Department of Media Studies and Journalism

Internship Report

Submitted By

Name: Maliha Suhrawardy

ID: 183012053

Term: Fall 2022

Courses: MSJ 11498 & MSJ 11499

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Student's Details	
Name	**Maliha Suhrawardy**
Student ID	**183o12o53**
Department	**Media Studies and Journalism**
Major Concentration	**Digital Journalism**
Minor Concentration	**BBA**
Career Goal	**To become a successful journalist in the digital platform in journalism. To become efficient and prominent in the field of journalism**

Internship Details	
Host Organization	**Prothom Alo**
Host Organization Address	**Pragati Insurance Bhaban, 2o-21, Karwan Bazar Dhaka 1215, Bangladesh.**
Name of Supervisor	**Nazia Hasan**
Designation of Supervisor	**Editor**
Internship Start Date	**November o1, 2o22**
Internship Start Date	**January o1, 2o22**
How Many Hours A Week	**48 Hours**

Acknowledgement

The execution of this internship could not have been possible without the blessings of Almighty Allah. I am grateful to Him for keeping me healthy and fit throughout the journey of my internship.

University of Liberal Arts Bangladesh (ULAB) is a life-changing opportunity for me. It has given me wings to fly and courage to pave my own way to success and personal contentment. I am grateful to all the faculty members of Media Studies and Journalism Department (MSJ). Each and everyone has supported me like pillars throughout my graduation journey. I would like to convey my appreciation to the faculty members of Business Administration, as I completed my minor courses under them.

I am extremely grateful to my internship advisor Ms. Nandita Tabassum Khan for providing me valuable guidelines to complete my internship. Without her, completing my internship would not have been possible.

I would like to thank, Md. Aminuzzaman for conducting the whole internship process smoothly and successfully. His encouraging words inspired me a lot and I am going to remind those for the rest of my life.

A very special thanks to Dr. Abdul Kabil Khan and Dr. Shazzad Hossain for helping me in finding my dream institution for my internship.

I would like to thank Md Towfiq Hossain, the Head of New Media of Prothom Alo for guiding me and instructing me. I would like to thank the Nazia Hasan, the Head of News of Video department of Prothom Alo for all her support and guidance. I genuinely learnt a lot from her. I would like to thank Md Mohiuddin Syfullah Shuvro for giving the opportunity to work as an intern in Prothom Alo. I would like to thank all my colleagues of video department for their supportive and friendly yet professional behaviour.

Lastly and most importantly, I would like to thank my family for their immense support and empathy

MSJ041

PLAGIARISM DECLARATION

1. I know that plagiarism means taking and using the ideas, writings, works or inventions of another as if they were one's own. I know that plagiarism not only includes verbatim copying, but also the extensive use of another person's ideas without proper acknowledgement (which includes the proper use of quotation marks). I know that plagiarism covers this sort of use of material found in textual sources and from the Internet.

2. I acknowledge and understand that plagiarism is wrong.

3. I understand that my research must be accurately referenced.

4. This assignment is my own work, or my group's own unique group assignment. I acknowledge that copying someone else's assignment, or part of it, is wrong, and that submitting identical work to others constitutes a form of plagiarism.

5. I have not allowed, nor will I in the future allow, anyone to copy my work with the intention of passing it off as their own work.

Name: Maliha Suhrawardy

ULAB ID: 183012053

Signature: Maliha Suhrawardy

MSJ041(00)

MSJ042

INTERNSHIP REPORT APPROVAL FORM

Student Name: Maliha Suhrawardy ID No: 183012053

Major: Digital Journalism Year: 2022

Local Phone: 01726739131 Email: maliha.suhrawardy.msj@ulab.edu.bd

INTERNSHIP/PROJECT INFORMATION

Internship

Organization/Project: Prothom Alo

Internship /Project Report

Topic:_____

Semester (Tick one): □ Spring 2022 □ Summer 2022 □ Fall 2022

Advisor APPROVAL

(Please place a Tick)

□ Approved □ Not Approved □ Partial Re-write □ Full Re-write

Remarks (If Not Approved/Pretrial/Full Rewrite):

_____

Signature: _____ Date: _____

Name: _____ Title: _____

E-mail: _____ Phone: _____

INTRODUCTION

The power of numbers 0 and 1 is dominating the whole world. Each and everything in this world is getting digitalized. Even the traditional media are now currently facing an existential crisis. In the current scenario of Bangladesh almost every mainstream newspaper and television channels have digital platforms respectively.

As a student who did her major in digital journalism, I got to learn about it in my major courses, along with enriched theoretical practices and effective practical learning I gained an idea about Digital Journalism. When CoVID-19 happened the whole world stopped, but the digital world made it's run throughout the CoVID-19. During that time, the online projects made me realize, 'Digital Journalism is the FUTURE'

To experience professionalism in this field, I always wanted to join any digital platform. To practice my learnings, the Prothom Alo video department is the best possible option for me.

I joined the video department of the Prothom Alo. They don't have mainstream channel. They release their videos on Facebook, YouTube and Prothom Alo website.

They make digital contents in video format. It includes script writing, editing, uploading, and reporting. It is a complete package to learn digital journalism. Even though Prothom Alo is still standing strong in the traditional race, but it is going strong in digital race.

I am appointed for desk report, scripting, giving voice over, video editing, uploading video. I did a lot of work during FIFA World Cup 2022 and a lot of sport related reporting. I learnt discipline, time management, situation management. I acquire knowledge, presence of mind, choice of words, and learnt to find a suitable news angel.

I felt, it completes my learning process of digital journalism. I successfully implemented my academic learning on practical field.

EXPECTATION & OBJECTIVE

As a student who did major in ‘Digital Journalism’, I wanted to build my career in Digital Media. Fortunately, I got the opportunity to work in the video department of Prothom Alo, which functions at ‘Digital Platform’

When I joined the media house, I expect to learn online journalism, along with that I learnt content creation. I learnt about the sensitivity and system cycling process of a media house.

Expectations:

Before starting my internship, I had few expectations of this internship. They are-

- Understanding the process of a media house
- Understanding the workflow of a content
- Learning to write a script
- Learning to edit a script
- Understanding the hierarchy of a media house
- Learning to edit a video
- Learning to give proper voice recording
- Starting the journey as a professional journalist
- Sharpening my existing skills
- Acquiring new skills
- Improving my communication skill
- Understanding the audience

Objective:

- Implementing my academic knowledge with professional knowledge
- Learning the digital platform of the mainstream media
- Learning full-fledged journalism

HOST ORGANIZATION: Prothom Alo

To provide authentic and honest news to the audience, Prothom Alo started it’s journey on November 4, 1998. Within a span of just three and a half years, Prothom Alo reached the highest spot in the newspaper media.

Prothom Alo is steadfastly committed to the ideas of democracy, intergroup peace, and the spirit of Bangladesh's Liberation War. It’s bias is solely toward the nation and its citizens; it is not biased against any party or group.When it comes to reporting the news, Prothom Alo is impartial, unbiased, and objective. It value every member of a family, from the eldest to the youngest, and we show equal respect to women, children, and all ethnicities.

Prothom Alo's print edition is read by 6.6 million people daily, per the National Media Survey 2o18 data. Not only does Prothom Alo have a much higher circulation than any other newspaper in Bangladesh, but it also reaches the country's most well-educated and intellectual readers.

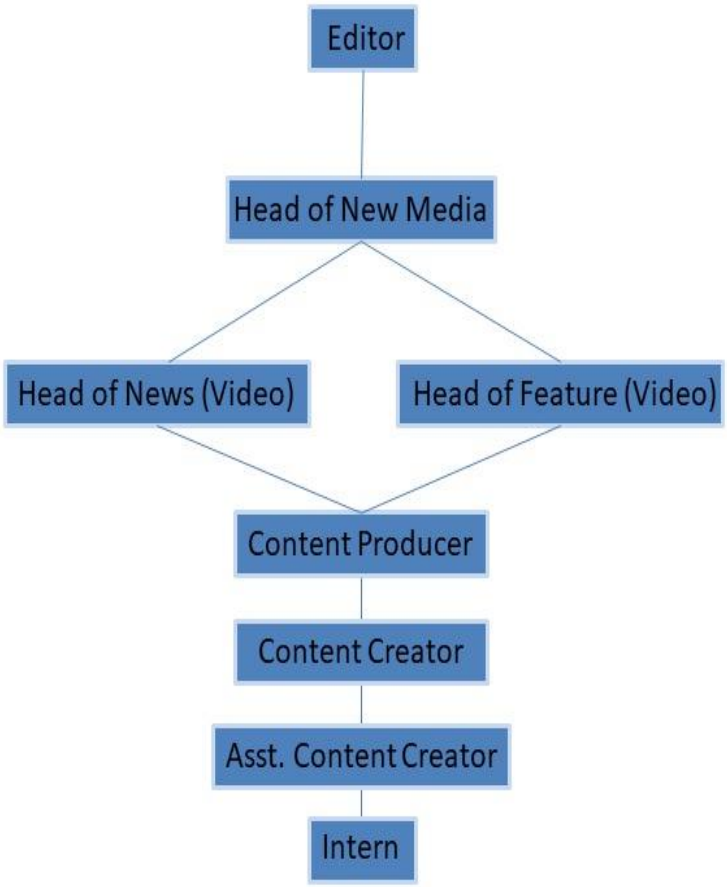
The most popular website in the world in both Bangla and Bangladeshi is Prothom Alo's online portal. This website has reached in more than 200 countries and region. More one and a half crore readers visit Prothom Alo website every single day. 63% of the readers who visit website, there age is below 35 years old. Prothom Alo’s Facebook page has more than 1.7 million likes. Instagram has 6 lakhs followers. Youtube’s main channel has 3.3 million subscribers.

Prothom Alo has waged a war against acid violence, drugs, HIV/AIDS, and religious terrorism under the direction of its editor, Mr. Matiur Rahman.Mr. Matiur Rahman's involvement in this cause has been recognized by the Philippines-based Ramon Magsaysay Award Foundation, which named him "the guiding force in the good changes in society and culture" and gave him the Asia's equivalent of the Nobel Prize in 2oo5.

On February 5, 2016, the eve of its 25th anniversary, The Daily Star honored Mr. Rahman and 23 other distinguished individuals for their lifetime contributions to nation-building. He currently serves on the Board of Directors of the South Asia Chapter of the International News and Media Association (INMA).

প্রথম আলো

ORGANOGRAM


Editor
Head of New Media
Head of News (Video)
Head of Feature (Video)
Content Producer
Content Creator
Asst. Content Creator
Intern

TASKS AS AN INTERN

I worked under the head of news of video department. My task as an intern was diversed.

- I wrote news script
- I edited videos on Adobe Premier Pro
- I made shorts and reels for YouTube and Facebook
- I gave voice over to various scripts
- I wrote scripts for graphics
- I made local contents
- I made sports content
- I made entertainment content
- I uploaded videos on YouTube, Facebook, and Prothom Alo website

PROJECT DETAILS

Project No: 01

Project Name: Infographic News Video On ‘Protection from dengue’

Type of Work: Infographic Video

Assignment Date: November 10, 2022 - Protecting Children from Dengue

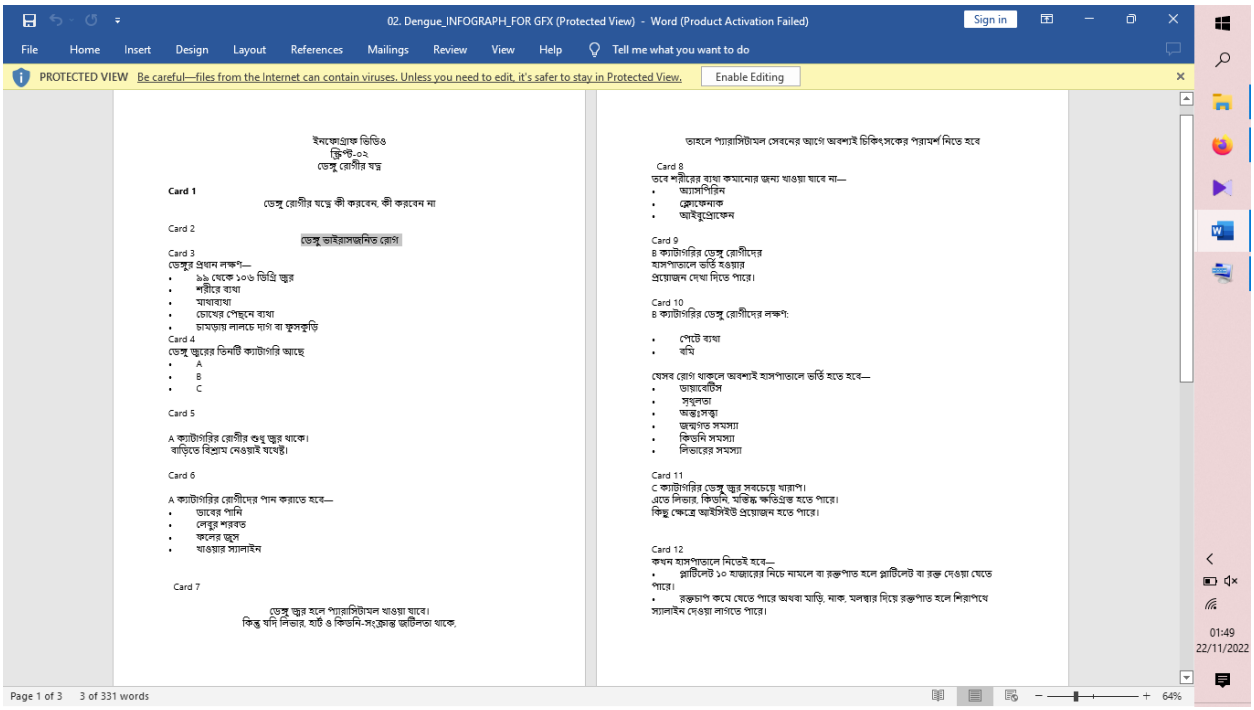
November 11, 2022 – How to Take Care of Dengue Patients

Project Details: Bangladesh faced the worst phase of dengue during the monsoon time. Bangladesh has been hit with the worst dengue outbreak in 22 years. So my organization signed a contract with the company Xpel to release a series consist of 5 episodes. So the content creator of this project gave me the script to read it and make a script for the graphics cards used in it. In this video, the symptoms and the treatment of dengue for the kids. Also in this video, people can learn to protect their children. In Another video of this project I gave my voice over, the project titled ‘How to Take Care of Dengue Patients’.

My Role:

The content creator of this project, at first gave me the script to read it aloud for the episode titled ‘Protecting Children from Dengue’. I did it 3-4 times. Then I try to give emphasis to some words which I find difficult to pronounce naturally. Then in the voice room, I recorded my voice. I took breaks in between to clear my voice. After the recording, my senior checked it and approved it.

After that my content creator gave me of ‘How to Take Care of Dengue Patients’ the script to make a script out of it to make the graphics cards. I read the script again. Then I watched some previous infographic video for reference. Then I wrote the script card wise. Card wise means graphic cards with written visuals on it. Then I sent the script to ‘NewsWrap’ to revise it for any spelling mistake or sentence making error. Then I called to the NewsWrap to inform them that I have sent the script and request them to give it a check. Then they checked it and corrected my mistakes.



02. Dengue_INFOGRAPH_FOR GFX (Protected View) - Word (Product Activation Failed)

PROTECTED VIEW Be careful—files from the Internet can contain viruses. Unless you need to edit, it's safer to stay in Protected View. Enable Editing

ইনফোগ্রাফ ভিডিও
স্ক্রিপ্ট-০২
ডেঙ্গু রোগীর যত্ন

Card 1

ডেঙ্গু রোগীর যত্নে কী করবেন, কী করবেন না

Card 2

ডেঙ্গু ভাইরাসজনিত রোগ

Card 3
ডেঙ্গুর প্রধান লক্ষণ—
- ৯৯ থেকে ১০৬ ডিগ্রি জ্বর
- শরীরে ব্যথা
- মাথাব্যথা
- চোখের পেছনে ব্যথা
- চামড়ায় লালচে দাগ বা ফুসকুড়ি

Card 4
ডেঙ্গু জ্বরের তিনটি ক্যাটাগরি আছে
- A
- B
- C

Card 5

A ক্যাটাগরির রোগীর শুধু জ্বর থাকে।
বাড়িতে বিশ্রাম নেওয়াই যথেষ্ট।

Card 6

A ক্যাটাগরির রোগীদের পান করাতে হবে—
- ডাবের পানি
- লেবুর শরবত
- ফলের জুস
- খাওয়ার স্যালাইন

Card 7

ডেঙ্গু জ্বর হলে প্যারাসিটামল খাওয়া যাবে।
কিন্তু যদি লিভার, হার্ট ও কিডনি-সংক্রান্ত জটিলতা থাকে,

তাহলে প্যারাসিটামল সেবনের আগে অবশ্যই চিকিৎসকের পরামর্শ নিতে হবে

Card 8
তবে শরীরের ব্যথা কমানোর জন্য খাওয়া যাবে না—
- অ্যাসপিরিন
- ফ্লোফেনাক
- আইবুপ্রোফেন

Card 9
B ক্যাটাগরির ডেঙ্গু রোগীদের
হাসপাতালে ভর্তি হওয়ার
প্রয়োজন দেখা দিতে পারে।

Card 10
B ক্যাটাগরির ডেঙ্গু রোগীদের লক্ষণ:

- পেটে ব্যথা
- বমি

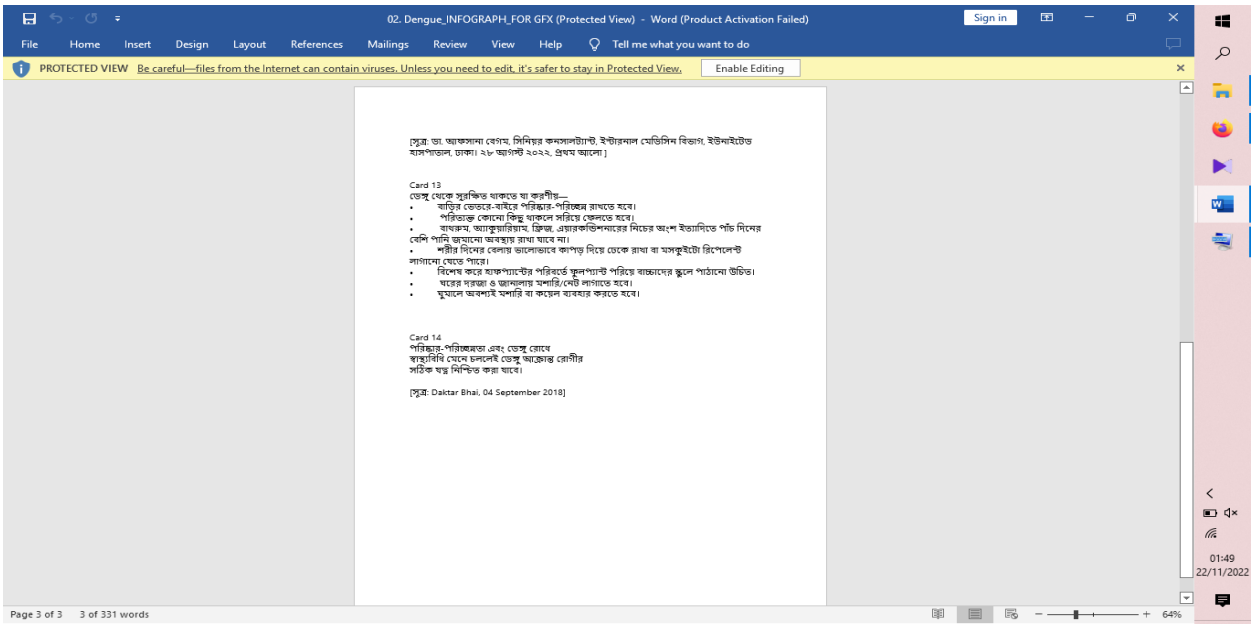
যেসব রোগ থাকলে অবশ্যই হাসপাতালে ভর্তি হতে হবে—
- ডায়াবেটিস
- স্থূলতা
- অন্ত্রপেপ্টা
- জন্মগত সমস্যা
- কিডনি সমস্যা
- লিভারের সমস্যা

Card 11
C ক্যাটাগরির ডেঙ্গু জ্বর সবচেয়ে খারাপ।
এতে লিভার, কিডনি, মস্তিষ্ক ক্ষতিগ্রস্ত হতে পারে।
কিছু ক্ষেত্রে আইসিইউ প্রয়োজন হতে পারে।

Card 12
কখন হাসপাতালে নিতেই হবে—
- প্লাটিলেট ১০ হাজারের নিচে নামলে বা রক্তপাত হলে প্লাটিলেট বা রক্ত দেওয়া যেতে পারে।
- রক্তচাপ কমে যেতে পারে অথবা মাড়ি, নাক, মলদ্বার দিয়ে রক্তপাত হলে শিরাপথে স্যালাইন দেওয়া লাগতে পারে।

Page 1 of 3 3 of 331 words 64%

Figure 1.1: The Graphics Script I made for infographics



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PROTECTED VIEW Be careful—files from the Internet can contain viruses. Unless you need to edit, it's safer to stay in Protected View. Enable Editing

[সূত্র: ডা. আফসানা বেগম, সিনিয়র কনসালট্যান্ট, ইন্টারনাল মেডিসিন বিভাগ, ইউনাইটেড হাসপাতাল, ঢাকা। ২৮ আগস্ট ২০২২, প্রথম আলো।]

Card 13
ডেঙ্গু থেকে সুরক্ষিত থাকতে যা করণীয়—
- বাড়ির ভেতরে-বাইরে পরিষ্কার-পরিচ্ছন্ন রাখতে হবে।
- পরিত্যক্ত কোনো কিছু থাকলে সরিয়ে ফেলতে হবে।
- যাথকম, অ্যাকুয়ারিয়াম, ফ্রিজ, এয়ারকন্ডিশনারের নিচের অংশ ইত্যাদিতে পাঁচ দিনের বেশি পানি জমানো অবস্থায় রাখা যাবে না।
- শরীর দিনের বেলায় ভালোভাবে কাপড় দিয়ে ঢেকে রাখা বা মসকুইটো রিপেলেন্ট লাগানো যেতে পারে।
- বিশেষ করে হাফপ্যান্টের পরিবর্তে ফুলপ্যান্ট পরিয়ে বাচ্চাদের স্কুলে পাঠানো উচিত।
- ঘরের দরজা ও জানালায় মশারি/নেট লাগাতে হবে।
- ঘুমালে অবশ্যই মশারি বা কয়েল ব্যবহার করতে হবে।

Card 14
পরিষ্কার-পরিচ্ছন্নতা এবং ডেঙ্গু রোধে
স্বাস্থ্যবিধি মেনে চললেই ডেঙ্গু আক্রান্ত রোগীর
সঠিক যত্ন নিশ্চিত করা যাবে।

[সূত্র: Daktar Bhai, 04 September 2018]

Page 3 of 3 3 of 331 words 64%

Figure 1.2: The Graphics Script I made for infographics

Figure 1.3: While recording my voice

My Mistakes:

I was reading the script in a very fast pace. I forgot to clear my voice at the first take. While reading the script, I was reading it in a very flat voice without putting any emotions to the script. Like there were some words like ‘Death’, ‘Serious’ and there were some sentences which were supposed to be in a advising tone but I wasn’t doing it.

