



ULAB

UNIVERSITY OF LIBERAL ARTS
BANGLADESH

Department of Media Studies and Journalism

Internship Report

Name: Tohin Miah

ID: 172012057

Term: Spring 2022

Course Code: MSJ11498

Host Organization:

ULABTV



Submission Date: 23rd May 2022

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Student Details

Name	Tohin Miah
Student ID	172012057
Department	Media Studies and Journalism
Major Concentration	Public Relations
Minor Concentration	Sustainable Development Studies
Career Objective	As a dedicated, self-motivated and energetic individual, I would like to take up challenges that will enable me to utilize my acquired interpersonal creativity, knowledge and skills by enhancing my potential professional development while contributing my capabilities to the organization and grow with the company. I would like to include my competence with an organization that will benefit from my skillfulness and allow me to build a fruitful career for myself in the future.
Host Organization	ULABTV
Host Organization Supervisor	Seoul Ahmed
Supervisor Designation	Instructor (Admin & Broadcast)
Internship Start Date	March 16 th 2022
Internship End Date	May 16 th 2022
Working hours per week	40 hrs per week

Acknowledgement

I would like to take this opportunity to Thank and appreciate all those who were in support of me in this journey of discovering my capabilities and unleashing my potential. I will start by thanking Almighty Allah for keeping me safe and sound and blessing me with his mercy in becoming diligent. I want to Thank my parents Ramzan Miah and Nargis Parvin for always believing in me regardless of my failures and never giving up on me. I shall also take this opportunity to thank my dearest friend Mufti M. Abu Shayeer for suggesting me to join ULAB under the Media Studies and journalism department and for seeing the potential in me to thrive in this department. I would also like to thank my beloved friend Tahsin Tabassum for helping me with my internship course, report and supporting me throughout my struggles.

University of Liberal Arts, Bangladesh has taught me a great deal in developing me as a complete bachelor and overall, a better character. Throughout my journey in ULAB I have learned a great deal about self-development, self-enthusiasm, self-confidence, academic integrity, discipline, dedication and ability to work alongside various groups of people amongst many other qualities. I wouldn't have been able to acquire these qualities without the guidance and support from my dearest faculties and classmates at ULAB. I can say with confidence and pride that I have outgrown my issues with anxiety and self-doubt and learned to face the challenges with acquired confidence and dedication for which ULAB has been greatly responsible.

I want to Thank Ms. Nandita Tabassum Khan for advising me throughout my Bachelor's degree and providing me with all the necessary means of help promptly. I would like to express my greatest appreciation for Ms Fargin Farhana for helping me with the many management issues. My deepest appreciation and thanks to my Internship Report advisor Syeda Sadia Mehjabin Ma'am, Internship Portfolio Advisor MD. Aminul Islam Sir and my Internship Co ordinator Muhammad Aminuzzaman Sir. I am grateful to my Internship Coordinator Muhammad Aminuzzaman for referring me to ULABTV for my Internship. I would like to thank ULABTV advisor and senior Lecturer Mahmudun Nabi Sir for believing in me and allowing me this opportunity at ULABTV to complete my internship. I am very much obliged to my Internship Supervisor Seoul Ahmed Sir who has been there for me whenever I needed any guidance from him at any time. I am also thankful and greatly appreciate the efforts from all my faculties, Manwar Hossain Sir, Ishtiaq Ahmed Sir, Suliman Niloy Sir and Shorab Khan Chapal Sir at ULABTV for reviewing, correcting and approving my projects. I would like to thank my ULABTV colleagues and seniors for working with me and helping me throughout the internship period.

Lastly, I would like to Thank and show my greatest appreciation and gratitude to my beloved friends of ULAB for working with me, believing in me and supporting me throughout our university life. I wish you to grow and prosper. May Allah bless you all.

PLAGIARISM DECLARATION

1. I know that plagiarism means taking and using the ideas, writings, works or inventions of another as if they were one's own. I know that plagiarism not only includes verbatim copying, but also the extensive use of another person's ideas without proper acknowledgement (which includes the proper use of quotation marks). I know that plagiarism covers this sort of use of material found in textual sources and from the Internet.
2. I acknowledge and understand that plagiarism is wrong.
3. I understand that my research must be accurately referenced.
4. This assignment is my own work, or my group's own unique group assignment. I acknowledge that copying someone else's assignment, or part of it, is wrong, and that submitting identical work to others constitutes a form of plagiarism.
5. I have not allowed, nor will I in the future allow, anyone to copy my work with the intention of passing it off as their own work.

Name: Tohin Miah
ULAB ID: 172012057

Signature _



INTERNSHIP REPORT APPROVAL FORM

Student Name Tohin Miah ID No.172012057
Major: Public Relations Year: Spring 2022
Local Phone: 01779857605 Email: tohin.miah.ms@ulab.edu.bd

INTERNSHIP/PROJECT INFORMATION

Internship

Organization/Project: ULABTV

Internship /Project Report

Topic:

Semester ☒ Spring 2022

Advisor APPROVAL

(Please place a Tick)

☐ Approved ☐ Not Approved ☐ Partial Re-write ☐ Full Re-write

Remarks (If Not Approved/Pretrial/Full Rewrite):

Signature: _____

Date: _____

Name: _____

Title: _____

E-mail: _____

Phone: _____

Introduction

I was granted the opportunity to conduct my internship course under ULABTV, a campus-based apprenticeship programme under the Media studies and journalism Department. Being the candidate of Media studies and Journalism department, I had confidence and expected some familiarity with the organization's way of working and I have had great enthusiasm working with ULABTV which is why I have always opted for working with this establishment. In this report I shall brief about the many skills I have acquired throughout my time working with ULABTV, my mistakes and the learning outcome which has made me a professional in the work that I have done and wish to do in the future.

My internship under ULABTV started with a brief introduction regarding my respected supervisor and panel of instructors conducted via a meeting held by our advisor of ULABTV Mahmudun Nabi Sir. I was instructed about the organizational way of working and how to network and communicate within the organizational hierarchy. I was also notified regarding the various general meetings of ULABTV where we discussed about our planned projects and the various classes regarding these projects which would act as training for us.

ULABTV has provided me with the flexibility of work that I have always admired. My main objective as an ULABTV intern was to complete five minimum projects and I was offered a handful of diverse production categories such as news media, digital story, motion graphics, video explainer, live talk show, posters etc to choose from. I have worked for an approximate of 8 weeks under ULABTV and during this time I was able to complete a total of 7 projects that consisted of a news report, two posters, one infographic, two digital stories and one motion graphic. Throughout my time in working these projects I have been guided to work with the various departments such as graphics, programme, news, video editing and follow the guidance of the respective instructors of the departments to create and publish these projects.

In the process of working in these projects my learning outcome consists of a solid grip on pre and post production process amongst others acquired skills such as networking, meeting deadlines, working under pressure, generating ideas and being creative which I believe will prove to be beneficial for me for my future career path.

Expectations

As a Public Relations major, I was looking forward to enhance my capabilities in terms of various aspects of the media productions in hopes of becoming a better Public Relation professional. In this process I also expected to incorporate my minor concentration of studies which is Sustainable Development, into the projects I want to undertake. I aim towards maintaining the lessons learned from both my major and minor concentration of studies and use these disciplines to generate project ideas and production contents with a goal to produce content that promises sustainability and service for the well-being of the people.

A more detailed explanation of my expectation from the host organization would be to be able to incorporate the skills and knowledge I have been able to acquire throughout my university life under the discipline I am in. I have gathered knowledge regarding various aspects of public relations such as branding and creating a public image and maintaining it, crisis management, public speaking, designing and conducting campaigns and managing the contents associated with it, script writing and creative thinking. Along with the hard skills, I expect to acquire the various soft skills from the host organization such as leadership, communication, team work etc. I also want to acquire knowledge and experience regarding how Public Relation as a discipline relate and combines with other disciplines such as Journalism and marketing.

By the end of my internship period with my host organization ULABTV, I expect to acquire skills on the following areas,

- Have hands on experience with the news media production and conducting news reports to better enhance my communication skills.
- To incorporate visual communication skills and knowledge I have acquired from my institution and put them to use to communicate with the target audience of the host organization.
- To acquire practical skills in graphic designing, video editing, script writing and an overall practical skills and knowledge regarding pre-production and post production methods.
- Create sustainable network with my peers and seniors and improve my communication skills and emotional intelligence to become a more compatible and flexible team worker.
- To become a dedicated and hardworking individual that is able to deliver projects on time and maintain complete transparency at all times.
- To be able to follow through and maintain all the work ethics and become an example for the future candidates by becoming an asset for the organization.

Host Organization

ULABTV is the first ever campus-based television in Bangladesh, launched on 27th June 2013. The television station functions under the department of Media studies and Journalism ULAB as an apprenticeship programme and is run by the current students of ULAB who are its members. ULABTV enables the students of ULAB to learn by doing and in this process, it provides an opportunity for peer teaching and active learning. ULAB TV is the breeding ground of twenty-first century media professionals who, on completion of their graduation, will be ready to enter the job market with multi-skills and a rich portfolio.

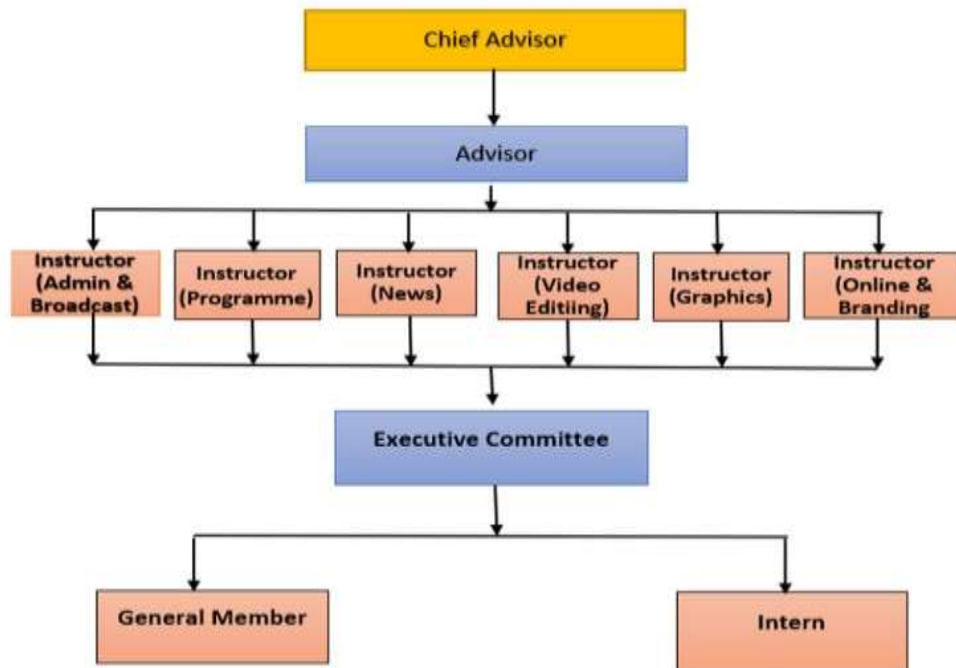
The transmission involves one-hour episodes between 1pm and 2pm in the designated TVs on campus from Sunday to Wednesday, four days a week during the semesters. There is no transmission during the midterm and final exam week.

Vision: Decolonized minds through media education and innovation.

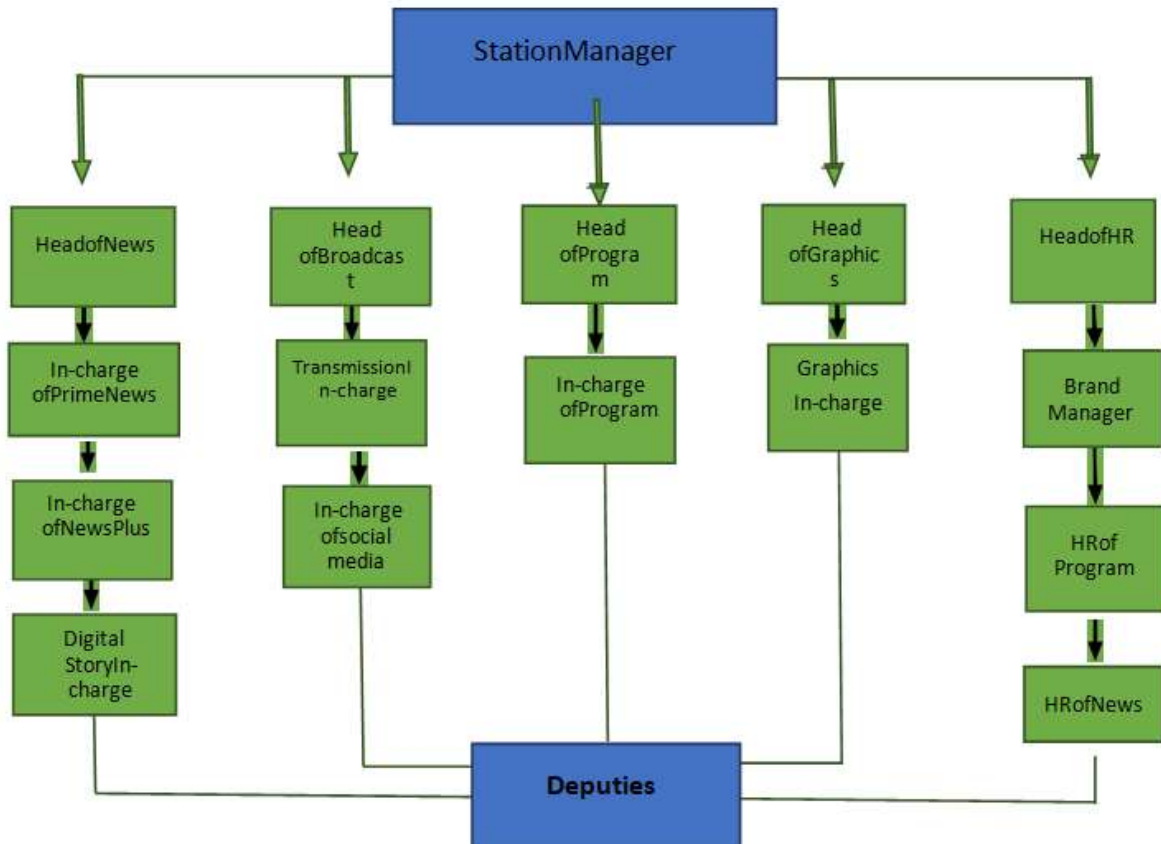
Mission: Redefining journalism Education.

Goal: To produce multi-skilled professionals for the fast-changing media market through hands-on training and active learning.

Organogram



Executive Committee



Organization Profile

Logo



Address

Room: 303, Building: A

ULAB Permanent Campus, Mohammadpur.

Tasks

My internship at ULABTV required the following tasks and responsibilities:

- Completing 5 minimum projects from the various production categories listed in Ulabtv website.
- Attend a number of Online and offline lessons for training over required technical skills such as video editing and graphic designing and hosting programmes.
- Ability to acquire and implement various technical abilities in the projects such as knowledge of various editing software i.e Adobe premiere pro, After effects, Photoshop, Canva.
- Showcase a number of key skills such as communication skills, fluency over English and Bangla, ability to work under pressure and meet deadlines and critical thinking ability.
- Consulting with the designated instructors of the various panels such as News editor, Branding, Video editing, Admin & Broadcast and Graphics, for approval of the projects and submission.
- Generating ideas and produce creative and relative content in accordance to the specific events and occasions.
- Writing scripts for visual media, writing captions and headlines, designing posters and infographic, designing thumbnails, proper use of ULABTV logo, Video editing, designing motion graphics, camera operation, doing voice overs.

Project Descriptions

Project 1:

Project Name: Rising popularity of a new sport, Powerlifting

Project Type: News Package.

Assignment Date: 24th March – April 11th

Project Overview:

I have always been fascinated with powerlifting and watching the rising popularity of the sport in Bangladesh unfold before my eyes, I was willing to take this opportunity to do a news package on the topic. The powerlifting event was held by Metal Cave Gym located at Baitul Aman Housing Society Adabor 1207 Dhaka, Bangladesh on 26th March 2022. I had initially discussed my plan for covering the event with my Internship Supervisor Seoul Ahmed Sir followed by a discussion with ULABTV news instruction Manwar Hossain Sir at the ULABTV general meeting dated 24th March, where I was given approval for the project.



Fig 1.1 ULABTV general meeting.

Tasks and Responsibilities:

- I worked as the reporter for the news package.
- I was responsible for writing the news script, taking VOXPOP and SOT interviews and doing voiceovers for the script.
- Once the news script was news script, I was required to take feedback from News Instructor Manwar Hossain Sir.

- I was responsible for the video editing of the news footage, which was then reviewed and approved by video editing Instructor Ishtiaq Ahmed Sir.
- The headline and caption for the news package was written by me and approved by Manwar Hossain Sir.
- The Thumbnail of the news package was designed by me which was approved by Manwar Hossain Sir.
- Upon completion of the project, I was responsible for contacting the broadcast team for final submission of the project and await feedback.

