

Undergraduate Academic Experience Survey (UAES) 2016-17

Presentation on Research Findings

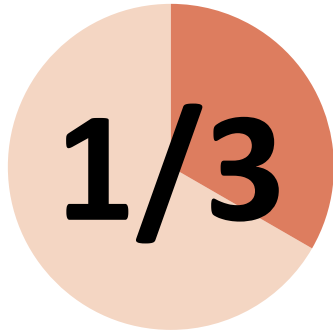
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Background & Methodology

Background of the Study



Bangladesh
Population



potential size of
the tertiary Education
sector in Bangladesh

15 years or Younger

Increasing number of graduates



Therefore,

Imperative to *assess the quality* of
the University System from the perspective of
the students.

Background of the Study (cont'd)



ULAB
UNIVERSITY OF LIBERAL ARTS
BANGLADESH

University of Liberal Arts
Bangladesh (ULAB)

has conducted
a **Student Satisfaction Survey**

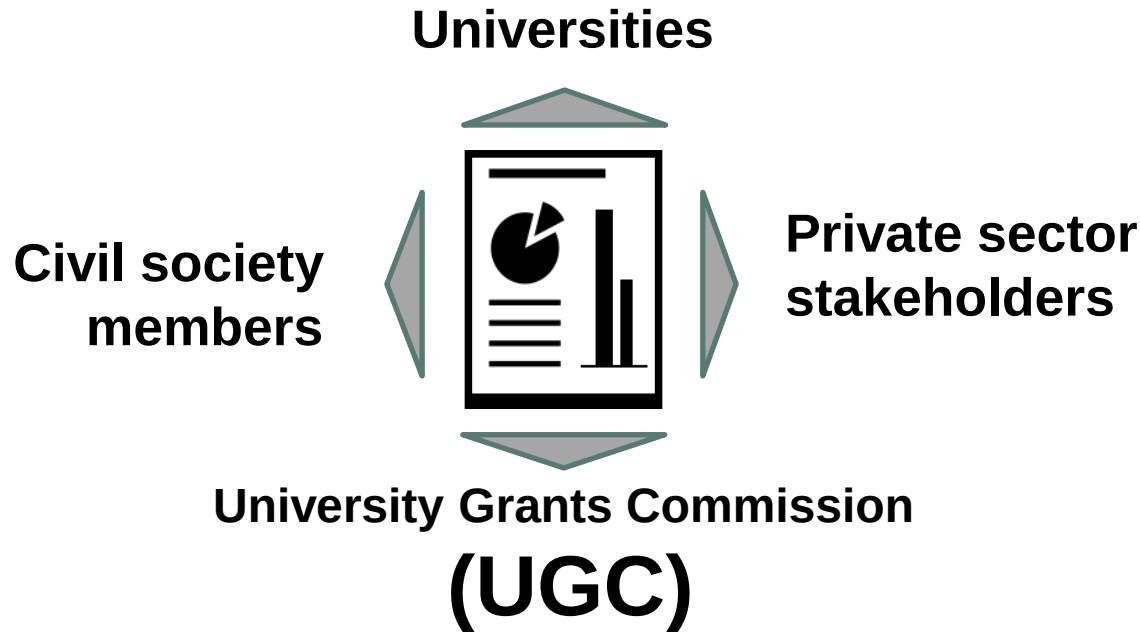


- to assess students' perceptions on academic experience
 - at public and private universities

Background of the Study (cont'd)



Data can generate awareness among :