In the second project while writing the script for graphics card, I was making the sentences too long for graphics and I was avoiding some important key points as it is related to health it is a very sensitive matter and it is suggested by a doctor. So I was struggling with how to shorten my sentences without changing doctor’s statement. After so many checking, I wrote my script.

My Challenges:

My biggest challenge was giving voice as my voice was constantly shaking and I was really nervous. I didn't understand the system of sending the script to 'NewsWrap'

My Learnings:

I learnt how to write a script for graphics cards. I learnt t make a script compact for graphic cards. Graphics are supposed to be shorter version of the original script.. I learnt the whole process of how to make a video out of Info Graphics.

In my voice over session, I learnt to put emotions on the voice over script. I learnt to choose words to put extra emphasis on those words.

Embedded Link:

Graphics Script: https://www.prothomalo.com/video/bangladesh/cbg9a30l8j

QR C0de:

Figure 1.4: The Final Output of 'How to Take Care of Dengue Patients'

Embedded Link:

Voice over: https://www.prothomalo.com/video/bangladesh/u7lszt3mk5

QR CODE:

SCAN ME

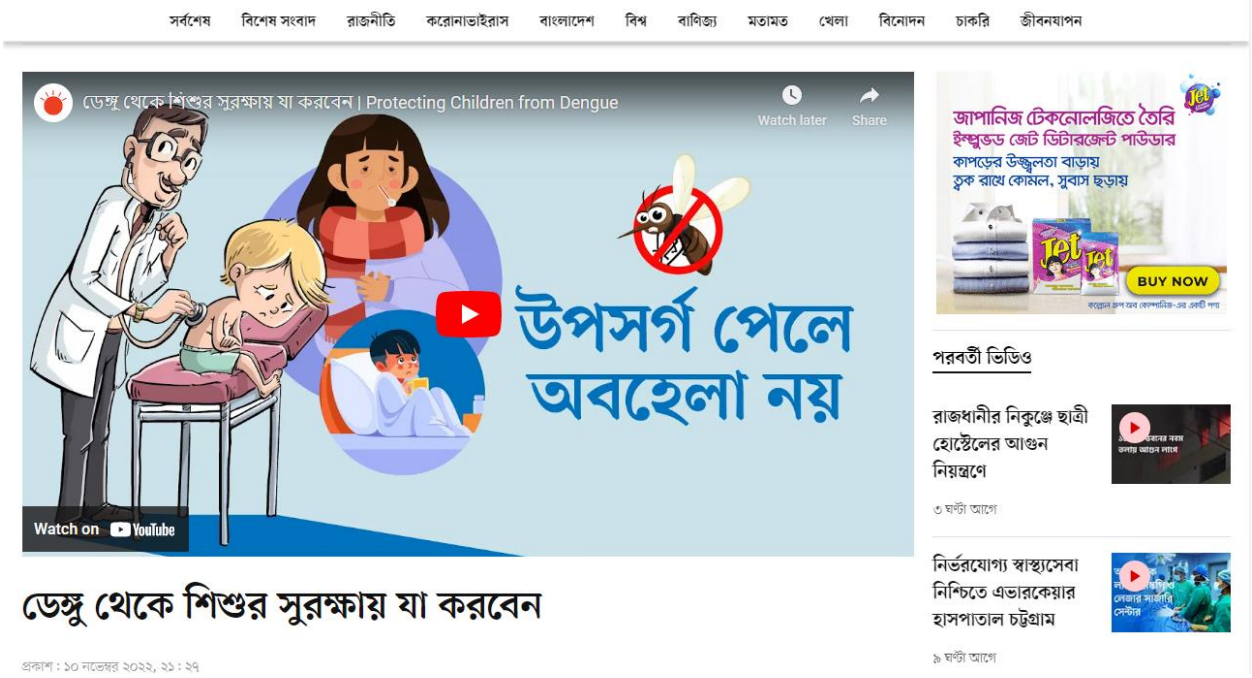

Figure 1.5: The Final Output of 'Protecting Children from Dengue'

Project No: 02

Project Name: Local news on ‘The Celebration of Manipuri’s Rasa Utsob’

Type of Work: Package

Assignment Date: November 9, 2020

Project Details:. Rasa is the union of Jivatma with Paramatma. Ras Yatra is an annual festival of Manipuri. Rasa is basically a religious festival held in Vaishnavism in imitation of Lord Krishna's Brajalila. Lord Krishna's rasapurna, rich in theoretical rasa, is depicted through the rasayatra from the soul to the soul, the pleasures of everyday life into spirituality and the passions into romantic nature. In Sylhet, Rasa Utsob is celebrated in Habiganj this year. one of the local correspondent sent videos after covering such an event. I made a local news package of it.

My Role: My head of department told me to check the Whatsapp group and find out if any local content is available there. I checked it and I find this topic interesting to make a news on. Then I downloaded the videos and showed it to my HoD. He approved it. Then I watched all the videos very carefully, in fact I watch them 3-4 times to understand the whole thing in details. Then I wrote a script to make a super based local news story. I wrote the head and thumbnail for the story. Then I put the script on Trello for the editing and my head of news checked the script and made some corrections. Then she sent the approved script in the Trello and I collected the script.

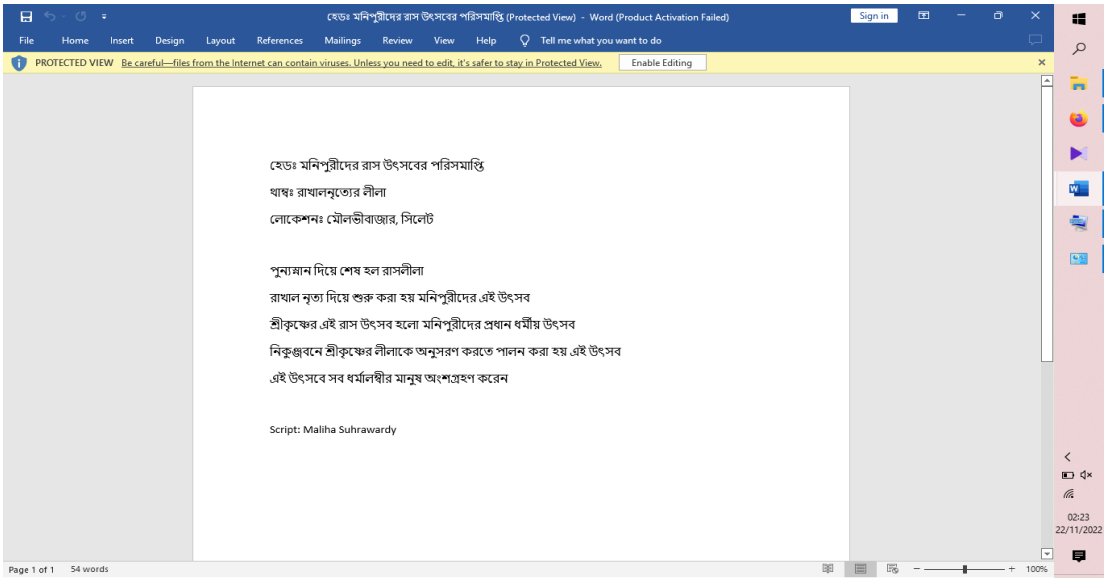

Figure 2.1: The Script I Wrot

Figure 2.2: The Edited Script

Then I sent the script to 'NewsWrap' to revise it for any spelling mistake or sentence making error. Then I called to the NewsWrap to inform them that I have sent the script and request them to give it a check. Then they checked it and corrected my mistakes.

After that I sent it to the editing panel. And then I made sure it is embedded to the right news which was published earlier in the Prothom Alo website.

My Mistake: I was making the supers very long and descriptive but for a super based video the text must be short. I made a mistake while downloading the videos, I downloaded the videos twice for that editing panel faced some problem. I didn't pay attention to the voxpop at first and I wasn't quoting them exactly. I wrote the script by watching the videos but later I found out if I have called the local correspondent for the script he would have sent me a draft script and then I could have edited it. Also I selected some videos which were hazy, not in a good quality.

My Challenges:

I faced challenge as the script I received was very short. I struggle to get the whole information. The main challenge was choosing the footage as the a lot of them was jurking and shaking.

My Learning: While getting on a topic it must be made sure, I made a background research about the topic, only then I can get a good story angle out of the whole story. I learnt to understand the difference between important and non-important news. I need to make sure I select appropriate videos for a local content which are in a good qual

Embedded Link: https://www.prothomalo.com/video/bangladesh/u7lszt3mk5

QR C0de:

SCAN ME

Figure 2.3: The Final Output of 'The Celebration of Manipuri's Rasa Utsob'

Project No: 3

Project Name: Shorts on ' Imran Khan saying, 'Injustice happened to Bangladesh during 1970 General Election'

Type of Work: Package

Assignment Date: November 05, 2022

Project Details: On November 3rd, 2022, Pakistan's PM Imran Khan was shot by an attacker. He was shot on his leg. But he survived the attack. Soon after recovery, on 4th November, he gave an statement on his social media handle. While condemning injustice towards his party, he mentioned how now Bangladesh, then East Pakistan faced discrimination and injustice in 1970's general election.

My Role: First of all, I read 7-8 articles related to this issue. Then I thought how to present the story in a very short way as it has to be 59 seconds story. So I found out the key words and try to focus on which angel of this statement should be put in front so the audience can get the whole idea in 59 seconds.

Then I wrote a script with few lines and headline and t and sent it to my editor. Thumbnail. I put it up on the Trello, and then sent it to my editor. After that, my editor approved it. Then I sent it to NewsWrap for proofread and proof-checking. And then I called them to check the script, they checked it.

Then I downloaded some pictures of Imran Khan from the internet.

Then I started my editing on Adobe Premiere Pro. First of all, I adjusted my text on the workspace. Then I put the pictures according to the texts. Then I fixed the alignment, font, and size of pictures and texts. Then adjusted the logo according to the department's policy. Then I added a suitable music from the creator studio of Facebook. And then adjusted the audio gain and channels. Then I asked my senior to check on the editing and then they corrected some mistakes. Finally I exported the final product.

Then I made the thumbnail of the video with the approved thumbnail text by the editor.

হেডঃ অন্যায়ের শিকার হয়েছিলো পূর্ব-পাকিস্তান- ইমরান খান

থাম্বঃ ইমরান খানের অনুতপ্তি

ইমরান খান বলেন- পূর্ব-পাকিস্তানকে প্রাপ্য অধিকার থেক বঞ্চিত করা হয়েছিলো

তিনি বলেন, 'প্রধানমন্ত্রী তাদের হওয়ার কথা। কিন্তু আমরা এখানে (পশ্চিম পাকিস্তানে) বসে সিদ্ধান্ত নিলাম, আমরা তাদের প্রধানমন্ত্রী হতে দেব না।'

৭০ এর সাধারন নির্বাচনে বাংলাদেশের প্রতি অবিচারের প্রসঙ্গে মুখ খুলেছেন তিনি

৭১ এ বাংলাদেশের পাকিস্তানের প্রতি ঘৃণাকে যৌক্তিক দাবি করেছেন তিনি

শুক্রবার সশস্ত্র হামলার শিকারগ্রস্থ ইমরান খান এই বিবৃতি দেন

মূলত নিজ দলের প্রতি জুলুমের অভিযোগ এনে বাংলাদেশের উদাহরণ টানেন তিনি

লংমার্চে সশস্ত্র হামলার শিকার হওয়ার এক দিন পর শুক্রবার মুখ খুলেছেন পাকিস্তানের সাবেক প্রধানমন্ত্রী ইমরান খান। তাঁর ওপর হামলার জন্য বিষয়ে জানাতে গিয়ে বাংলাদেশের প্রসঙ্গ টানলেন তিনি।

পাকিস্তান তেহরিক–ই–ইনসাফের (পিটিআই) ইউটিউব চ্যানেল থেকে ইমরান খানের ওই বক্তব্য সরাসরি প্রচার করা হয়। ন্যায়বিচারের উদাহরণ টানতে গিয়ে বাংলাদেশের প্রসঙ্গ টানেন ইমরান খান। তাঁর দলের সঙ্গে জুলুম হচ্ছে জানিয়ে তিনি বলেন, পূর্ব পাকিস্তানের সঙ্গে কী হয়েছিল? সবচেয়ে বড় যে রাজনৈতিক দল নির্বাচনে জিতেছিল, তাদের ওপর দমন–পীড়ন চালিয়েছিল সামরিক বাহিনী। তাদের যে অধিকার ছিল, তা দেওয়া হয়নি।

ইমরান বলেন, '১৮ বছর বয়সে অনূর্ধ্ব-১৯ দলের হয়ে ১৯৭১ সালে খেলতে গিয়েছিলাম পূর্ব পাকিস্তানে। পাকিস্তানের গণমাধ্যমের ওপর তখন বিধিনিষেধ আরোপ করা হয়েছিল। আমার জানা ছিল না, সেখানকার মানুষের ভেতরে কী পরিমাণ ঘৃণা জমেছিল। কেন ঘৃণা জমেছিল? তারা নির্বাচনে জিতেছিল আর আমরা তাদের সেই অধিকার দিচ্ছিলাম না। প্রধানমন্ত্রী তাদের হওয়ার কথা। কিন্তু আমরা এখানে (পশ্চিম পাকিস্তানে) বসে সিদ্ধান্ত নিলাম, আমরা তাদের প্রধানমন্ত্রী হতে দেব না।'

Figure 3.1: The Script I Wrote

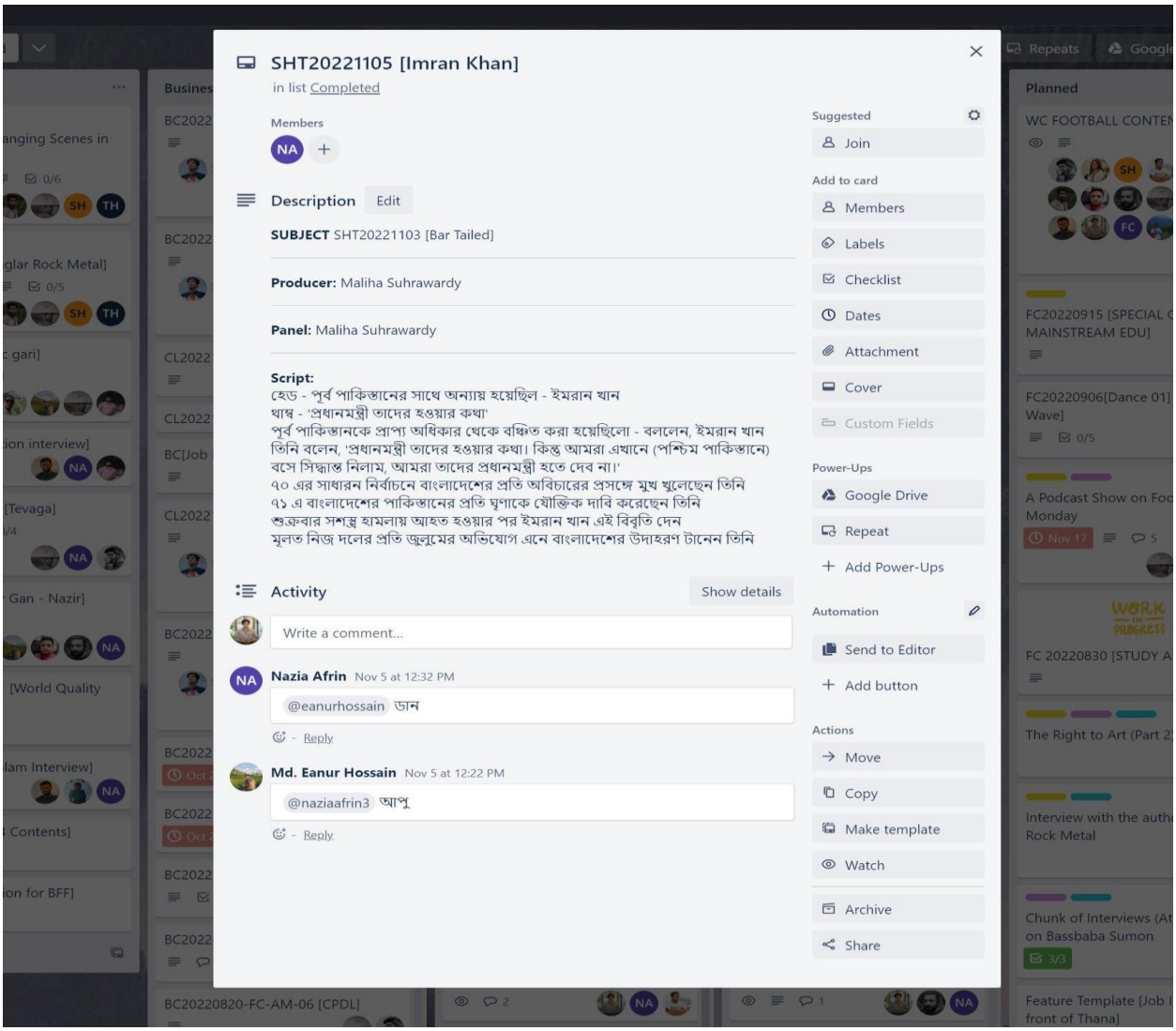

Figure 3.2: The Approved Script

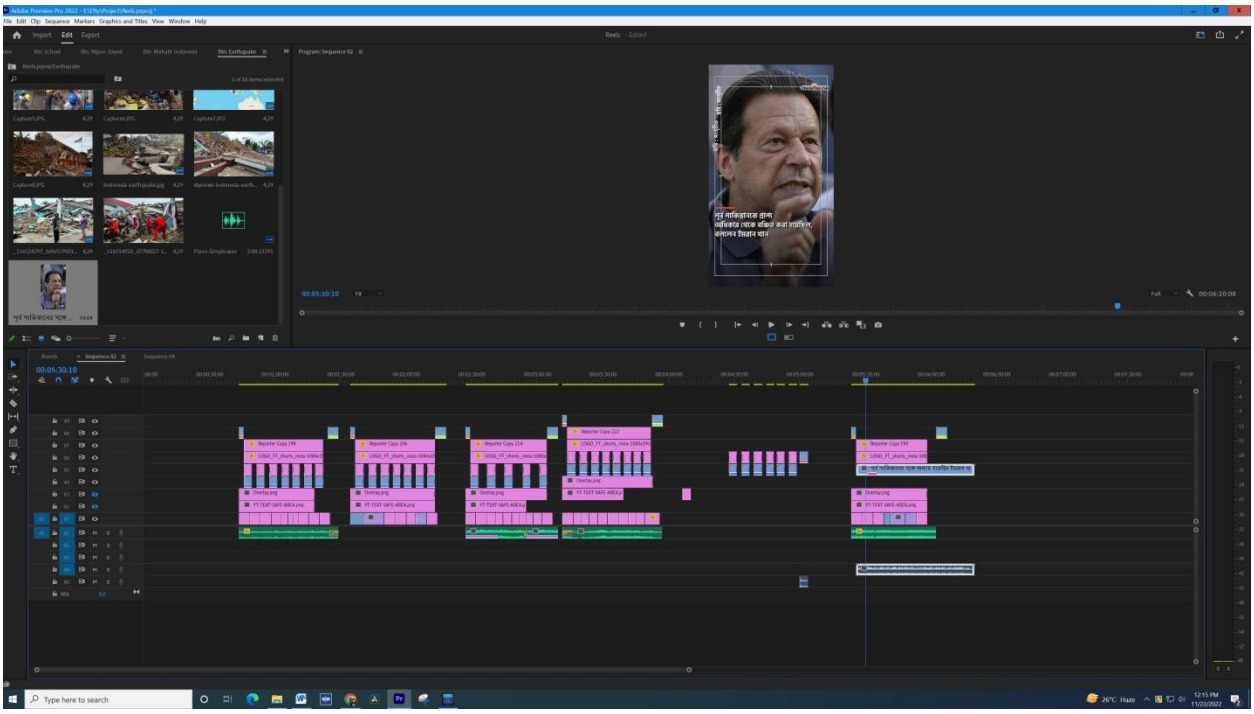

Figure 3.3: The Editing

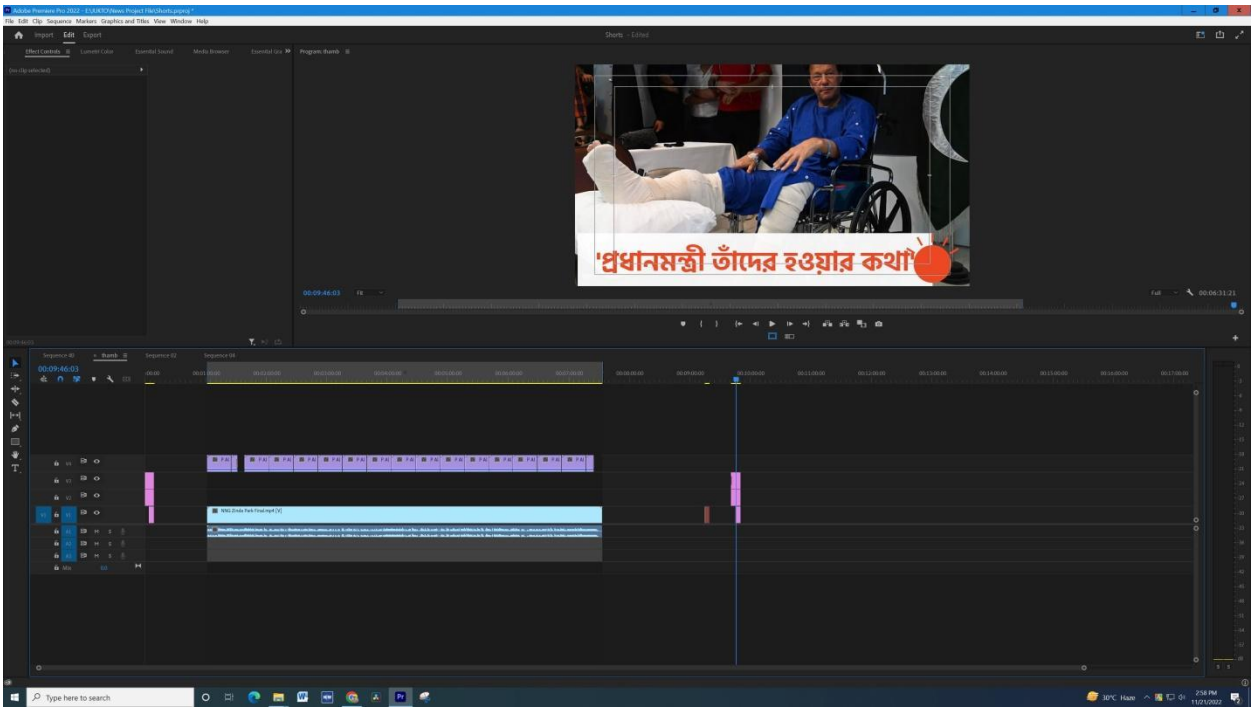

Figure 3.4: The Thumbnail Making Process

My Mistake:

At first, I was downloading pictures with very bad picture quality. So it was projecting very bad on screen. Then I downloaded high resolution pictures and put it on the premiere pro. Secondly, I was forgetting to add the 'Collected' band on the video. Thirdly I was using a music which was not copyright free, but my senior told me about the creator studio audio. Then I made the video which length more than 1 minute, so then I have to short it and keep I within 1 minute.

