Media Studies and Journalism

Internship Report

Submitted by

Name: Md. Mehedi Hasan Auntor

ID: 192012013

Term: Summer 2023

Course Code: MSJ 11498

Host Organization: Brian Shoesmith Media Lab

Department of Media Studies and Journalism, ULAB

Date of Submission: 3 September 2023

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Student Details

Name	MD. Mehedi Hasan Auntor
ID	192012013
Department	Media Studies and Journalism
Major Concentration	Digital Film and Television Production
Minor Concentration	Sustainable Development
Career Objectives	To thrive as a successful producer in Bangladesh and hopefully beyond, through powerful team management and storytelling that creates real impact in society.

Internship Details

Host Organization	Brian Shoesmith Media Lab House: 85, Road: 7/a, Satmasjid Road, Dhanmondi, Dhaka.
My Working Section	Administration
Supervisor	Muhammad Abdul Kader, PhD
Designation	Intern
Start Date	1 June 2023
End Date	31 August 2023
Hours Per Week	30 hours a week
Total Working Period	3 months

Acknowledgements

I would like to express my sincere gratitude and appreciation to all those who have contributed to the successful completion of my undergraduate internship and the preparation of this report focused on the organization of the 'Brian Shoesmith Media Lab'. This journey has been both enlightening and rewarding, and I am thankful for the support, guidance, and experiences I have gained throughout this period.

I would like to extend my sincere appreciation to my internship coordinator, Dr. Mohammad Abdul Kader, for his guidance, continuous feedback, and unwavering support. His insights and expertise were instrumental in shaping the direction of my internship and this report.

I express my gratitude to those individuals with whom I have had the privilege of collaborating on this and other associated projects. One of them is Piyas Roy, Assistant Manager of Brian Shoesmith Media Lab, who has offered me substantial personal and professional supervision, and another is Md. Naim Khan, Officer, Brian Shoesmith Media Lab, who imparts valuable knowledge in the realms of audiovisual production making and life as a whole.

In the end, I want to express my gratitude to the almighty God for sustaining me through all that has come my way. I have consistently encountered his counsel on a daily basis. He is the one who facilitated the completion of my academic degree in good spirit.

MSJ041

Plagiarism Declaration

1. I know that plagiarism means taking and using the ideas, writings, works, or inventions of another as if they were one's own. I know that plagiarism not only includes verbatim copying, but also the extensive use of another person's ideas without proper acknowledgement (which includes the proper use of quotation marks). I know that plagiarism covers this sort of use of material found in textual sources and from the Internet.

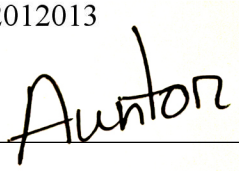
2. I acknowledge and understand that plagiarism is wrong.

3. I understand that my research must be accurately referenced.

4. This assignment is my own work, or my group's own unique group assignment. I acknowledge that copying someone else's assignment, or part of it, is wrong, and that submitting identical work to others constitutes a form of plagiarism.

5. I have not allowed, nor will I in the future allow, anyone to copy my work with the intention of passing it off as their own work.

Name: MD. Mehedi Hasan Auntor
ULAB ID: 192012013

Signature 

MSJ042

Internship Report Approval Form

Student Name	MD. Mehedi Hasan Auntor	ID No	192012013
Major	Digital Film and TV Production	Year	2023
Local Phone	+88 0168 1399167	Email	auntor1112@gmail.com

INTERNSHIP/PROJECT INFORMATION

Internship

Organization:

Brian Shoesmith Media Lab, Media Studies and Journalism Department, ULAB

Semester (Tick one): □ Spring 2023 ☑ Summer 2023 □ Fall 2023

ADVISOR APPROVAL

(Please place a Tick)

☑ Approved □ Not Approved □ Partial Re-write □ Full Re-write

Remarks (If Not Approved/Pretrial/Full Rewrite):

Signature: Farhad Rahman Date: 05/09/2023

Name: Md. Farhad Rahman Title: Adjunct Faculty

E-mail: farhad.rahman@ulab.edu.bd Phone: +880 161753 9753

Introduction

While studying at ULAB, every sector of this university fascinated me. Being a Production major, I had to work on courses that demanded full-fledged production. In times like that, Media Lab used to be our one-stop solution to all the problems; which gave me the idea of beginning my professional journey holding the hands of my own people.

The Media Lab is an all-time facility for the Media Studies and Journalism Department and is equipped with equipment that can both be used for cinematography and photography. In addition to them, it has editing panels that make use of iMac computers. Students at ULAB use the media lab for a variety of projects, including those pertaining to advertising, film and television production, journalism, communication for development, and other production-based courses.

ULAB students are encouraged to internalize the institution's guiding principles via the Curriculum Integration Program, an approach that has pupils working on real-world issues. Each semester, students across all years, majors, and disciplines must conduct an in-depth examination of a pressing societal issue. The student then creates artifacts (projects, campaigns, performances) to demonstrate their grasp of the issues and their recommended approaches to resolving them. This CI is organized and executed exclusively by the instructors and administrators of ULAB Media Lab.

Students are able to borrow DSLR cameras, video cameras, lighting equipment, audio recording devices, and other shooting accessories from the Brian Shoesmith Media Lab to use in the creation of their course projects. The Media Lab also provides a chroma video studio and an audio recording studio to accommodate any student production needs. The editing stations at the Media Lab deliver students with access to professional-grade editing equipment and software. In addition to this, it takes on projects and production activities that are externally related to ULAB and the sustainable development initiatives it administers.

‘Charity begins at home’, just as my professional journey started with ULAB’s very own organization. As I was familiar with the work Media Lab conducts, I felt comfortable enhancing my preliminary skills with the help of my peer instructors, with their utmost support and care.