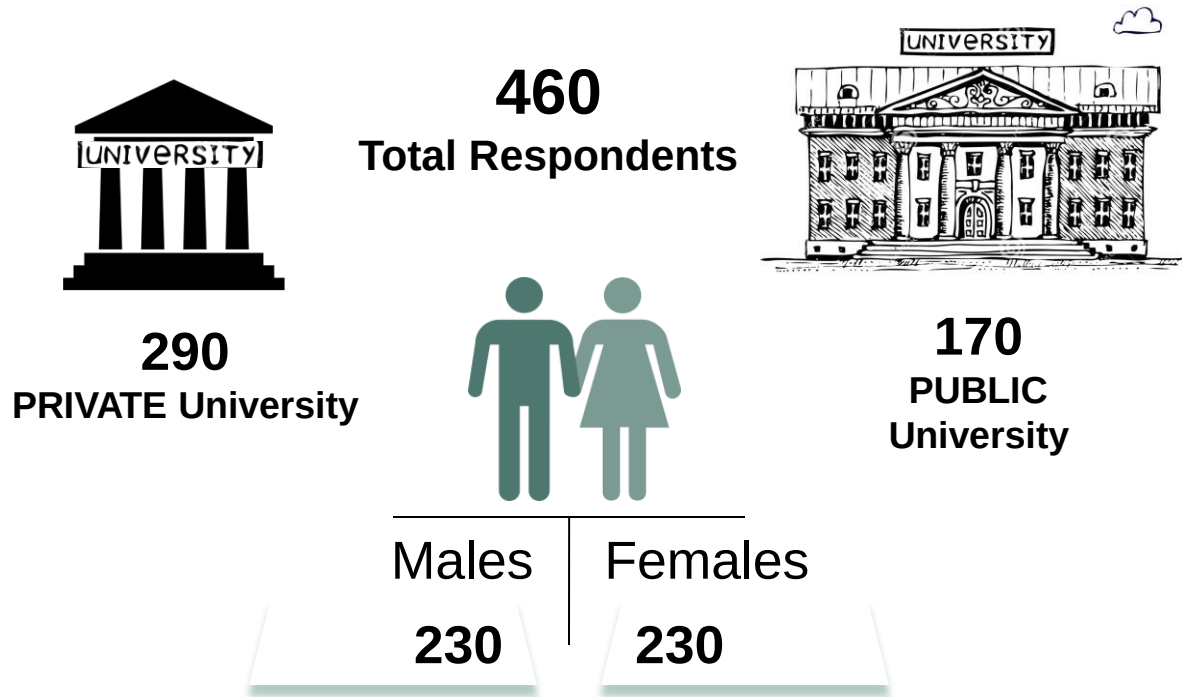
...on areas that require attention and intervention

Methodology



The research consisted of a quantitative and qualitative survey of students in private and public universities in Dhaka

Sampling:



Methodology (cont'd)



Details regarding sampling breakdown:

- A total of **460** respondents
- Private to public university ratio = **63:37**
as per student population estimates in
UGC Annual Report 2011
- Male to female student ratio = **50:50**
nationally representative ratio

Research Findings

Overall Satisfaction



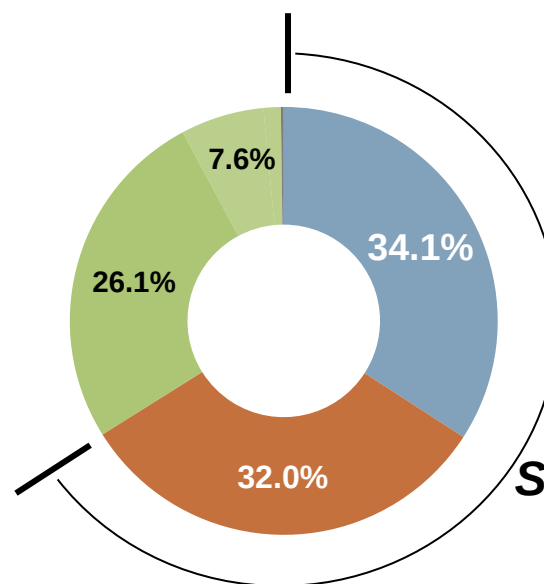
Quality of undergraduate experience :
Quite Satisfied!

Satisfaction levels

- Comparable across gender
- Highest-income groups more likely to be “Very Satisfied”

Reasons for Student satisfaction

- Teaching skills & methods
- “Good attitude towards students by faculty.”