While I was making the thumbnail, I made the font size of the thumb writing too big.

Challenges:

I faced challenges while making the 'Short' and 'Reel' format. I didn't get a hold of text and alignment. I struggled to keep the video within 59 seconds. I faced challenges while making the thumbnail, as to make thumbnail as per as the fixed branding.

My Learning:

The shorts and reels are supposed to be within 59 seconds. It is very important to send the actual message within this short period of time. Because it is very challenging to convey the whole message in a very short period of time. Also I learnt a very important thing that it is very important to maintain the branding of the organizations. As I keep the thumbnail text and alignment within a fixed number.

Embedded Link: https://www.prothomalo.com/world/pakistan/6z8p1dwt85

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SCAN ME

Figure 3.5: The Final Output of ' Imran Khan saying, 'Injustice happened to Bangladesh during 1970 General Election'

Project N0: 04

Project Name: Explainer Video on After Match Review on ‘France VS England’ in the FIFA World Cup 2022

Type of Work: Desk Report

Assignment Date: December 11, 2022

Project Details: On December 11, 2022, at 1.00 am a match between France and England was held. France won the match by 2-1. My organization signed a contract with ‘Teer’ brand to give match review of world cup match in 9o seconds after every match. In this match France beat England and reached the semi-finale.

My Role: During the whole FIFA World Cup 2022, ‘Prothom Alo’ signed a contract with ‘Teer’ brand. They made a deal to make 9o seconds match review after selected world cup match. one senior producer and I were assigned to do the project. I did 1o project on 9o Seconds. It is one of them. Firstly, my senior producer assigned me the script of the explainer in Whatsapp.

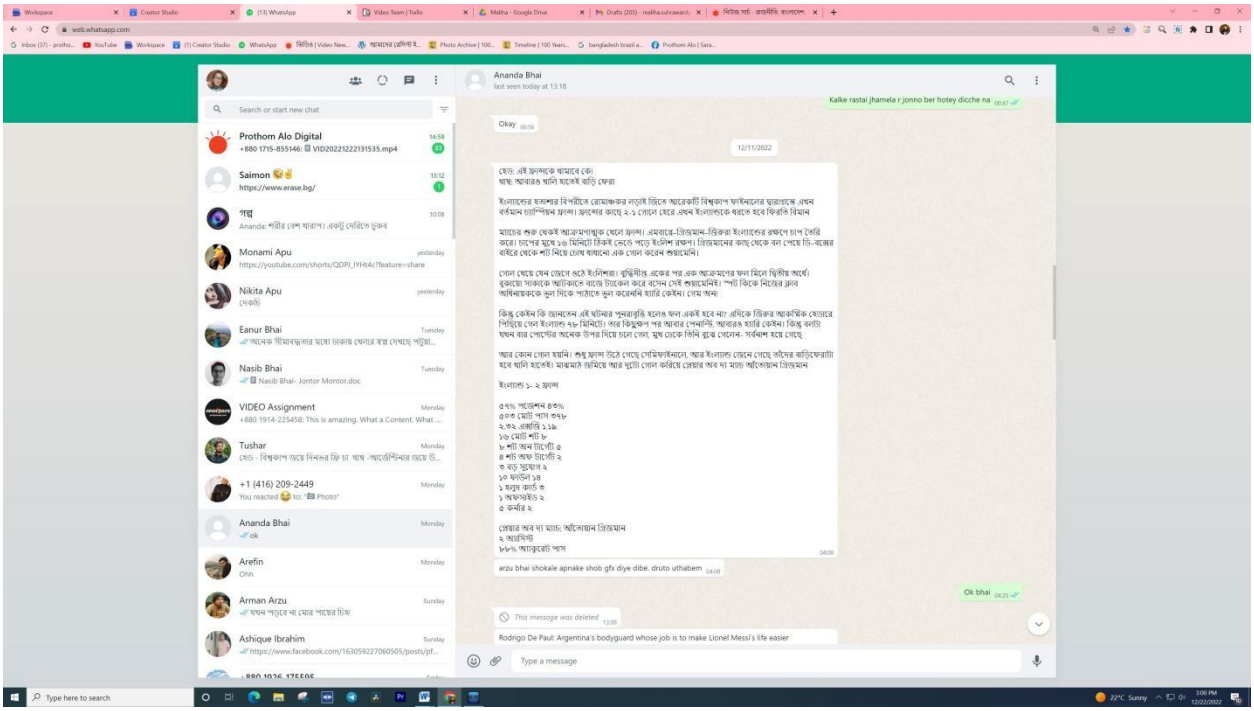


Figure 4.1: The Script I received in Whatsapp

Then I read the script 3-4 times. As the script had some French names and very hard t pronounce as a non-French speaker. Also, I listened to the commentary during world cup match to pronounce the name correctly. There were some names which were really confusing, so asked my senior for the correct pronunciation.

Then I asked the graphics team to give my graphics card to insert inside my videos. Then the graphic designer provided my essential graphics.

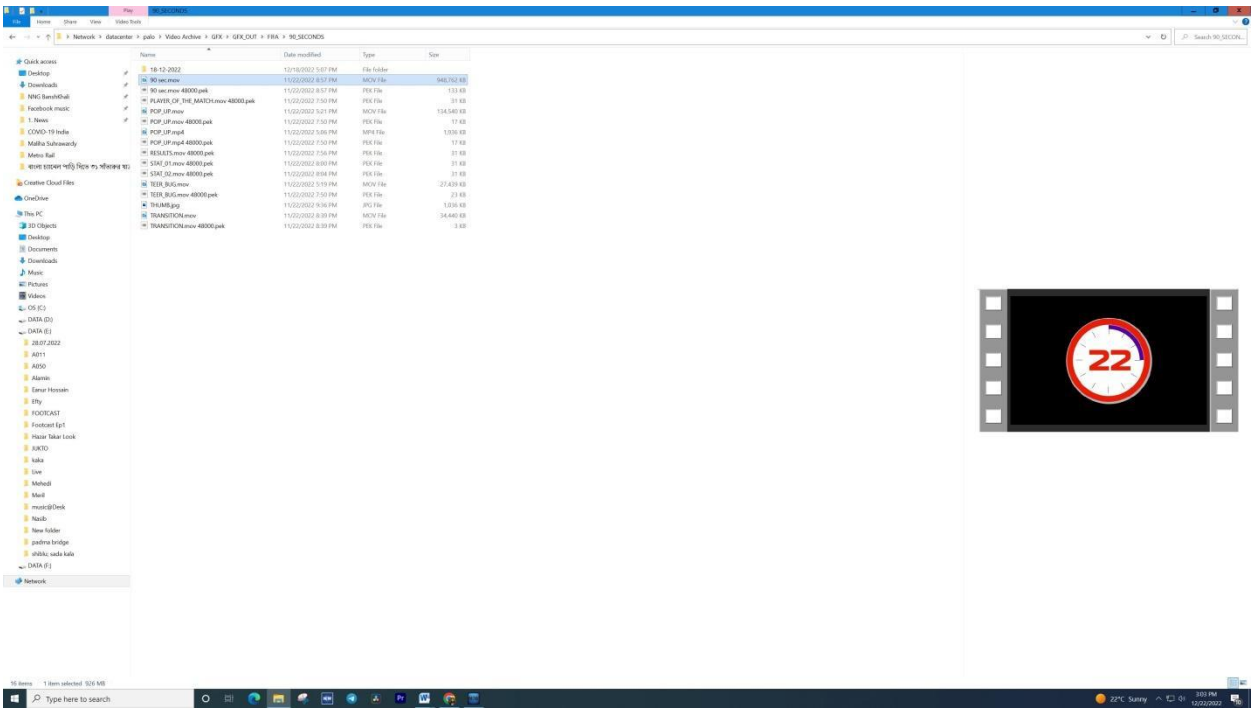


Figure 4.2: The Graphics I Received for My Content

Then I started doing my editing on Adobe Premiere Pro. But before that I collected all the relevant pictures from different sites considering the copyright facts.

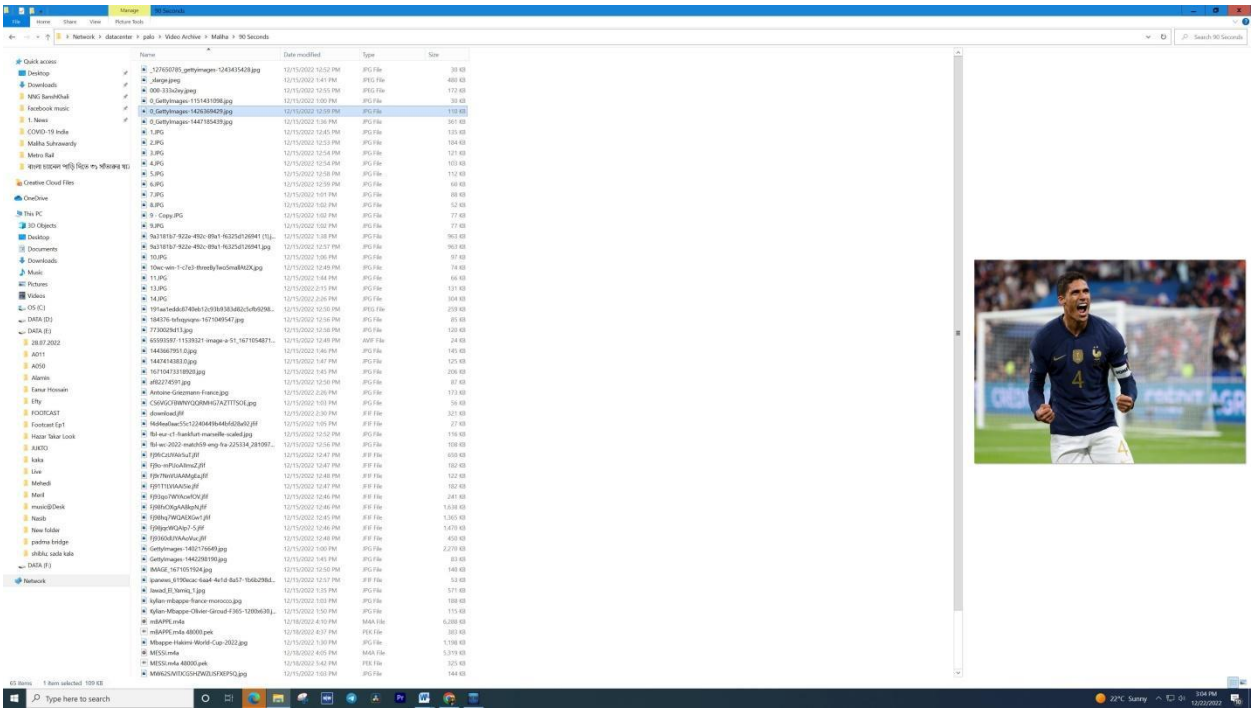


Figure 4.3: The Collection Process of the Pictures

Then I started my editing with essential pictures, graphics, and branding. Added some motion to the pictures to make the video attractive. Then adjusted my voice and music to make a good sync. Then I exported the video.

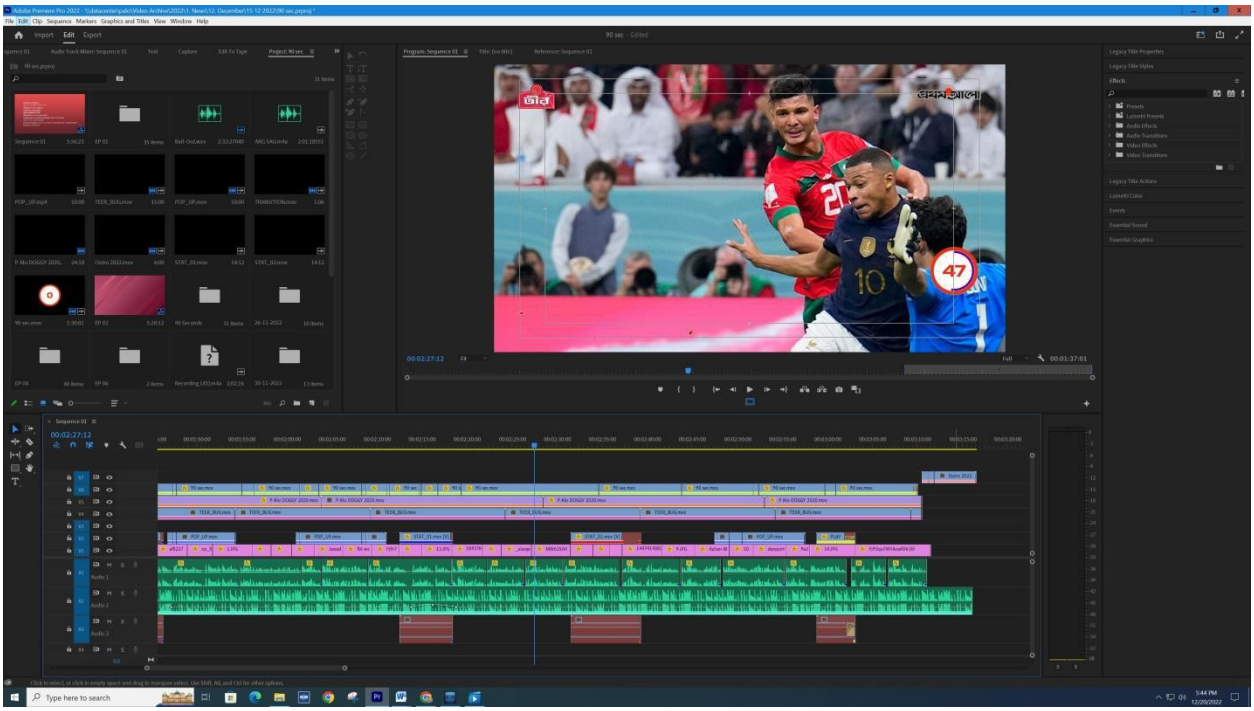


Figure 4.4: The Video Editing Process

Finally I uploaded it in every platform of prothom alo. But before that I proofed my headline in the newsproof.

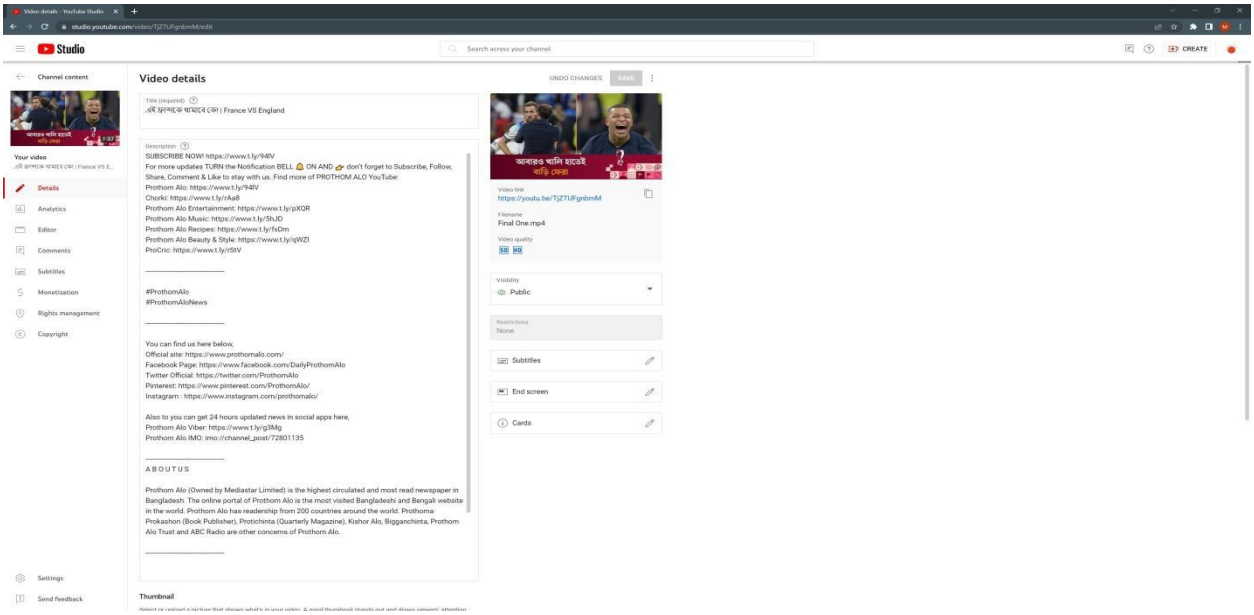


Figure 4.5: The Uploading Process in YouTube

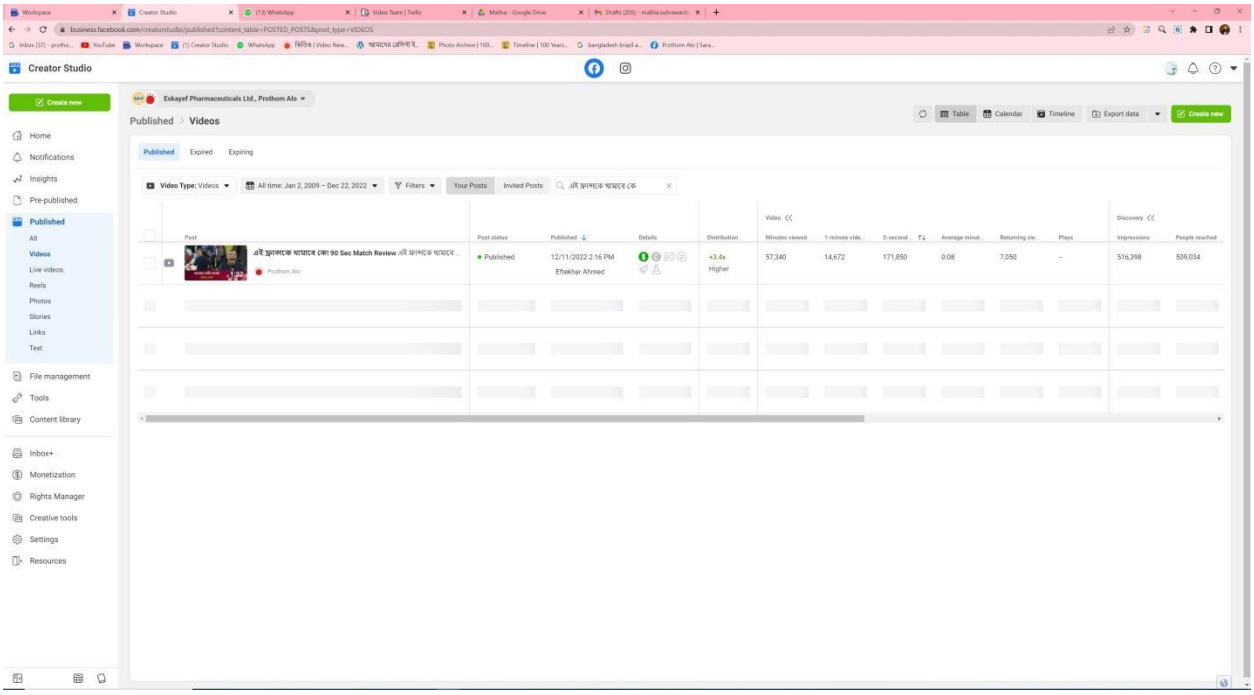


Figure 4.6: The Uploading Process in Facebook

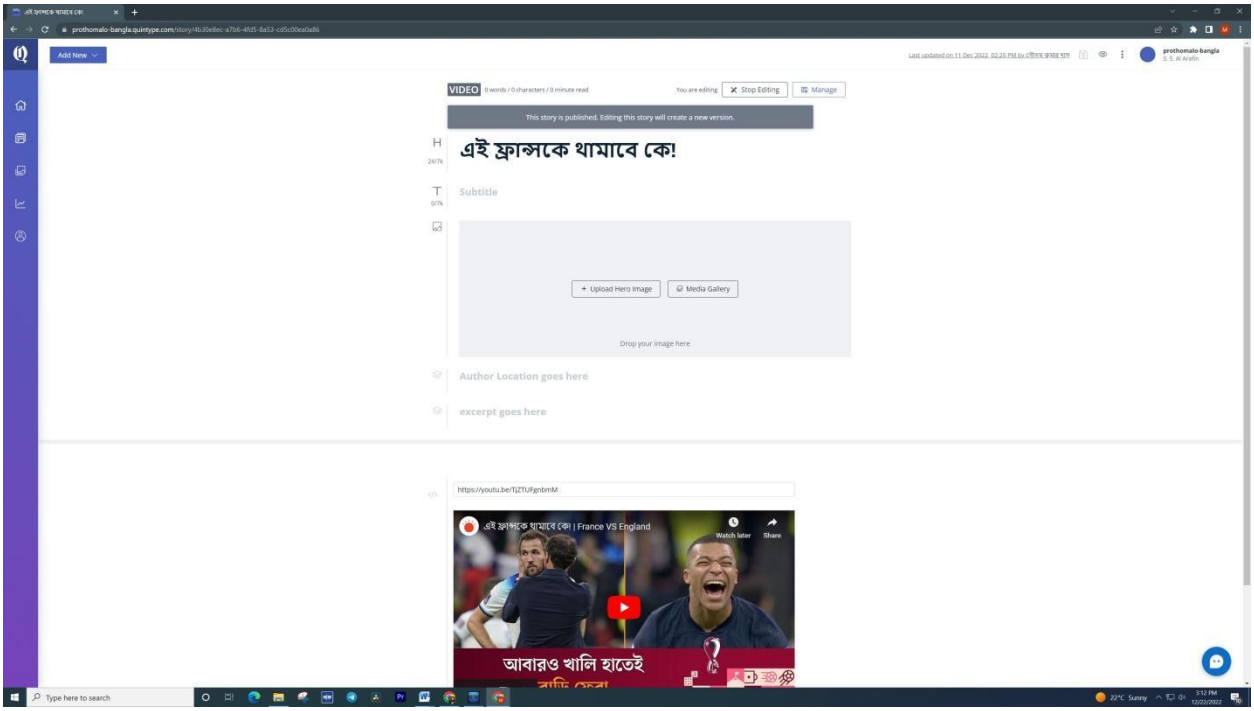


Figure 4.7: The Uploading Process in Website

My Mistake: The mistake that I was making was reading the script in a very flat voice, but later my senior made me realized that for a sports news voiceover I need to be a little bit more loud and the excitement and thrill should reflect through my voice.