Expectations

My major goal was to get some practical experience in the field and learn how things really worked in the corporate world, rather than just from textbooks and courses. When I first began my internship, I was put in charge of everything administrative. Based on the company's name and the sector that it operates in; I expected the following to be my goals:

- Adapting to a work environment
- Learning proper Corporate Etiquette
- The definition of administrative work
- The importance of my work in carrying out a project
- Comprehension of the Assistant-Instructor Relationship
- Recognizing the dynamics of multidisciplinary teams
- Developing skills for interacting with students

Host Organization

Organization Name:

Brian Shoesmith Media Lab

Department of Media Studies and Journalism

University of Liberal Arts Bangladesh (ULAB)

Incorporation Status: Non-Profit Organization

Year of Establishment: 2007

Official Address: 688 Beribadh Road, Mohammadpur, Dhaka-1207

Reporting Address: House 85, Road 7/A, Satmasjid Road, Dhanmondi, Dhaka-1209

Company Organogram

Organogram of
Brian Shoesmith Media Lab

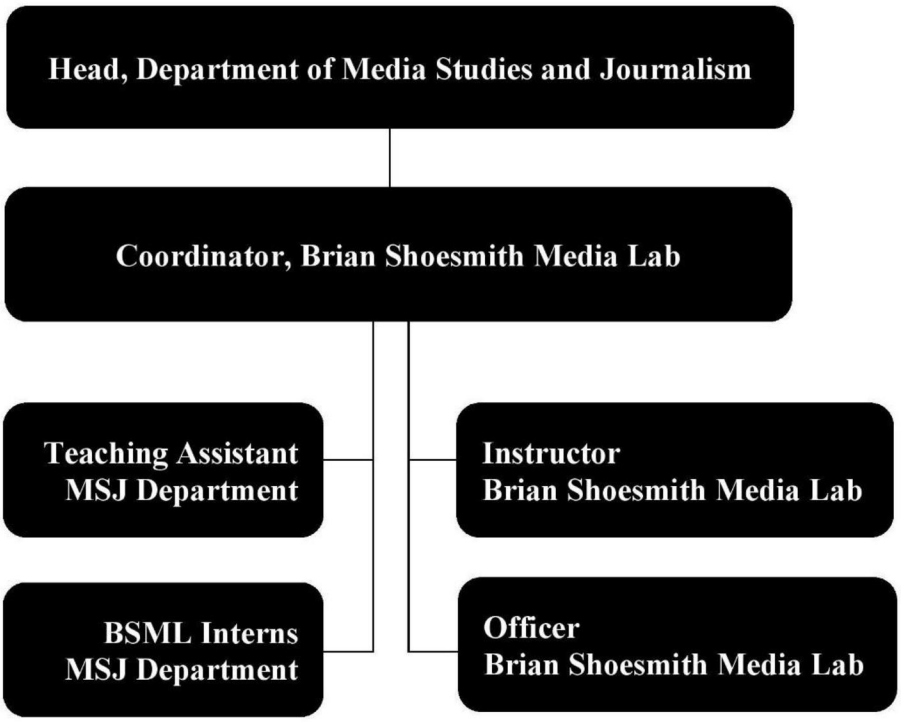


Figure 01: Organogram of Media Lab

Tasks

Since June 1, 2023, I have been interning as a member of the Brian Shoesmith Media Lab. As part of my duties, I had to -

- Assist with the installation of a wide variety of media production and distribution of key equipment present in the Brian Shoesmith Media lab, organize the accessories, resolve technical issues, and maintain lab equipment on behalf of students, academic and non-academic staffs.

- Organize seminars, events and exhibition, which entailed event planning, logistics, promotion, and coordination.

- Participate in meetings with the management team that include sharing thoughts and brainstorming.

- Help bring initiatives to completion by working with other interns, team members, and external collaborators.

- Gather data in the form of survey responses from a sample size selected by researcher (faculty members); followed by data entry and tabulation.

Projects

Project 1

Project Name: Brian Shoesmith Media Lab Official Involvement

Start Date: 1 June 2023

End Date: 31 August 2023

Project Overview: Assistance in Administrative and Course Related Academic and Production Activities Related to Brian Shoesmith Media Lab

Project Details

As being an intern in the Brian Shoesmith Media Lab, this specific role was the one that I immediately started from the day of joining and was assigned to perform my duty till my internship. Under this responsibility, I was entitled to support the Brian Shoesmith Media Lab team in many assigned tasks to ensure the best student support and assist the students in technical learning in outcome-based production level courses. Under this regular activity, I had to perform a diverse set of activities.

Achievements

Understanding the Student Psychology: It seemed very interesting to me that, just one semester ago, I was in the place of the student, whom I am now entitled to provide the service in the media lab. For that exact reason I can easily relate how a student thinks, what could be that students' limitation in making a plan or executing it. In that case I could be able to guide them so that they can may plan a good production or keep the equipment requisition hassle-free from them.

Professional Etiquette: Shift in my personal identity from being a student and a service provider on behalf of Media Lab my etiquette can never expected the same. That thing I have maintained in my entire internship period.

Schedule Management: As being an intern I was never been entitled to a single task to achieve under a specific timeframe. In most of the cases multiple tasks has been assigned parallelly where I had to report time to time to my superiors regarding the progress. I have well maintained all the tasks and provided the authority with expected information and work progress.

Enriching Own Skills: From the production perspective none of the technology is stuck at a point, especially with the boom of artificial intelligence and advancement of software upgradation has blessed the skillsets to be advanced each and every day. From the very basic official tasks to supporting the students in production making, I have got scope to work directly with my seniors at the Media Lab that helped me acquire state of art technology and advanced technology.