**2/3+
Positive!**

***Very Satisfied /
Somewhat Satisfied***

Dissatisfaction
“Mental/Emotional Wellbeing”

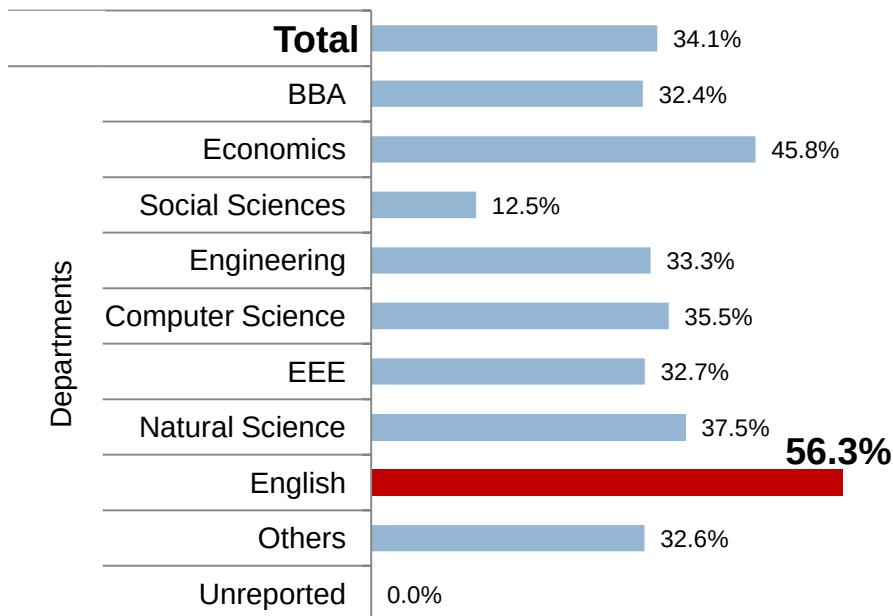
Overall Satisfaction (cont'd)



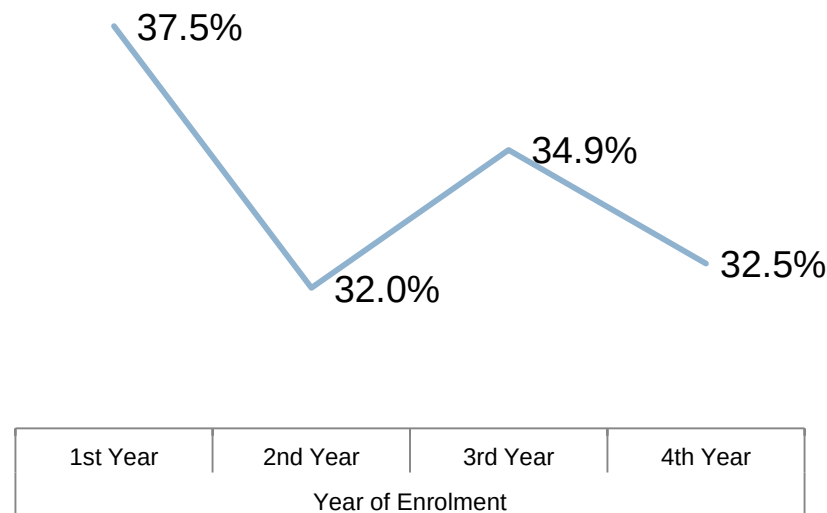
Majors

- English major respondents most likely to be “Very Satisfied”
- Satisfaction declines somewhat over a student’s enrollment

Satisfaction Levels across
Majors



Satisfaction across Years of Enrolment



Value-for-Money Perceptions



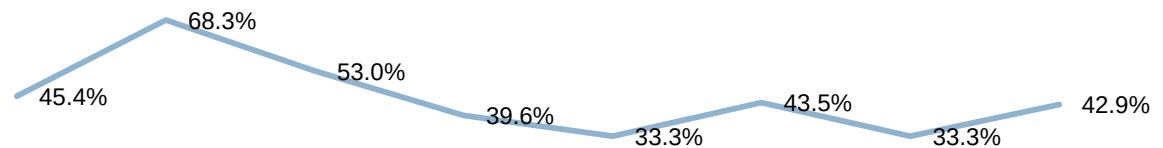
“Very Good Value-for-Money”
Reported by *Less than half the students*