Another mistake I made while uploading the video on the web was, I gave another thumbnail to the video, then again I edited it and called to the embed section to rectify my mistake

Challenges:

I faced challenge about time management. It is very crucial in a pressure situation. At one moment, I felt like giving up, but then again I gather myself up and completed the project. Another challenge was I was feeling pressurized as it was a business content. So it should be perfect.

Learning: When a business content is assigned, the project should be handled in a very sensitive way otherwise a small mistake can cause a stir. I learnt to use my skills in limited time to fulfil the business commitment.

Another thing I learnt was when you are giving voice for a sport content, the whole concept is different here. The tone needs to be light and loud. As sports is one kind of ‘soft topic’, the creation of the topic should be modified that way to meet the perfection.

Embedded Link: https://www.prothomalo.com/video/sports/x3gvbobuwh

QR Code:

SCAN ME

Figure 4.8: The Final Output of After Match Review on 'France VS England' in the FIFA World Cup 2022

Project No: 05

Project Name: Desk report on ‘5 Best 1971 Bangladesh’s Freedom Fight based Movies’

Type of Work: Desk Report

Assignment Date: December 16, 2022

Project Details: On December 16, 2022, my editor assigned me to do a desk report on Bengali movies based on 1971 freedom fight, on the occasion of Bangladesh’s victory day.

My Role: On December 15, my editor gave me a task to make an explainer video on top 5 1971's freedom fight-based Bangladesh movies. Then I did some research on 71's movies. Then I found an article on the Prothom Alo website, titled ' Freedom Fight based movies in Bangladesh'. I read the whole article along with some other articles. I picked 5 movies. I made the selection on the basis of timeline like, I tried to focus on storylines. Then I showed it to my editor, and she approved the list.

বাংলাদেশের আর মুক্তিযুদ্ধ, যেন একে অপরের পরিপূরক। দীর্ঘ নয় মাস এই সোনালি সংগ্রাম এনে দিয়েছে আজকের এই বাংলাদেশ। এই সোনালি সংগ্রামের অধ্যায়ে রচিত হয় হাজারো গল্প ও জীবনগাঁথা। আর এই সমস্ত কাহিনি উঠে এসেছে অনেক পূর্ণদৈর্ঘ্য কাহিনিচিত্রে, স্বল্পদৈর্ঘ্য কাহিনিচিত্রে , প্রামাণ্যচিত্রে ও সংবাদচিত্রে।

১৯৭২ সাল থেকে ২০১৮ সাল পর্যন্ত স্বাধীন বাংলাদেশে যন্থতে থাকে অসংখ্য মুক্তিযুদ্ধবিষয়ক চলচ্চিত্র। এগুলোর মধ্যে বেশ কিছু চলচ্চিত্র দেশ-বিদেশে পুরস্কৃত ও প্রশংসিত হয়েছে।

এরই মধ্যে থেক ৫টি স্মরণীয় মুক্তিযুদ্ধ বিষয়ক চলচ্চিত্র নিয়ে আজকের এই আয়োজন।

১৯৭২ সাল থেকে ২০১৮ সাল পর্যন্ত স্বাধীন বাংলাদেশে হতে থাকে অসংখ্য মুক্তিযুদ্ধবিষয়ক চলচ্চিত্র। এগুলোর মধ্যে বেশ কিছু চলচ্চিত্র দেশ-বিদেশে পুরস্কৃত ও প্রশংসিত হয়েছে।

তালিকার একদম প্রথমেই রয়েছে , মুক্তিযুদ্ধ নিয়ে প্রথম কাহিনিচিত্র ওরা ১১ জন , যা ১৯৭১ সালে নির্মাণ করেন চাষী নজরুল ইসলাম। ওরা ১১ জন মুক্তিযোদ্ধা গেরিলার বিভিন্ন অপারেশন এতে চিত্রিত হয়েছে। এই চিত্রে নারী নির্যাতন, মায়ের আত্মত্যাগ, কিশোর মুক্তিযোদ্ধার অংশগ্রহণ, কন্যা কর্তৃক রাজাকার পিতা হত্যার দৃশ্য রয়েছে। এই ছবিটি ১৯৭২ সালে জাতীয় পুরস্কার পায়।

এরপর তালিকায় দ্বিতীয় অবস্থানে রয়েছে মুক্তিযুদ্ধের আরেক সার্থক চিত্র সুভাষ দত্তের অরুণোদয়ের অগ্নিসাক্ষী , যা নির্মিত হয় ১৯৭২ সালে। কাহিনি গড়ে উঠেছে পাকিস্তানি বাহিনীর নৃশংসতার বিরুদ্ধে বাঙালিদের প্রতিরোধযুদ্ধ এবং এক ধর্ষিত নারীকে একজন অভিনেতা কর্তৃক স্ত্রী হিসেবে গ্রহণ নিয়ে।

তালিকার তৃতীয় চলচ্চিত্র হচ্ছে, নির্মাতা আলমগীর কবিরের প্রথম কাহিনিচিত্র 'ধীরে বহে মেঘনা'।ভারতীয় মেয়ে অনিতার প্রেমিক মুক্তিযুদ্ধে শহীদ হয়। সে ঢাকায় এসে যুদ্ধের ভয়াবহতা দেখে আরও গভীরভাবে মর্মাহত হয়। মানবিকতাবোধে আচ্ছন্ন হয় তার হৃদয়। এতে প্রামাণ্য ও কল্পনার মিশ্রণ হেমন্ত মুখোপাধ্যায় ও সন্ধ্যা মুখোপাধ্যায়ের গান এ ছবির সম্পদ। ২০০২ সালে ব্রিটিশ ফিল্ম ইন্সটিটিউটের দক্ষিণ এশিয়ার চলচ্চিত্র তালিকায় সেরা ১০টি চলচ্চিত্রের মধ্যে ৮ নম্বর অবস্থানে স্থান পেয়েছে সিনেমাটি

আর চতুর্থ চলচ্চিত্র হচ্ছে, নারায়ণ ঘোষ মিতার নির্মিত চলচ্চিত্র আলোর মিছিল। এইখানে চিত্রিত হয়েছে অসৎ ব্যবসায়ীর কার্যকলাপ, তরুণ ছাত্র ও আদর্শবাদী ভাইয়ের সততা এবং এক ভাগনির আত্মহত্যা।

আর তালিকার পঞ্চম চলচ্চিত্র হচ্ছে , হুমায়ূন আহমেদের মুক্তিযুদ্ধভিত্তিক আগুনের পরশমণি ,যা আবর্তিত হয়েছে ঢাকা শহরের রুদ্ধ পরিবেশে একটি পরিবারের আতঙ্ক এবং বদি নামের একজন গেরিলার অপারেশন ও শহীদ হওয়ার ঘটনা নিয়ে।

Figure 5.1 The Script I wrote

Then I collected some relevant pictures online along with movie posters, actor-actress's picture, director's picture, and some movie scene's picture.

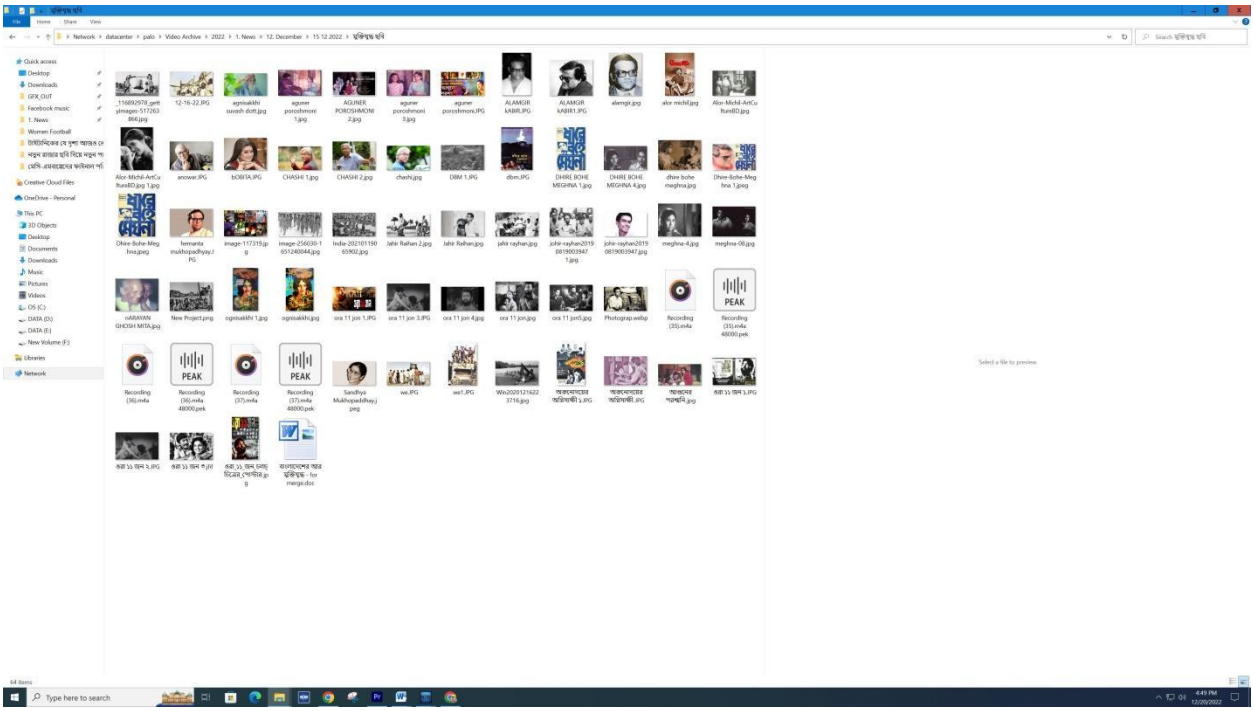


Figure 5.2: The Collection Process of Relevant Pictures

Then I gave my voice over with lots of emotion and tried to take my viewers to 1971 through these movies.

Then I started my editing on adobe premiere pro.

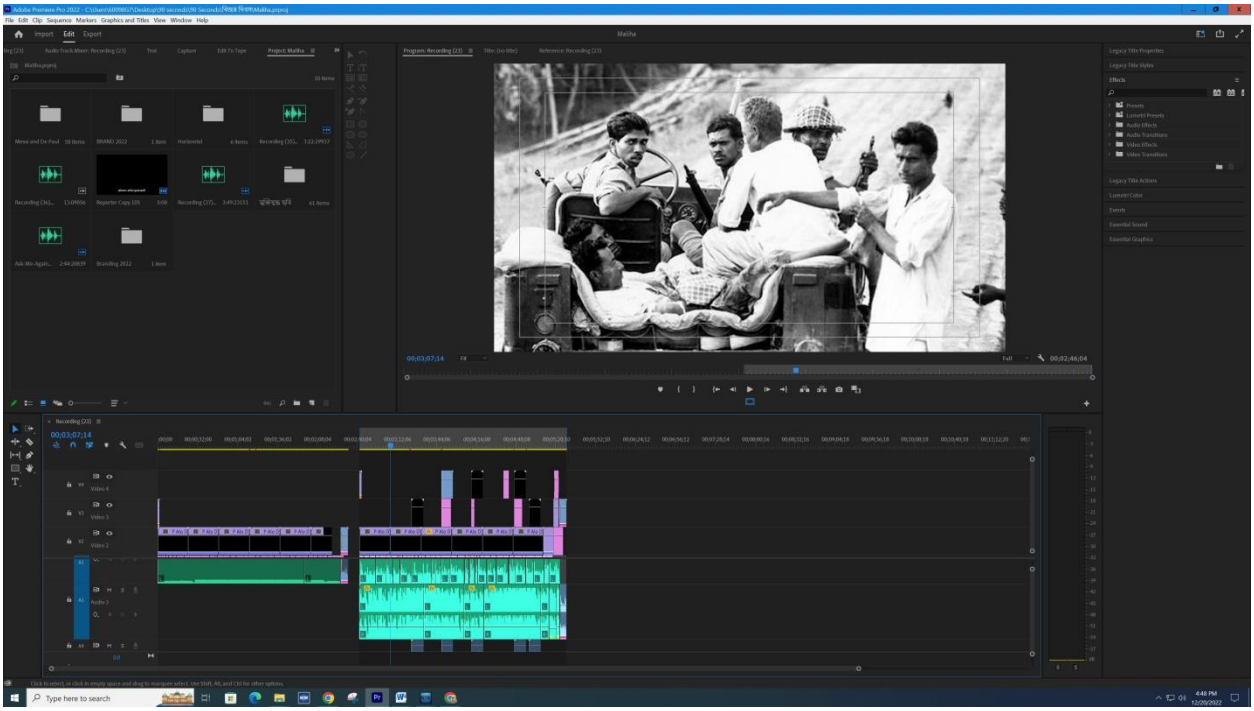


Figure 5.3: The Editing Process

Then I asked my graphic designer to design a thumbnail for me and he made a thumbnail for me.

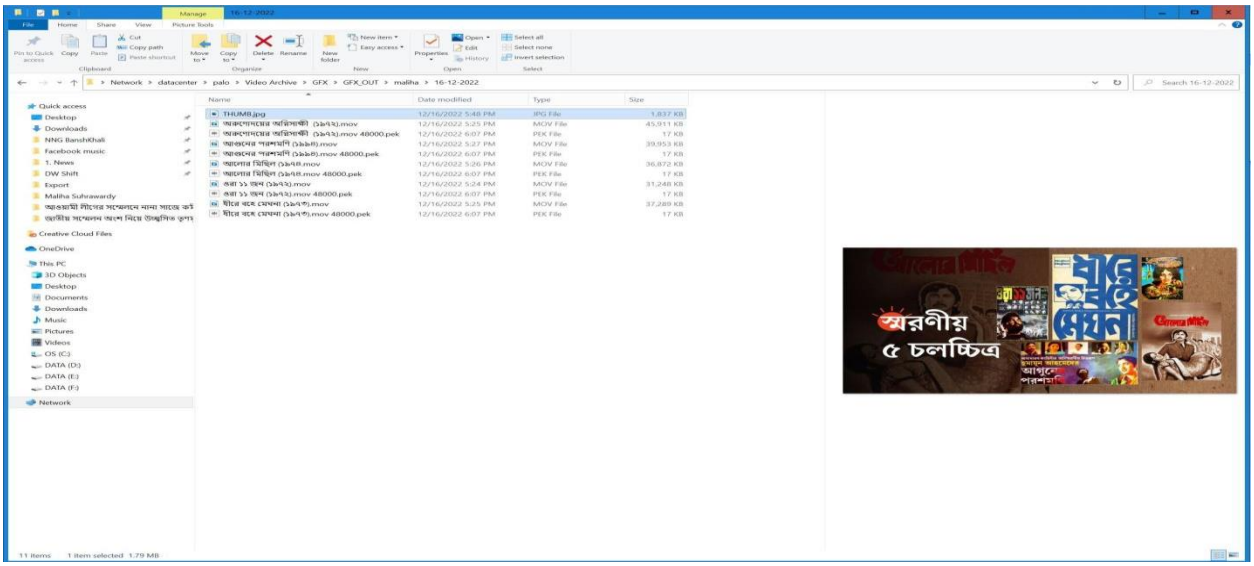


Figure 5.4: The Thumbnail I Received

Also, I asked them to provide me some graphics to add to my report, he provided that also to me.

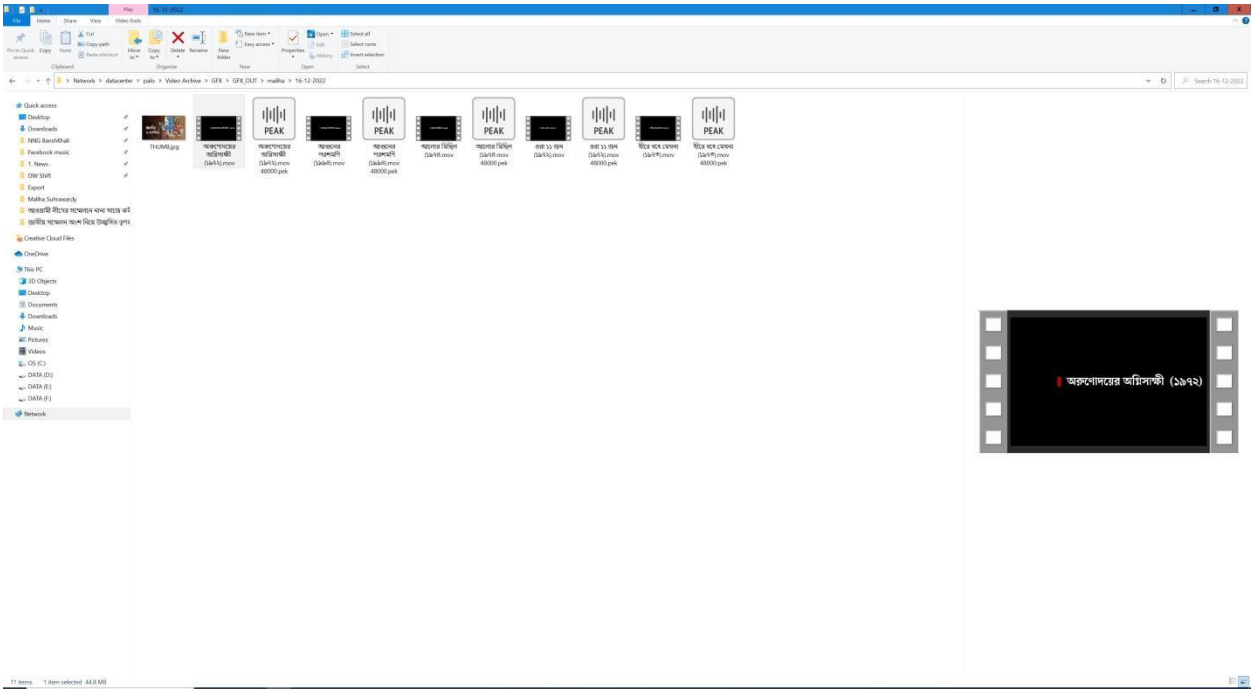


Figure 5.5: The Graphics I Received

Then I exported my production and published it on Youtube, Facebook, and Website.

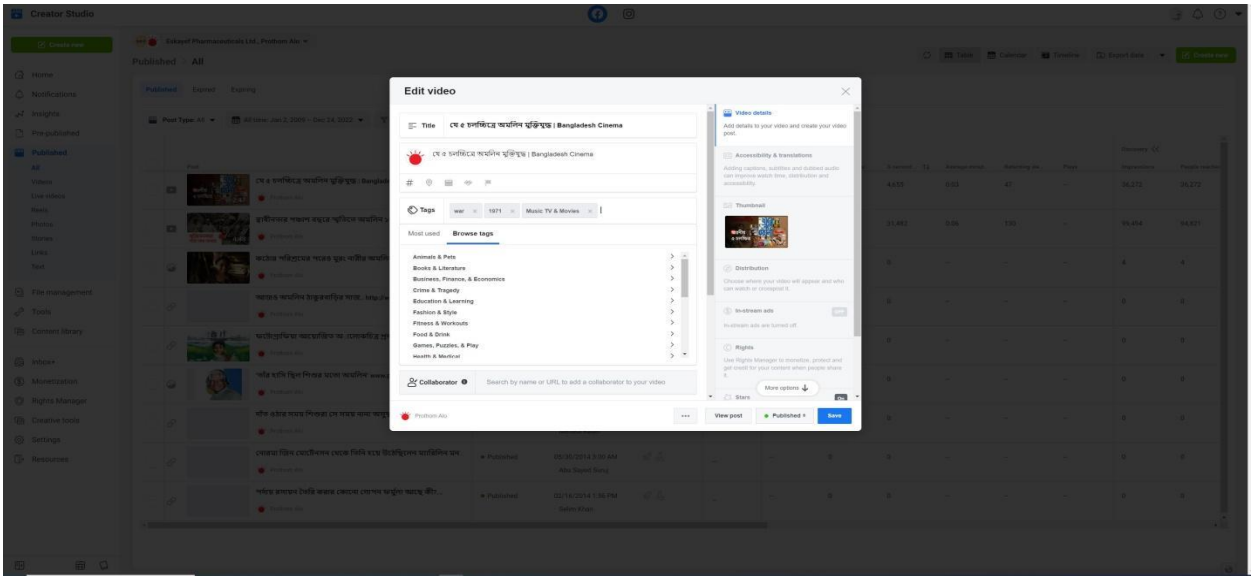


Figure 5.6: The Uploading Process on Facebook

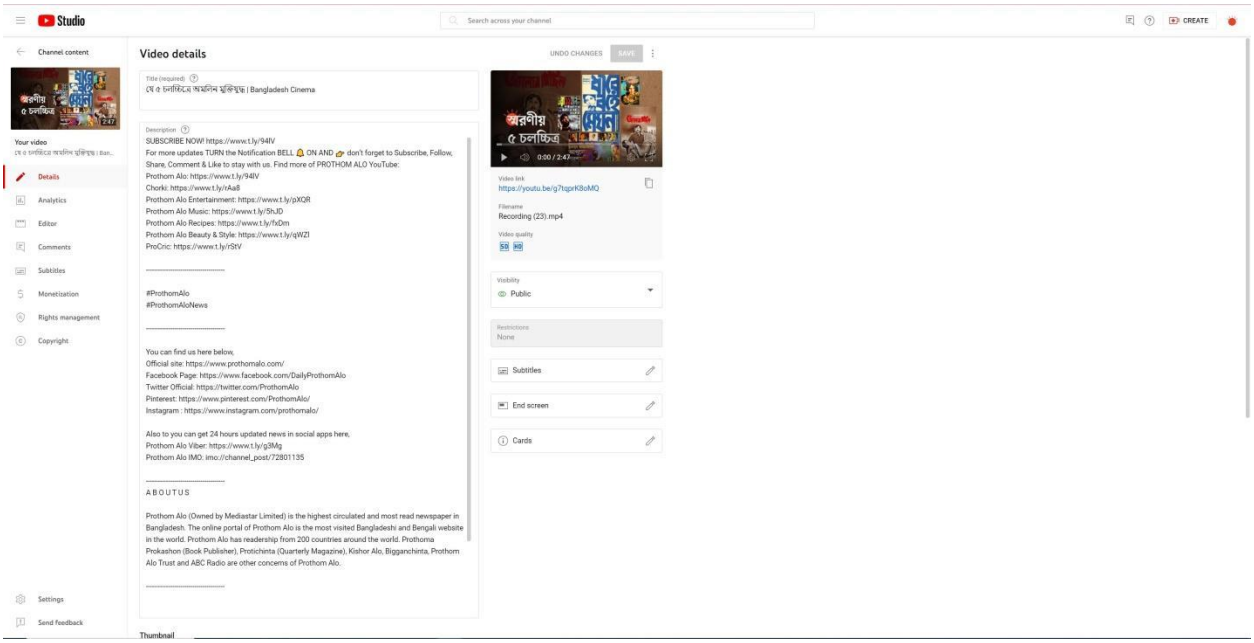


Figure 5.7: The Uploading Process on YouTube

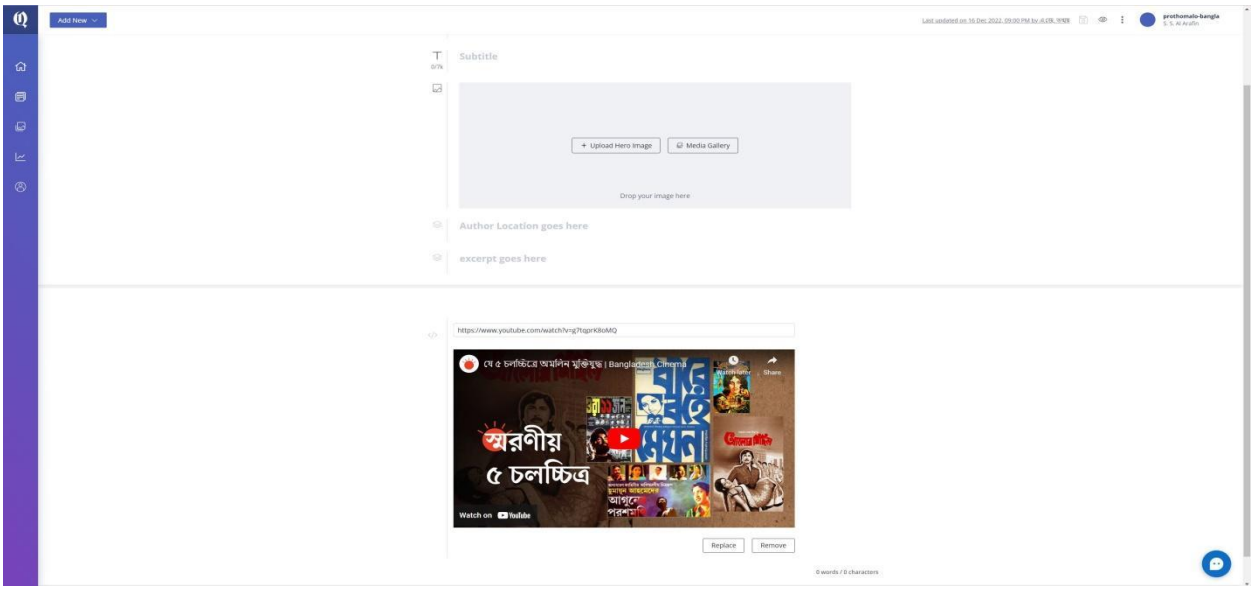


Figure 5.7: The Uploading Process on Website

My Mistake:

I made a mistake while uploading the video on a website. I mistakenly add another thumb to this story. After a few minutes I realized the mistake and changed it immediately.