Limitations and Overcoming Challenges

Chasing the Ticking Clock: To be very honest, during my whole student life at ULAB I always preferred to take courses from late hours unless I was really bound to register. But this internship period has made me understand the very basic learning of life that, life is not a bed of roses. Though I was primarily advised to report to office from 11:00 am till 5:00pm, but in reality, in most of my office calls were hours before that, that gave me a hard time though, through my dedication and timeliness I tried and managed to keep my performance spotless.

Contribution to the Project's Overall Success

My role as an intern in Brian Shoesmith Media Lab I was there to perform the role exactly of a Teaching Assistant, sometimes more than that. The range of responsibilities were:

1) ***Maintain the student requisition process:*** To maintain the documentation and check if the forms are being filled up properly and help students to avail the best technical support as expected. Also ensured to getting back the equipment from the students in good condition.

2) ***Inventory Management:*** To support the Media Lab team to update the inventory, especially during the ISO internal audit took place by the end of August. I had to check the documentation archival system to be in good state. Also, I assisted the team to update the equipment inventory after the audit to filter out the dispose-worthy equipment and making the equipment inventory up-to-date. Searching out the equipment labeled as out-of-order and stack and enlist them in disposal list to follow the further disposal process.

3) ***Supporting Students in Technical Learning:*** For senior level production courses as being Teaching Assistant I was always ready to help the students with my

technicalities to help them get the required production outcome, i.e.in shooting or in any sort of post-production activities. I assisted the production-based works for the students in Advertising, Digital Post Production and Fictional Narrative Production courses, all of which were instructed by Dr. Muhammad Abdul Kader.

Project 2

Project Name: Community Digital Storytelling Workshop with Santal Community

Start Date: 1 June 2023

End Date: 15 June 2023

Project Overview: Community Digital Storytelling Workshop: Transcribing Bengali Interviews of Santal People

Project Details

A 7-day community digital storytelling workshop has taken place simultaneously in two Upazilas of Rangpur and Gaibandha districts in May 2023. A good number of interviews have been collected from the field of the participants and local people, focusing on many issues like cultural diversities, land disputes, preservation of indigenous cultural components. As a data transcriber for the Community Digital Storytelling Workshop, I undertook the task of transcribing Bengali interviews. The project aimed to capture the essence of their cultural narratives, experiences, and perspectives through accurate transcription, despite the challenges posed by the Santali accent and the monotonous nature of the task.



Figure 2.1: Promotional for Community Digital Storytelling Workshop

Achievements

Precision in Cultural Documentation: Through my meticulous transcribing efforts, I successfully contributed to the precise documentation of Santal stories and cultural experiences. This achievement is of immense significance as it ensures the accurate representation of their language, expressions, and historical accounts.

Language Adaptation: Over the course of the project, I developed an acute ear for the nuances of the Santali accent and the unique way in which Bengali was spoken by the Santal individuals. This heightened linguistic sensitivity enabled me to transcribe the interviews with exceptional accuracy.

Cultural Sensitivity: By consistently engaging with the audio material and grappling with the challenges posed by the Santali accent, I cultivated a strong sense of cultural sensitivity. This sensitivity was vital in accurately capturing not only the words but also the emotions and cultural context embedded in the interviews.

Attention to Detail: Transcribing monotonous tasks demands exceptional attention to detail. Throughout the project, I honed this skill to ensure that even the subtlest inflections, pauses, and colloquialisms were accurately transcribed, maintaining the authenticity of the interviews.

Professional Growth: Through the process of transcription, I witnessed my own growth in terms of active listening, linguistic comprehension, and transcription efficiency. These skills have proven to be invaluable assets that extend beyond this project.

Limitations and Overcoming Challenges

Santal Accent and Bengali Dialect: The primary limitation lay in the unique accent and dialect of the Santal interviewees. To overcome this, I repeatedly listened to sections of the interviews, gradually becoming attuned to their pronunciation and speech patterns.

Monotony and Focus: The monotony of transcription work can lead to decreased focus and increased chances of errors. I employed techniques such as taking short breaks,

varying my pace, and maintaining a quiet work environment to mitigate these challenges.

Time Management: Transcribing interviews, particularly in the face of linguistic complexity, required efficient time management. I structured my work hours, alternating between transcribing, reviewing, and taking breaks to maximize productivity.