“Very Good Value-for-Money”

- *Lowest income groups*
- *Economics majors 70.8%*
- *Media Studies/ Journalism majors 66.7%*

“Very Good Value-for-Money” across Income Groups (BDT/Month)

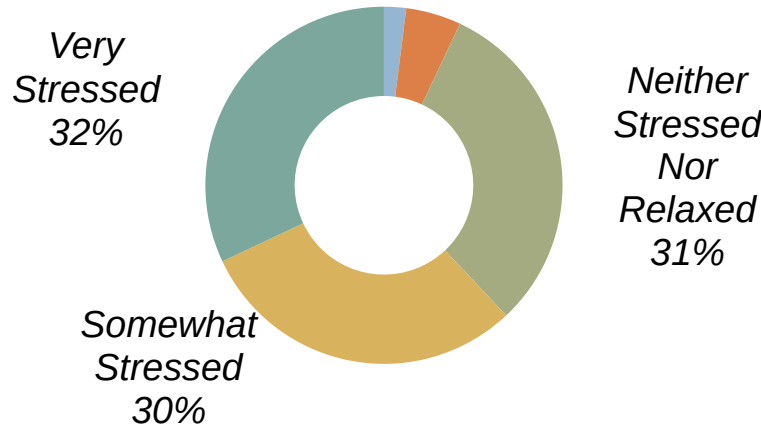


	<30,000	30,000-60,000	60,000-90,000	90,000-120,000	120,000-150,000	More than 150,000	Unreported
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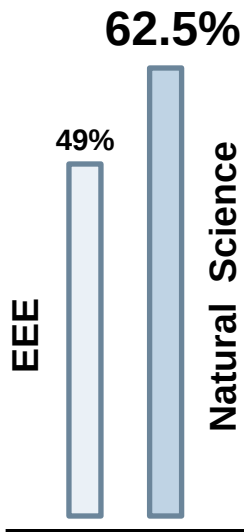
Students' Experience of Academic Stress



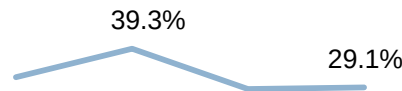
62.2% of all students surveyed
“Very Stressed” or “Somewhat Stressed”



- ☒ course work
- ☒ assignments
- ☒ exam preparation
- ☒ office hours with faculty



Stressful Subjects



Stress Levels

- Go down in the course of a student's enrolment –
- 2nd year students most likely to be “Very Stressed” –

Student-Faculty Ratio



30-40 students per class

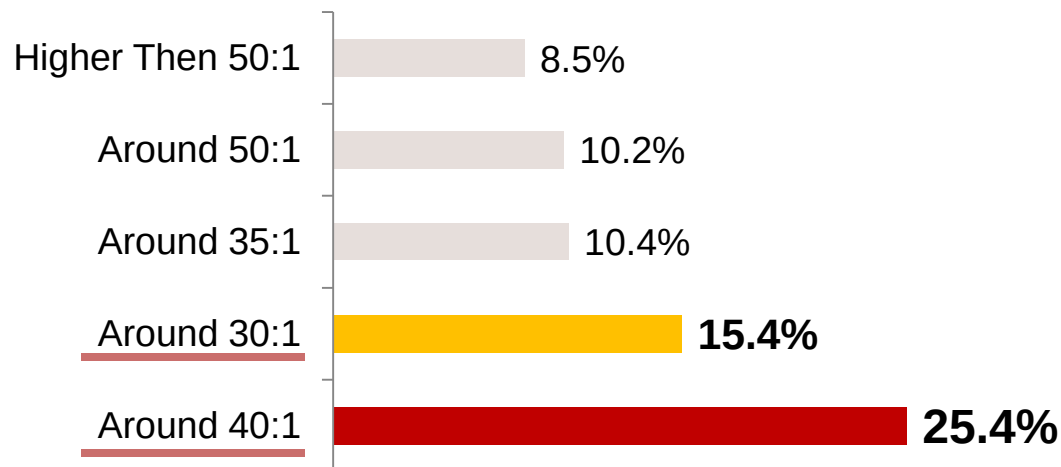
... is the average size of university classroom