Another mistake I made was I mixed up the movie scenes with one another while editing the report. Then I made one of my seniors check and he found the mistake. Then I made the correction.

Lastly, I forgot to add tags while uploading it on YouTube.

My Challenges:

The video was supposed to be a on camera explainer video but the presenter who was supposed to do that backed out at the last moment.So I had to change the whole concept of the video and make it into a desk report.

I was very confuse about the movie's picture scenes as I have not seen many of them.

My Learning:

Communication is the key in such media houses. I learnt to make a team work between me and my graphic designers. On 15th December, everything was ready and I told him to keep my graphics ready before 16th, he did that. Good team work requires good communication and good convincing power.

Embedded Link: https://www.prothomalo.com/video/bangladesh/cn5nb527o1

QR Code:

SCAN ME

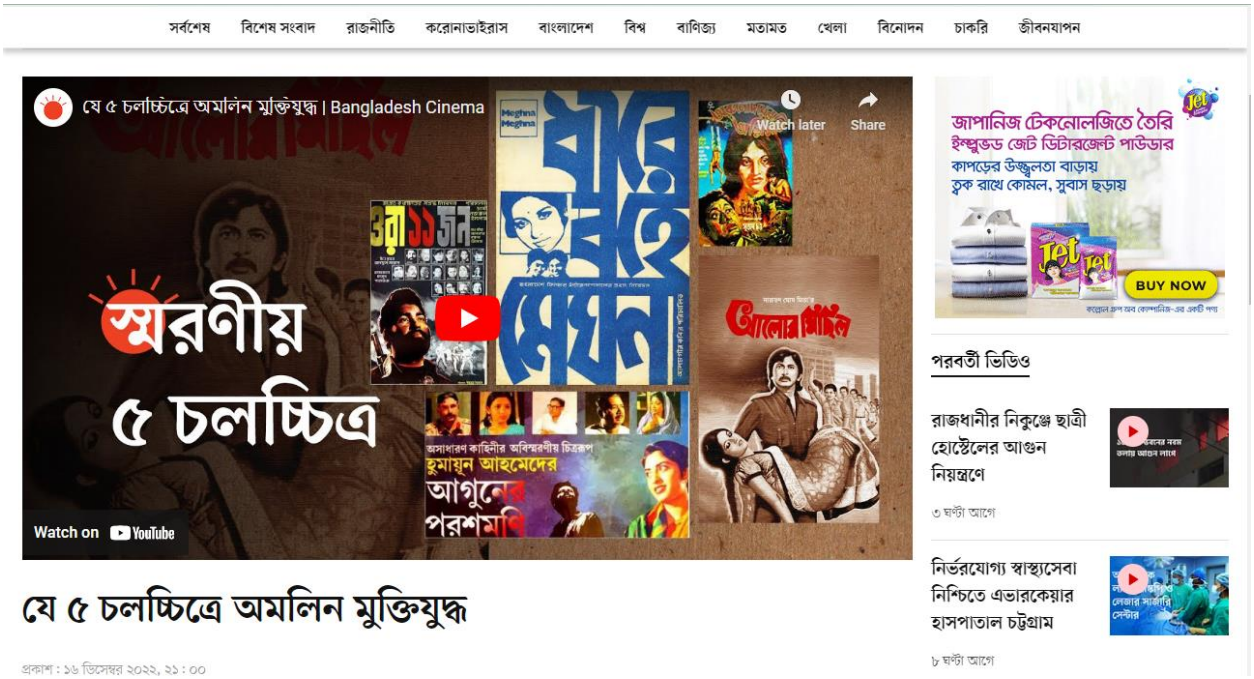


Figure 5.8: The Final Output of '5 Best 1971 Bangladesh's Freedom Fight based Movies'

Project No: 06

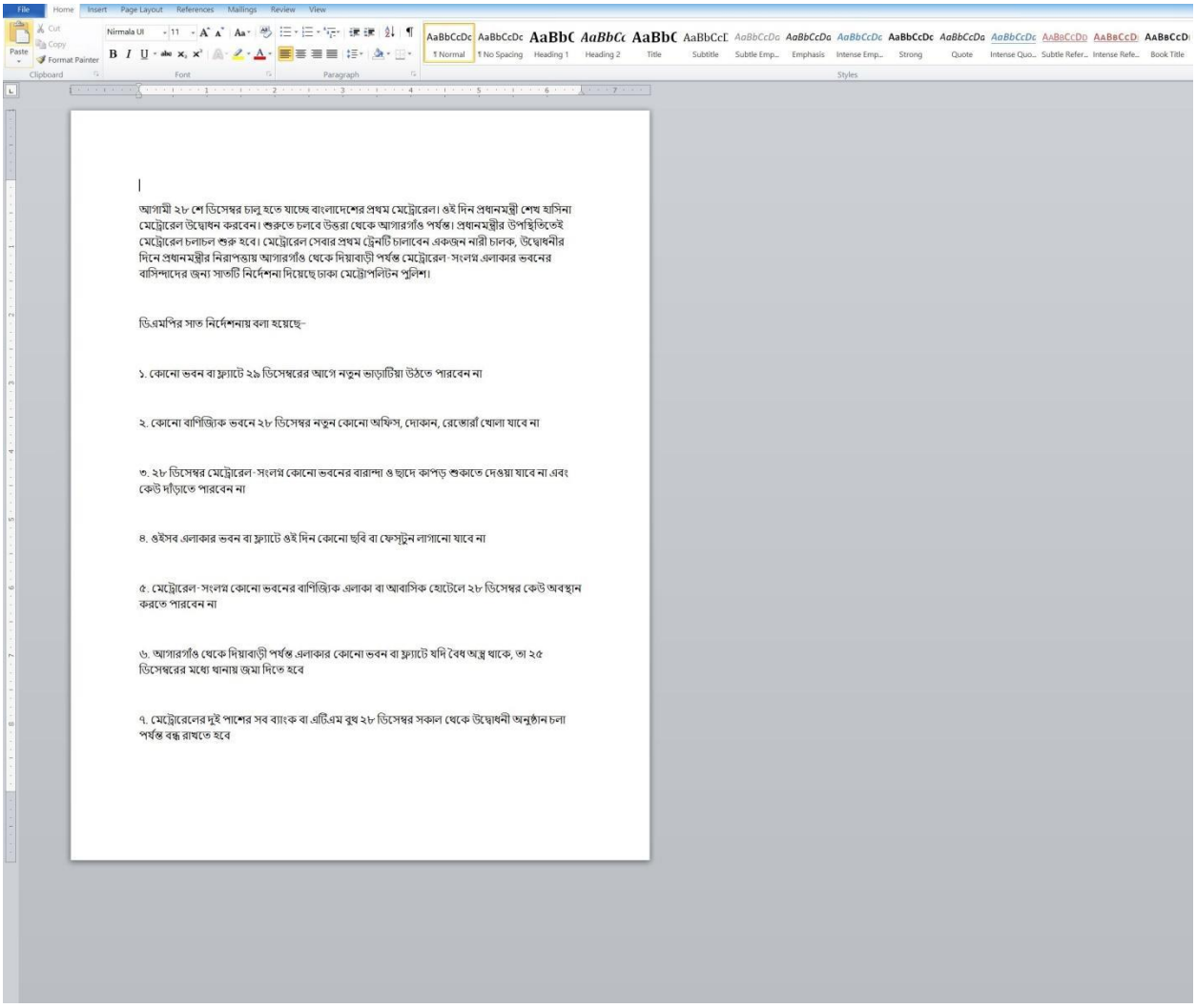
Project Name: Desk Report on 'Rules and regulation for local people for the inauguration of metro rail.'

Type of Work: Desk Report

Assignment Date: December 22, 2022

Project Details: Metro rail is believed to be inaugurated on 28th December. On December 22, 2022, a list of rules assigned by the Dhaka Metropolitan Police for the inauguration day of metro rail by the Prime Minister. My editor assigned me to do an infographic-based desk report on this news.

My Role: On December 22, my editor gave me a task to make a explainer video on 'Rules and regulation for local people for the inauguration of metro rail. Then I did some research on this topic and quickly wrote a script for a desk report.



আগামী ২৮ শে ডিসেম্বর চালু হতে যাচ্ছে বাংলাদেশের প্রথম মেট্রোরেল। ওই দিন প্রধানমন্ত্রী শেখ হাসিনা মেট্রোরেল উদ্বোধন করবেন। শুরুতে চলবে উত্তরা থেকে আগারগাঁও পর্যন্ত। প্রধানমন্ত্রীর উপস্থিতিতেই মেট্রোরেল চলাচল শুরু হবে। মেট্রোরেল সেবার প্রথম ট্রেনটি চালাবেন একজন নারী চালক, উদ্বোধনীর দিনে প্রধানমন্ত্রীর নিরাপত্তায় আগারগাঁও থেকে দিয়াবাড়ী পর্যন্ত মেট্রোরেল-সংলগ্ন এলাকার ভবনের বাসিন্দাদের জন্য সাতটি নির্দেশনা দিয়েছে ঢাকা মেট্রোপলিটন পুলিশ।

ডিএমপির সাত নির্দেশনায় বলা হয়েছে–

১. কোনো ভবন বা ফ্ল্যাটে ২৯ ডিসেম্বরের আগে নতুন ভাড়াটিয়া উঠতে পারবেন না

২. কোনো বাণিজ্যিক ভবনে ২৮ ডিসেম্বর নতুন কোনো অফিস, দোকান, রেস্তোরাঁ খোলা যাবে না

৩. ২৮ ডিসেম্বর মেট্রোরেল-সংলগ্ন কোনো ভবনের বারান্দা ও ছাদে কাপড় শুকাতে দেওয়া যাবে না এবং কেউ দাঁড়াতে পারবেন না

৪. ওইসব এলাকার ভবন বা ফ্ল্যাটে ওই দিন কোনো ছবি বা ফেস্টুন লাগানো যাবে না

৫. মেট্রোরেল-সংলগ্ন কোনো ভবনের বাণিজ্যিক এলাকা বা আবাসিক হোটেলে ২৮ ডিসেম্বর কেউ অবস্থান করতে পারবেন না

৬. আগারগাঁও থেকে দিয়াবাড়ী পর্যন্ত এলাকার কোনো ভবন বা ফ্ল্যাটে যদি বৈধ অস্ত্র থাকে, তা ২৫ ডিসেম্বরের মধ্যে থানায় জমা দিতে হবে

৭. মেট্রোরেলের দুই পাশের সব ব্যাংক বা এটিএম বুথ ২৮ ডিসেম্বর সকাল থেকে উদ্বোধনী অনুষ্ঠান চলা পর্যন্ত বন্ধ রাখতে হবে

Figure 6.1: The Script I Wrote

Then I asked my editor to provide a headline and thumb for the report.

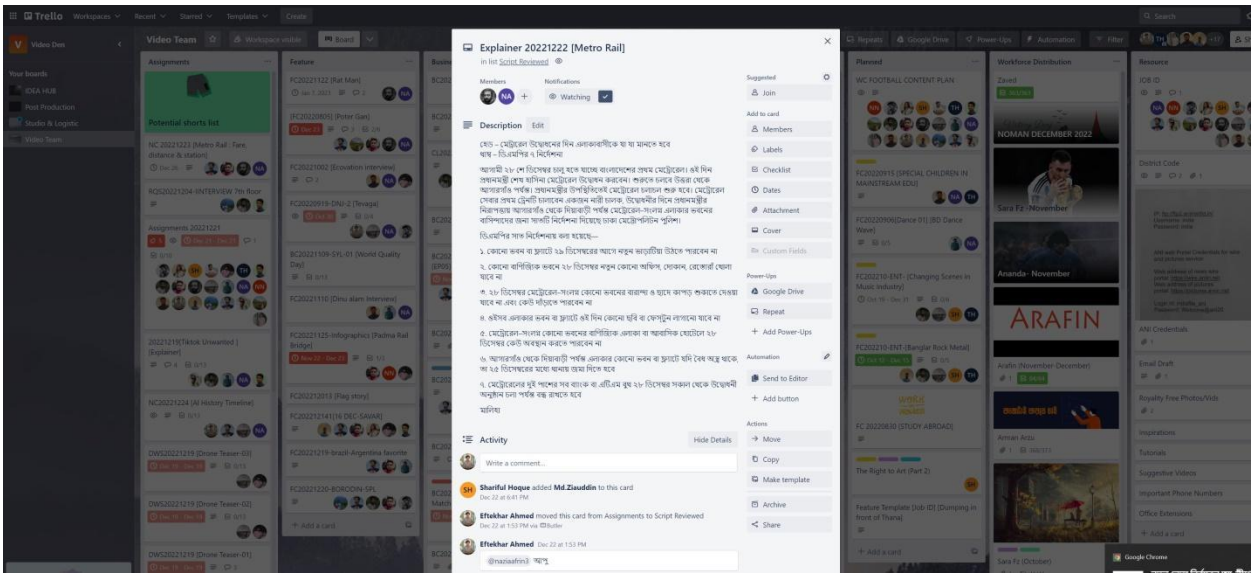
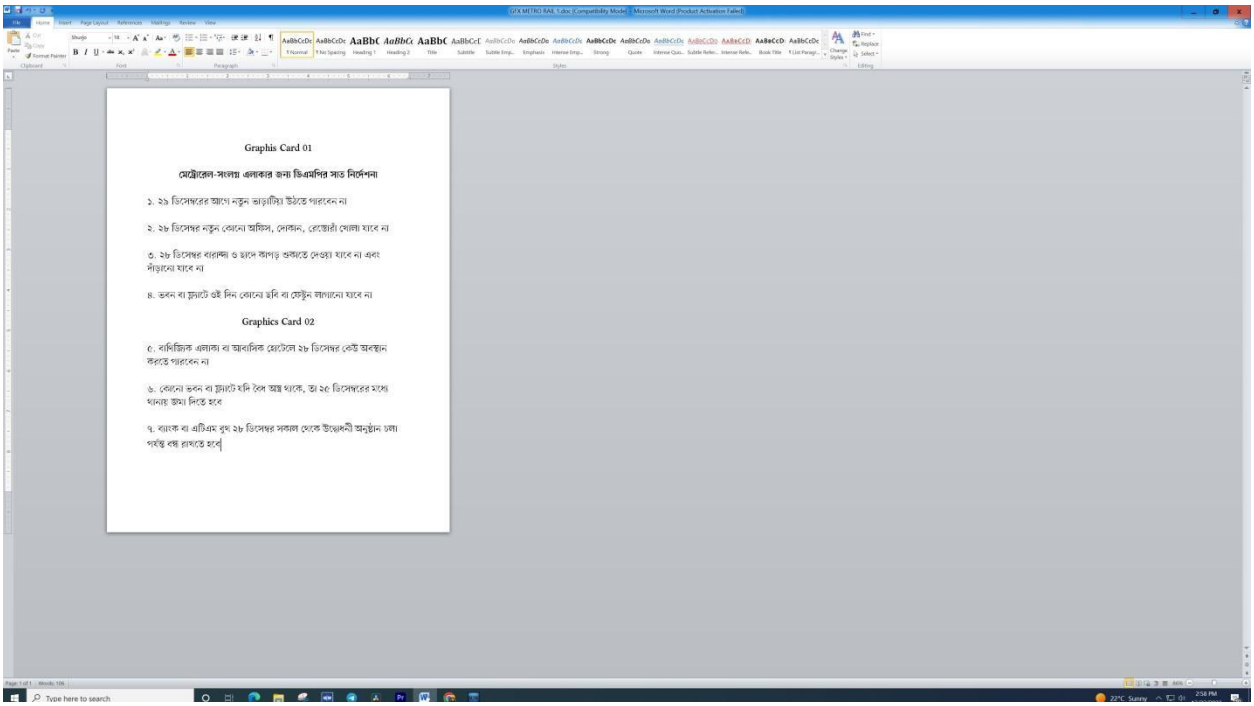


Figure 6.2: The Edited Script with Headline and Thumbnail

Then I made a script for the graphic cards. I talked to my graphics team to made two informative graphics cards for the seven rules for the local people till the day of inauguration.

They gave me two graphics cards.



Graphis Card 01

মেট্রোরেল-সংলগ্ন এলাকার জন্য ডিএমপির সাত নির্দেশনা

১. ২৯ ডিসেম্বরের আগে নতুন ভাড়াটিয়া উঠতে পারবেন না

২. ২৮ ডিসেম্বর নতুন কোনো অফিস, দোকান, রেস্তোরাঁ খোলা যাবে না

৩. ২৮ ডিসেম্বর বারান্দা ও ছাদে কাপড় শুকাতে দেওয়া যাবে না এবং দাঁড়ানো যাবে না

৪. ভবন বা ফ্ল্যাটে ওই দিন কোনো ছবি বা ফেস্টুন লাগানো যাবে না

Graphics Card 02

৫. বাণিজ্যিক এলাকা বা আবাসিক হোটেলে ২৮ ডিসেম্বর কেউ অবস্থান করতে পারবেন না

৬. কোনো ভবন বা ফ্ল্যাটে যদি বৈধ অস্ত্র থাকে, তা ২৫ ডিসেম্বরের মধ্যে থানায় জমা দিতে হবে

৭. ব্যাংক বা এটিএম বুথ ২৮ ডিসেম্বর সকাল থেকে উদ্বোধনী অনুষ্ঠান চলা পর্যন্ত বন্ধ রাখতে হবে

Figure 6.3: The Script I Wrote for Graphics

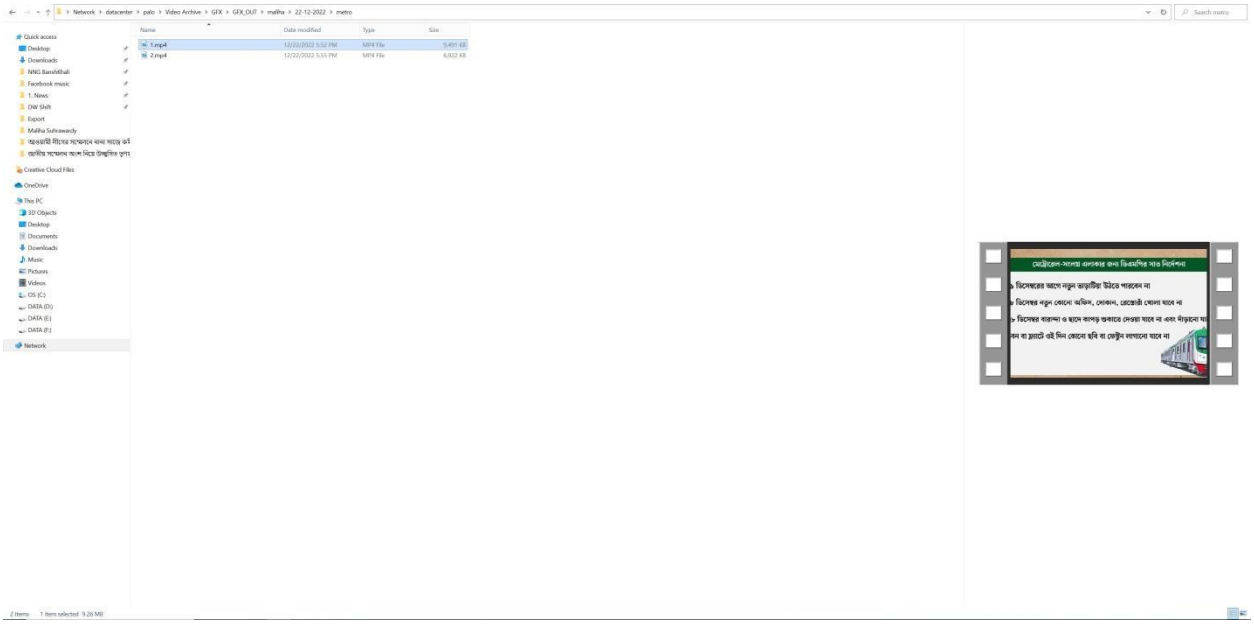


Figure 6.4: Received Graphics Cards

But before that I made it checked by the proof.