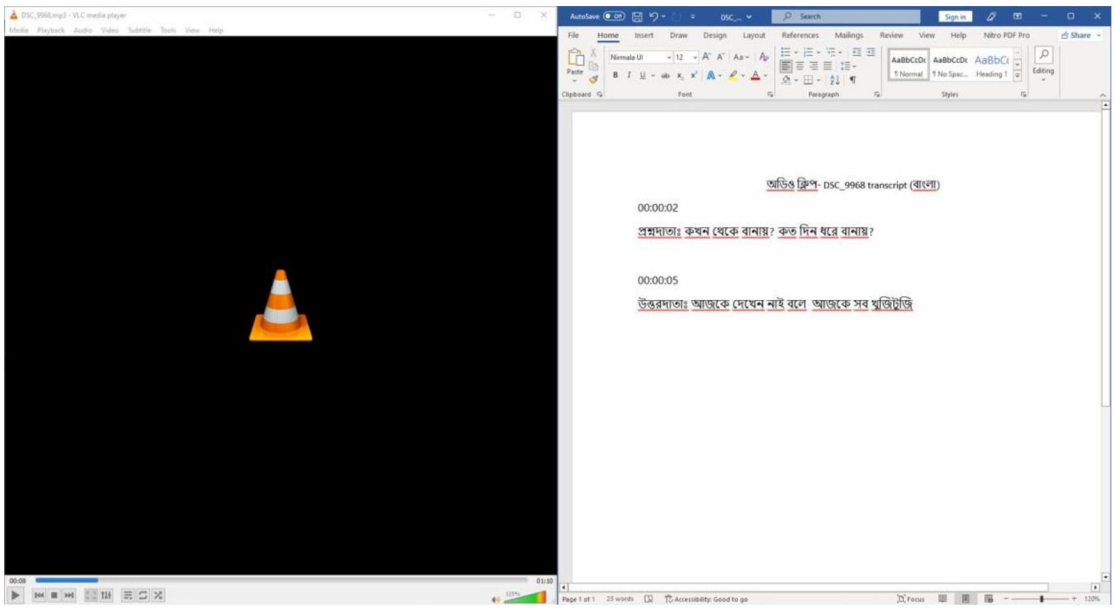


Figure 2.2: Screenshot taken during my transcription task

Contribution to the Project's Overall Success

My role as a data transcriber significantly contributed to the overall success of the Community Digital Storytelling Workshop:

Documenting Cultural Diversity: By accurately transcribing the interviews, I played a key role in capturing the linguistic and cultural diversity of the Santal community, preserving their stories for future generations.

Research and Analysis: The transcribed data provided a foundation for future research and analysis, enabling scholars and experts to delve into the unique aspects of Santal culture, history, and beliefs.

Cross-Cultural Bridging: My work helped bridge the gap between the Santal community and those interested in their stories. By ensuring accurate transcription, I facilitated cross-cultural communication and understanding.

Skill Development: My experience as a data transcriber enhanced my active listening skills, linguistic adaptability, and attention to detail, making me more adept at handling diverse linguistic challenges.

Project Impact: Ultimately, my contribution played a role in the larger impact of the project – creating an accessible archive of Santal narratives that can be shared, studied, and celebrated by a wider audience.

In conclusion, my role as a data transcriber in the Community Digital Storytelling Workshop provided me with a unique opportunity to engage with a culture different from my own, improve essential transcription skills, and contribute to the accurate documentation of Santal stories. The challenges I overcame and the achievements I attained during this project have not only enriched my skill set but have also contributed to the preservation of cultural heritage and the promotion of cross-cultural dialogue.

Project 3

Project Name: ULAB Radio CampBuzz Promotional

Start Date: 11 June 2023

End Date: 13 June 2023

Project Overview: Directing the Promotional video shoot for Radio CampBuzz

Project Details

ULAB Radio CampBuzz is the first "on-campus radio station" in Bangladesh that began its journey on October 16th, 2011, as an innovative apprenticeship program offered by the Department of Media Studies and Journalism at the University of Liberal Arts Bangladesh. The program welcomes students from any department and provides them with hands-on learning opportunities, including hosting shows, script writing, presenting news, graphic design, broadcasting, and team management, also preparing them for a career as an RJ. ULAB Radio CampBuzz broadcasts an engaging mix of shows that range from informative to spine-chilling, delivering an unparalleled listening experience that will leave a lasting impact on its audience. Some shows will leave you unable to verbalize, while others will glom your good night's slumber! Keep humming "Always Be the Buzz". I was given the task of shooting an Apprenticeship Day promo video for ULAB Radio CampBuzz. I directed the promo video shooting and production.

Achievements

Get the opportunity to direct a promo video: Learned about effective storytelling techniques. Getting the opportunity to understand how a director structures the video to create a compelling narrative gained exposure to the equipment of Media Lab, and technical processes used in video production. It broadened my skill set.

Problem Solving: Understood how the director overcomes challenges during filming. It was a valuable learning experience for me as an intern. It provides me the insights into both creative and practical aspects of the field.

রেডিও ক্যাম্পবাজ

দৃশ্যকল্প ১

চা হাতে ২ বন্ধুর কথোপকথন।

১ম বন্ধুঃ আরে মামা, অনেক দিন পর দেখা। কি খবর? কেমন আছিস?

২য় বন্ধুঃ এইতো ভালো। তুই?

১ম বন্ধুঃ আমিও ভালো আছি। আচ্ছা মামা থাক, আমার ক্যাম্পবাজ এ কাজ আছে।

২য় বন্ধুঃ তুই তো ক্যাম্পপাস এই আছিস। আবার কিসের ক্যাম্পপাস এ কাজ। মজা নেস।

১ম বন্ধুঃ আরে গাধা, ক্যাম্পপাস না। ক্যাম্পবাজ।

২য় বন্ধুঃ ক্যাম্পবাজ আবার কি?

১ম বন্ধুঃ রেডিও ক্যাম্পবাজ।

৩য় বন্ধুঃ দোস্ত তুই কি এই ক্যাম্পবাজের কথা বলতেছিস যেখানে কিছু দিন আগে ওয়ার্কশপ হলো এই যে এইট?

১ম বন্ধুঃ হ্যাঁ, দোস্ত! এই সেই ক্যাম্পবাজ!

দৃশ্যকল্প ২

তাহলে শুন এইটার পর থেকে সব গুলো টিম এর অল্প অল্প করে পরিচয় অভিনয় করেই দেয়া হবে।

১) প্রোগ্রাম টিম ইন্ট্রো

Figure 3.1: Script for ULAB Radio CampBuzz Promotional

দৃশ্যকল্প ২

তাহলে শুন এইটার পর থেকে সব গুলো টিম এর অল্প অল্প করে পরিচয় অভিনয় করেই দেয়া হবে।

১) প্রোগ্রাম টিম ইন্ট্রো

২) নিউজ টিম ইন্ট্রো

৩) এইচ. আর টিম ইন্ট্রো

দৃশ্যকল্প ৩

১ম বন্ধুঃ তাহলে বুঝলি তো রেডিও ক্যাম্পবাজ কি। না জয়েন হলেই লস।

২য় বন্ধুঃ কিভাবে লস?