Slightly on the higher side

Given

- *Sheer number of local university students*
- *Survey conducted in larger private universities*

Average Student to Faculty Ratio



Satisfaction : Quality and Availability of Faculty Members



75% of students

“Very Satisfied”

or

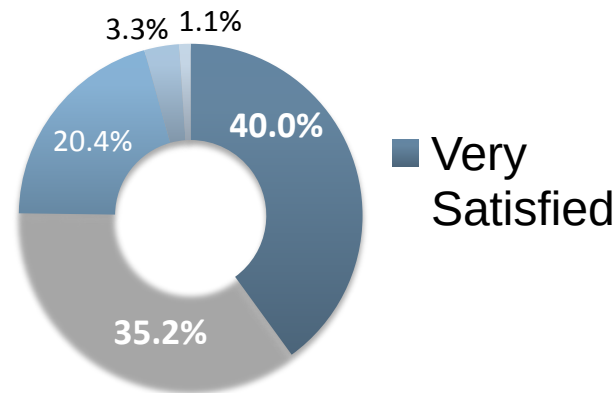
“Somewhat Satisfied”

with **Faculty Members**



A most promising result!

Overall high level of satisfaction with faculty members at our leading universities



Satisfaction likely across

- Highest income group are likelier to be satisfied
- Higher socio-economic groups treated differently?

Availability of Faculty Members



**Faculty
Member
Availability
77.8%**

“Somewhat” **“Always”**
30.4% 47.4%



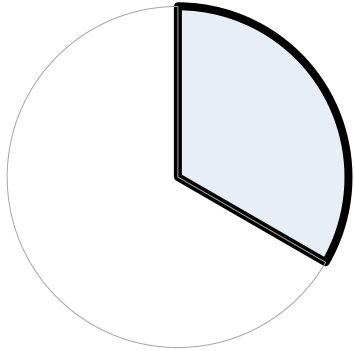
**Mostly in
Private
universities**

**“Always Available” in
these**

Departments

- *Engineering*
- *Computer Science*

Practicality and Relevance of Course Curriculum



Only 34.6%
consider the curriculum to be
“Very Relevant/Practical”

33.5% regard it as
“Somewhat Relevant/Practical”



Curriculum, being a foundational element

ought to have received higher response rates

for relevance/practicality to real-world Job skills

Practicality and Relevance of Course Curriculum

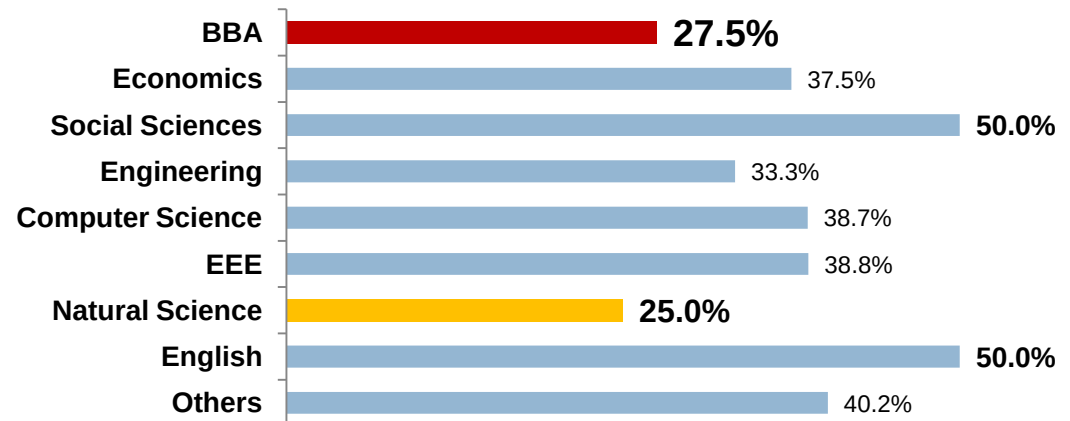


27.5% of BBA students consider their curriculum to be relevant, ***Not so promising!***

**Low response rate
is partially due to**

- *textbooks have foreign orientation*
- *faculty members less industry-oriented than desired*

Relevance/Practicality of Curriculum



Career Vision and Career Preparedness



- **75.4%** of students think **university education** has helped them *develop a career vision*
- Career Services
 - only 25.0% - “Very Satisfied”
 - 33.9% - “Somewhat Satisfied”
- Interesting to note: out of 182 BBA students, only 26.4% are “Very Satisfied” with career services office.