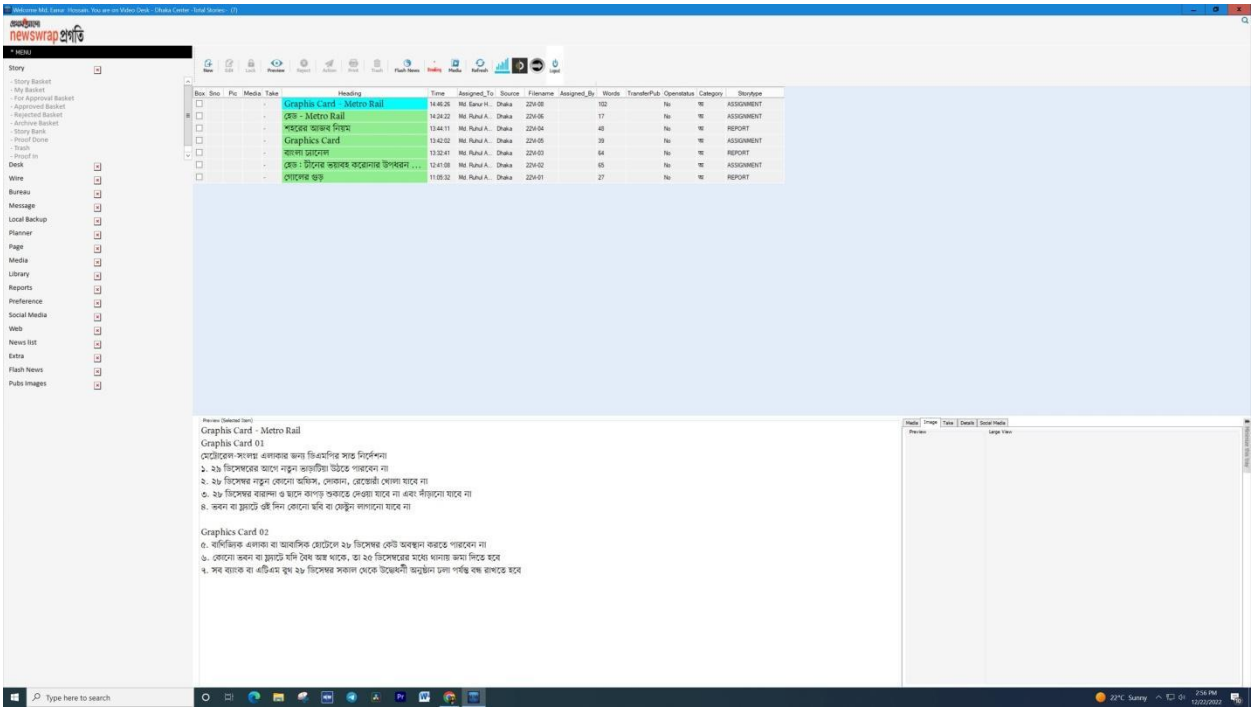


Figure 6.5: Proof Checking Process

Then I asked one of my seniors to give the voice-over. After the voiceover I asked my editor to edit the video. Then I uploaded it on every platform.

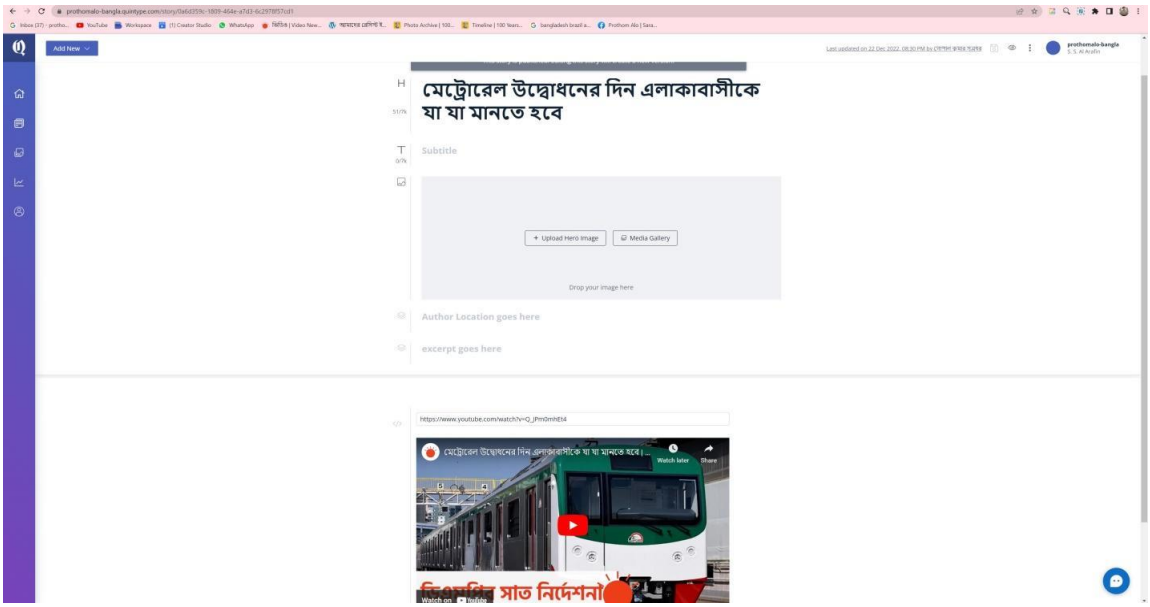


Figure 6.6: The Uploading Process on Website

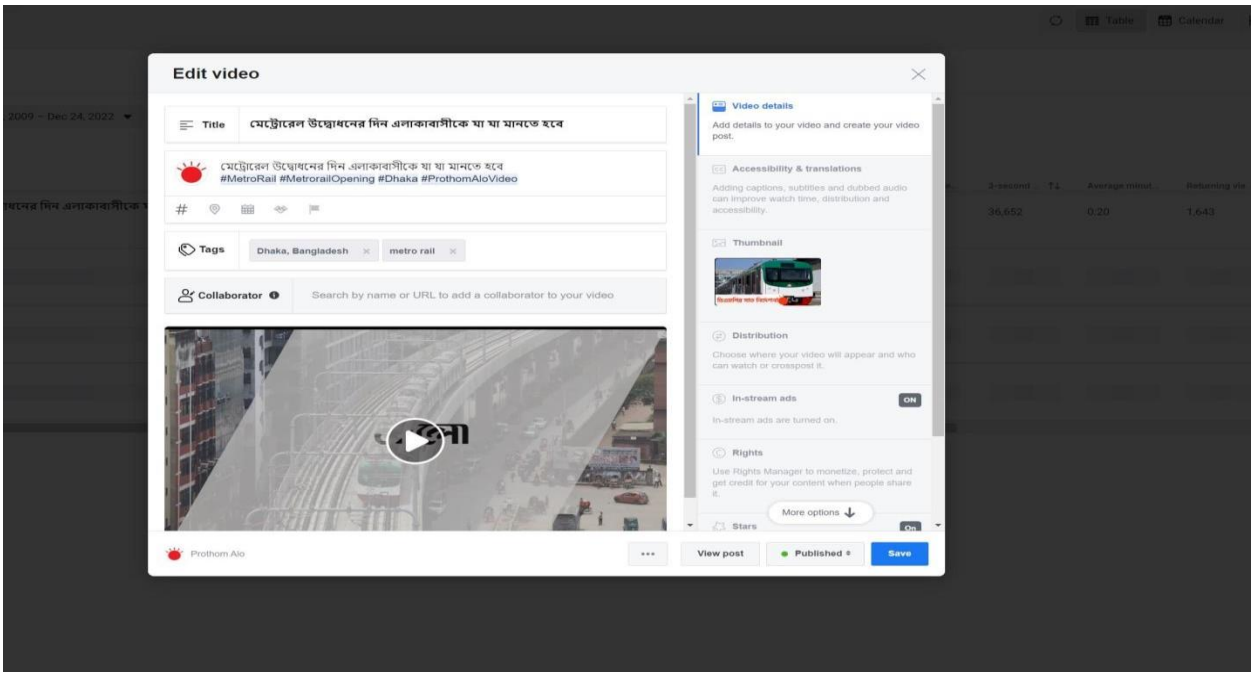


Figure 6.7: The Uploading Process on Facebook

My Mistake:

One of my biggest mistakes was I forgot to add one of the key points to the rules and regulations, I forgot to add one sentence in one of the key points, which carry the whole motive behind the video. I forgot to add that for which locality the rules were meant for. Like DMP makes the rules for local people who are living beside metro rail, but I forgot to add that. Later I found it myself and made the correction.

My Challenges:

I faced challenges while writng the graphics script. The graphis came alittle late because of that I got late while publishing the video. I couldn’t make the graphics team understand about time shortage. A little miscommunication took place.

Learning:

The biggest learning from this project was being able to find the mistake by myself, before it was reviewed by my editor I made the corrections. I learnt to make two scripts out of one content. One script is for voice over and another one is for graphics. I also learnt that it’s not necessary to make the whole project by yourself only, you can take others' help to make the production look more attention getter and perfect.

Embedded Link: https://www.prothomalo.com/video/bangladesh/mtpgenbaek

QR Code:

SCAN ME

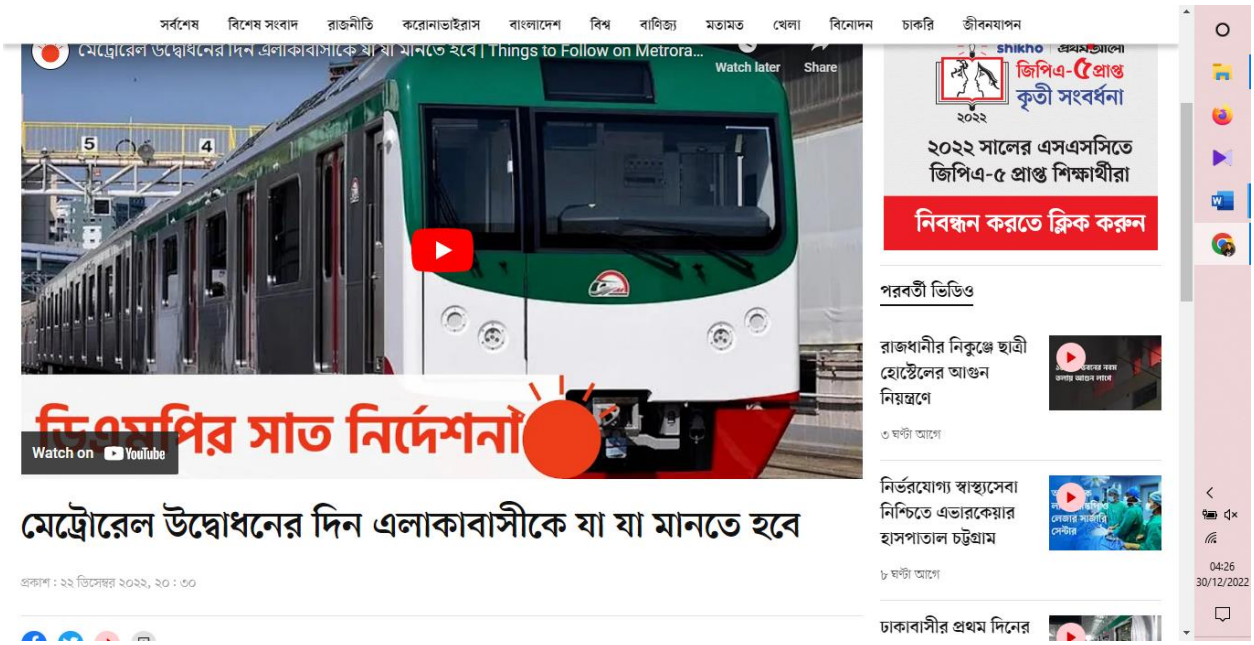


Figure 6.8: The Final Output of 'Rules and regulation for local people for the inauguration of Metro Rail'

Project No: 07

Project Name: Scripting and on camera presentation on 'Controversies regarding Qatar World Cup 2022'

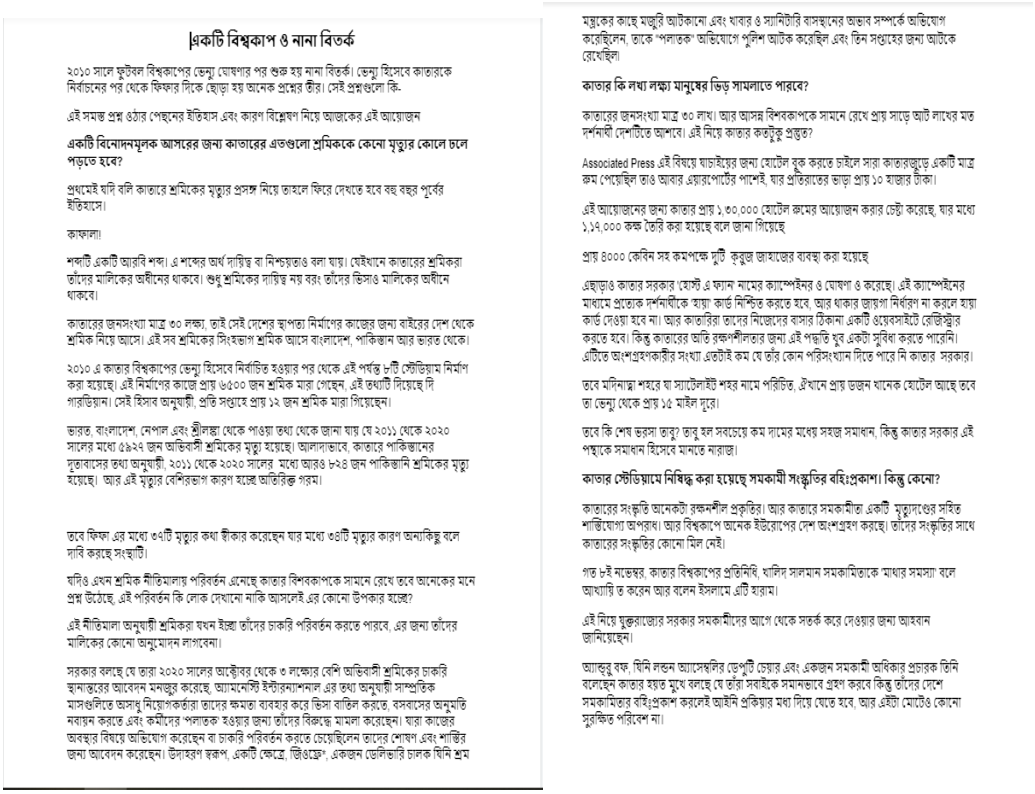
Type of Work: On Camera Presentation

Assignment Date: November 17, 2022

Project Details: November and December were the months of FIFA World Cup 2022. Before the Qatar world cup began, many controversies regarding the event were going around in the world media. In this production, I tried to present all the unpleasant happenings regarding World Cup 2022. I tried to bring out the inhumane attitude of owners towards the workers, so many workers died while working on making the stadium. Also, Qatar's insensitivity towards women and many more controversies.

My Role: On November 13, 2022, I thought of an idea that everyone is eagerly waiting for world cup, people are arguing over Argentina and Brazil, but then I thought as it is happening in a Muslim country and most of the teams are from Europe, how Qatar is going to deal with this event. When I did some research, I found so many controversies, so I thought of making a report on that. Then I talked to a senior who handles the sports. He encouraged me to write a script. Then I wrote the script and sent it to him through Whatsapp.

Figure 7.1: The Script I Sent in Whatsapp



একটি বিশ্বকাপ ও নানা বিতর্ক

২০১০ সালে ফুটবল বিশ্বকাপের ভেন্যু ঘোষণার পর শুরু হয় নানা বিতর্ক। ভেন্যু হিসেবে কাতারকে নির্বাচনের পর থেকে ফিফার দিকে ছোড়া হয় অনেক প্রশ্নের তীর। সেই প্রশ্নগুলো কি-

এই সমস্ত প্রশ্ন ওঠার পেছনের ইতিহাস এবং কারণ বিশ্লেষণ নিয়ে আজকের এই আয়োজন

একটি বিনোদনমূলক আসরের জন্য কাতারের এতগুলো শ্রমিককে কেনো মৃত্যুর কোলে ঢলে পড়তে হবে?

প্রথমেই যদি বলি কাতারে শ্রমিকের মৃত্যুর প্রসঙ্গ নিয়ে তাহলে ফিরে দেখতে হবে বহু বছর পূর্বের ইতিহাসে।

কাফালা।

শব্দটি একটি আরবি শব্দ। এ শব্দের অর্থ দায়িত্ব বা নিশ্চয়তাও বলা যায়। যেইখানে কাতারের শ্রমিকরা তাঁদের মালিকের অধীনের থাকবে। শুধু শ্রমিকের দায়িত্ব নয় বরং তাঁদের ভিসাও মালিকের অধীনে থাকবে।

কাতারের জনসংখ্যা মাত্র ৩০ লক্ষ্য, তাই সেই দেশের স্থাপত্য নির্মাণের কাজের জন্য বাইরের দেশ থেকে শ্রমিক নিয়ে আসে। এই সব শ্রমিকের সিংহভাগ শ্রমিক আসে বাংলাদেশ, পাকিস্তান আর ভারত থেকে।

২০১০ এ কাতার বিশ্বকাপের ভেন্যু হিসেবে নির্বাচিত হওয়ার পর থেকে এই পর্যন্ত ৮টি স্টেডিয়াম নির্মাণ করা হয়েছে। এই নির্মাণের কাজে প্রায় ৬৫০০ জন শ্রমিক মারা গেছেন, এই তথ্যটি দিয়েছে দি গারডিয়ান। সেই হিসাব অনুযায়ী, প্রতি সপ্তাহে প্রায় ১২ জন শ্রমিক মারা গিয়েছেন।

ভারত, বাংলাদেশ, নেপাল এবং শ্রীলঙ্কা থেকে পাওয়া তথ্য থেকে জানা যায় যে ২০১১ থেকে ২০২০ সালের মধ্যে ৫৯২৭ জন অভিবাসী শ্রমিকের মৃত্যু হয়েছে। আলাদাভাবে, কাতারে পাকিস্তানের দূতাবাসের তথ্য অনুযায়ী, ২০১১ থেকে ২০২০ সালের মধ্যে আরও ৮২৪ জন পাকিস্তানি শ্রমিকের মৃত্যু হয়েছে। আর এই মৃত্যুর বেশিরভাগ কারণ হচ্ছে অতিরিক্ত গরম।

তবে ফিফা এর মধ্যে ৩৭টি মৃত্যুর কথা স্বীকার করেছেন যার মধ্যে ৩৪টি মৃত্যুর কারণ অন্যকিছু বলে দাবি করছে সংস্থাটি।

যদিও এখন শ্রমিক নীতিমালায় পরিবর্তন এনেছে কাতার বিশবকাপকে সামনে রেখে তবে অনেকের মনে প্রশ্ন উঠেছে, এই পরিবর্তন কি লোক দেখানো নাকি আসলেই এর কোনো উপকার হচ্ছে?

এই নীতিমালা অনুযায়ী শ্রমিকরা যখন ইচ্ছা তাঁদের চাকরি পরিবর্তন করতে পারবে, এর জন্য তাঁদের মালিকের কোনো অনুমোদন লাগবেনা।

সরকার বলছে যে তারা ২০২০ সালের অক্টোবর থেকে ৩ লক্ষ্যের বেশি অভিবাসী শ্রমিকের চাকরি স্থানান্তরের আবেদন মনজুর করেছে, অ্যামনেস্টি ইন্টারন্যাশনাল এর তথ্য অনুযায়ী সাম্প্রতিক মাসগুলিতে অসাধু নিয়োগকর্তারা তাদের ক্ষমতা ব্যবহার করে ভিসা বাতিল করতে, বসবাসের অনুমতি নবায়ন করতে এবং কর্মীদের 'পলাতক' হওয়ার জন্য তাঁদের বিরুদ্ধে মামলা করেছেন। যারা কাজের অবস্থার বিষয়ে অভিযোগ করেছেন বা চাকরি পরিবর্তন করতে চেয়েছিলেন তাদের শোষণ এবং শাস্তির জন্য আবেদন করেছেন। উদাহরণ স্বরূপ, একটি ক্ষেত্রে, জিওফ্রে', একজন ডেলিভারি চালক যিনি শ্রম মন্ত্রকের কাছে মজুরি আটকানো এবং খাবার ও স্যানিটারি বাসস্থানের অভাব সম্পর্কে অভিযোগ করেছিলেন, তাকে 'পলাতক' অভিযোগে পুলিশ আটক করেছিল এবং তিন সপ্তাহের জন্য আটকে রেখেছিল।

কাতার কি লখ্য লক্ষ্য মানুষের ভিড় সামলাতে পারবে?

কাতারের জনসংখ্যা মাত্র ৩০ লাখ। আর আসন্ন বিশবকাপকে সামনে রেখে প্রায় সাড়ে আট লাখের মত দর্শনার্থী দেশটিতে আশবে। এই নিয়ে কাতার কতটুকু প্রস্তুত?

Associated Press এই বিষয়ে যাচাইয়ের জন্য হোটেল বুক করতে চাইলে সারা কাতারজুড়ে একটি মাত্র রুম পেয়েছিল তাও আবার এয়ারপোর্টের পাশেই, যার প্রতিরাতের ভাড়া প্রায় ১০ হাজার টাকা।

এই আয়োজনের জন্য কাতার প্রায় ১,৩০,০০০ হোটেল রুমের আয়োজন করার চেষ্টা করেছে, যার মধ্যে ১,১৭,০০০ রুম তৈরি করা হয়েছে বলে জানা গিয়েছে

প্রায় ৪০০০ কেবিন সহ কমপক্ষে দুটি ক্রুজ জাহাজের ব্যবস্থা করা হয়েছে

এছাড়াও কাতার সরকার 'হোস্ট এ ফ্যান' নামের ক্যাম্পেইনর ও ঘোষণা ও করেছে। এই ক্যাম্পেইনের মাধ্যমে প্রত্যেক দর্শনার্থীকে 'হায়া' কার্ড নিশ্চিত করতে হবে, আর থাকার জায়গা নির্ধারণ না করলে হায়া কার্ড দেওয়া হবে না। আর কাতারিরা তাদের নিজেদের বাসার ঠিকানা একটি ওয়েবসাইটে রেজিস্ট্রার করতে হবে। কিন্তু কাতারের অতি রক্ষণশীলতার জন্য এই পদ্ধতি খুব একটা সুবিধা করতে পারেনি। এটিতে অংশগ্রহণকারীর সংখ্যা এতটাই কম যে তাঁর কোন পরিসংখ্যান দিতে পারে নি কাতার সরকার।

তবে মাদিনাত্ন শহরে যা স্যাটেলাইট শহর নামে পরিচিত, ঐখানে প্রায় ডজন খানেক হোটেল আছে তবে তা ভেন্যু থেকে প্রায় ১৫ মাইল দূরে।

তবে কি শেষ ভরসা তাবু? তাবু হল সবচেয়ে কম দামের মধ্যে সহজ সমাধান, কিন্তু কাতার সরকার এই পন্থাকে সমাধান হিসেবে মানতে নারাজ।

কাতার স্টেডিয়ামে নিষিদ্ধ করা হয়েছে সমকামী সংস্কৃতির বহিঃপ্রকাশ। কিন্তু কেনো?