দৃশ্যকল্প ৪

এরপর ছোট করে হালকা কিছু ক্লিপ নিয়ে যেমন অরিয়েন্টেশন , সবাইমিলে কোন কিছু প্রোগ্রাম এর জন্য বানাচ্ছে রেডিও ক্যাম্পবাজ এর গানসহ যাবে।

দৃশ্যকল্প ৫

২য় বন্ধুঃ অহ মাই গড। তুই তো ঠিক বলেছিস । জয়েন না হলে আমার জীবনে কোন লাভ নাই, পুরো জীবনটাই লস হয়ে যাবে।

১ম বন্ধুঃ তাহলে বন্ধু জয়েন করা যাক।

২য় বন্ধুঃ চল । এখনই জয়েন হব বন্ধু।

Figure 3.2: Script for ULAB Radio CampBuzz Promotional

Professional Growth: This will contribute significantly to my professional growth. It has enhanced my skills in video production, storytelling, and communication. This experience might open up opportunities to work on similar projects, develop my own creative ideas, and contribute more meaningfully to future productions. Additionally, understanding the directorial process could lead to roles with greater responsibility and creative input in the field of video production. Overall, learning from directing a promo video could accelerate my career development and make me a more well-rounded professional in the industry.

Limitations and Overcoming Challenges

Tight Schedule: I was given the script of the Promo video one day before the shoot. Therefore, we could not make a good pre-production for this video. We had to do pre-production online. This gave us lots of trouble in the shooting phase.

Shooting Location: Our shooting spots were in two different locations. One is indoor our own Media Lab, the other one is outdoors in our ULAB campus. It was a real challenge for us because we had to set different light set up for shoot.

Contribution to the Project's Overall Success

My role for this project as a director was:

Leading The Project: In This project I took the directorial position so I had to lead the production from the beginning.

Pre-Production: As I was assigned to direct the promo video, I had to do the pre-production as well. So, I arranged an online pre-production meeting with the crews and cast of the promo.

Production: On the day of the production as an assigned director I directed the whole promo shoot and supervised the crew and cast.

Project 4

Project Name: Event Documentation

Start Date: 17 June 2023

End Date: 17 June 2023

Project Overview: Fresher Orientation and Apprenticeship Day Documentation



Figure 4.1: Script for ULAB Radio CampBuzz Promotional

Project Details

The MSJ (Media Studies and Journalism) Fresher Orientation and Apprenticeship Day at ULAB is a dynamic and engaging event designed to welcome new students to the world of media and journalism. During the Fresher Orientation, incoming students are introduced to the department's faculty, staff, and fellow students. They learn about the curriculum, opportunities, and resources available to help them succeed in their studies and future careers. The department organizes Apprenticeship Day every semester to ensure that the students take part in engaging activities. Apprenticeship Day encourages everyone to participate in different apprenticeship programs to develop skills and prepare them for future leadership. We all are eagerly waiting to greet freshmen who are about to embark on a new journey. The trimester of summer 2023's Freshers' Orientation and Apprenticeship Day of the Media Studies and Journalism Department of ULAB took place on June 17th. I was part of the organizing and documentation team of the event.



Figure 4.2: Photo taken by me of MSJ faculty members during the event



Figure 4.3: Me taking the previous photo

Achievements

Event Management Skills: As an organizing team taking charge of the organizational and execution of such an event demonstrate leadership abilities and event management skills. I had to coordinate tasks, manage timelines, and oversee logistical details.

Team Collaboration: As an intern and part of the organizing team in the orientation and apprenticeship day, I had to collaborate with various stakeholders, including faculty, students. This experience highlights my aptitude for teamwork, communication, and collaboration across diverse groups.

Documenting: This was my first time photographing an event of this scale. The event went very smoothly and efficiently. I have documented the whole event thoroughly.

***Professional Growth*:** Successfully organizing a significant event has boosted my self-confidence, helps me believe in my abilities to take on larger responsibilities in the future.

Limitations and Overcoming Challenges

Venue: The Venue for the fresher orientation and apprenticeship day was the cafeteria. The area they chose to do the event wasn't ideal for photography. There was so much light coming through the glass wall of the cafeteria from the outside. It was very hard for us to capture photos.

Event Schedule: It's not easy to do two events in the same day, at the same venue. Also, students were allocated their advisors the same day after the event and lunch was arranged for students and faculties after the event. So, it was a hectic day for all of us.

Contribution to the Project's Overall Success

My role in the event was organizing the event and documenting the event as a photographer.

Event Planning and Logistics: I contributed to planning and coordinating various aspects of the event, such as venue setup, scheduling, and guest arrangements, ensuring that everything runs smoothly on the day of the event.

Visual Documentation: I was assigned mainly to capturing high-quality photographs of the event's key moments, activities, and participants.

Timely Delivery: Provided edited and curated photographs promptly after the event to use the visuals for various purposes without delay.

Project 5

Project Name: CI Forum Documentation

Start Date: 14 July 2023

End Date: 14 July 2023

Project Overview: Documentation of Curriculum Integration Summer 2023 - Group Polarization



Figure 5.1: Promotional for ULAB MSJ Curriculum Integration (Summer 2023)

Project Details

The CI Forum program is an initiative that aims to foster critical thinking and intercultural behaviors among the students of ULAB. The program is hosted every semester, and it revolves around a specific theme that is relevant and challenging for the students. The theme for the summer 2023 semester was group polarization, which is the tendency of people to become more extreme in their opinions and attitudes when they interact with like-minded individuals. The program consisted of several acknowledgements and speeches, followed by a presentation on Group Polarization by Dr. Sarkar Barbaq Quarmal, which exposed the students to different perspectives and scenarios related to group polarization. The program also encouraged the students to reflect on their own beliefs and biases, and to develop skills and strategies to overcome group polarization.