Mental / Emotional Health:



- An increasingly important criterion to an undergraduate life



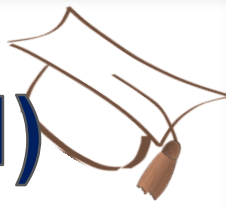
Potential Risks!

- Troubles at home
- in social or romantic lives
- .. **can take heavy toll on student's mental and emotional health**

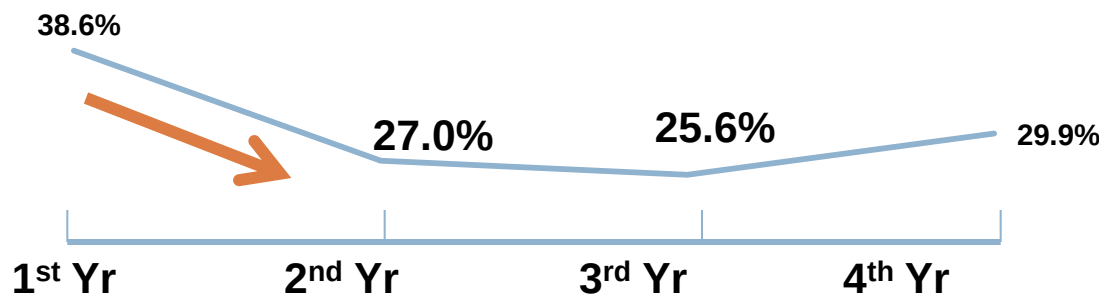
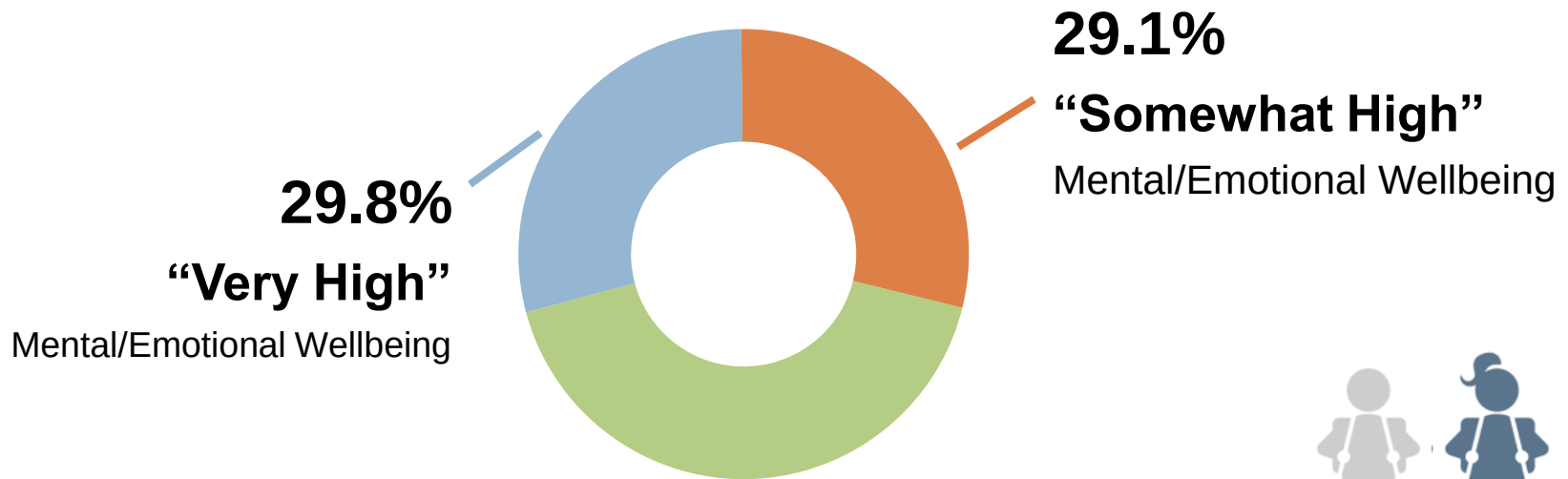
- *Affect performance in courses*
- *even, fail to complete their studies*