কাতারের সংস্কৃতি অনেকটা রক্ষনশীল প্রকৃতির। আর কাতারে সমকামীতা একটি মৃত্যুদণ্ডের সহিত শাস্তিযোগ্য অপরাধ। আর বিশ্বকাপে অনেক ইউরোপের দেশ অংশগ্রহণ করছে। তাঁদের সংস্কৃতির সাথে কাতারের সংস্কৃতির কোনো মিল নেই।

গত ৮ই নভেম্বর, কাতার বিশ্বকাপের প্রতিনিধি, খালিদ সালমান সমকামিতাকে 'মাথার সমস্যা' বলে আখ্যায়ি ত করেন আর বলেন ইসলামে এটি হারাম।

এই নিয়ে যুক্তরাজ্যের সরকার সমকামীদের আগে থেকে সতর্ক করে দেওয়ার জন্য আহবান জানিয়েছেন।

অ্যান্ড্রু বফ, যিনি লন্ডন অ্যাসেম্বলির ডেপুটি চেয়ার এবং একজন সমকামী অধিকার প্রচারক তিনি বলেছেন কাতার হয়ত মুখে বলছে যে তাঁরা সবাইকে সমানভাবে গ্রহণ করবে কিন্তু তাঁদের দেশে সমকামিতার বহিঃপ্রকাশ করলেই আইনি প্রক্রিয়ার মধ্য দিয়ে যেতে হবে, আর এইটা মোটেও কোনো সুরক্ষিত পরিবেশ না।

Figure 7.2: The Script I Wrote

Then he checked it and sent the final copy in the Trello app on November 17,2022

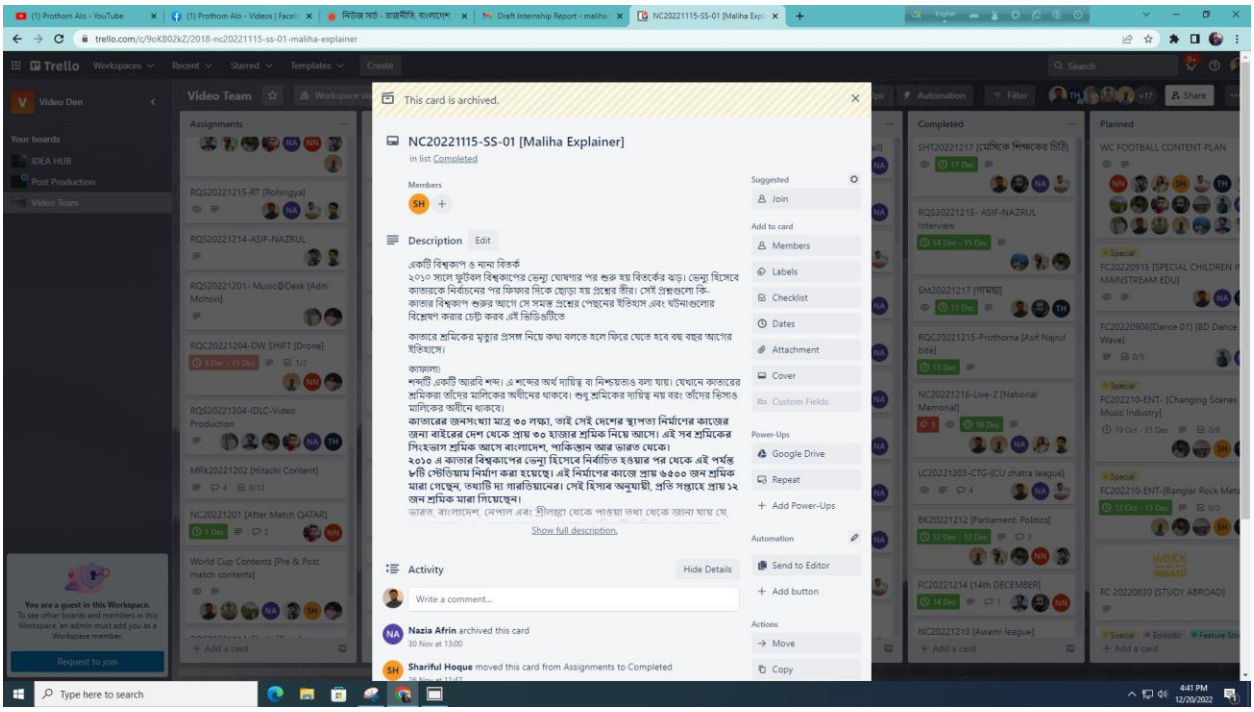


Figure 7.3: The Edited Script

Then I got ready for the presentation. I asked the graphics team to prepare a loop for me, and I provided them with some pictures. They made the loop for me, which would be played behind me while I presented the script.

Figure 7.4: The Loop

Then I gave the presentation and faced the camera for the first time in Prothom Alo.

Then I asked the graphics team to provide me some alpha graphics along with some graphics cards.

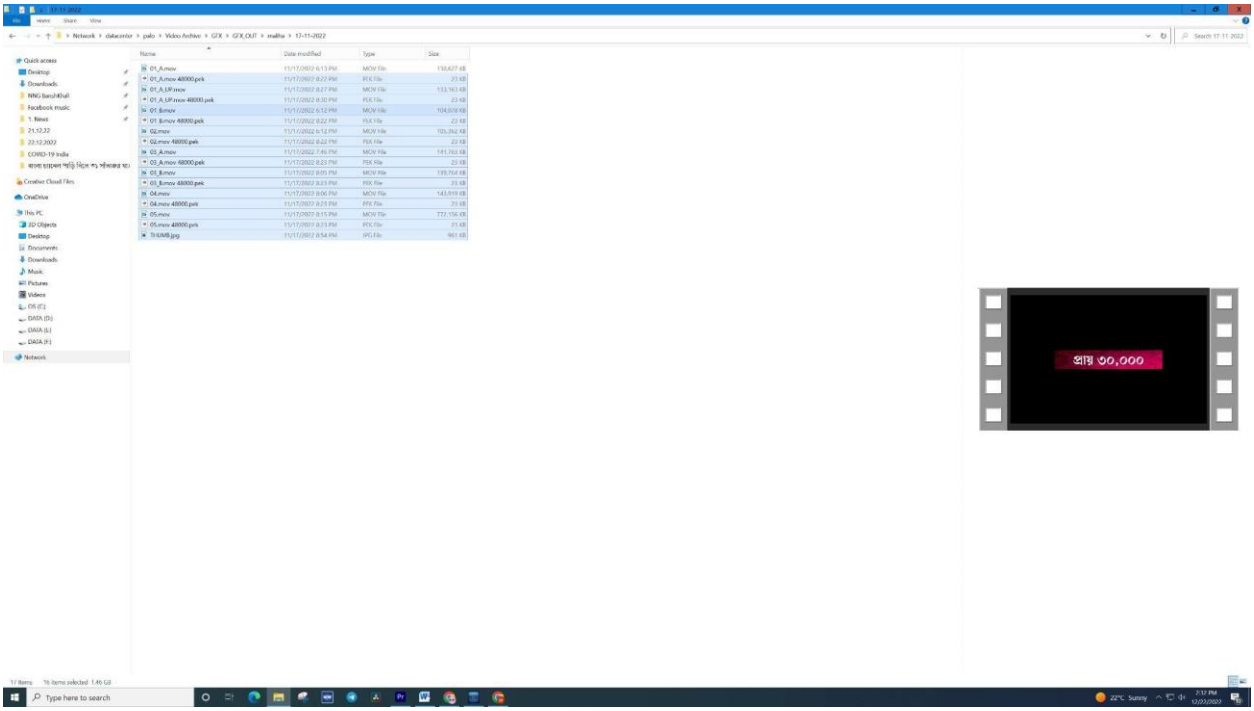


Figure 7.5: The Graphics

Then the editor edited the video and it was published on every platform.

My Mistake:

As I was facing the camera for the first time, I had some difficulties while delivering, for example I was standing still and not giving enough expression. I was not opening my mouth while delivering the speech so it was humming. I was misplacing my eye contact with the camera.

Another mistake was I made the script too long and my editor actually had to edit it for a long time. I made the script three pages long and my editor made it just one page long

My Challenges:

I faced a lot of pressure while shooting the video. I felt nervous and anxious as it was my first time. In this project, I tried to figure out controversies of a country. So I was very tensed if I add any false controversy regardung the topic, as it connects a lot of emotions.

My Learning:

I learnt to not put everything on the script. I learnt to pick up important key points and make the project compact. I learnt to convey the whole thing within a short period of time. I learnt that when you are presenting a sensitive topic, you need to handle it very carefully, like I tried to put some sharia laws here, but my senior refrain me from doing that.

While presenting in front of the camera, more than your looks, your confidence matters.

Embedded Link:

https://www.prothomalo.com/video/sports/ecugy6of37

QR Code:

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Figure 7.6: The Final Output of 'Controversies regarding Qatar World Cup 2022'

Project No: 08

Project Name: Desk Report on ‘Friendship between Lionel Messi and Rodrigo De Paul’

Type of Work: Desk Report

Assignment Date: December 13, 2022

Project Details: Lionel Messi and Rodrigo De Paul are two players of Argentina and they are very close friends. De Paul treats Messi as his idol and he is very protective about Messi on the field. People are divided by different opinions. Some people appreciate this friendship and adore them. But some people troll him as a ‘Messi’s Bodyguard’. It is a light-hearted content to connect people’s emotions with Messi and emotions of friendship.

My Role: One of my senior content creators asked me to make a content on Messi and De Paul’s friendship. I immediately wrote a script and sent it via Whatsapp. He

approved my original script.

Figure 8.1: The script I sent through Whatsapp and the Approval

Then I recorded my voice and tried to keep my tone a bit light and friendly.

Then I started collecting pictures from different sites and social media.

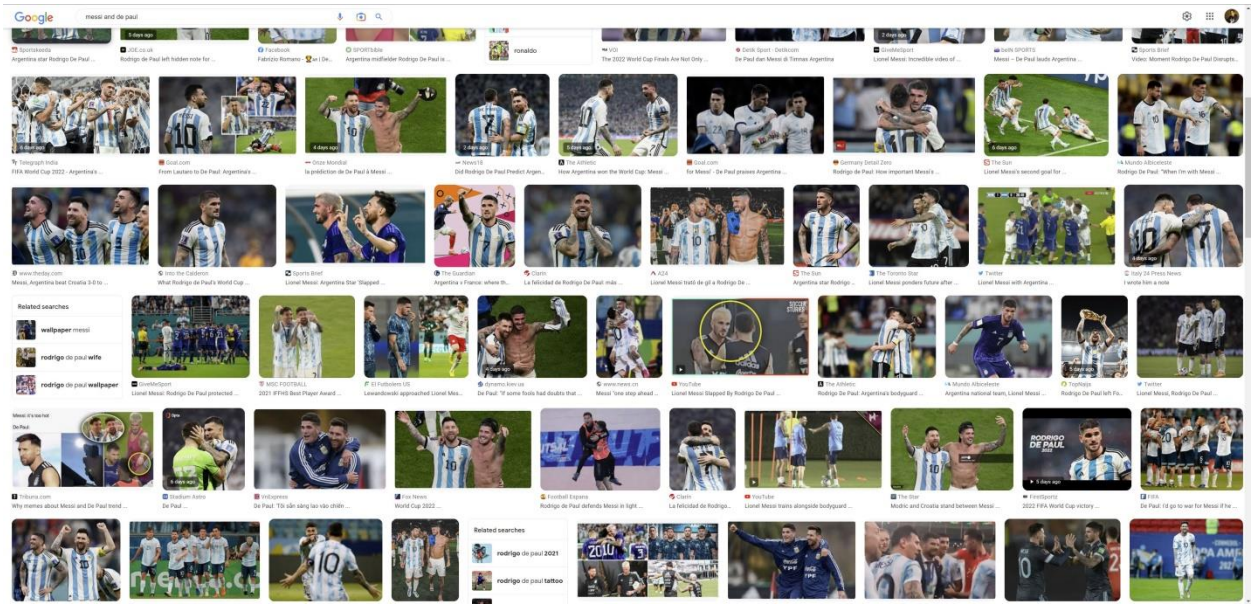


Figure 8.2: The Picture Collection Process

Then I started my editing on adobe premiere pro.

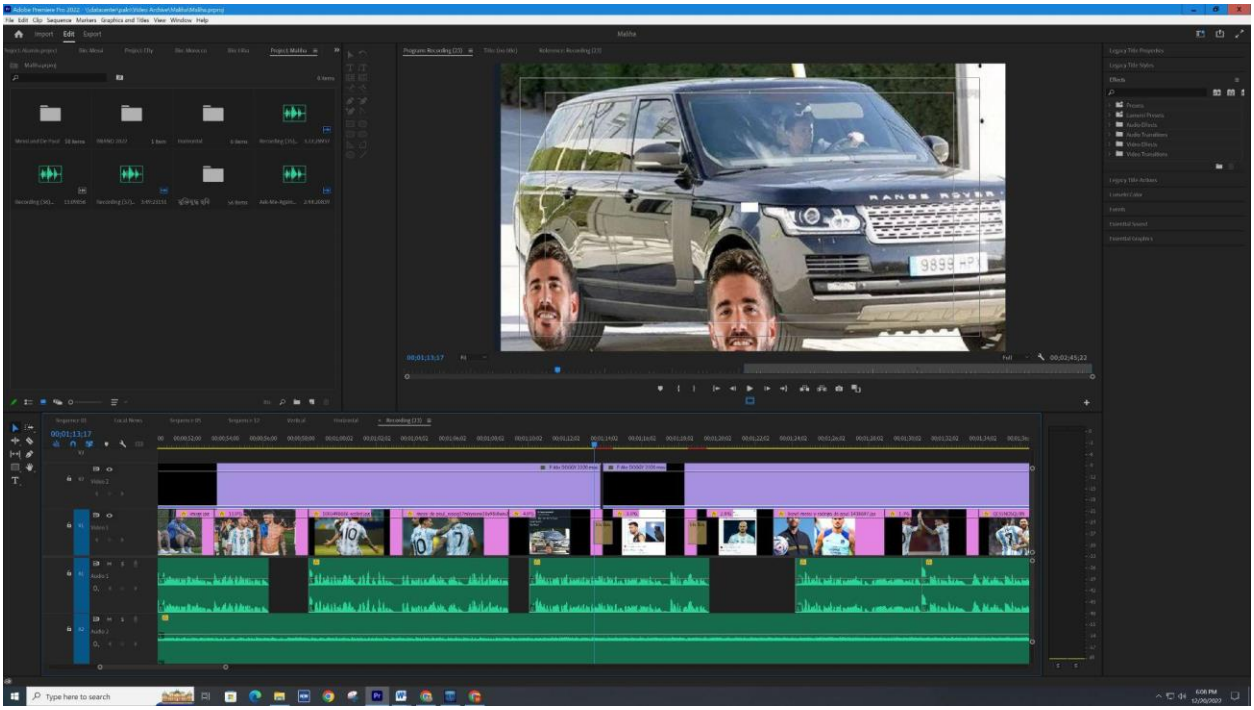


Figure 8.3: The Editing Process

Then I asked my editor to make a thumbnail on the topic and I provided some pictures.

Figure 8.4: The Thumbnail

Then I uploaded the videos on different platforms like Facebook, YouTube, and Prothom Alo Website.

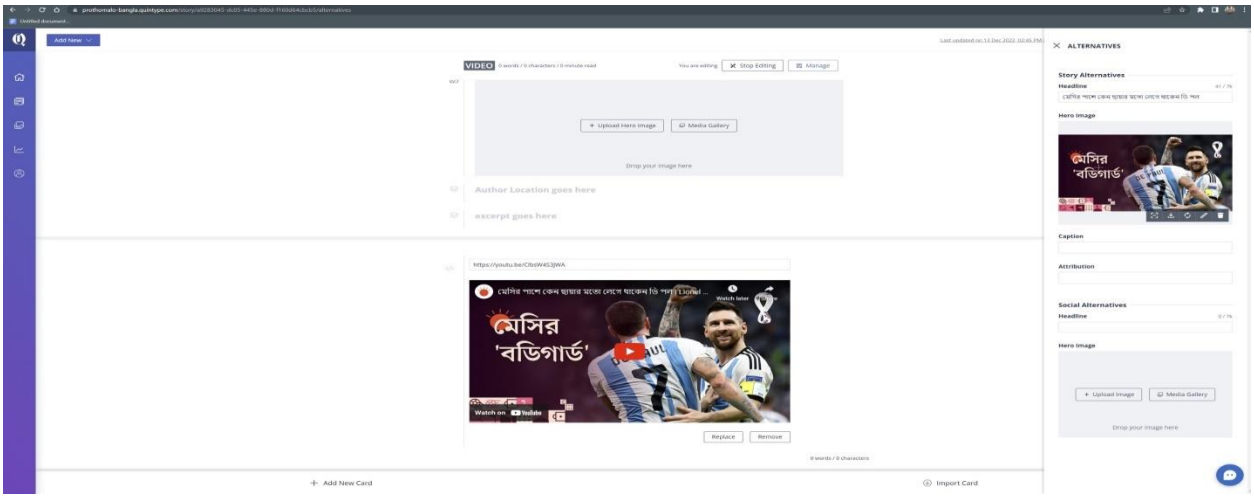


Figure 8.5: The Uploading Process on Website

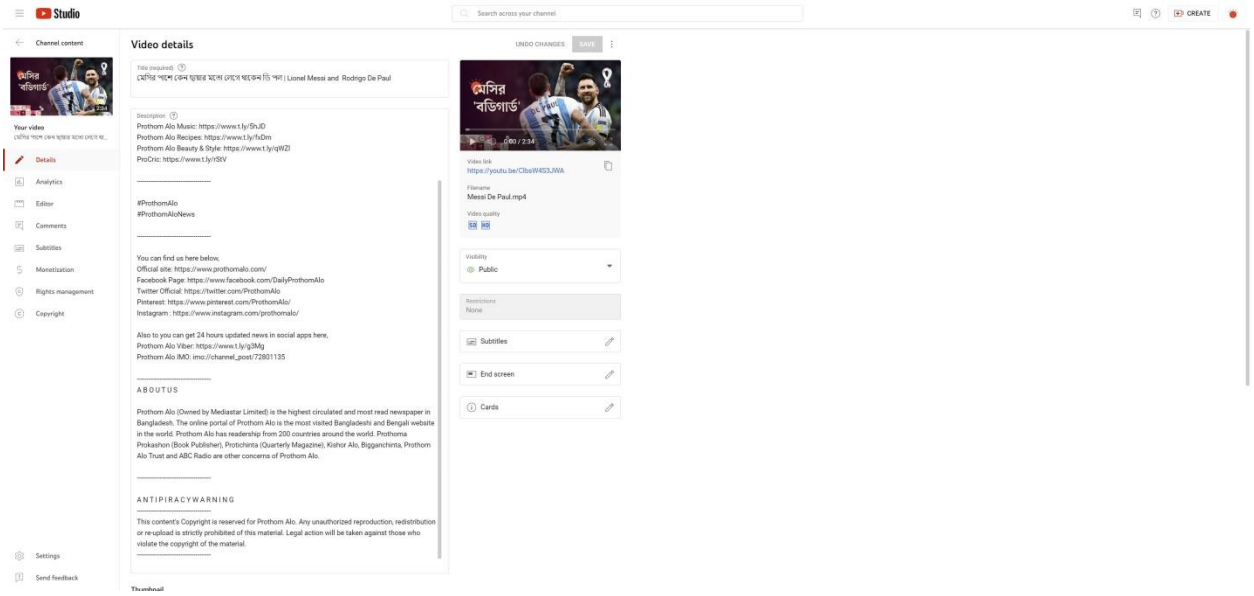


Figure 8.6: The Uploading Process on YouTube

My Mistakes:

I made a mistake while uploading the thumbnail. I mistakenly switched the thumbnail of this project with another project. Then I realized my mistake and changed my thumbnail.

Another mistake I made was I didn't use any tags while uploading the video on the website.

My Challenges:

The biggest challenge was collecting authentic sports news from different news agencies. I faced problem while giving my voice as the pronuciations were wuite tough for me. While writng the script I took a long time in choosing the correct news angel.

My Learning:

I learnt, no matter how much work pressure you are in, you have to double check it, otherwise a mistake might happen. I learnt tags are very important in social media to gather traffic on your website.

I learnt when you are working under a big media house, a small mistake can create a havoc in the newsroom.

Embedded Link: https://www.prothomalo.com/video/sports/pgtuqmxoqs

QR Code:

SCAN ME

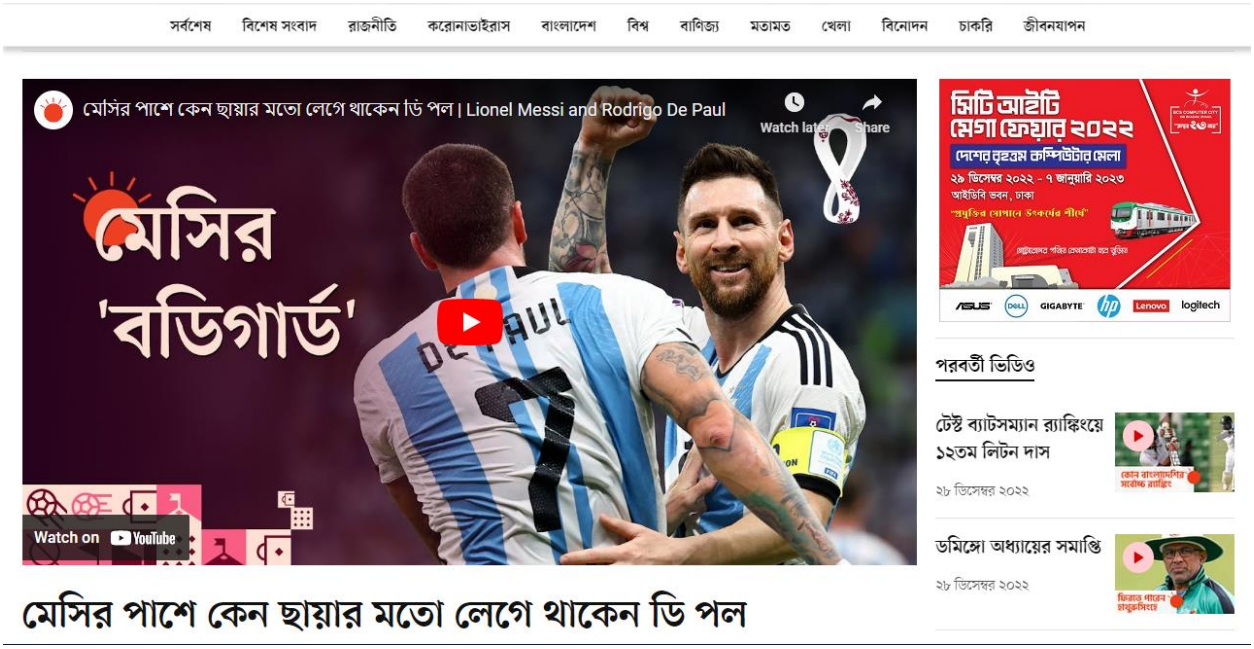


Figure 8.7: The Final Output of 'Friendship between Lionel Messi and Rodrigo De Paul

Project No: 09

Project Name: Local news on 'The Celebration of Awami League Supporters at Chittagong Assembly Spot'

Type of Work: Package, Local Content

Assignment Date: December 04,2022

Project Details: on December 04, in Chittagong, Awami League held an assembly where prime minister was supposed to deliver. Before the main event started so many supportersstarted getting gather at the spot. They were celebrating, and enjoying and giving slogans for the leader. There wearing same-colored shirts and caps for the event. one of the local correspondents sent videos after covering such an event. I made a local news package of it.