My responsibility was to document the entire event, from the planning stage to the evaluation stage. I had direct communication and management planning with the MSJ Admin, followed by meetings and instruction follow ups, welcoming students and teachers during the event, taking attendance of the students of different courses and sections (Some were mandatory), entertaining the esteemed guests, and constant connection and collaboration with the IT department.



Figure 5.2: Dr. Sarkar Barbaq Quarmal delivering his speech during the CI Forum

Achievements

Academic Event Organization: This is one of the important events of the ULAB MSJ Department, and the entirety of it was handled by the Media Lab this semester. This opportunity not only gave me an opportunity to look closely into how event management works at the core, but also let me associate with the hierarchy as well as people from different departments putting the event together as one.

Management Skills: I had to coordinate with various parties and departments to ensure the smooth and successful execution of the event. The entire event management process taught me valuable skills and lessons in communication, organization, leadership, problem-solving, and teamwork.

Damage Control: Damage control is the process of minimizing the negative effects of a crisis or a problem that occurs unexpectedly or unintentionally. I learned it as a vital skill for any organization or individual who organizes or hosts events. It can help mitigate the negative impacts of any unforeseen or unavoidable problems that may occur during an event. It can also help to maintain or enhance the image and reputation of the university as a professional and reliable institution.

Limitations and Overcoming Challenges

As there were proper precautions and cross-checking over all the materials beforehand the event took place, no such problems or obstacles arose during the event, and it was deemed as a successful execution by the end of the day.

Contribution to the Project's Overall Success

Entire event Documentation: As I was one of the lead photographers; I took enough photos for the university website, press releases, and for the usage of future references.

Logistics Coordination: I did my best to oversee the many logistical aspects and technical requirements, aiming for complete harmony amongst them all.

Risk Assessment and Mitigation: One of my responsibilities was to anticipate probable problems and create backup plans in case of things like equipment failure, bad weather, or other unforeseen circumstances.

Guest Experience: Making an impact on the minds of our audience is of utmost importance. We worked hard to make the event's layout, flow, and activities captivating and enjoyable for everyone involved for a positive experience.

Project 6

Project Name: Assistance for Research Survey (Data Collection)

Start Date: 30 July 2023

End Date: 7 August 2023

Project Overview: Survey on "Social media use and voting behavior: Examining Bangladeshi youth's voting intention in the general election 2024"

Project Details: The esteemed faculties of the University of Liberal Arts Bangladesh (ULAB) are conducting a quantitative research study on the correlation between Social Media usage and voting behavior among young Bangladeshi students. The purpose of this research is to establish a connection between youths' usage of social media and their participation in the electoral process in Bangladesh. In particular, this research will analyze how young people's usage of social media affects their intention to vote in the 2024 national general election. The primary data collection method for this research was a survey questionnaire.

For the survey on the new voters of 2024, the sample size was 500, and the population was selected from the students of ULAB, enrolled in the university from the first to the sixth semester. The survey aimed to understand the political preferences, opinions, and expectations of the young generation that will participate in the upcoming national election. The survey was conducted offline using a questionnaire that consisted of seven sections of questions related to various political and social media preferences. The timeframe for the data collection was two weeks, and a total of 470 students responded to the survey, representing a response rate of 94%.

My responsibility was to print the questionnaires, distribute the paper surveys in different classrooms on both campuses, and engage students in completing them. This entire procedure was completed by another intern and me.

Achievements

Questionnaire Construction: Observing my professors in action helped me see how they formulate thoughtful, objective survey questions. In addition, I learned about the

various question categories, such as Likert scale, demographic, and essay questions. What I've learned is that a good survey questionnaire will include a logical progression of questions designed to eliminate bias.

Sampling Techniques: I learned how to select an appropriate sample size and sampling method that can represent the target population. This also taught me that surveys are one of the fastest methods of data collection which can collect a lot of information from a number of respondents in a short period of time.

Learning Quantitative Data Collection: By going through this procedure, I was able to get an understanding of the significance of the selection of samples, the dissemination of surveys, and the incorporation of ethical issues in order to guarantee the accuracy and reliability of the data that was obtained.

Communication Skills: Conducting surveys also taught me how to communicate survey objectives to participants. I got to know about the opinions, attitudes, behaviors, and preferences of the students and the attitudes of the new voters towards the upcoming election by having conversations will everyone at the time of them filling the surveys.



Figure 6.1: Me instructing the survey respondents regarding the questionnaire and the survey

Limitations and Overcoming Challenges

Time: We had two weeks to collect nearly 500 responses. Because of the limited time frame, it was difficult to collect a larger and more varied group of responses, which led to a rise in anxiety over the size of the sample. When drawing inferences from the data, the researchers had to keep this restriction in mind at all times since it had an effect on the results' capacity to be generalized to a wider audience.

Sample Size: The study evaluates responses from a large sample size, although the size of the sample may appear minimal when compared to the enormous number of young people who will be eligible to vote for the first time in the next election and who are active on social media. A larger sample size would have increased the likelihood of obtaining information that was more accurate and representative of the whole population.

Sensitive Topic: Elections are sensitive topics that may evoke strong emotions and reactions from different people. Not many students wanted to survey on a topic like this because they feared the consequences of expressing their views or because they felt indifferent or disillusioned about the political system. Some students also lacked the interest or knowledge to answer the survey questions, or had doubts about the credibility and confidentiality of the survey.

Contribution to the Project's Overall Success

Participant Interaction: It was my responsibility to reach out to those who would be interested in taking part in the survey, explain its purpose to them, and encourage them to answer the questions. As this was my first time doing it, I learned how to convince students in order to record responses from them.