Script:

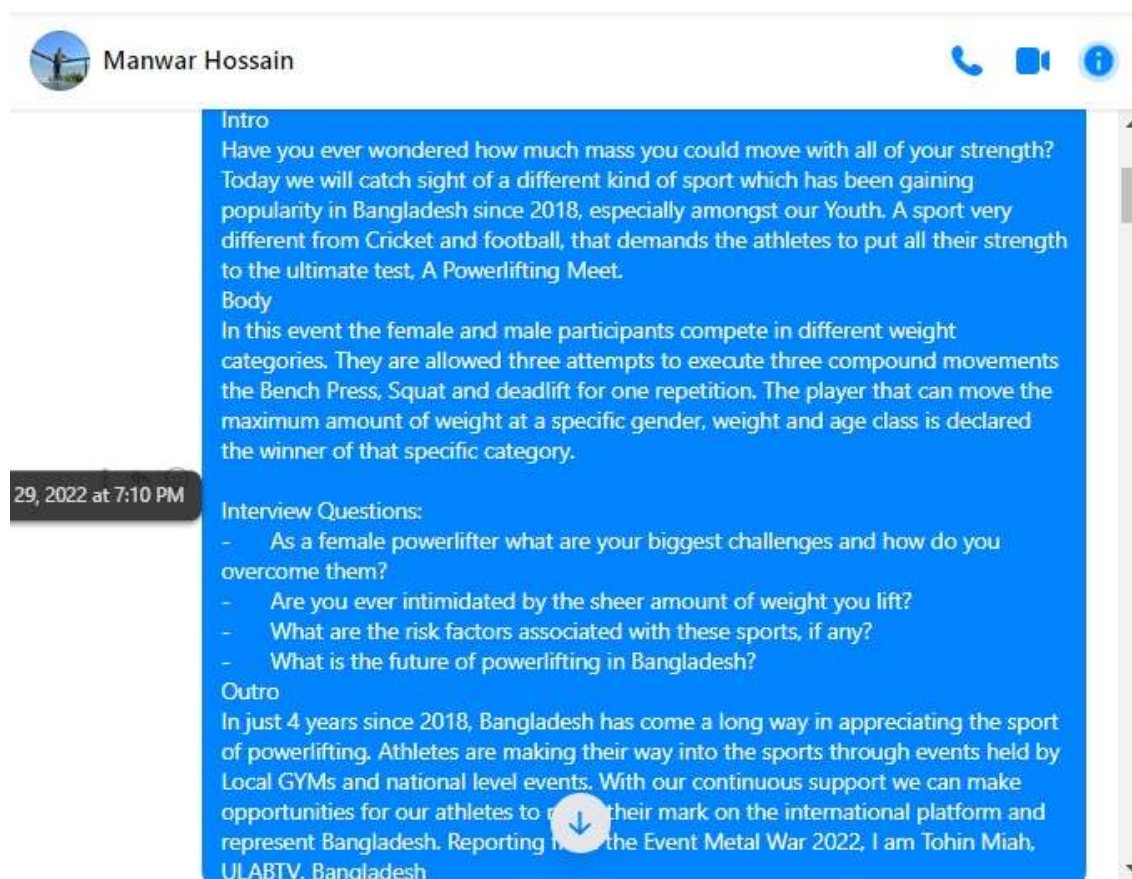


Fig 1.2 First Script

Intro	Have you ever wondered how much mass you could move with all of your strength? Today we will catch sight of a different kind of sport which has been gaining popularity in Bangladesh since 2018, especially amongst our Youth.
PKG	While there are many barriers such as prevailing myths and family concerns, fighting against the will of these young participants, they continue to chase their passion of Powerlifting in an attempt to break these myths and concerns.
VOXPOP 1	I'm Anaf, I'm 18. I'm an aspiring Powerlifter. I'm Araf Im 17. I'm an aspiring powerlifter as well. I saw one of my friends lifting really heavy weights which got me inspired. That apparently is called powerlifting. My mother was really supportive of me lifting weights and honestly my mother is also a bit scared about me lifting heavy weights.
PKG	A sport very different from Cricket and football, that demands the athletes to put all their strength to the ultimate test, A Powerlifting Meet.
VOXPOP1 continued	In Bangladesh there is this myth that people become short from lifting weight when young but that's just a myth. Initially my family wouldn't support me but now they have seen me change into the lifter that I am, so they do support me at this point.
PKG	In this event the female and male participants compete in different weight categories. They are allowed three attempts to execute three compound movements the Bench Press, Squat and deadlift for one repetition. The player that can move the maximum amount of weight at a specific gender, weight and age class is declared the winner of that specific category.

PKG	Powerlifting has also become the sports of choice amongst the female Athletes. Women are taking this opportunity to break free from the various gender biases and misconceptions regarding risk of injuries and fear of developing a masculine appearance.
VOXPOP 2	a) People are scared of powerlifting, specifically about being fat or gaining weight etc. These are misconceptions. b) Why are you going to the gym, you are a female? You will end up looking like a man, you will get injured. We hear this a lot. But all sports have risk of injury and it's about technique and practice.
Reporter	Bangladesh Powerlifting Association Members and GYM Owners also expressed the struggle the athletes go through due to the lack of proper training facilities and knowledge regarding the sports within the community. However, with rising popularity of the sports and with increasing support from the community they are hopeful that our athletes have the potential to perform in the international platform.
SOT	a) We don't have adequate training facilities. Since most of the gyms are located within the residential buildings, it becomes problematic for the residents residing within the buildings. The equipments for powerlifting are quite expensive and allocating them are pretty problematic. With time and rising popularity, we hope to overcome these straggles but until then the athletes have to bear these struggles and move on. If we want to perform on the international platform, we must provide our athletes with the required space since it is rater impossible to focus on business or other work after doing such strenuous training. - Atiqur Rahman. Deputy Secretary General of Bangladesh Powerlifting Association. Owner and Founder of Metal Cave Gym.

	b) Any kind of rising sports, we need support from sponsors, organizers, athletes and obviously media. - Mominul Hoque Ron. Founder and Secretary General at Bangladesh Powerlifting Association.
Outro	In just 4 years since 2018, Bangladesh has come a long way in appreciating the sport of powerlifting. Athletes are making their way into the sports through events held by Local GYM's and national level events. With our continuous support we can make opportunities for our athletes to make their mark on the international platform and represent Bangladesh. Reporting from the Event Metal War 2022, Tohin Miah, ULABTV.

Fig 1.3 Approved Script

Video Editing:

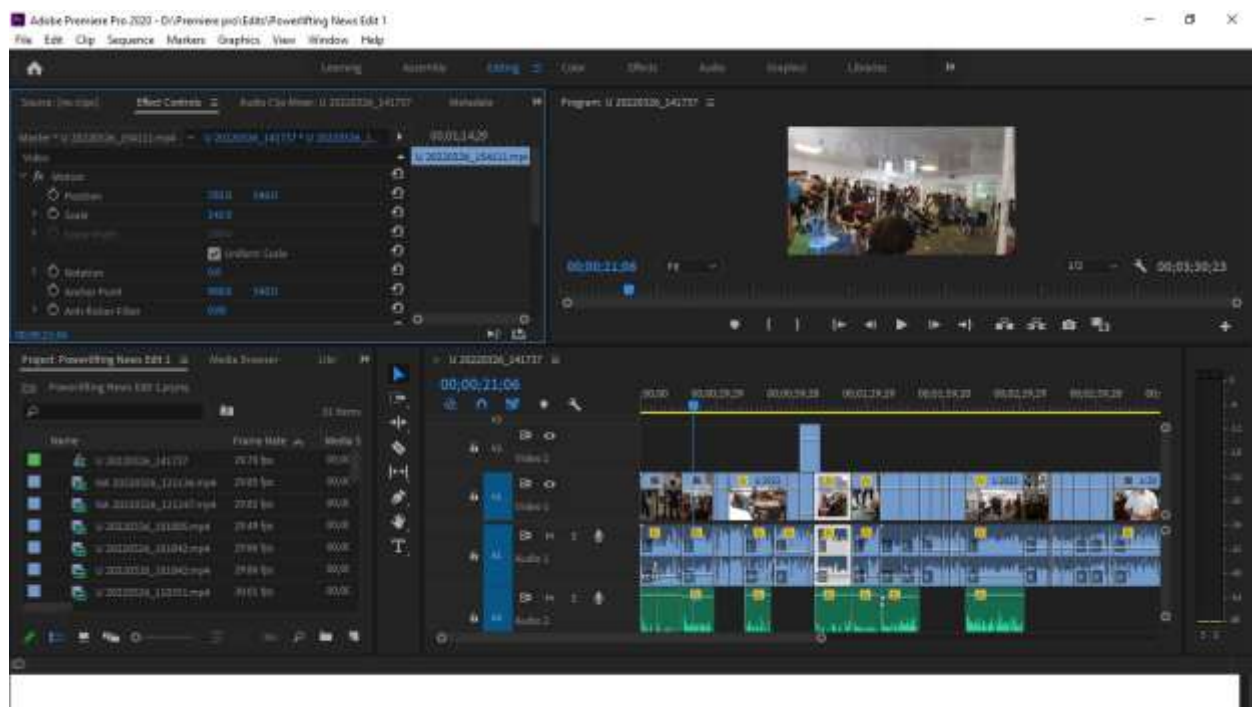


Fig 1.4 Editing Panel Premiere Pro

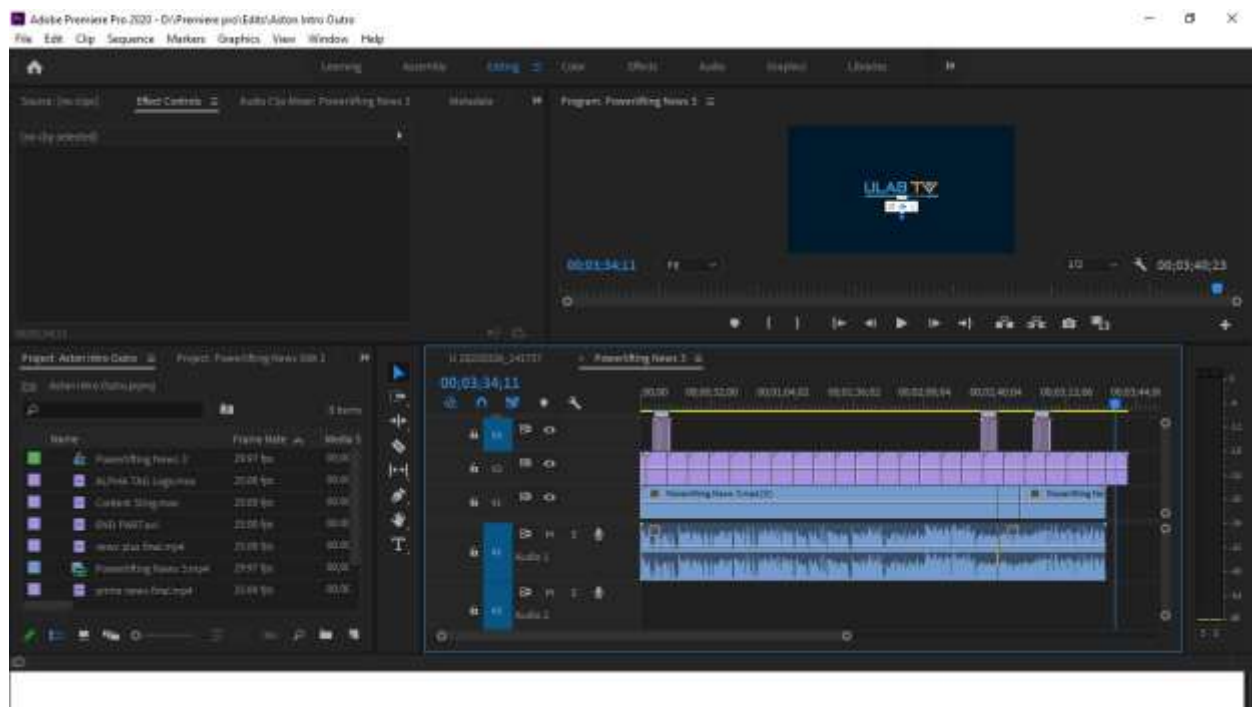


Fig 1.5 Editing Panel Premiere pro

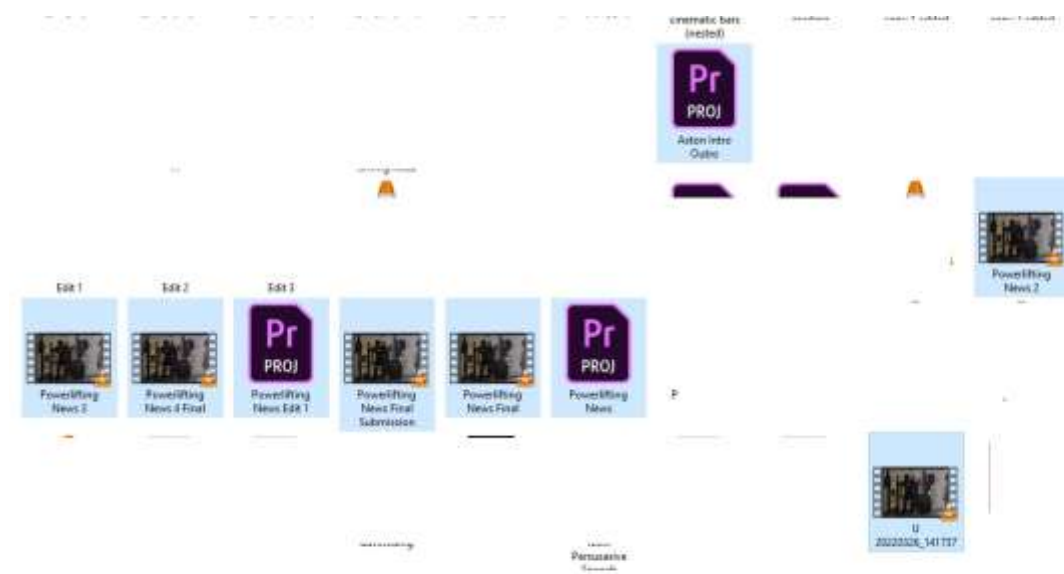


Fig 1.6 Video Project Folder

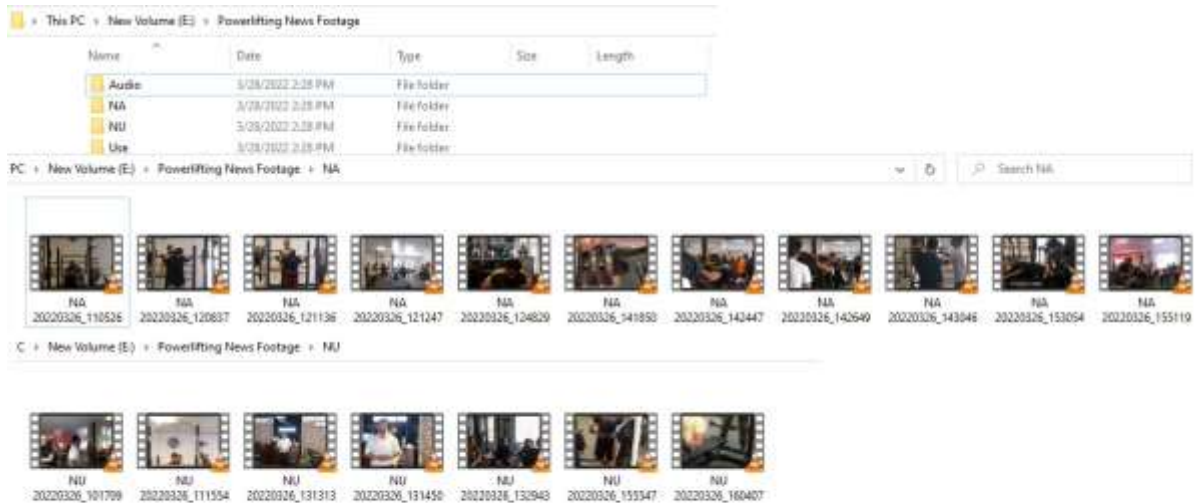


Fig 1.7 Video Footage Folder 1

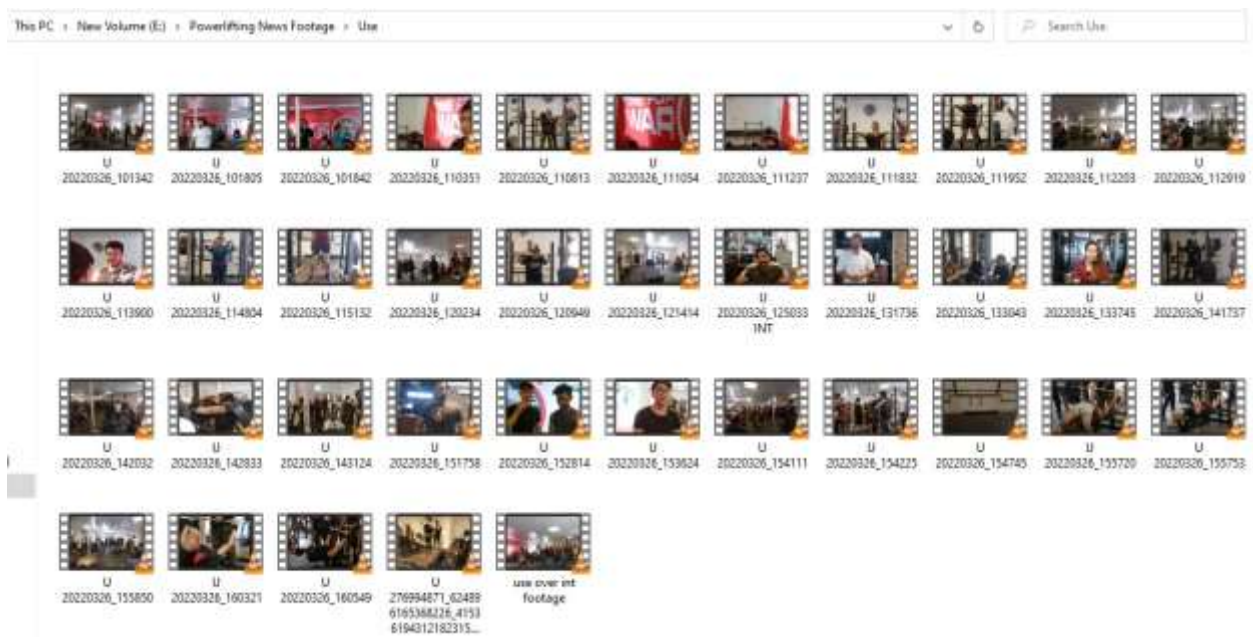


Fig 1.8 Video Footage Folder 2



Fig 1.9 Audio Footage Folder

Feedback and corrections:

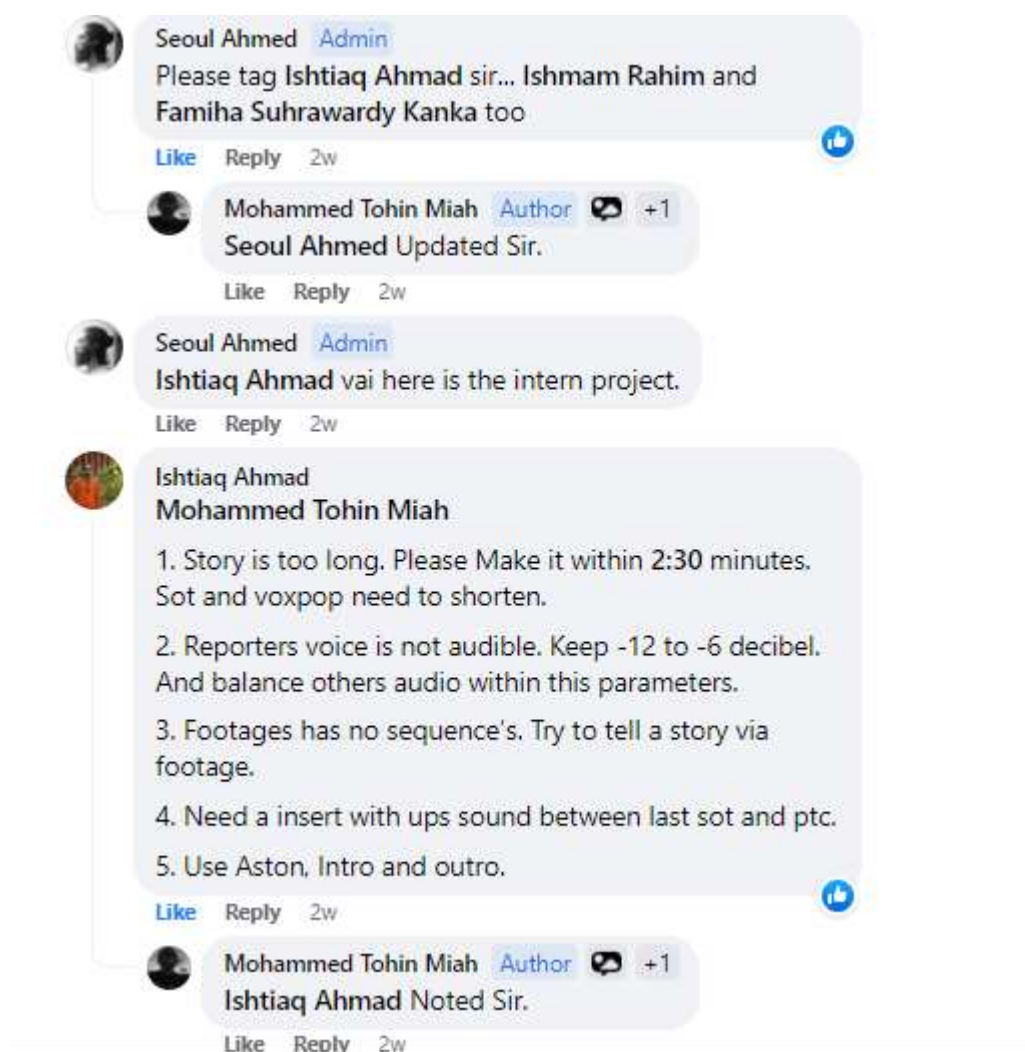


Fig 2.0 Feedback and correction 1



Fig 2.1 Feedback and correction 2

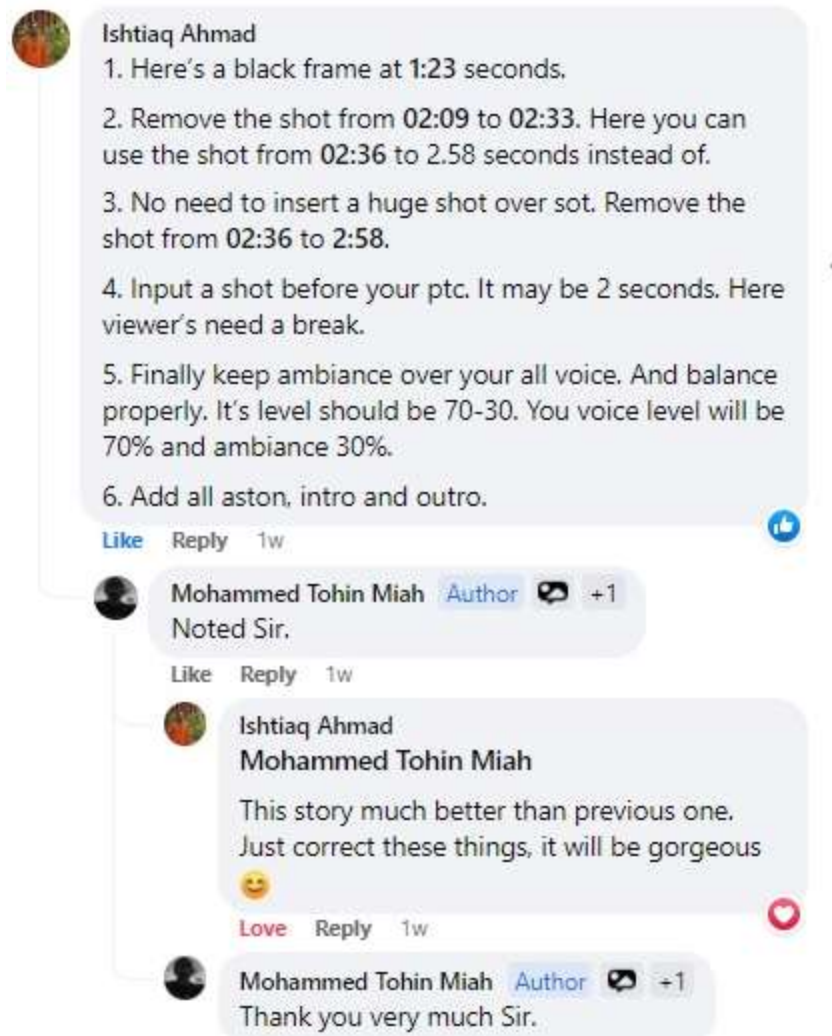


Fig 2.2 Feedback and correction 3



Fig 2.3 Feedback and correction 4

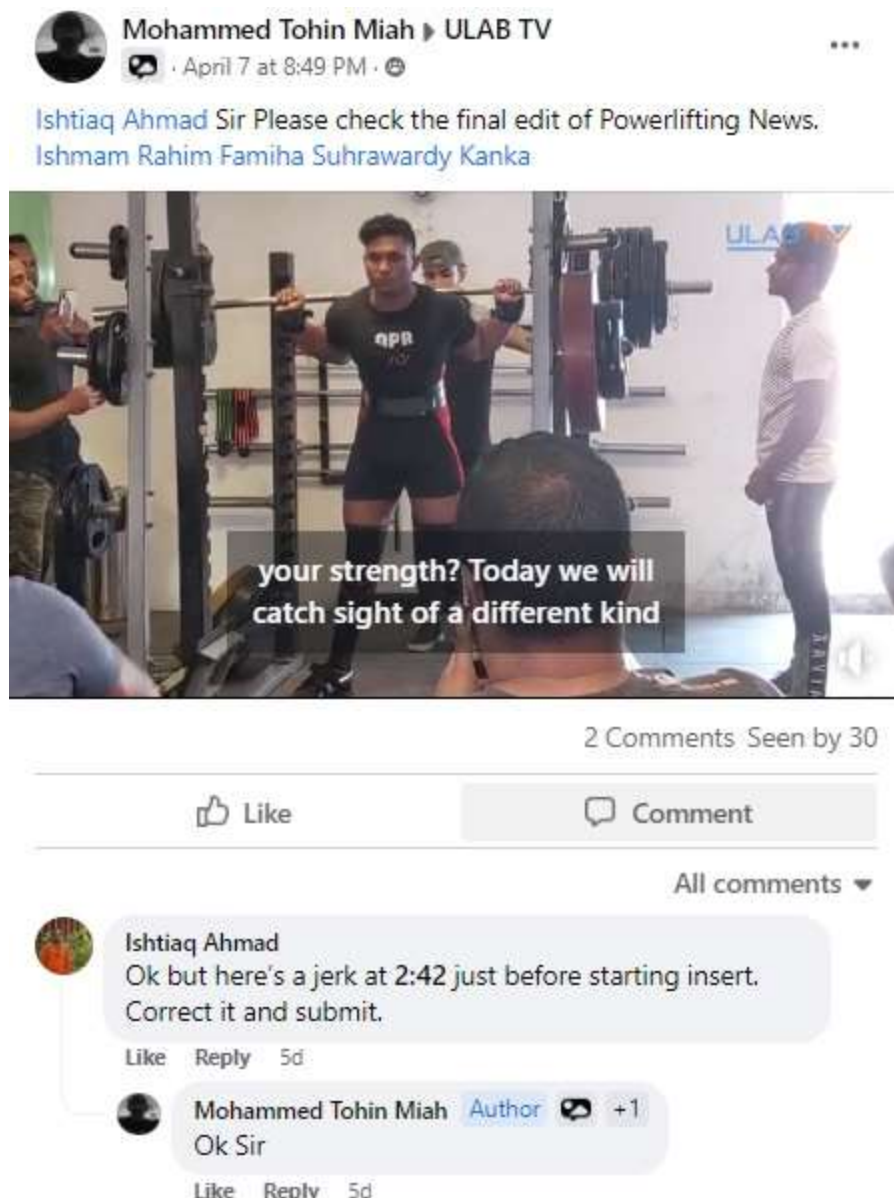


Fig 2.4 Feedback and correction 5

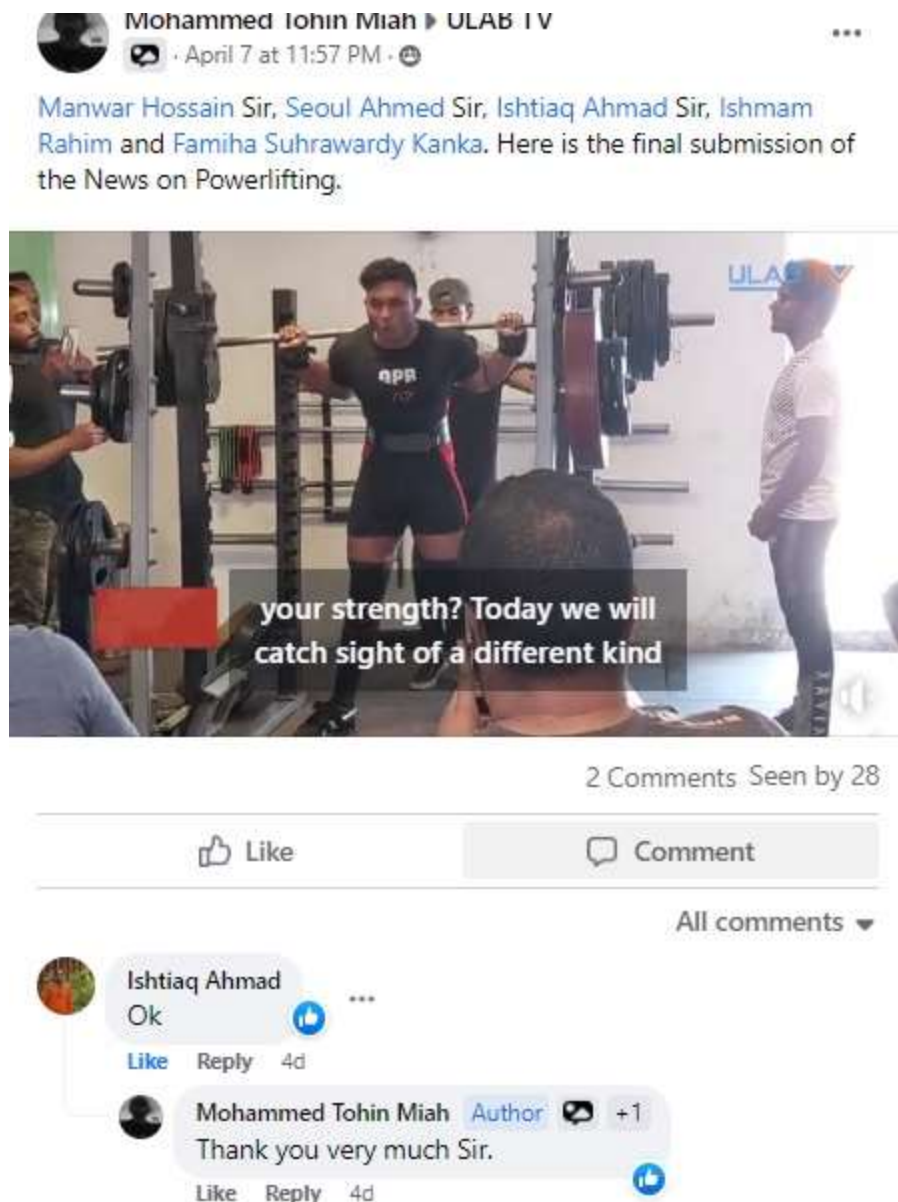


Fig 2.4 Feedback and correction 6

Thumbnail Caption and Headline Approval:

 Thumbnail 1	4/10/2022 3:59 PM	FastStone PNG File	913 KB
 Thumbnail 2 Approved	4/10/2022 4:28 PM	FastStone PNG File	802 KB
 Thumbnail template 1	4/10/2022 5:07 PM	Adobe Photoshop...	6,107 KB

Title : Rising popularity of a new sport, Powerlifting.

Caption : Powerlifting, a new sport in Bangladesh faces challenges and barriers with rising popularity.



Sir, Please give your feedback on title, caption and thumbnail on powerlifting news.

Sir eta updated ta



Fig 2.5 Thumbnail, Caption and Headline approval.

Submission

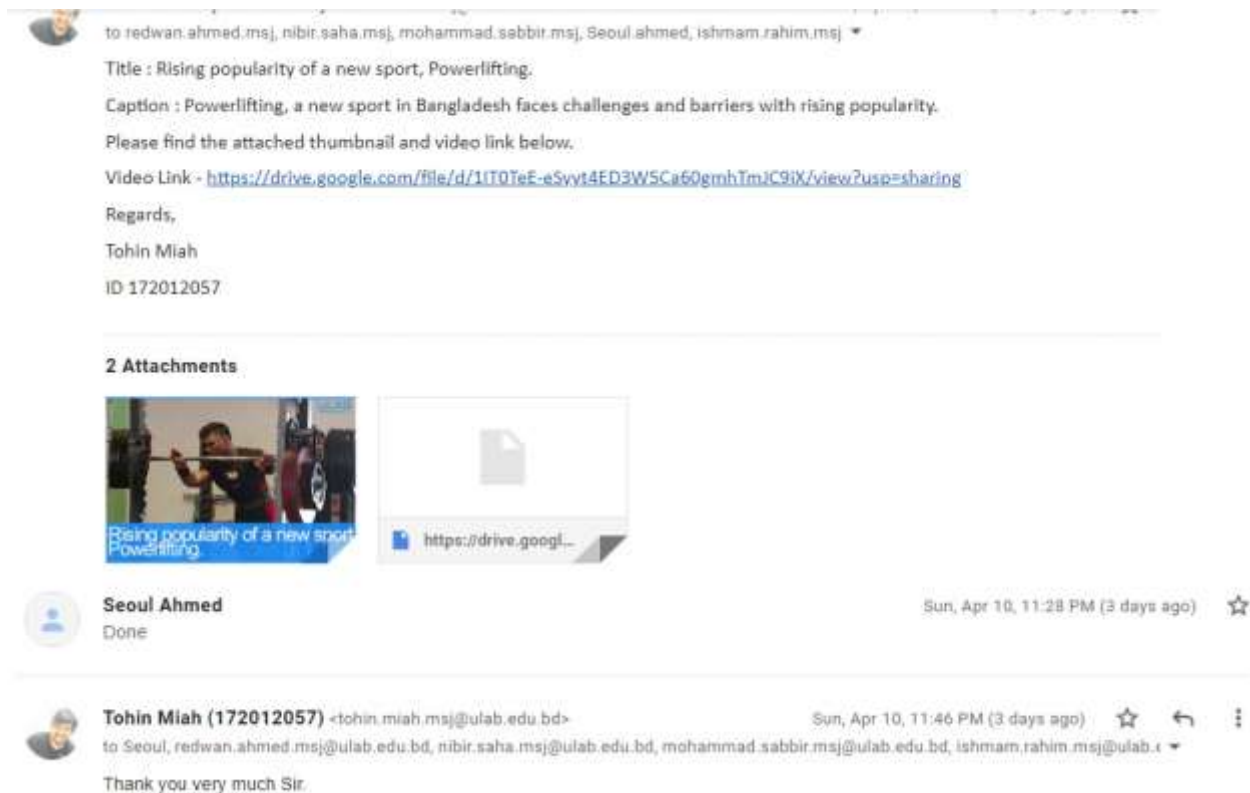


Fig 2.6 Submission of Final file to Broadcast team



Fig 2.7 Facebook link <https://fb.watch/d1SHXQY0si/>

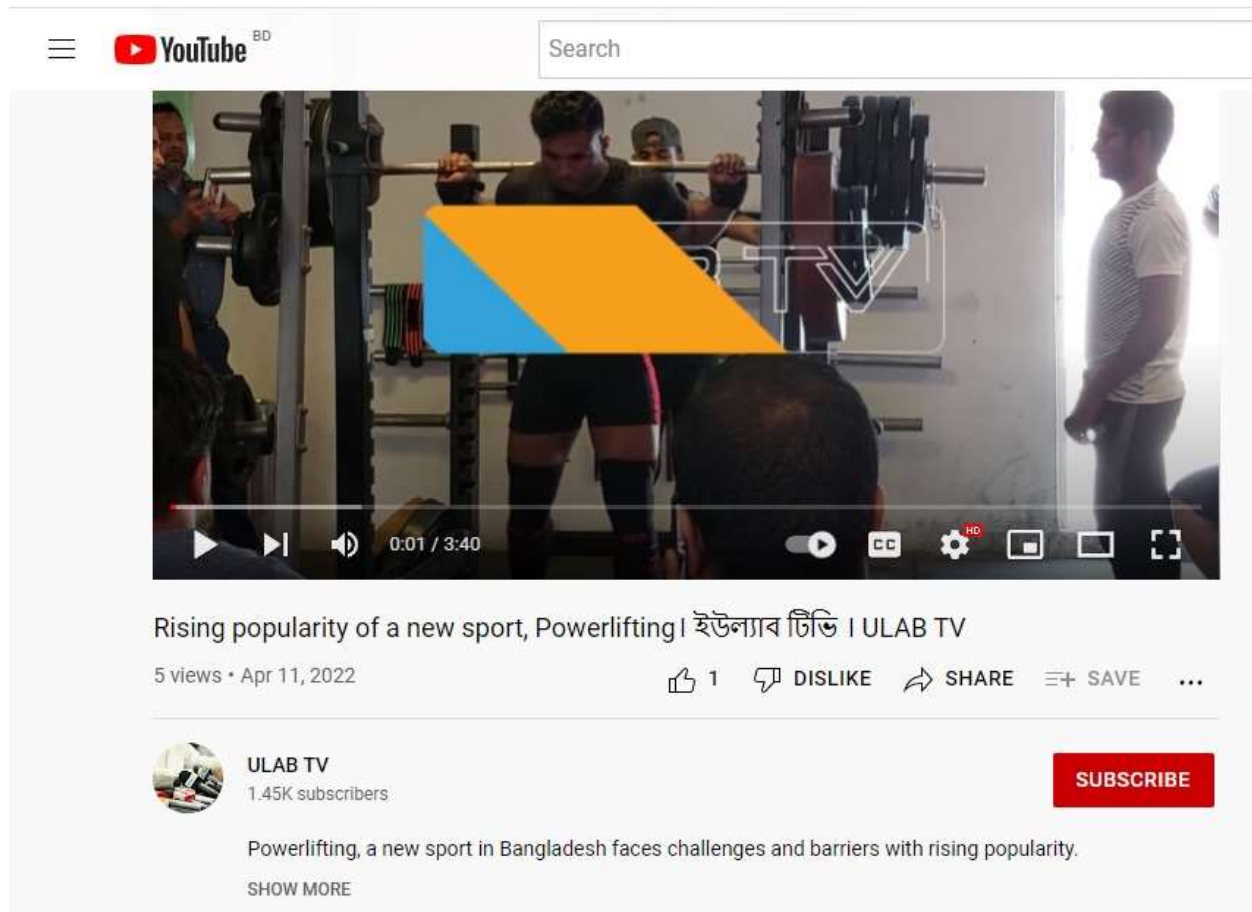


Fig 2.8 Youtube link <https://youtu.be/TuoLIOfA9vw>

Challenges:

One of the biggest challenges for me while doing this project was limited knowledge regarding the shot sequences, and video editing mistakes. Another challenge was not having any prior experience with on spot reporting and transportation.