- Some universities have dedicated to help students navigate university life
 - Student affairs offices
 - Counseling centers
 - Resources

Mental / Emotional Health (cont'd)

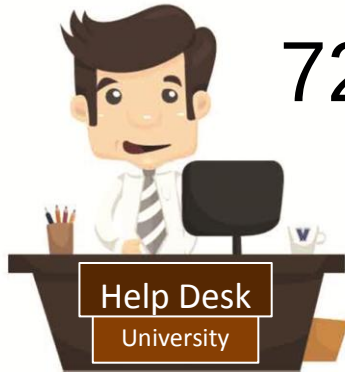


Our survey reveals there is ***much to be done***



✓ Females report higher levels of wellbeing

Satisfaction across Other Parameters



72.6% satisfied with **University Facilities**

computer lab, library, and cafeteria

Health and Hygiene

< 50% “Very Satisfied”

27.6% “Somewhat Satisfied”

Safety and Security

65% “Very Satisfied”

21.7% “Somewhat Satisfied”

Not worrisome, but can be improved

utmost concern specially of

University Community

*in the wake of Holey Artisan Bakery attacks in
2016*

Recommendations

Recommendations



☑ Quality of Faculty to be Emphasized



primary reason for satisfaction

- quality of teaching
- behavior
 - ✓ up-and-coming universities ought to focus on this
 - ✓ Keep ongoing recruitment of high-quality faculty

☑ Humanities Majors to be Promoted

welcome sign that Humanities subjects (English) report high satisfaction

- ✓ *generate interest across disciplines*



Recommendations



✓ Mental and Emotional health

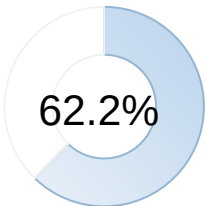
Essential that universities implement

- ✓ students' support offices
- ✓ counseling services



... a “safe space” for students

- ✓ guidance and support
- ✓ emotional and stress management

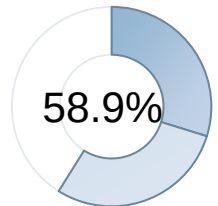


Feeling Stressed?

“Very” or “Somewhat” Stressed

Mental/Emotional Wellbeing

29.8% “Very High”
29.1% “Somewhat high”



High time to develop interventions

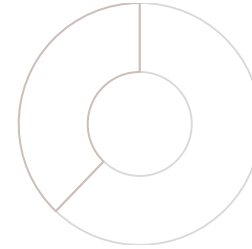
that facilitate mental/emotional health among
university students

Recommendations (cont'd)



☑ Practicality of Curriculum

to real world skills and employability
appears to be a concern.



**Only about a third
find course content
relevant/practical to real-world job skills**

Consideration:

- more Bangladesh-specific case studies (instead of American textbooks)
- more practical orientation to the curriculum



➤ **Career Services**

maintain greater exposure
to industry, jobs, and internships



➤ **Faculty Members**

relevant industry orientation
in their field

Recommendations (cont'd)



Survey-generated DATA

is a small step in



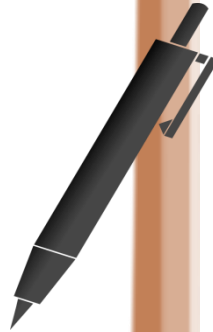
understanding student
concerns



areas that
require attention



reflecting on
achievements of sector



Further studies are required

- ✓ universities outside Dhaka
- ✓ many issues covered in our Survey

**We hope that this study can
perpetuate further research and
analysis**

EDUCATION