My Role: My head of news forwarded some videos on Whatsapp and told me to make a super-based package. I checked it and I find this topic interesting to make a news on. Then I downloaded the videos. Then I watched all the videos very carefully, in fact I watch them 3-4 times to understand the whole thing in details. Then I wrote a script to make a super based local news story.

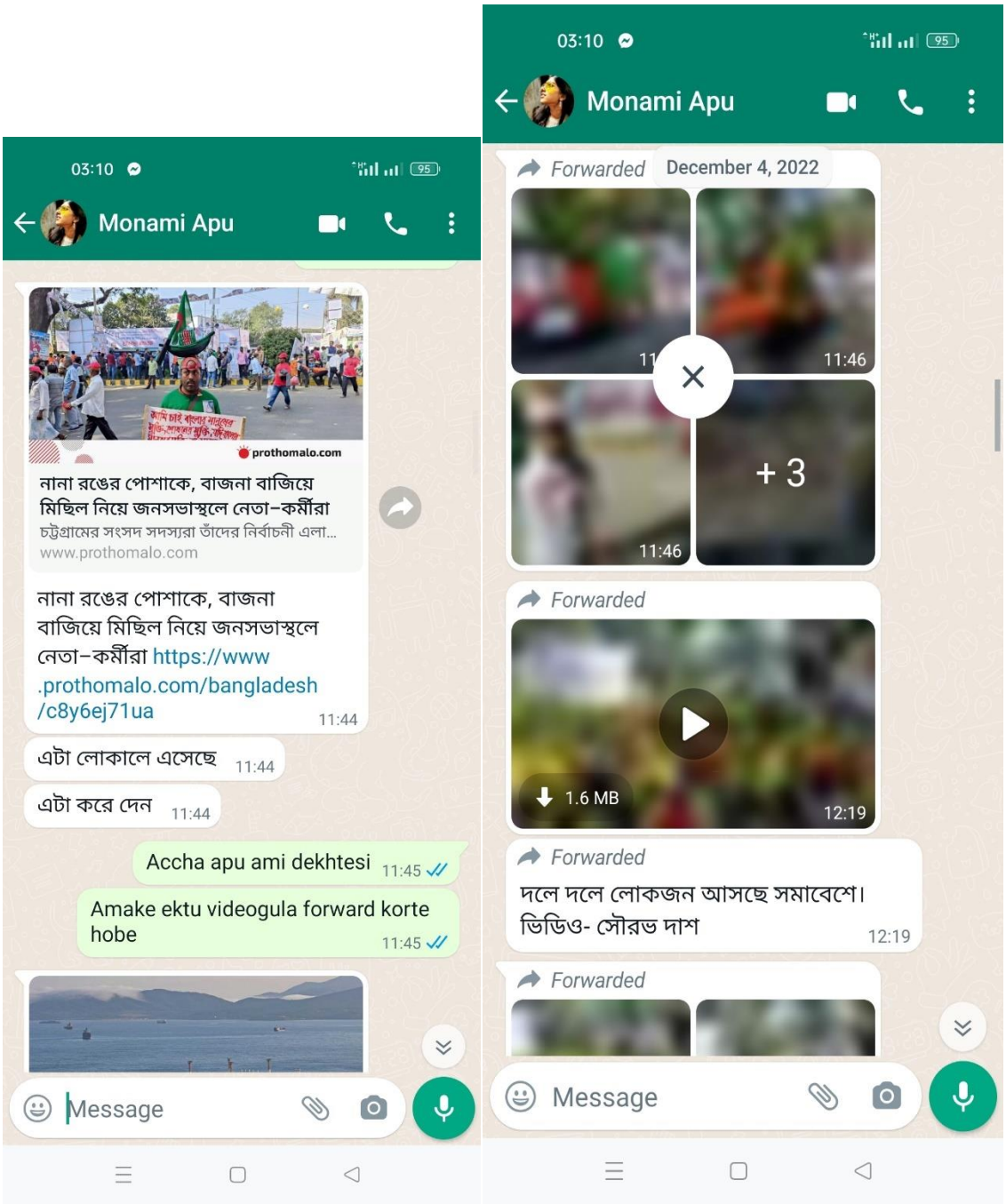


Figure 9.1: The Task I Received through Whatsapp

I wrote the head and thumbnail for the story. Then I put the script on Trello for the editing and my head of news checked the script and made some corrections. Then she sent the approved script in the Trello and I collected the script.

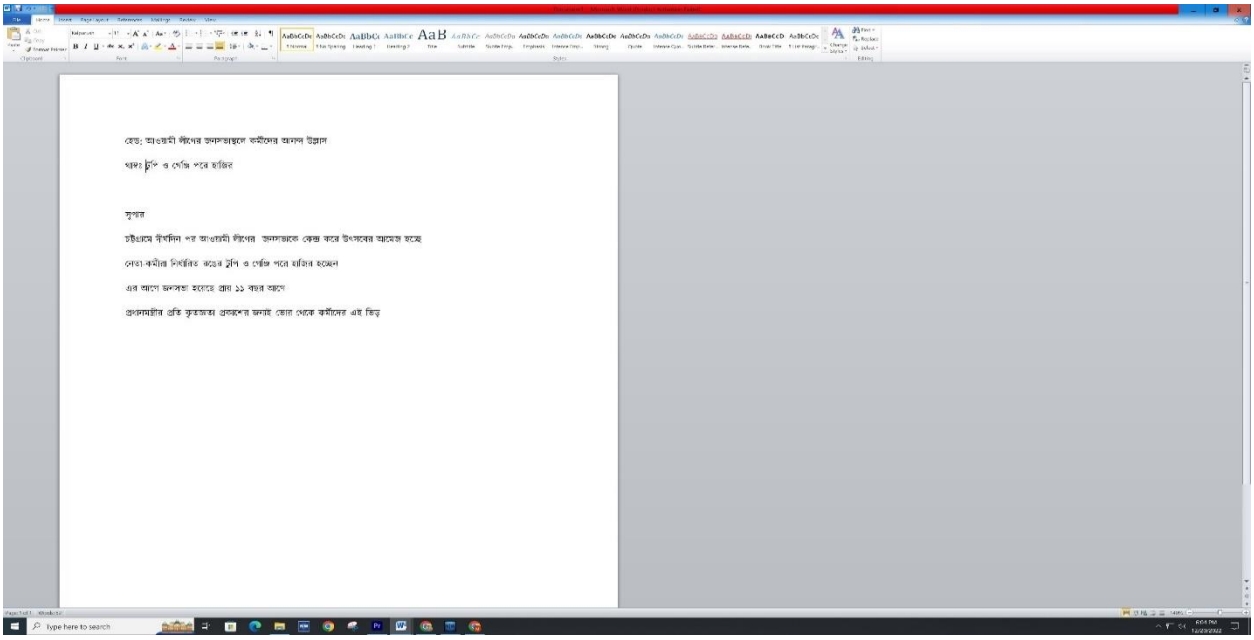


Figure 9.2: The Script I Wrote

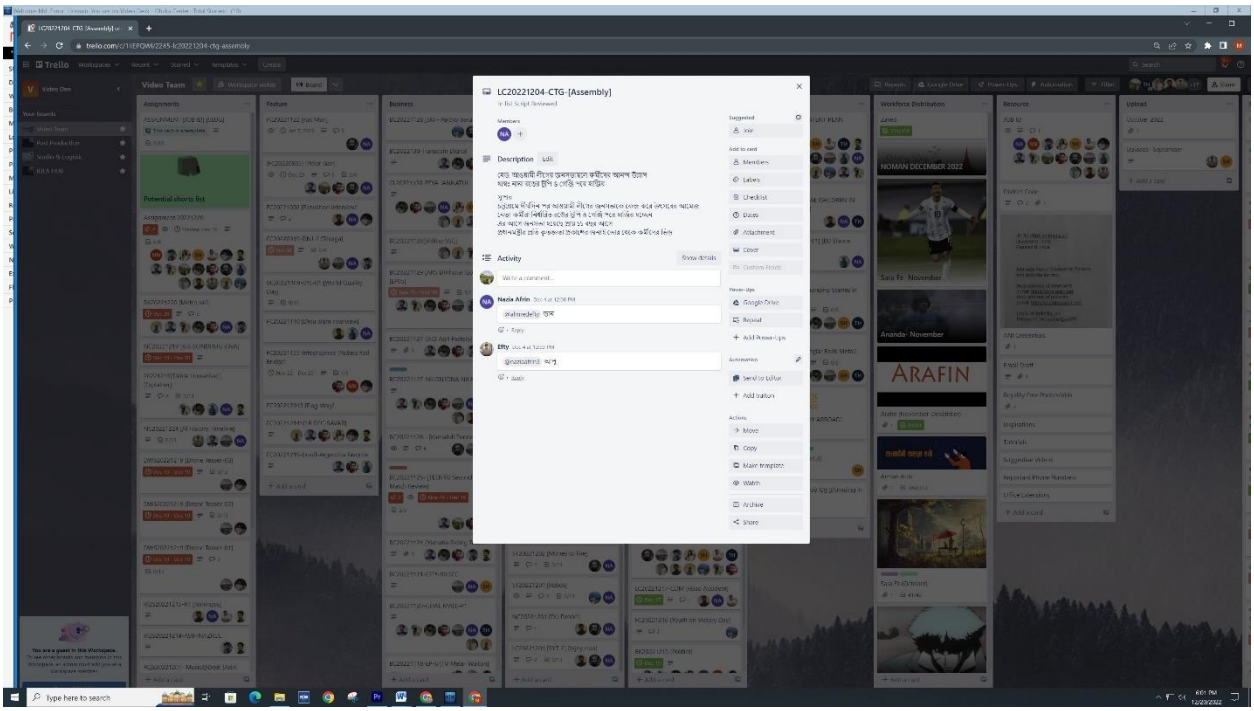


Figure 9.3: The Edited Script I Received

Then I sent the script to 'NewsWrap' to revise it for any spelling mistake or sentence making error. Then I called to the NewsWrap to inform them that I have sent the script and request them to give it a check. Then they checked it and corrected my mistakes.

Then I did the editing on Abode Premiere Pro.

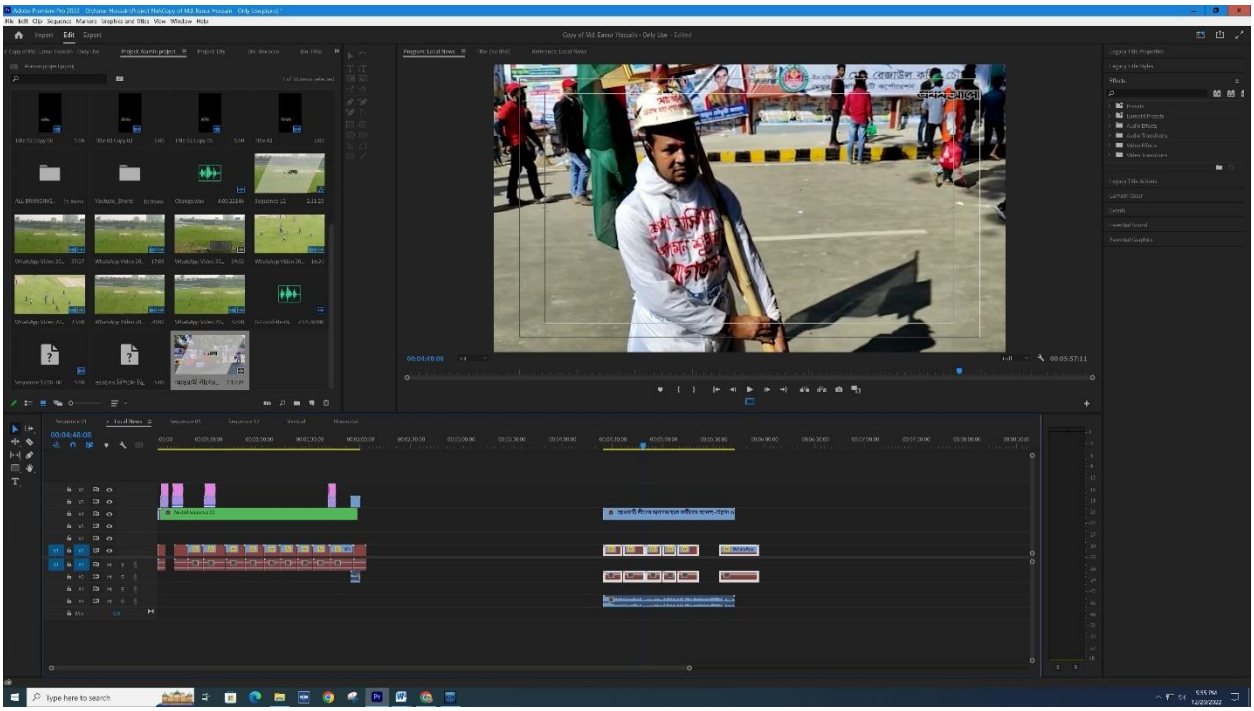


Figure 9.4: The Editing Process

Then I made the thumbnail.

And then I made sure it is embedded to the right news which was published earlier in the Prothom Alo website.

My Mistake:

I gave some VoxPop of criticizing the opposition team but it could have hurt some people's sentiments. After being reprimanded, I changed the vox pop.

While editing I forgot to add the location band, after rechecking and finding my mistake, I instantly added it

My Learning:

I learnt to select Voxpop which doesn’t include any hurtful statements. I learnt to make a politic-based news in a non-biased way.

I learnt to write the supers in a short form. The script that I got was very short but I learnt to write script by watching the videos.

My Challenges:

As it is a political report, my challenge was making the news in a neytral way. So I faced challenges while chossing the voxpops. I had face problem like choosing suitable words,so that it doesn’t hurt prople’s sentiment.

Another challenge was, I didn’t understand the branding features adjustment in the adobe premiere pro.

Embedded Link: https://www.prothomalo.com/video/bangladesh/9ff4usdzhk

QR Code:

Figure 9.5: The Final Output of 'The Celebration of Awami League Supporters at Chittagong Assembly Spot

THE WORKPLACE LOG

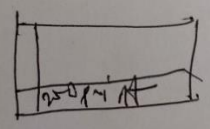
November 02, 2022

* Make a content on Shahrukh Khan's Bdy
* Make a content from lifestyle section
* Don't make the content more than 59 seconds long

November 03, 2022

* Make a shorts on Apu and Bdy
* Make a shorts on ~~so~~ the bird
* Make a thumbnail

Thumbnail



Nov – 8

* Make a short on outside prothom alo website. – CNN – ~~বাংলা~~ ~~খবর~~
* Shorts on Argentina Fan
* Shorts on Smart Phone
* Keep the points short for shorts

Nov-09

* ~~সুরকার~~ – Shorts
* China – Short
* Tags * Thumb * Head.
* Local – ~~বাস~~ ~~চিড়িয়াখানা~~
* Voice over – protecting child handicapped

November ~~#~~ 05

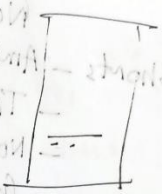
* Shorts – Imran Khan
  – ~~ক~~ ~~সুধীর~~ ~~চাকুরে~~
* Thumbnail
* Make everyday ~~fo~~ deng.

November 07

* Alia bhatt pregnancy
* Content from world section
* Creating a card on Thello
* Tag the editor for script editing

Nov-13

Shorts – Akbor (singer)
– Rajiv Gandhi
– Spain Village
– ~~হাতেখড়ি~~
– ~~হাতেখড়ির~~ ~~নাম~~



Nov – ~~14~~ 15

Short – Marvels
– Daibetes and pregnancy

W.
O/T

Nov – 16

Shorts – Amir Khan
– Taliban
– Nora Fatehi
– Germany
– 8000th tang
– Qatar
– monkey Cut

Nov – 17

Shorts – Soyabean
– Kurang
– Iran
– beat
– WC Driver

* Screen presenting

Nov – 18

* Shorts – আশ্বাসাস্থি

Nov – 19

* KIM
* REKHA
* Frown Beat
* 99 year Primary School
* Unconcious Oindrila
Facebook Studio

Nov – 20

* Type 1 Daibetes

Nov 23

Embryo
Nora Sep
Indonesia
Wolmart
Sperm
} shorts

Nov 24

Antibiotic
Electricity
COVID-19
] shorts

Nov – 26

no secs – Group stage

Nov – 21

Nipon, Maruti
Earthquake
student
Electricity
Oindrila
Wain
] shorts

Scheduled should be on the web

Nov 22

Shorts
– red sugar
– Hilsha

* put the + in thumb's writing

– local – Ang house – Narayanganj

Nov 27

[illegible]] shorts

Nov 28

Sanika
Oldest Cat] shorts

Nov 29

Fake Sun
Dighi] shorts

Nov 30

China lockdown

Dec 01

Egg

Dec 02

Winter
Nora] shorts

Dec 06

Kate, Reyiha, Rile } shorts

Dec 7

Jaya, Christian — Shorts

Dec 11

HIBA
MOM AND SON] SHORT

Dec – 12

Croatia

Dec – 13

Australia Firing

Messi and De Paul

Local Content – Risky school building in Chittagong

Dec – 14

New Zealand + North Korea

Dec 15

Aliou Cisse – Roses

Scriting for সেরা পাঠ শিক্ষা

Dec – 14

New Zealand + North Korea

Dec 15

Aliou Cisse – Roses

Scriting for সেরা পাঠ শিক্ষা

Dec 16

সেরা পাঠ শিক্ষা – editing

Dec 18

Mim – Short

~~Dist~~ Desk Report – Messi
– Mbappe

Local – Argentina Fan

Bubly

Mim

Dec 21

Afghan woman – University

Mrs World

Elon Musk

Tiktok —— Script for [illegible]

Messi

China Covid

Dec 22

India COVID – Shorts

Metro Rail – Rules

Dec 24

Data of Criminals – BMP

Dec 25

Russia Ukraine] সামরিক

Putin

[illegible]

INTERNSHIP OUTCOME

The internship experience has been fruitful and helpful. The outcome of this internship is very satisfactory for me. I achieved many personal features by doing this internship.

I created more than 15o contents, it includes local content's package, Shorts and Reel, Desk Report, Sports Reports. I learnt professionalism from this organization.

I learnt to d hard work. I had the fortunate opportunity to explore different genres of digital content creation.

I successfully implemented my academic learning in the professional field.

I learnt to manage time. I learnt to do professional and effective communication. I learnt to follow the system chain of an organization. I recognize my weaker points and trying to work on them. Now I know my strength. I feel I can function well in difficult situation.

I gained immense knowledge about professional. I acquired knowledge on organizational and workplace behavior.

I have gained enough confidence of working at any workplace. I feel I have the confidence that I can be a professional journalist as well as a content creator.

MSJ043

SELF-ASSESSMENT FORM

The purpose of this survey is to obtain students input on how they think they have performed.

Name of Intern: Maliha Suhrawardy

University ID: 183012053

Name of the Institute/Organization:	Prothom Alo
Corporate Office Address:	Pragati Insurance Bhaban, 20-21, Karwan Bazar Dhaka 1215, Bangladesh. Office: 02 8180078-81, 02 55012201-09. Advertisement: 02 55012212

Email:	prothomaloonlinevideo@gmail.com	Web:	https://www.prothomalo.com/

1. During a typical week, approximately how many hours did you dedicate to your internship?

48 Hours

2. Was your internship paid? If yes, how much?

No

3. Was your site supervisor available to meet when needed? Tick any one of the following.

☐Not at all ☐Slightly ☐Moderately ☐Quite a bit ☐A great deal

4. Next, we would like to know how you were affected by your internship. Using the scale

below, please indicate the degree to which participation in your internship experience increased or strengthened your abilities, attitudes, awareness or understanding in each of the areas identified:

1=Not at all 2=Slightly 3=Moderately 4=Quite a bit 5=A great deal

NO	CRITERIA (Personal)	RATING
1	I have a sense of satisfaction in doing something worthwhile.	5
2	I believe in my ability to make a difference.	5
3	I am open to new experiences.	5
4	I have gained the capacity to be more productive.	5
5	I can recognize my personal strengths.	5
6	I can recognize my personal weaknesses.	5
7	I have a sense of personal achievement.	5
8	I have the ability to persevere in difficult tasks	5
NO	CRITERIA (Social/Interpersonal Impact)	
9	I demonstrate concern for the welfare of others	5
10	I can be understanding and appreciative of people with diverse backgrounds	5
11	I have the ability to work cooperatively with others	4
12	I have the ability to communicate effectively	4
13	I have increased my ability to be a leader	5
14	I feel more connected to my community	5
NO	CRITERIA (Academic learning impact)	
15	I have acquired knowledge from the job duties I performed	5
16	I have broadened my critical thinking skills (reasoning, problem solving)	5
17	I have learnt the ability to work independently	5
18	I feel my classroom learning was enriched	5
19	I have the ability to connect academic subject matter to the real world.	5
NO	CRITERIA (EMPLOYMENT/JOB SPECIFIC IMPACT)	
20	I developed specialised technical skills for a specific job function	5

21	I broadened my future employment possibilities	5
22	I received an opportunity to explore a specific career	5
23	I developed realistic ideas about the work world	5
24	I narrowed my future possible career choices.	5
25	**What is your average score from this test?**	4.92

5. General Comments

Maliha Suhrawardy

Signature of Intern

PROFESSIONAL COMPETENCIES

The sole purpose of doing this was to learn professionalism. I wanted to achieve various professional competencies.

Fortunately, this internship has gifted me a lot of professional competencies. They are-

Discipline: I learnt to maintain discipline at workplace. No matter whether you are a doctor, engineer or a journalist discipline in work is extremely important. Thankfully I learnt that here.

Time Management: I acquired the understanding of the importance of time management in a media house. Every production should be on the web in the designated time, I learnt that.

Adobe Premiere Pro: Before joining the internship, I had little knowledge about adobe premiere pro, but now I learnt so many new things about this software/

Microsoft Word: I acquire the efficiency in MS Word.

Uploading Content: I gained the knowledge of uploading content in digital platforms with proper head and thumb.

Writing Script: I learnt to write script of news and program.

Acceptance of own Mistake: I gained the capacity of accepting mistakes and reform it in a mannered way.

Concluding Remarks

Ending my under-graduation life is a big step in my life. Ending this with this internship in 'Prothom Alo' has given me heart content and satisfaction.

Academic life at ULAB was a beautiful experience for me. Now this internship has been added to the experience list.

I have the sense of fulfillment, after I realized that I successfully implemented my academic learning in my professional life