Mistakes:

My first news package project had a number of mistakes which were reviewed multiple times until I corrected all the mistakes and got approval for final submission. The mistakes are listed below.

- I did not tag Head of News Ishmam Rahim and News Plus in-charge Famiha Suhrawardy Kanka on my first post on the ULABTV Facebook group seeking feedback for my news-package. (Fig 2.1)
- All the feedback provided for the video editing were from Ishtiaq Ahmed Sir.
- My first edit of the news package was too long 7:18 minutes which was not suitable for a news package but rather resembled a short documentary. My reporting voice wasn't audible and the other audios were unbalanced. The video footage lacked sequencing as the shots came off jerky that didn't come out as a story. PKGs were missing and there

weren't enough inserts and voiceovers on the first edit and the script had to be rewritten and approved by Manwar Sir. (Fig 2.0)

- Aston Intro and outro was missing on the first and second edit.
- On my second edit, there was a black frame that had to be removed, the inserts were too big and needed to be cut. Some of the shots had to be replaced with others for a better sequence and relevance. There was no shot before my piece to camera as the Sound on Tapes (SOTs) were very monotonous and the audiences need a break. Lastly there were either missing or unbalanced ambience on my voice and the ambience had to be corrected to 30% and my voice at 70% on all the footages. (Fig 2.2)
- On my third edit, there was a lot of cuts on the first SOT which created a lot of jerks in the video so there needed to an insert on the cuts. (Fig 2.3)
- On my fourth edit, there was still a jerk at the very beginning of the first shot of the SOT so the footage had to be adjusted to remove any jerk. (Fig 2.4)

Learnings:

- I learned how to write news script
- I had previous experience working with Adobe premiere pro but through working on this project I learned how to use the effects control panel more effectively, especially how to modify frame and build a sequence.
- I learned how to balance the audio levels and keep them at a level that is audible to the viewers without any distortion (-12 to -6 decibels). I also learned how to balance all audios and the proper use of ambience.
- I learned what are Astons and how to use them properly on news footages.
- I learned how to properly use the logos on video, and edit the intro and outro in the footage.
- Lastly, I learned how to create the thumbnail, design the thumbnail template write the caption and headline for the news package.

Project 2:

Project Name: Poster on World Malaria Day

Project Type: Poster

Assignment Date: April 8th – April 25th 2022

Project Overview: This particular project was assigned to me by ULABTV Graphics in-charge Aadrita Roy Rhine. On behalf of World Malaria Day, I decided to design an informative poster laying out the most common symptoms and facts regarding the disease as an approach for precautionary measurement. The poster was due on 25th April 2022. I was able to secure the approval for submission for this poster on 9th April 2022.

Tasks and Responsibilities:

I was responsible for designing the poster, getting approval from Graphics Instructor Shorab Khan Chapal Sir for the poster, writing the caption and contacting the broadcast team for the final submission of the poster.

Poster Feedbacks:

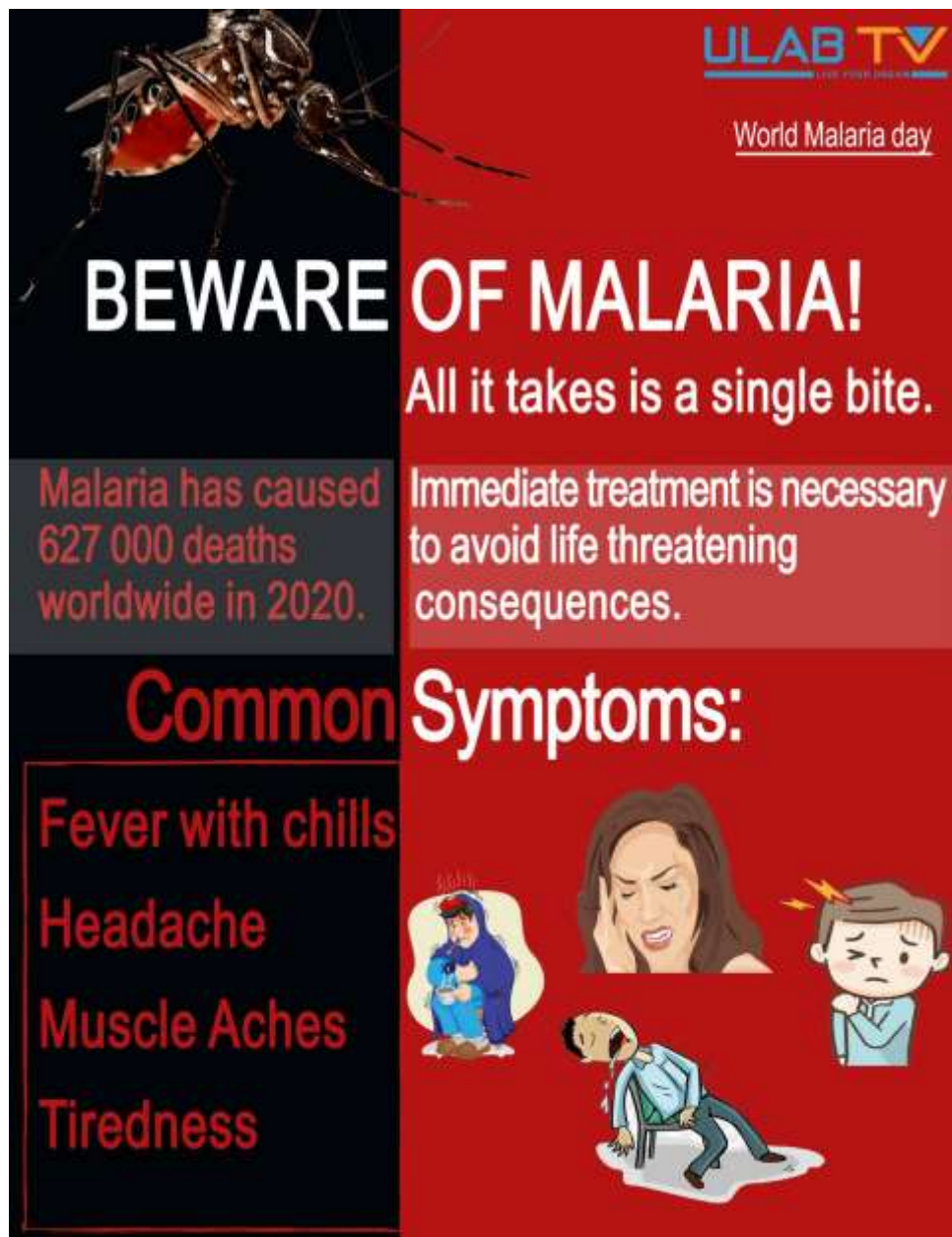


Fig 2.9 Poster Design 1



Fig 3.0 Poster Feedback 1



Mohammed Tohin Miah
Shorab Khan Chapal Sir please
check the alignment.



Like Reply 4w



Shorab Khan Chapal
why change position, not
change position

Like Reply 4w



Mohammed Tohin Miah
Shorab Khan Chapal
Sorry Sir, ami alignment
er bepar ta ashole
bujhte pari ni.

Fig 3.1 Poster Feedback 2

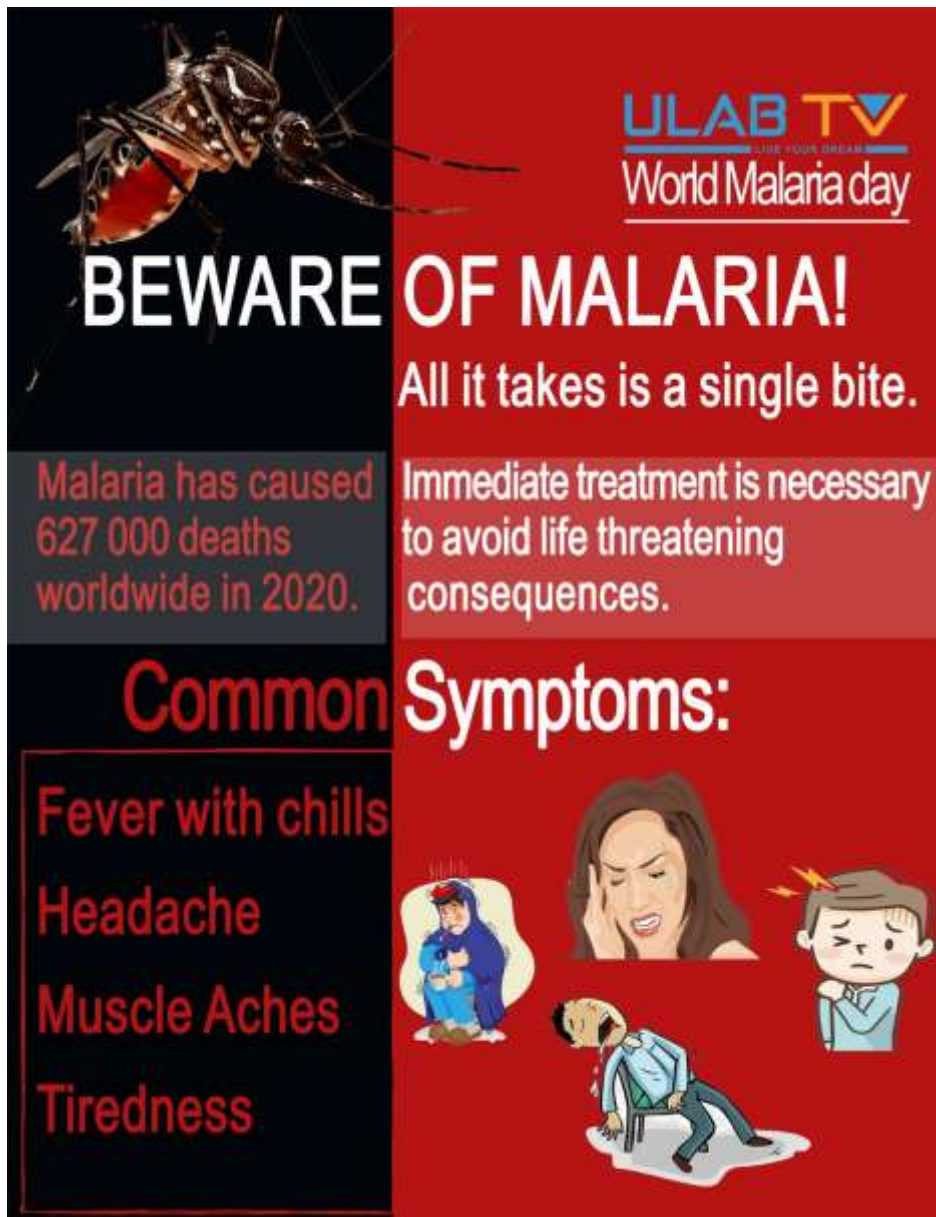


Fig 3.2 Poster Design 2



Fig 3.3 Poster Feedback 3

Editing Panel:



Fig 3.4 Photoshop Poster Panel



Fig 3.5 Canva Poster Panel

Files and Folders:

This PC > New Volume (E:) > pOSTER				
Name	Date modified	Type	Size	
Last phase	4/9/2022 12:06 AM	File folder		
2nd Final Edit Malaria	4/8/2022 11:11 PM	FastStone PNG File	1,532 KB	
Edit 1	4/8/2022 5:50 PM	FastStone PNG File	2,086 KB	
Edit 2	4/8/2022 10:35 PM	FastStone PNG File	1,600 KB	
Final Edit 2	4/8/2022 11:19 PM	FastStone PNG File	2,272 KB	
Final Edit Poster Malaria day	4/8/2022 10:53 PM	FastStone PNG File	2,080 KB	
Knowing about malaria	4/8/2022 7:05 PM	FastStone PNG File	509 KB	
Sarkle	4/8/2022 5:48 PM	FastStone PNG File	1,081 KB	
Untitled design (1)	4/8/2022 10:39 PM	FastStone PNG File	1,078 KB	
World Malaria Poster	4/8/2022 5:19 PM	FastStone PNG File	1,601 KB	
World Malaria	4/9/2022 12:03 AM	Adobe Photoshop...	11,015 KB	

This PC > New Volume (E:) > pOSTER > Last phase				
Name	Date modified	Type	Size	
1	4/8/2022 11:21 PM	FastStone PNG File	1,529 KB	
2	4/8/2022 11:42 PM	FastStone PNG File	1,686 KB	
Final Submission Approved	4/9/2022 12:02 AM	FastStone PNG File	2,440 KB	
Lastest Last	4/8/2022 11:57 PM	FastStone PNG File	1,690 KB	
Poster World Malaria day	4/8/2022 11:24 PM	FastStone PNG File	2,270 KB	
Untitled design (1)	4/9/2022 12:01 AM	FastStone PNG File	1,131 KB	
Untitled design (2)	4/8/2022 11:23 PM	FastStone PNG File	1,052 KB	

Fig 3.6 Poster files and Folders

Submission:

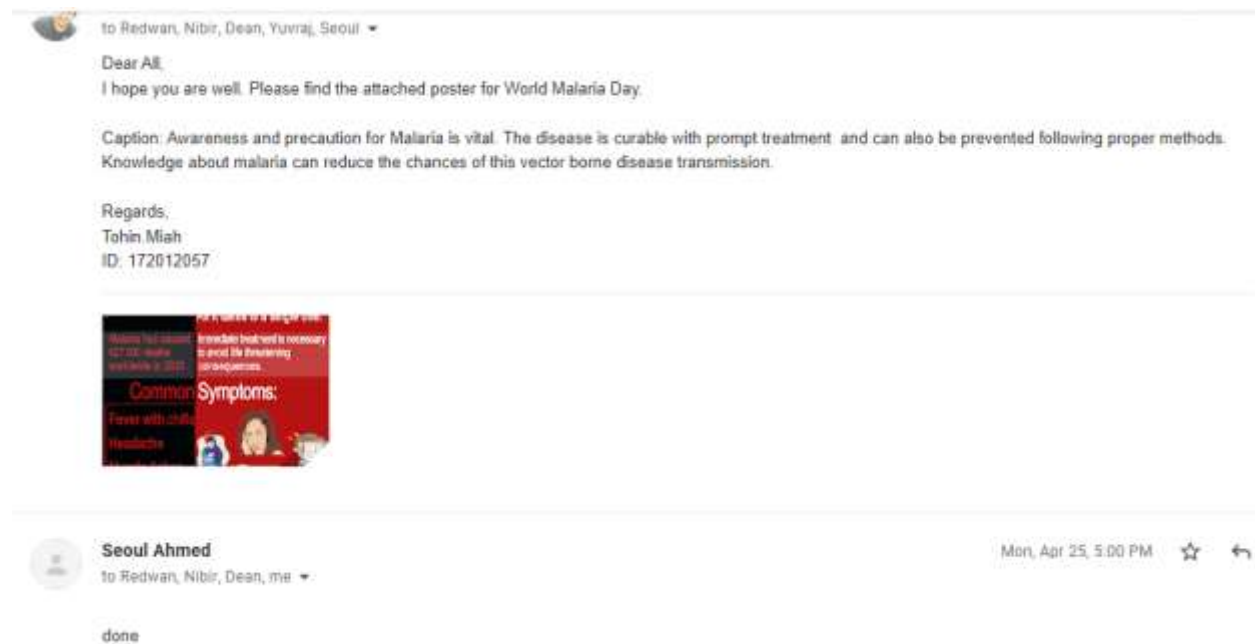


Fig 3.7 Submission of World Malaria Poster

Challenges:

I had some difficulty understanding the feedback in terms of the editing terms being used. I misunderstood the terms and often delivered something which was not expected. The misunderstandings were later resolved over the phone call with my Graphic Instructor.

Mistakes:

- I didn't leave enough space for the logo and the texts were not aligned in relation to the logo.
- I misunderstood the feedback and was not able to follow through the suggestions due to lack of understanding over editing terms.

Learnings:

- I have learned the various aspects of using photoshop for poster designing such as layers, masking, file formats and layout options.
- I have got a better grip on using the pen tool and magic wand and understand their differences.
- I have learned in detail about the editing terms so that editing suggestions become much clearer.

- Learned how to use different graphic elements in CANVA and familiarity with the user interface.
- I have learned about logo alignment and necessity for spacing around logo for visibility and impact.
- Lastly, I have learned about the importance of the right color combination and its necessity for proper exposure and visibility of all the elements in the poster.

Project 3:

Project Name: Medical admission test topper Sumaiya secures a total of 292.5 marks.

Project Type: Digital Story

Assignment Date: April 10th – April 26th

Project Overview: The digital story for MBBS admission test topper Sumaiya Moslem Meem was assigned to me by Head of Digital Story Sagufta Afroz. The digital story outlines the personal life of Sumaiya and her journey towards becoming the medical admission test topper. Throughout the story the audience is set to get a glimpse at her family, the challenges she faced, early education, her gratitude towards the people and things she acknowledged for her success and her message for the future candidates.

Tasks and Responsibilities:

I was responsible for researching adequate information, visuals and audio for writing the script and designing the digital story. I was required to get the script reviewed and approved by Digital Story Instructor Siluman Niloy Sir. Once the script was approved my next task was to edit the content and provide the final edit on time with feedback and approval from my Editing Instructor Ishtiaq Ahmed Sir. The captions and headline for the Digital Story was written by me and the thumbnail for the digital story was also designed by me all of which was then approved by my Digital Story Instructor. I was then required to contact the broadcasting team for the final submission of the Digital Story.

Script:

Thumbnail: Sumaiya Moslem of Khulna tops medical Admission test.