Data Management: I assisted with the organization and management of the survey's data. This required classifying the responses, assuring the quality of the data, and protecting the confidentiality of the information that was gathered.

Quality Control: Engaged in the cross-checking of survey results to determine whether or not they were accurate and comprehensive. This assisted in identifying and

correcting any errors or missing information that may have been present, which made me realize that cross-checking is as important a step as other things in research.

Project 7

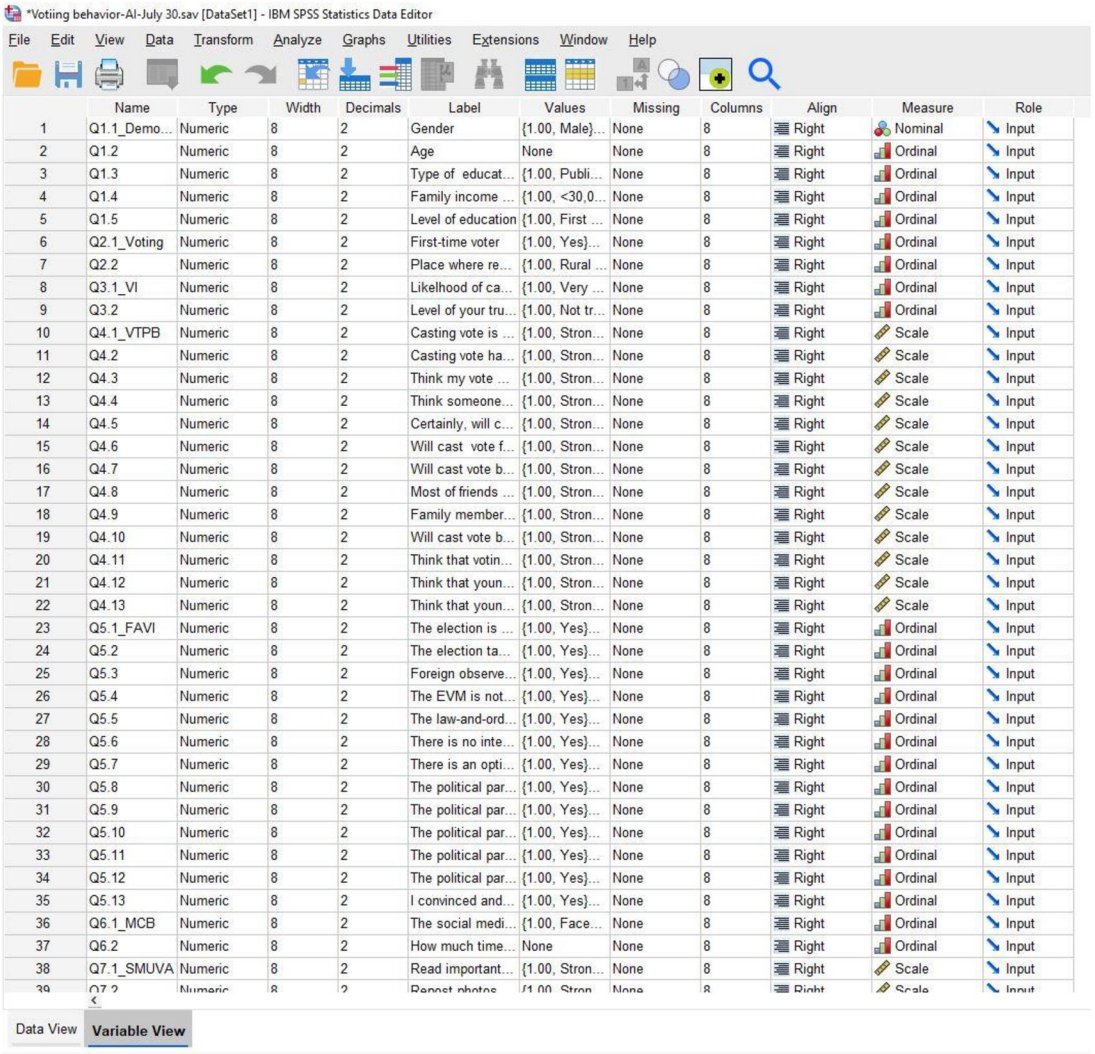
Project Name: Assistance for Research Survey (Data Entry)

Start Date: 8 August 2023

End Date: 13 August 2023

Project Overview: Data Entry on "Social media use and voting behavior: Examining Bangladeshi youth's voting intention in the general election 2024"

Project Details: The distinguished faculty member Dr. Muhammad Abdul Kader, Assistant Professor, MSJ and Md. Aminul Islam, Senior Lecturer, MSJ at the University of Liberal Arts Bangladesh (ULAB) are in the process of undertaking a quantitative research study on the association between young Bangladeshi students' use of social media and their voting behavior in recent elections. This study's objective is to determine whether or not there is a correlation between the use of social media by young people in Bangladesh and their level of engagement in the country's political process. In particular, the purpose of this study is to investigate how young people's participation in social media platforms influences their desire to vote in the 2024 national general election. This research relied primarily on a survey questionnaire to collect data.