Headline: Medical admission test topper Sumaiya secures a total of 292.5 marks.

Caption: Sumaiya Moslem Meem is declared the topper of mbbs admission test 2021-22 session.

According to Daily Sun, she has secured the first position amongst 1 lakh 39 thousand candidates who appeared in the medical admission test.

Main Story:

01 - Sumaiya Moslem Meem from Khulna has been announced the holder of first position out of 1 lakh 39 thousand candidates appearing in the medical admission test of 2021-22 academic session.

02 - She secured a 92.5 in the written test and 200 marks from her SSC and HSC results adding up to a total of 292.5 marks.

03 - Sumaiya appeared in the medical admission test held at Khulna Medical College center. She completed her SSC exam from Dumuria Girls School and HSC exam from Khulna Government Majid Memorial City College.

04 - She is the daughter of Moslem Uddin Sardar an assistant professor at Dumuria College, Khulna. Her mother Khadiza Khatun is a government employee.

05 - As a child Sumaiya dreamt of being an engineer. But the medical admission test topper decided let go of her child hood dreams and instead pursued to become a doctor and fulfill her parents' dreams to make them proud.

06 - The topper is grateful to Almighty Allah for her success. She emphasized on the considerable contribution and sacrifices of her parents and applauded the efforts of her teachers in preparing her.

07 - Meem advices medical aspirants to avoid memorizing books and instead read between the lines.

Fig 3.8 Script Sumaiya Moslem Meem

Thumbnail: Once dreamt to be an engineer is now Medical admission test topper.

Headline: Medical admission test topper Sumaiya secures a total of 292.5 marks.

Caption: Sumaiya Moslem Meem is declared the topper of MBBS admission test this year. According to Daily Sun, she has secured the first position competing 1 lakh 39 thousand candidates in this medical entrance exam.

Main Story:

01 - Sumaiya Moslem Meem from Khulna has ranked 1st out of 1 lakh 39 thousand candidates appearing in the medical admission test of 2021-22 academic session.

02 – She secured a 92.5 in the written test and 200 marks from her SSC and HSC results adding up to a total of 292.5 marks.

03 - Sumaiya appeared in the medical admission test held at Khulna Medical College center. She completed her SSC exam from Dumuria Girls School and HSC exam from Khulna Government Majid Memorial City College.

04 - She is the daughter of Moslem Uddin Sardar, an assistant professor at Dumuria College, Khulna. Her mother Khadiza Khatun is a government employee.

05 – As a child, Sumaiya dreamt of being an engineer. But the medical admission test topper decided to let go of her childhood dream and instead pursued to become a doctor to fulfill her parents' dreams.

06 – The topper said she is grateful to the Almighty Allah for her success. She emphasized on the considerable contribution and sacrifices of her parents and applauded the efforts of her teachers in preparing her.

07 – Meem advises medical aspirants to avoid memorizing books and instead read between the lines.

Fig 3.9 Approved Script Sumaiya Moslem Meem

Video Editing:

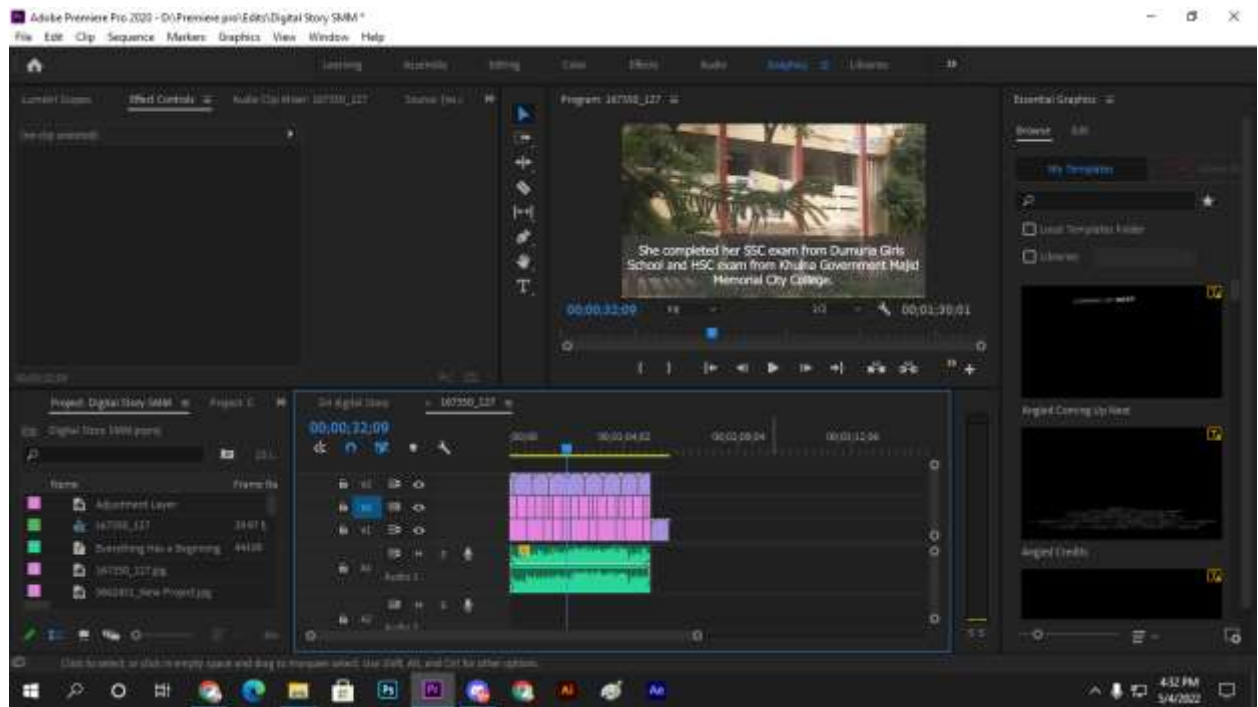


Fig 4.0 Sumaiya Moslem Editing Panel Premiere Pro 1

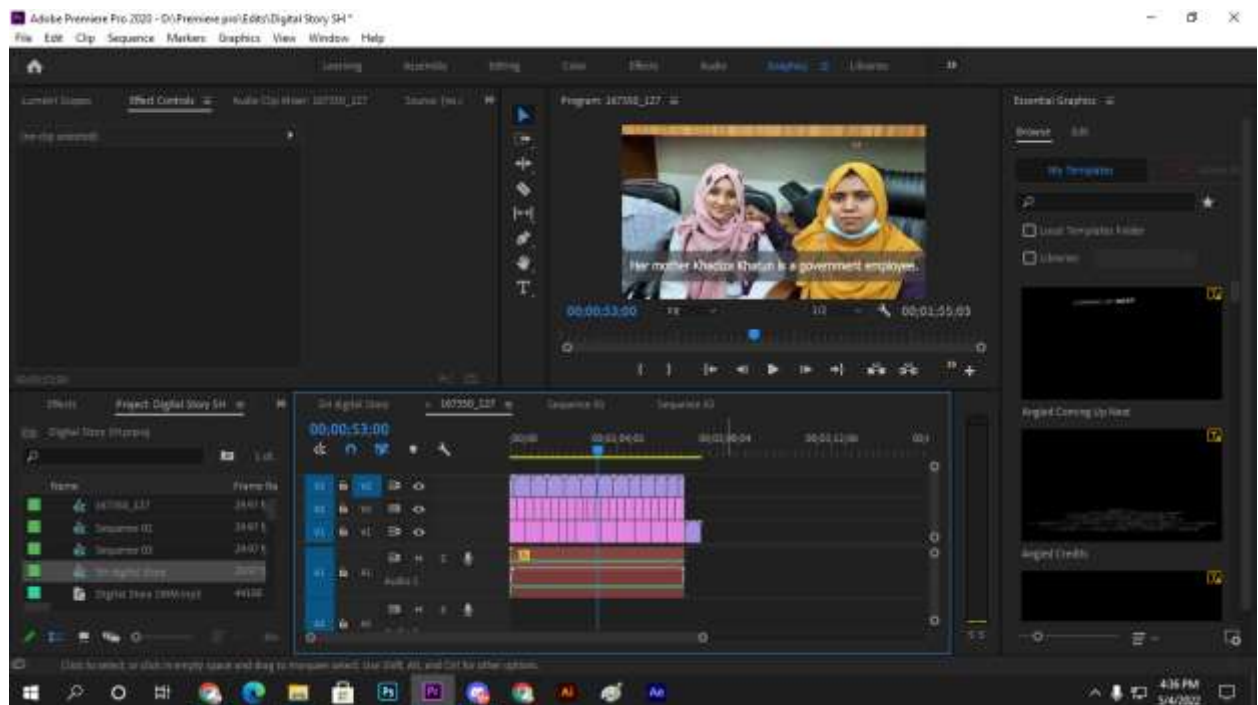


Fig 4.1 Sumaiya Moslem Editing Panel Premiere Pro 2

Files and Folders:



Fig 4.2 Sumaiya Digital Story Folder 1

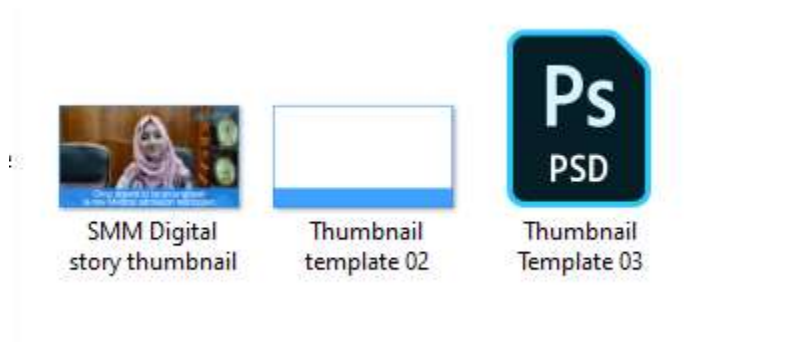


Fig 4.3 Sumaiya Digital Story Folder 2

Feedback and Corrections:

Dear [Ishtiaq Ahmad](#) Sir and [Suliman Niloy](#) Sir, here is my digital story. Please have a look.
[Nibir Saha Sagufta Afroz](#)



Sagufta Afroz 2 Comments Seen by 46

Like Comment

All comments ▼

 **Ishtiaq Ahmad**
1. Texts duration is too short to read properly. Give appropriate time of ideal reading.
2. Texts need to be short. Every texts are more than 2/3 lines and takes most of the screen.
3. A engineer footage is breaking the sequence. Use her photo instead of.

Like Reply 3w

 **Mohammed Tohin Miah** [Author](#)
Ishtiaq Ahmad Noted Sir.

Fig 4.4 Feedback and Correction 1

Dear [Ishtiaq Ahmad](#) Sir and [Suliman Niloy](#) Sir, here is the reedit of the digital story.
Please have a look.
[Saguftha Afroz Nibir Saha](#)



Fig 4.5 Feedback and Correction 2



Fig 4.6 Thumbnail feedback and correction

Submission:

Submission of Digital Story - Sumaiya Moslem Meem



Tohin Miah (172012057) <tohin.miah.ms@ulab.edu.bd>
to Redwan, Nibir, Dean, Seoul

Wed, Apr 20, 3:44 PM

Dear all,

I Hope this email finds you well. Here is the submission of my digital story regarding Sumaiya Moslem Meem.

Thumbnail, Headline, Caption and Main Story approved by Suliman Niloy Sir.
Digital Story and video edit approved by Ishtiaq Ahmed Sir and Suliman Niloy Sir.

Thumbnail: Once dreamt to be an engineer is now a Medical admission test topper.

Headline: Medical admission test topper Sumaiya secures a total of 292.5 marks.

Caption: Sumaiya Moslem Meem is declared the topper of MBBS admission test this year. According to Daily Sun, she has secured the first position competing 1 lakh 39 thousand candidates in this medical entrance exam.

Please find the attached thumbnail image and link for the video in this email.

Digital story video link - <https://drive.google.com/file/d/1QWla-8vZZX8smFmPLdT0XrDZrQ4ykydTm/view?usp=sharing>

2 Attachments



Fig 4.6 Submission 1

The screenshot shows the YouTube Studio interface. On the left is the sidebar with navigation options: Dashboard, Content, Playlists, Analytics, Comments, Subtitles, and Settings. The main area displays the 'Copyright summary and status' for a video titled 'Medical admission test topper Sumaiya secures a total of 292.5 marks'. The video is from the channel 'ULAB TV'. A copyright claim is listed from 'GoodMusic' with the claim type 'Emotional Cinematic Inspirational Pla...'. The impact on the video is 'Video cannot be monetized' and 'Ad revenue paid to copyright owner'. The content is identified as 'Emotional Cinematic Inspirational Pla...' and is found during the video duration '0:00 - 1:44'. The video player shows a woman in a pink hijab. The 'Actions' column shows 'SELECT ACTION' and 'DONE' buttons.

Content used	Claim type	Impact on the video	Actions
Emotional Cinematic Inspirational Pla... GoodMusic	Emotional Cinematic Inspirational Pla...	Video cannot be monetized Ad revenue paid to copyright owner	SELECT ACTION

Fig 4.7 Youtube Copyright Strike

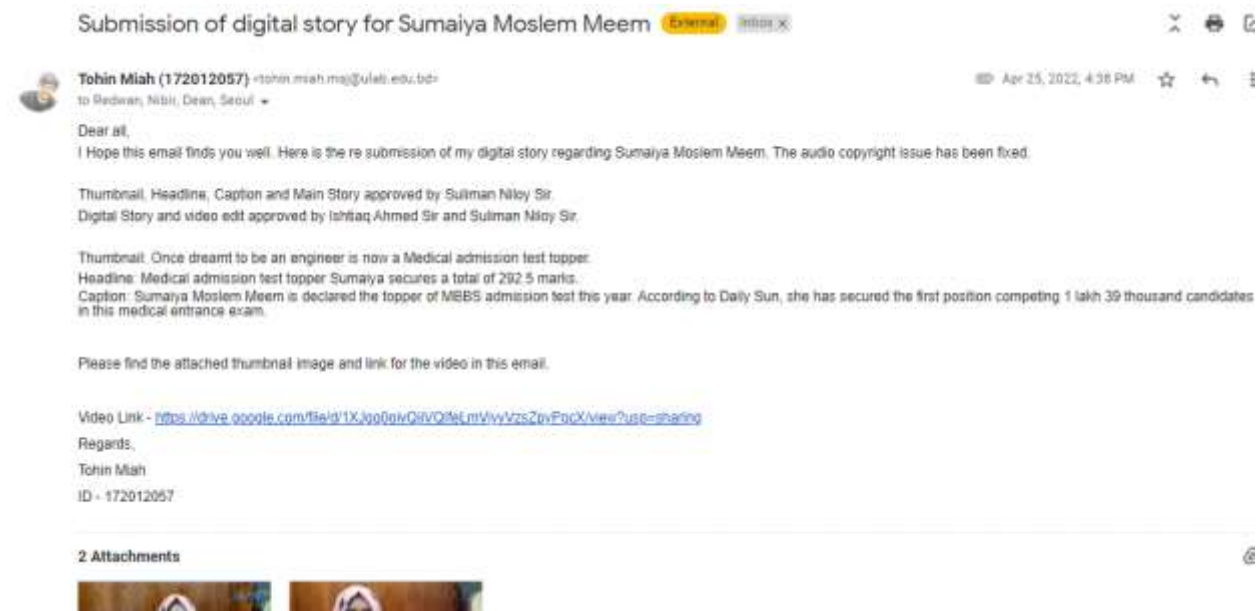


Fig 4.8 Submission 2



Fig 4.9 Facebook video link - <https://fb.watch/cX5xMKE5iI/>



Fig 5.0 Youtube Video Link - <https://youtu.be/AQhU2JFDZxo>

Challenges:

Finding the proper background music was one of the biggest challenges for me in this project since I was facing copyright claims on both facebook and Youtube platforms even though I had used copyright free music from the creative studios and YouTube music library. Since the video would be uploaded on both facebook and Youtube I had difficulty finding music that would be copyright free on both these platforms as Facebook would issue copyright claims on music from Youtube Library and vice versa. Another challenge was finding adequate pictures and footages of high-definition quality online for the project and thus I had to compromise on the quality of the video.

Mistakes:

- I was unaware of the source for appropriate background audio that would be suitable for both Youtube and Facebook. I had limited knowledge about the copyright agreements and how to properly use copyright license.

- I didn't use enough time for the texts durations which made it so that the whole information on the digital story was unreadable.
- Texts were too long (2/3 lines) on each sequence which was covering the whole screen and had to be shortened (1/2 lines) so that the lines were readable and the visuals were much clearer.
- I used a picture that wasn't relevant to the story which was breaking the sequence and thus had to be replaced with a more relevant picture to continue relevance of the visual story.

Learning:

- I learned how to create the template of a digital story for a specific topic without having any prior experience of creating digital stories.
- I got a better understanding on the required text durations so that there is adequate time for the viewers to read through the content and grasp the message.
- I became more experienced in graphic editing and animating texts & pictures. Furthermore, the project allowed me to learn about different image file formats and their differences, positioning, scaling, opacity and keeping stable frame so that the sequence remains smooth throughout the video.
- I became more experienced with writing scripts for digital story in terms of the required amount of information on each sequence and the process of building a story on the topic including relevant and engaging information.
- I learned the technique of writing headline and caption for digital stories and understand their importance in engaging the audience. I also learned how to design the template for digital Story and in the process, I learned how to use the premade Thumbnail template and logo provided by ULABTV.

Project 4:

Project Name: Saddam Hussein's 90th Birth Anniversary.

Project Type: Digital Story

Assignment Date: April 21th – April 28th

Project Overview: The digital story for Saddam Hussein's 90th Birth Anniversary was assigned to me by Head of Digital Story Sagufta Afroz. The digital story outlines the personal life of Saddam Hussein, the various allegations against him and other facts about him. This digital story tries to set an objective impression about the highly criticized figure and remember him for all the facts laid out in front of us by credible sources.

Tasks and responsibilities:

For this project I had to dive deep into researching all the updated information from the credible sources to gather all the facts and information about one of the most talked about and criticized figures Saddam Hussein, so that an objective stance can be visualized through the digital story in remembering Saddam Hussein on his 90th Birth anniversary. In doing so I had to filter through a number of articles and biography documents and look for appropriate stories to create a sequence for storytelling. I wrote the script, caption and headline which was then reviewed, corrected and the final script was approved by digital story instructor Suliman Niloy Sir. Once the headline, caption and script were approved the next task was to edit the video and get it approved by video editing Instructor Ishtiaq Ahmed Sir. I was then required to contact the broadcasting team for the final submission of the Digital Story.

Script

Thumbnail – Saddam Hussein’s 90th Birth Anniversary.

Headline - Remembering former Iraqi ruler Saddam Hussein.

Caption – Saddam Hussein, the former president of Iraq who ruled over two decades. The secularist leader is remembered throughout history as a brutal dictator who is responsible for killing his own people and conflicts with Iran and the United States. Today is his 90th Birth Anniversary.

Main Story

01 – Saddam Hussein was born in a village near the city of Tikrit in Northern Iraq.

02 – He grew up in Poverty.

03 – His father passed away before his birth.

04 – Saddam was a dictator and ruled over Iraq from 1979 to 2003.

05 – His dictatorship allegedly involved numerous human rights abuses with an estimated 250,000 murder spree.

06 – Many Arabs reportedly viewed Saddam as the only regional leader to stand up against American Aggression.

08 - Saddam was accused of being involved in the terrorist attack on 9/11.

07 - He was captured in 2003 and hanged on the First day of Eid Ul Adha, 2006.

08 – Saddam was born in April 28th 1937.

09 – Today is his Birthday.

Fig 5.1 Saddam Hussein Script

Headline - Saddam Hussein's 90th Birth Anniversary.

Caption –

To many, he was a brutal dictator. To some others, he was a leader of Arabic nationalism. How do people remember his name on camera after so many years?

Main Story

01 – Saddam Hussein was born in a village near the city of Tikrit in Northern Iraq.

02 – He grew up in poverty.

03 – His father passed away before his birth.

04 – Saddam was a dictator over Iraq from 1979 to 2003.

05 – His dictatorship allegedly involved numerous human rights violations with an estimated 250,000 murder spree.

06 – Many Arabs reportedly viewed Saddam as the only regional leader to stand up against American aggression.

08 - Saddam was accused of being involved in the terrorist attack on 9/11.

07 - He was captured in 2003 and hanged on the first day of Eid Ul Adha, 2006.

08 – Saddam was born in April 28th 1937.

Fig 5.2 Saddam Hussein Script Approved

Video Editing

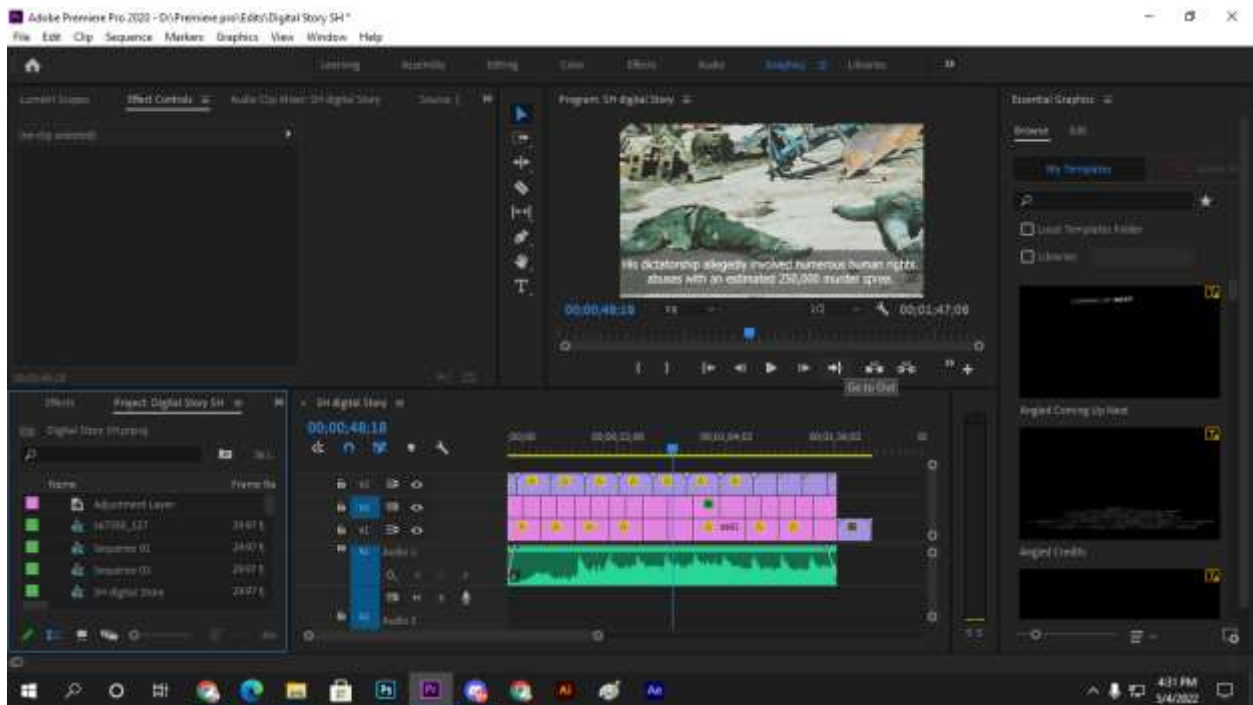


Fig 5.3 Saddam Hussein editing panel Premiere pro



Fig 5.4 Saddam Hussein Thumbnail Editing panel.

Files and Folders



Fig 5.5 Saddam Hussein Images

This PC > Desktop > Digital Story Saddam Hussein > Audio				
	Name	#	Title	Contributing art
ess tory Saddam ip Document: is	 SH background			

Fig 5.5 Saddam Hussein Background music

C > Desktop > Digital Story Saddam Hussein > Thumbnail				
	Name	Date modified	Type	Size
	Thumbnail SH	4/28/2022 2:56 PM	FastStone PNG File	1,506 KB
	Thumbnail SH	4/28/2022 2:57 PM	Adobe Photoshop...	6,132 KB

Fig 5.6 Saddam Hussein Thumbnail files



Fig 5.7 Saddam Hussein Thumbnail image

Feedback and Corrections

Dear [Ishtiaq Ahmad](#) Sir and [Suliman Niloy](#) Sir, here is my digital story on Saddam Hussein's Birthday. Please have a look.
[Nibir Saha Sagufta Afroz](#)



Fig 5.8 Feedback on Saddam Digital Story

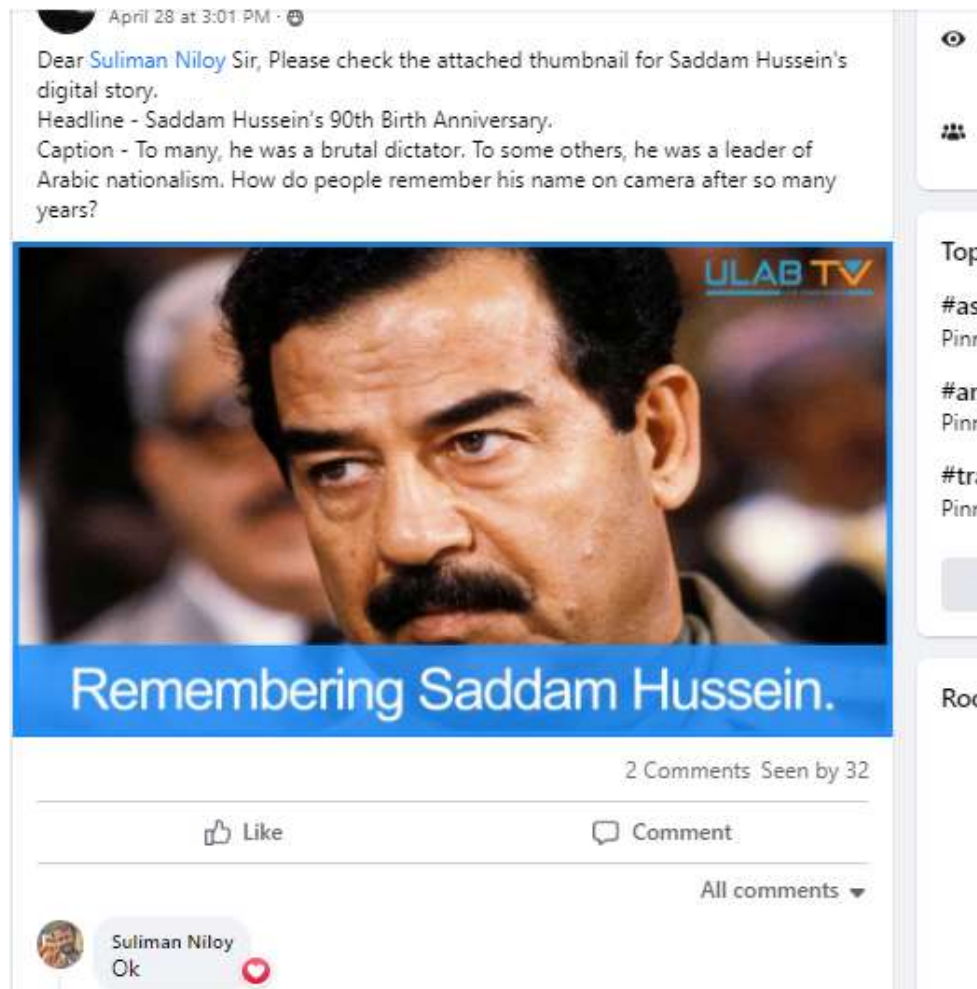


Fig 5.9 Feedback on Saddam Headline, Caption and Thumbnail

Submission

Submission of Digital Story - Saddam Hussein's Birthday. External Inbox x



Tohin Miah (172012057) <tohin.miah.ms@ulab.edu.bd>
to Redwan, Nibir, Dean, Seoul ▾

Thu, Apr 28, 8:08 PM (13 days ago)

Dear all,
I Hope this email finds you well. Here is the submission for my digital story of Saddam Hussein's Birthday.
Thumbnail, Headline, Caption and Main Story approved by Suliman Niloy Sir.
Digital Story and video edit approved by Ishtiaq Ahmed Sir and Suliman Niloy Sir.

Thumbnail: Remembering Saddam Hussein.
Headline: Saddam Hussein's 90th Birth Anniversary.
Caption: To many, he was a brutal dictator. To some others, he was a leader of Arab nationalism. How do people remember his name on camera after so many years?

Please find the attached thumbnail image and link for the video in this email.
Digital story video link-
https://drive.google.com/file/d/1MTS_jWodMq0WeyXsnWk8IEzfrCwDkdf/view?usp=sharing

Regards,
Tohin Miah
ID 172012057

2 Attachments

Fig 6.0 Submission of the Digital Saddam Hussein



Fig 6.1 Facebook video link - <https://fb.watch/cXiL9nSeYF/>



Fig 6.2 Youtube video link - <https://youtu.be/xmkRoQf29Ro>

Challenges:

Although having some experience creating digital story prior to this project made it less challenging for me, I still faced some challenges trying to gather authentic and unbiased information regarding Saddam Hussein. One of the challenges was fact checking and cross checking the information provided in the Digital Story so that the video remains unbiased. I also faced some difficulties submitting the video file as it was still processing while on google drive and I had to separately share it with the broadcasting team.

Mistakes:

I made very few mistakes in this project as compared to the other previous projects since I had become familiar with the template of digital story and all the specific rules of making a digital story. However, my caption wasn't quite appropriate for the digital story which was modified and rephrased into a more suitable caption for the digital audience which was geared towards engaging the viewers more directly.

Learnings:

- In addition to prior experiences from the previous digital story of Sumaiya Moslem Meem, this project helped me how to research in depth about facts and information and

cross check them to find out the credibility of their sources and the overall authenticity of the information.

- I learned how captions are to be phrased in order to engage the audience and create relevancy to the digital story.
- I learned to use the music that is copyright free with no attributions required and acquired a proper grasp on the copyright agreement and copyright licensing.

Project 5:

Project Name: Happy Labour Day 2022

Project Type: Motion Graphics

Assignment Date: April 25th – May 1st

Project Overview: I took the initiative to do a motion graphics on behalf of Labour Day 2022. I wanted to show appreciation to all the hardworking labours who work tirelessly to build our nation. The motion graphics is in video format with a 10 second standard duration. The video was created in adobe after effects the standard software used by ULABTV to create motion graphics video. The motion graphics video consists of animated graphic elements that is designed in a way to visualize the aspect of celebration of this special occasion.

Tasks and responsibilities:

For this project I was responsible for creating and designing the motion graphic video, write the caption and headline for the project, take approval for final submission and submit it on time for the occasion. I was responsible for the ideation of the graphic animation. All the graphic elements and animations in the video are gathered, designed and edited by me. Once the editing was completed, I was required to take feedback and correction from my graphic Instructor Shorab Khan Chapal Sir. I was then required to take approval from the admin and broadcast Instructor Seoul Ahmed Sir for the caption and headline. I was then responsible for submitting the final content with to the broadcast team along with the headline and caption for the final submission of Labour Day Motion Graphics Video.

Video Editing:



Fig 6.3 Illustrator image file

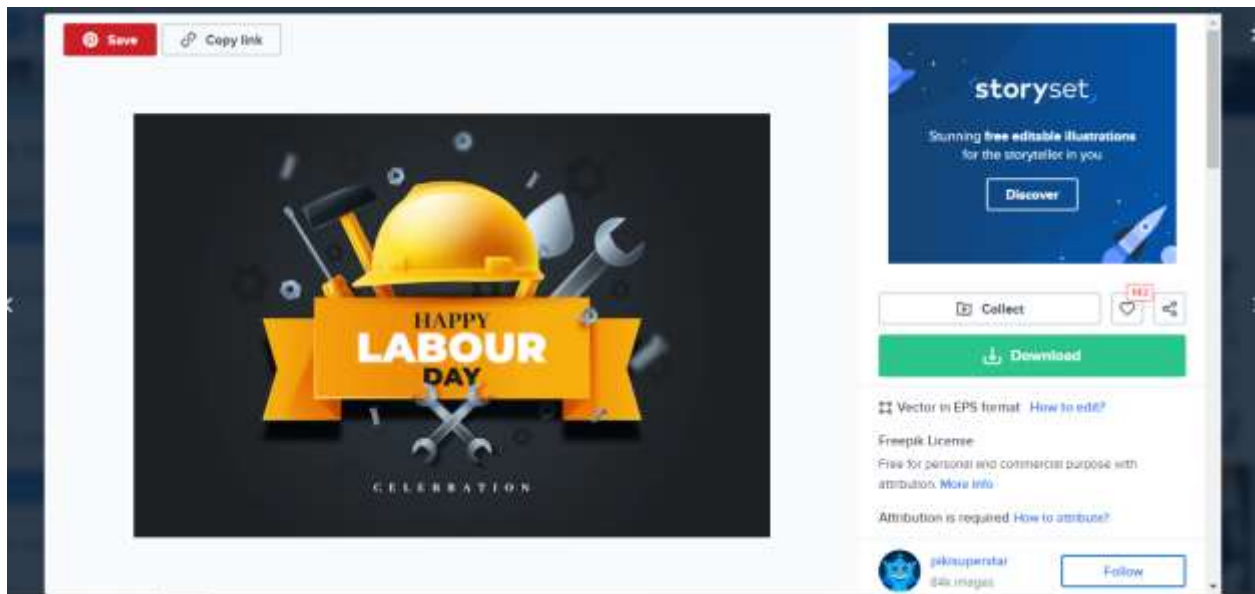


Fig 6.4 Freepick.com Vectom Image Download.

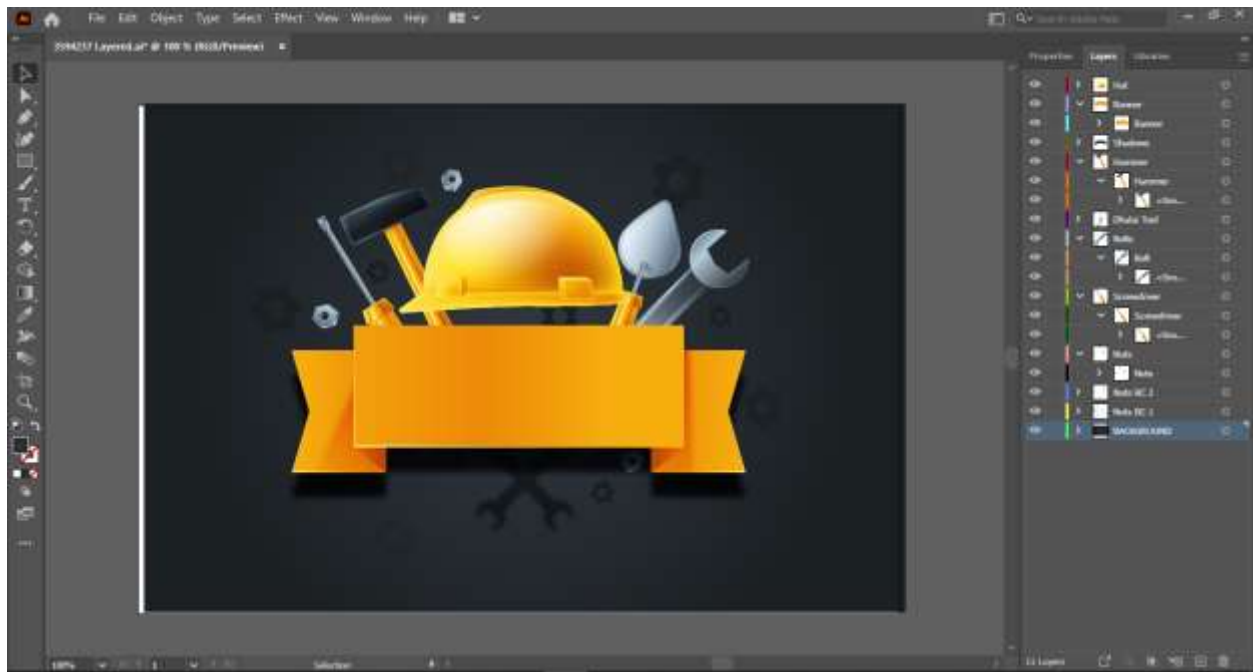


Fig 6.4 Image layered in Adobe Illustrator

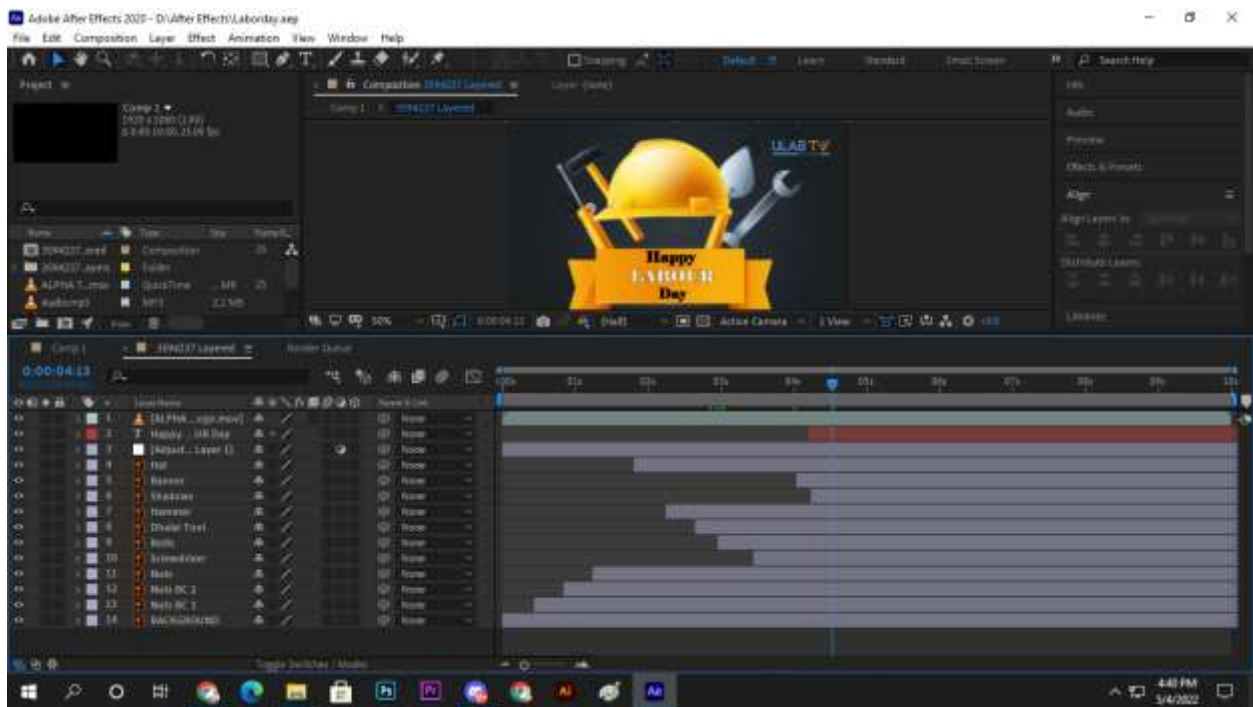


Fig 6.5 Animation panel After effects 1

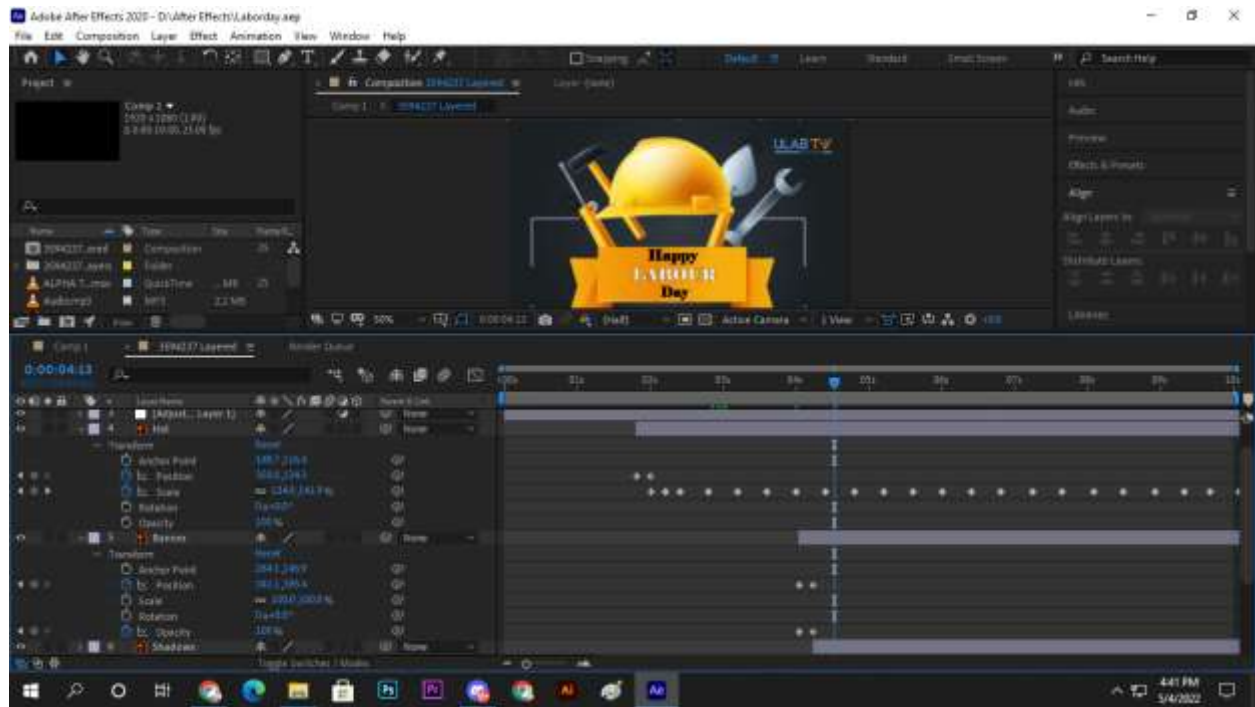


Fig 6.6 Animation panel After effects 2

Files and Folders:



Fig 6.7 Files and Folder 1



Fig 6.8 Files and Folder 2

Feedback and Corrections:

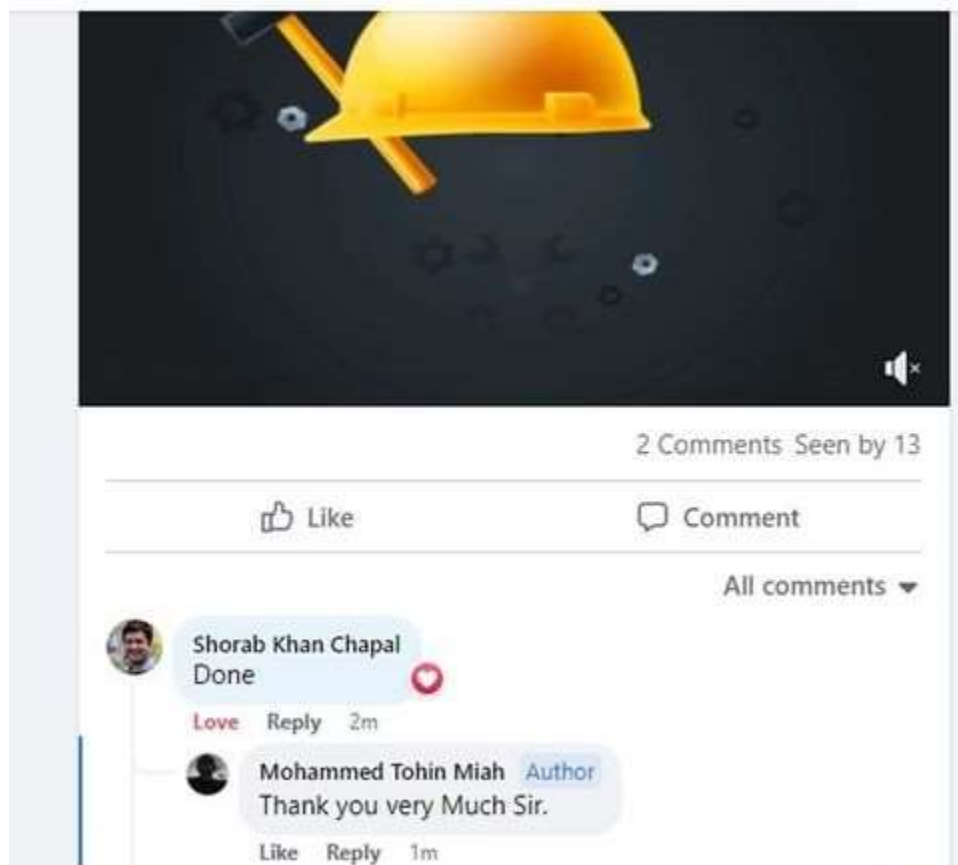


Fig 6.9 Feedback and Correction

Submission:

Motion Graphics Labor Day Submission External 100% X

 **Tohin Miah (172012057)** <tohin.miah.ms@ulab.edu.bd>
to Redwan, Nibir, Dean, Yuvraj, Seoul ▾ Sun, May 1, 12:27 AM (12 days ago)

Dear All,
I hope you are doing well. This is the submission for my motion graphics for Labour Day 2022.
Please find the attached motion Graphics video in the email below.

Video Link -
<https://drive.google.com/file/d/1WJhzLCNA11OGJtG2eGUS5KMF9ro0xj/view?usp=sharing>

Regards,
Tohin Miah
172012057



 **Seoul Ahmed**
to me, Redwan, Nibir, Dean ▾ Sun, May 1, 3:39 AM (12 days ago)

Done

Fig 7.0 Submission

 **ULAB TV**
May 1 at 3:04 PM · 🌐

Our labours are the cornerstone of our nation's success. Let us take this opportunity to Thank all those who work tirelessly to build our nation. Wishing you all a wonderful Labour Day.

Motion designer: Tohin Miah

[#ULABTV...](#) See more



 You, Tahsin Tabassum, Aadrita Roy Rhine and 5 others

 Love  Comment  Share

Fig 7.1 Facebook Link https://fb.watch/c_7C0c-56_/

Challenges:

The main challenge for me was to find the source of the graphic elements that would be suitable for the motion graphic video. Secondly this was my first motion graphic video which is why my first experience with the template was quite challenging. Furthermore, I had very limited experience working with Adobe Illustrator for which I had to spend quite a bit of time learning the technical skills required for this project. Lastly, the ideation phase of the motion graphic was also challenging since there was limited time for the project and the video had to go on time so I was under pressure.

Mistakes:

I was familiar and had prior experience working with Adobe After effects from my Elective course Animation 101. Also, I had attended the graphic classes provided by Shorab Khan Chapal Sir at ULABTV which worked as training for me giving me further insight into the user interface of After Effects. No mistakes were found upon me submitting the motion graphic project for feedback and review from my Graphic Instructor Shorab Khan Chapal Sir.

Learning:

- I had no previous experience with Adobe Illustrator but with this project I could get a better understanding of how to work with Adobe Illustrator files and layer the different elements in the images that can then be animated in After Effects.
- I learned how to find and download vector images with free licensing and the format (EPS) that is compatible with this sort of projects.
- I also learned how to create the template for motion graphics and use creativity to visualize the animation that provides relevancy between the content and the occasion.

Project 6:

Project Name: Happy Mother's Day

Project Type: Poster

Assignment Date: May 1ST – May 8TH

Project Overview: The idea of doing a poster on Mother's Day was suggested by one of my friends. I took the initiative to do a poster on Mother's Day to celebrate this occasion and pay respect to all the mothers around the world on behalf of ULABTV. The poster visualizes the caring and nurturing relationship between a mother and their child with a strong quotation as the caption that speaks about the message intended by the poster.

Tasks and Responsibilities:

The poster was designed by me. Once the poster was created, I got the approval from my Graphic Instructor Shorab Khan Chapal Sir after having it checked for feedback and correction. The caption of the poster was also written by me. Once the caption was written I got my approval from admin and broadcast Instructor Seoul Ahmed Sir. I was then required to submit the final poster along with the caption to the broadcast team.

Editing Panel:

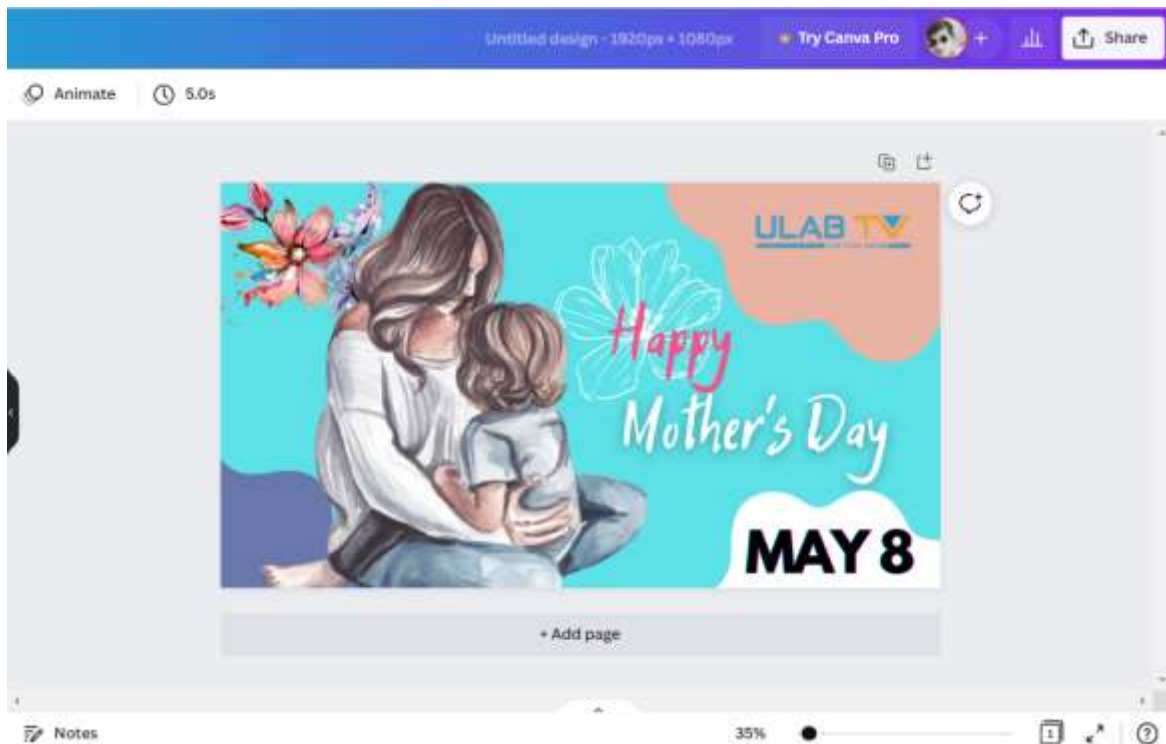


Fig 7.2 Mother's Day Poster Canva 1

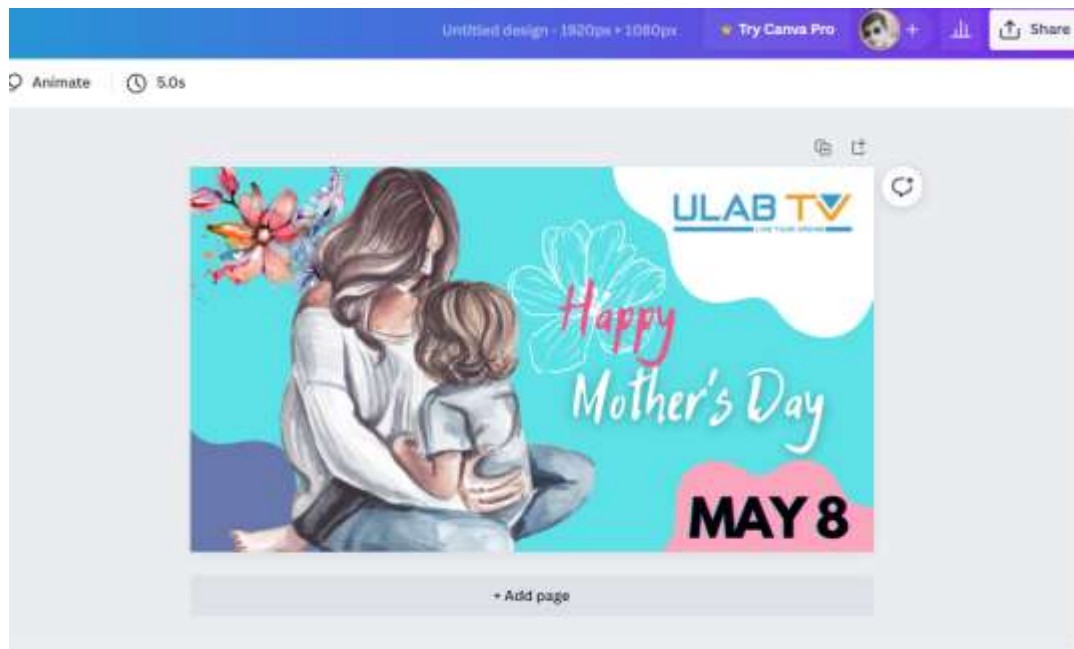


Fig 7.3 Mother's Day Poster Canva 2

Feedback and Corrections:



Fig 7.3 Feedback and Correction 1



Fig 7.4 Feedback and Correction 2

Submission:

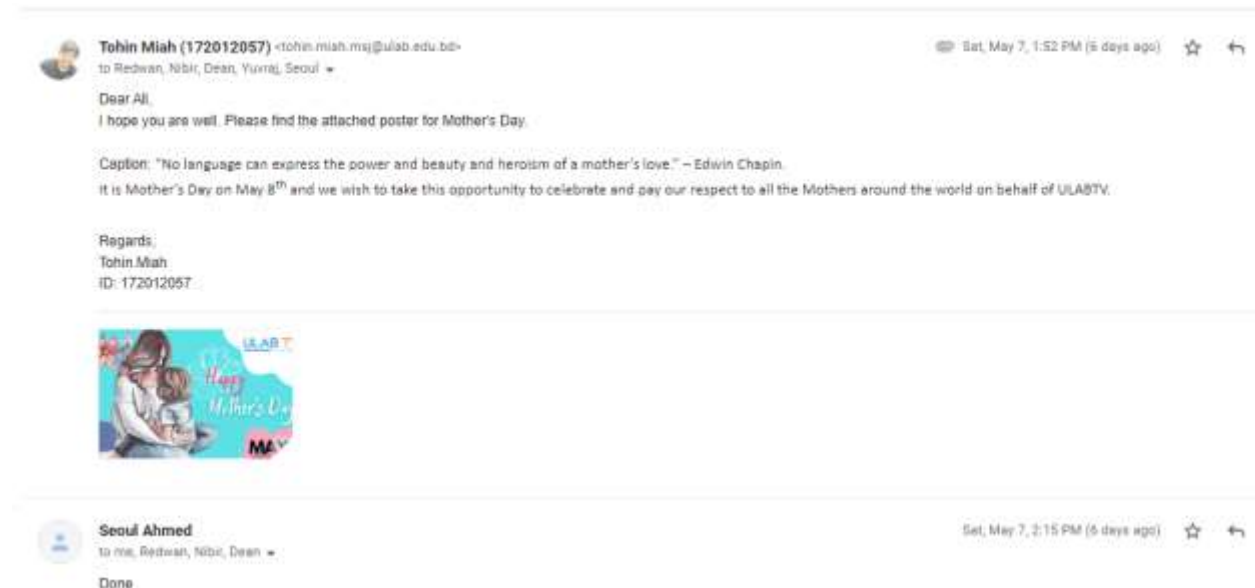


Fig 7.5 Submission of Mother's Day poster



Fig 7.6 Facebook Poster Link

<https://www.facebook.com/UlabTv/photos/a.460516980718404/4352686701501393/>

Challenges:

Canva was a new platform for me to learn doing posters in which even though at first faced me up against some challenges, I started to feel more comfortable making posters with Canva once I got used to the User Interface of Canva and learned to use all the different features made available in this platform. I soon found out how more convenient and user friendly the App was for poster making and enjoyed the experience thoroughly. One other complication was my limited knowledge about color correction and combination which I was able to fix with the feedback of my Graphic Instructor.

Mistakes:

- The ULABTV logo (Fig 7.3) The color used on the background portion of ULABTV logo was incorrect and had to be adjusted so the logo became more visible on the poster.

Learnings:

- Learned how to create templates on Canva, use the different designing features such Graphics, stickers, photos, Lines and shapes, Font sets, color pallets etc. and the overall user interface of Canva.
- I learned how to use proper color combination to visualize the logo better.

Project 7:

Project Name: Gender vs Sex

Project Type: Infographic

Assignment Date: May 9th – May 13th

Project Overview: This was my final project for my internship period on ULABTV and I wanted to do something that allowed me to express my understanding of the social norms that prevail within our society. I created an infographic to share, what I believe to be, the root cause of the problem that tackles the issue of gender equality (Sustainable Development Goal 5). Through this project I tried to spread the information regarding the differences between sex and gender amongst our audiences so that the terms are better understood in terms of their application in communication. The caption of the Infographic further elaborates on why it is necessary to understand these two terms and how knowledge regarding them can help build a better society. The infographic outlines the definition of sex and gender and the factors that makes them different from each other. All the information provided in this Infographic is taken from credible sources and the link to the information has been cited in the content.

Tasks and responsibilities:

I was responsible for the ideation of the infographic and design the visuals. All the facts and figures in the infographic are fact checked by me to ensure their credibility. Once the designing was complete, I submitted it for review and feedback from my Graphic Instructor Shorab Khan Chapal Sir and took approval from him. I was then required to take approval from the admin and broadcast Instructor Seoul Ahmed Sir for the caption. I was then responsible for submitting the final content to the broadcast team along with the caption for the final submission of Sex vs Gender Infographic.

Editing Panel:

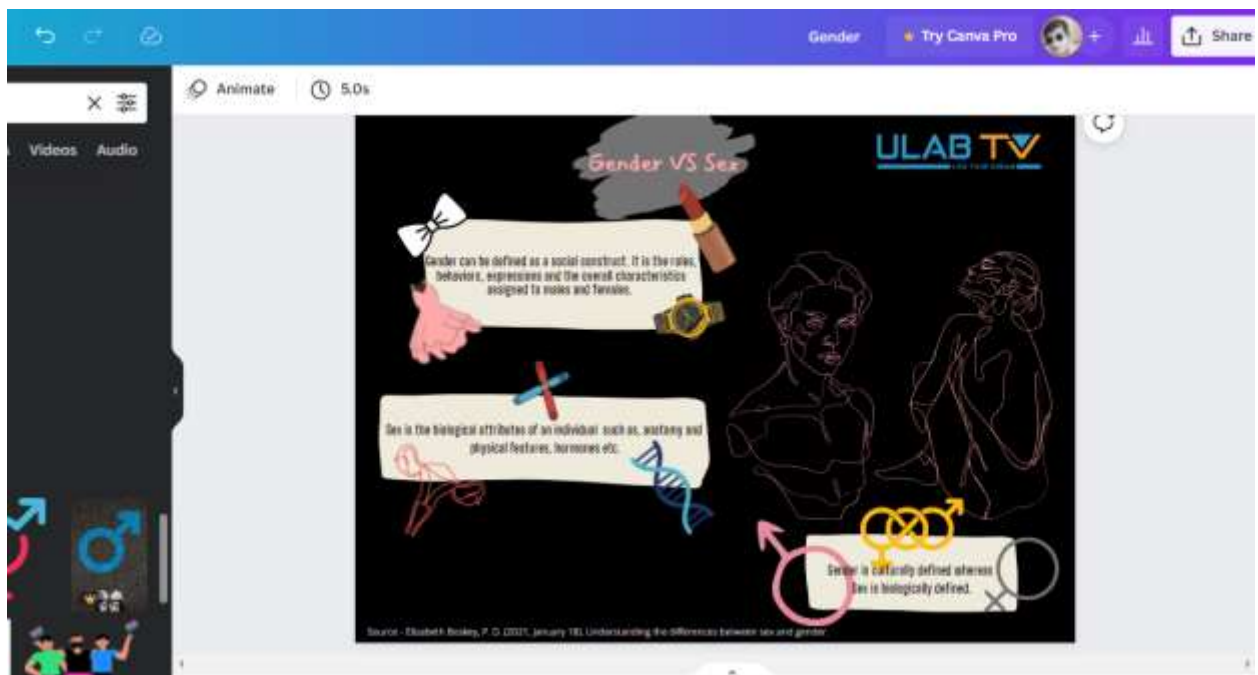


Fig 7.7 Infographic Gender vs Sex Canva

Review and Feedback:

Dear [Shorab Khan Chapal](#) Sir, Please take a look at my infographic regarding the difference between Gender and sex.



2 Comments · Seen by 29

Like

Comment

All comments ▼



Shorab Khan Chapal
Nice Work

Fig 7.8 Review and feedback

Submission:



Fig 7.9 Final submission of gender vs sex infographic



Fig 8.0 Facebook Infographic link

<https://www.facebook.com/UlabTv/photos/a.347203912049712/4366066240163439>

Challenges:

The biggest challenge I faced doing this project was the complete lack of awareness about what an Infographic actually is. I therefore researched into the details of various infographics and became aware of the type of contents that are best suitable for projects like this. The next challenge was to visualize the concept that I had in my mind so that became engaging to the audience and invoke an interest in them.

Mistakes:

I thoroughly enjoyed working for this project very much because the topic is something I really wanted to work on and there were no mistakes pointed out to me. Some mistakes I made to myself was creating a template for the infographic that contained a lot of information with very minimum visuals but I ended up only using it as a rough draft for the final infographic where I tried to provide more information with visuals rather than texts.

Learnings:

- I grasped a first-hand experience with what an Infographic is and how to visualize information and data with an infographic. In doing so I have become familiar with the template of infographics and type of content that is suitable for them.
- This project was also done in Canva and I learned how to use different graphic features in Canva that goes into creating an Infographic.
- Lastly, I learned how to cross check facts and provide correct and adequate citations for the credible information provided in the Infographics.

Internship Outcome:

Working under ULABTV, a campus-based television allowed me to understand the organizational hierarchy and how to function within a professional work environment. The host organization allowed me to acquire a number of hard and soft skills which has enhanced my knowledge level to a great degree.

Through this internship programme I have had first hand experience of that of a professional employee's daily work routine. I have learned to become more organized in the process of working as an intern, in terms of time management, communication, following protocols, being updated regarding the various issues and news surrounding me and formulate content to communicate those messages. I have gained the ability to work as a team as well as work alone following the guidance from my superiors. Furthermore, the programme allowed me to work under pressure, respond to mistakes and deliver contents with corrections on time. As a Public Relations major it is important for me to understand different types of content and how the message of the contents align with the brand, I as a PR professional will be working with. ULABTV has offered me with the various technical skills to get a hands-on experience with digital production and news media.

From the various learning objectives from the ULABTV apprenticeship programme,

- I have learned news scriptwriting and have delivered a news package through on spot reporting. This project allowed me to get out of my comfort zone and experience gain the required skilled and challenges encountered by a news reporter.
- I have learned graphic designing. I have gained in-depth experience in the graphic designing softwares such as Adobe photoshop, Adobe Illustrator and Canva through making posters, infographics and graphic elements that are to be used for motion graphics.
- I have learned in depth video editing and all video projects listed above such as Digital stories, Motion graphics and news package are edited by me. This has allowed me to gain professional experience in Adobe Premiere pro and After effects.
- During my for years of learning, I was able to incorporate the knowledge and skills from the various courses that I have studied into the projects I have listed above. I have attended all the Graphics classes and video editing classes hosted by our Graphic Instructor and Video Editing Instructor which has helped me further in my projects and Internship period.



Fig 8.1 Graphics Class 1



Fig 8.2 News Package Weightlifting



Fig 8.3 News Package Weightlifting 2

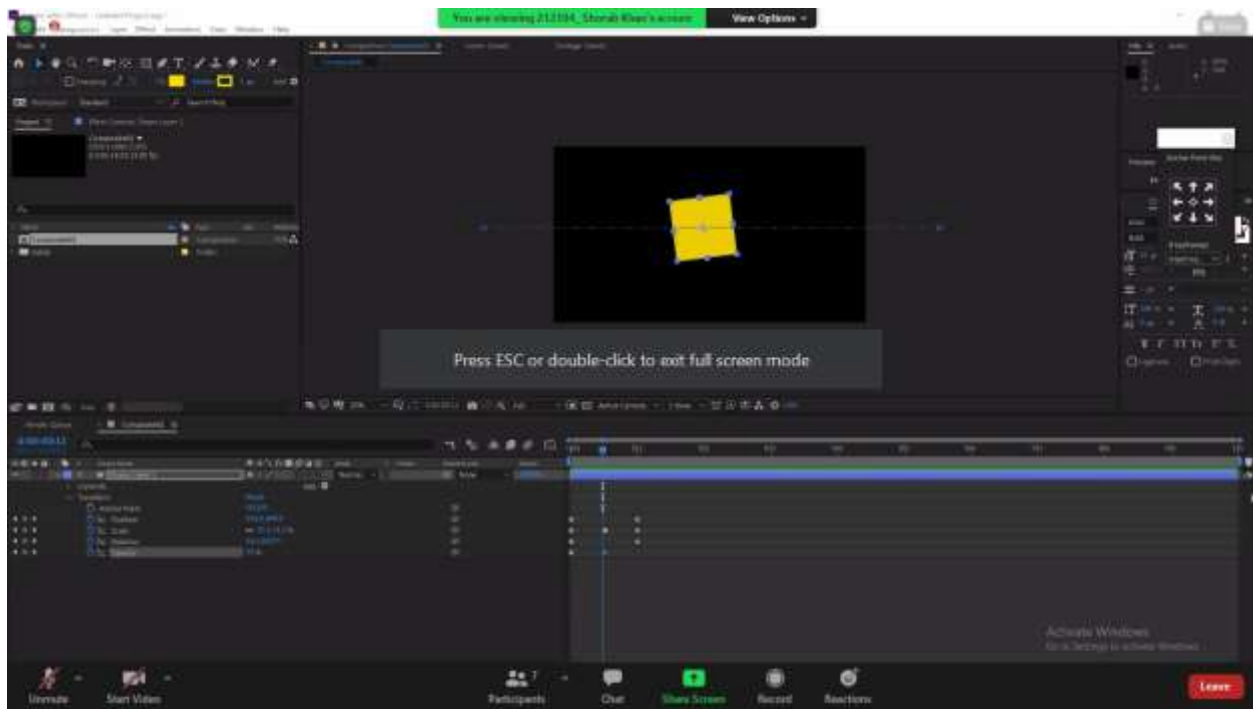


Fig 8.4 Graphics Class 2

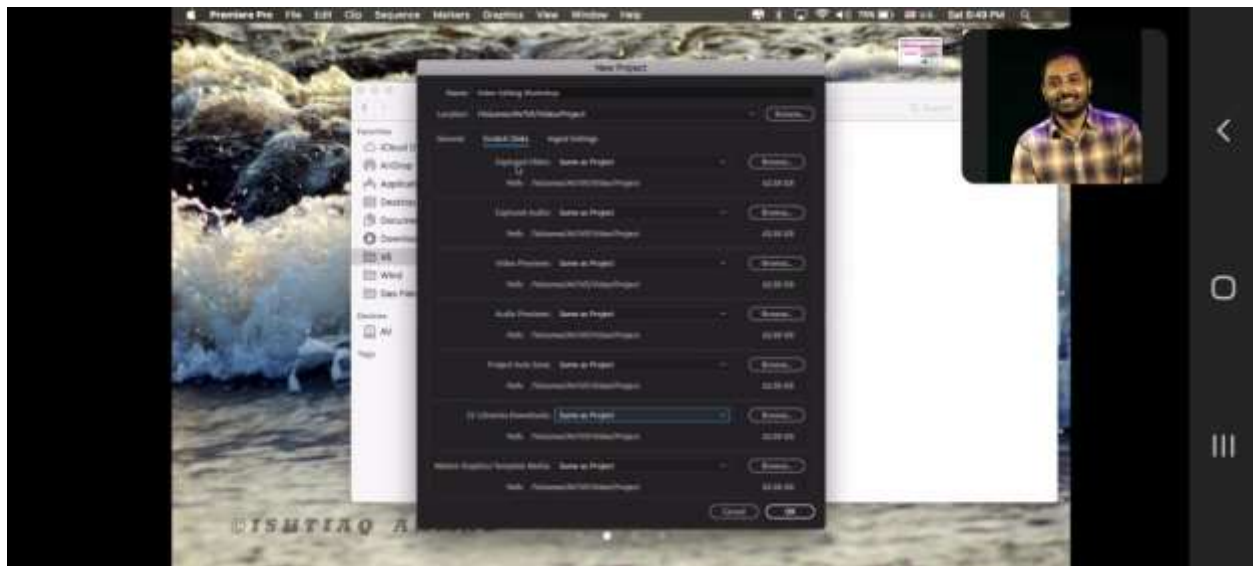


Fig 8.5 Video Editing Class 1

Worklog:

- no transition in SOT or voxpop.
- change framerate = scale size change. - check eye levels.
- audio -6 to -12
- J cut - audio comes first.
- L cut - video comes first.

J cut comes before L cut.

Pan shots are supporting shot. Useful for Inserts.

Eye room.

Head room.

Log 1

After Effects template

1920 X 1080

Square Pixel 25 FPS

10 Sec

|

Log 2

Digital Story

Gather visuals

Gather Copyright free music as background audio

Use music from Filmora

Log 3

Motion Graphics

Download EPS file from Freepick.com

Use illustrator to layer the graphic elements

Use After effects to animate them

Momin Ull Khan.

Founder & Secretary

General BPA

Parent Lifters Association

Ahmed Rahman.

Deputy Secretary

General BPA

Poster caption.

Awareness and Precaution for Malaria is vital. The disease is curable and can also be prevented ~~occurring~~ with prompt treatment and can also be prevented following proper methods. ~~Carrying~~ Knowledge about malaria can help ~~to decrease~~ the chances of spreading ~~reduces~~ the chances of ~~vector~~ ~~become~~ disease transmission.

Report Caption & Title

- Rising popularity of a new sport, powerlifting.

~~Caption: Powerlifting has been gaining popularity in Bangladesh since the past few years.~~

~~Caption: Powerlifting (a sport) of choice, despite the rising popularity.~~

Caption: Powerlifting, a new sport in Bangladesh faces challenges and barriers with rising popularity.

Mid Close UP (MCU)

Close UP (CU)

Big Close UP (BCU)

Scene changes with
time and location.
- Either dramatic or
descriptive scene or
- Rules are for each scene.

Shot Division.

Extra long shot

ELS for establishing location.

↓
Long shot (LS)

↓
(MLS)
Medium ~~shot~~ long shot

↓
Medium shot (MS)

Descript

Cant take ELS after LS.

SELF-ASSESSMENT FORM

The purpose of this survey is to obtain students input on how they think they have performed.

Name of Intern: Tohin. Miah

University ID: 172012057

Name of the Institute/Organization:	ULABTV		
Corporate Office Address:	Mohammadpur, Ulab Permanent Campus, Room #03, Building A		
Email:	tohin.miah.msj@ulab.edu.bd	Web:	https://tv.ulab.edu.bd/

1. During a typical week, approximately how many hours did you dedicate to your internship?

40 hours

2. Was your internship paid? If yes, how much?

No

3. Was your site supervisor available to meet when needed? Tick any one of the following.

☐ Not at all
 ☐ Slightly
 ☐ Moderately
 ☐ Quite a bit
 ☒ A great deal

4. Next, we would like to know how you were affected by your internship. Using the scale below, please indicate the degree to which participation in your internship experience increased or strengthened your abilities, attitudes, awareness or understanding in each of the areas identified:

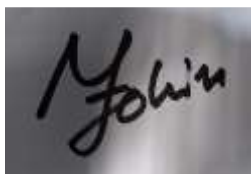
1=Not at all 2=Slightly 3=Moderately 4=Quite a bit 5=A great deal

NO	CRITERIA (Personal)	RATING
1	I have a sense of satisfaction in doing something worthwhile.	5
2	I believe in my ability to make a difference.	4
3	I am open to new experiences.	5
4	I have gained the capacity to be more productive.	5
5	I can recognize my personal strengths.	5
6	I can recognize my personal weaknesses.	4
7	I have a sense of personal achievement.	5
8	I have the ability to persevere in difficult tasks	4
NO	CRITERIA (Social/Interpersonal Impact)	
9	I demonstrate concern for the welfare of others	5
10	I can be understanding and appreciative of people with diverse backgrounds	5
11	I have the ability to work cooperatively with others	5
12	I have the ability to communicate effectively	5

13	I have increased my ability to be a leader	3
14	I feel more connected to my community	3
NO	CRITERIA (Academic learning impact)	
15	I have acquired knowledge from the job duties I performed	5
16	I have broadened my critical thinking skills (reasoning, problem solving)	4
17	I have learnt the ability to work independently	5
18	I feel my classroom learning was enriched	5
19	I have the ability to connect academic subject matter to the real world.	5
NO	CRITERIA (EMPLOYMENT/JOB SPECIFIC IMPACT)	
20	I developed specialised technical skills for a specific job function	5
21	I broadened my future employment possibilities	5
22	I received an opportunity to explore a specific career	4
23	I developed realistic ideas about the work world	3
24	I narrowed my future possible career choices.	4
25	What is your average score from this test?	4.5

5. General Comments

As an Intern of ULABTV I always tried to maintain professionalism at all times by delivering the projects given to me on time and willingly participated to generate ideas to complete a total of 7 projects. I have thoroughly enjoyed my time in ULABTV and greatly appreciate the overwhelming support from my peers and superiors that have made my internship much more enjoyable. This has been a great learning experience for me and I want to take this opportunity to thank and give my best wishes to ULABTV and all of the members.



Signature of Intern