	Name	Type	Width	Decimals	Label	Values	Missing	Columns	Align	Measure	Role
1	Q1.1_Demo...	Numeric	8	2	Gender	{1.00, Male}...	None	8	Right	Nominal	Input
2	Q1.2	Numeric	8	2	Age	None	None	8	Right	Ordinal	Input
3	Q1.3	Numeric	8	2	Type of educat...	{1.00, Publi...	None	8	Right	Ordinal	Input
4	Q1.4	Numeric	8	2	Family income ...	{1.00, <30,0...	None	8	Right	Ordinal	Input
5	Q1.5	Numeric	8	2	Level of education	{1.00, First ...	None	8	Right	Ordinal	Input
6	Q2.1_Voting	Numeric	8	2	First-time voter	{1.00, Yes}...	None	8	Right	Ordinal	Input
7	Q2.2	Numeric	8	2	Place where re...	{1.00, Rural ...	None	8	Right	Ordinal	Input
8	Q3.1_VI	Numeric	8	2	Likelihood of ca...	{1.00, Very ...	None	8	Right	Ordinal	Input
9	Q3.2	Numeric	8	2	Level of your tru...	{1.00, Not tr...	None	8	Right	Ordinal	Input
10	Q4.1_VTPB	Numeric	8	2	Casting vote is ...	{1.00, Stron...	None	8	Right	Scale	Input
11	Q4.2	Numeric	8	2	Casting vote ha...	{1.00, Stron...	None	8	Right	Scale	Input
12	Q4.3	Numeric	8	2	Think my vote ...	{1.00, Stron...	None	8	Right	Scale	Input
13	Q4.4	Numeric	8	2	Think someone...	{1.00, Stron...	None	8	Right	Scale	Input
14	Q4.5	Numeric	8	2	Certainly, will c...	{1.00, Stron...	None	8	Right	Scale	Input
15	Q4.6	Numeric	8	2	Will cast vote f...	{1.00, Stron...	None	8	Right	Scale	Input
16	Q4.7	Numeric	8	2	Will cast vote b...	{1.00, Stron...	None	8	Right	Scale	Input
17	Q4.8	Numeric	8	2	Most of friends ...	{1.00, Stron...	None	8	Right	Scale	Input
18	Q4.9	Numeric	8	2	Family member...	{1.00, Stron...	None	8	Right	Scale	Input
19	Q4.10	Numeric	8	2	Will cast vote b...	{1.00, Stron...	None	8	Right	Scale	Input
20	Q4.11	Numeric	8	2	Think that votin...	{1.00, Stron...	None	8	Right	Scale	Input
21	Q4.12	Numeric	8	2	Think that youn...	{1.00, Stron...	None	8	Right	Scale	Input
22	Q4.13	Numeric	8	2	Think that youn...	{1.00, Stron...	None	8	Right	Scale	Input
23	Q5.1_FAVI	Numeric	8	2	The election is ...	{1.00, Yes}...	None	8	Right	Ordinal	Input
24	Q5.2	Numeric	8	2	The election ta...	{1.00, Yes}...	None	8	Right	Ordinal	Input
25	Q5.3	Numeric	8	2	Foreign observe...	{1.00, Yes}...	None	8	Right	Ordinal	Input
26	Q5.4	Numeric	8	2	The EVM is not...	{1.00, Yes}...	None	8	Right	Ordinal	Input
27	Q5.5	Numeric	8	2	The law-and-ord...	{1.00, Yes}...	None	8	Right	Ordinal	Input
28	Q5.6	Numeric	8	2	There is no inte...	{1.00, Yes}...	None	8	Right	Ordinal	Input
29	Q5.7	Numeric	8	2	There is an opti...	{1.00, Yes}...	None	8	Right	Ordinal	Input
30	Q5.8	Numeric	8	2	The political par...	{1.00, Yes}...	None	8	Right	Ordinal	Input
31	Q5.9	Numeric	8	2	The political par...	{1.00, Yes}...	None	8	Right	Ordinal	Input
32	Q5.10	Numeric	8	2	The political par...	{1.00, Yes}...	None	8	Right	Ordinal	Input
33	Q5.11	Numeric	8	2	The political par...	{1.00, Yes}...	None	8	Right	Ordinal	Input
34	Q5.12	Numeric	8	2	The political par...	{1.00, Yes}...	None	8	Right	Ordinal	Input
35	Q5.13	Numeric	8	2	I convinced and...	{1.00, Yes}...	None	8	Right	Ordinal	Input
36	Q6.1_MCB	Numeric	8	2	The social medi...	{1.00, Face...	None	8	Right	Ordinal	Input
37	Q6.2	Numeric	8	2	How much time...	None	None	8	Right	Ordinal	Input
38	Q7.1_SMUVA	Numeric	8	2	Read important...	{1.00, Stron...	None	8	Right	Scale	Input
39	Q7.2	Numeric	8	2	Repost photos	{1.00, Stron...	None	8	Right	Scale	Input

Figure 7.1: Variable View of the Data Table (SPSS)

A total of 470 respondents participated in this study, and our responsibility was data collection followed by the data entry procedure. For this, we used IBM SPSS Software, one of the most-used statistical analysis tools. It's a set of software designed to help in the analysis of social science data. SPSS provides a rapid visual modeling environment for models of any complexity. SPSS data is put to use in a wide variety of fields, including polling, data mining, market research, and more. Its popularity stems from the fact that it is relatively easy to use, uses a straightforward command language, and has a comprehensive user manual.

Achievements

Attention to Detail: When entering data, it's essential to pay careful attention to every little detail since even a little mistake may have a huge effect on the accuracy of the

findings. This ability may be applied to a variety of different aspects of life where accuracy is essential.

Data Management: The process of organizing and entering survey results teaches us how to efficiently manage and organize data. This skill may be used in a variety of different activities that require the organization and manipulation of data.

Learning Survey Design: I got a thorough understanding of the survey's questions as well as its format via the process of entering data. This sheds light on the principles of survey design, which may be used to the development of efficient questionnaires in the future.

Variable Familiarity: The act of entering data draws attention to the many variables and the connections between them. When it comes to recognizing the links between variables during the analysis phase, this knowledge is quite helpful.

Documentation Skills: In order to ensure transparency and consistency, it is essential to correctly record the data sources, participation techniques, and any corrections that were made along the process. The skills acquired in documentation are transferable to many other settings.

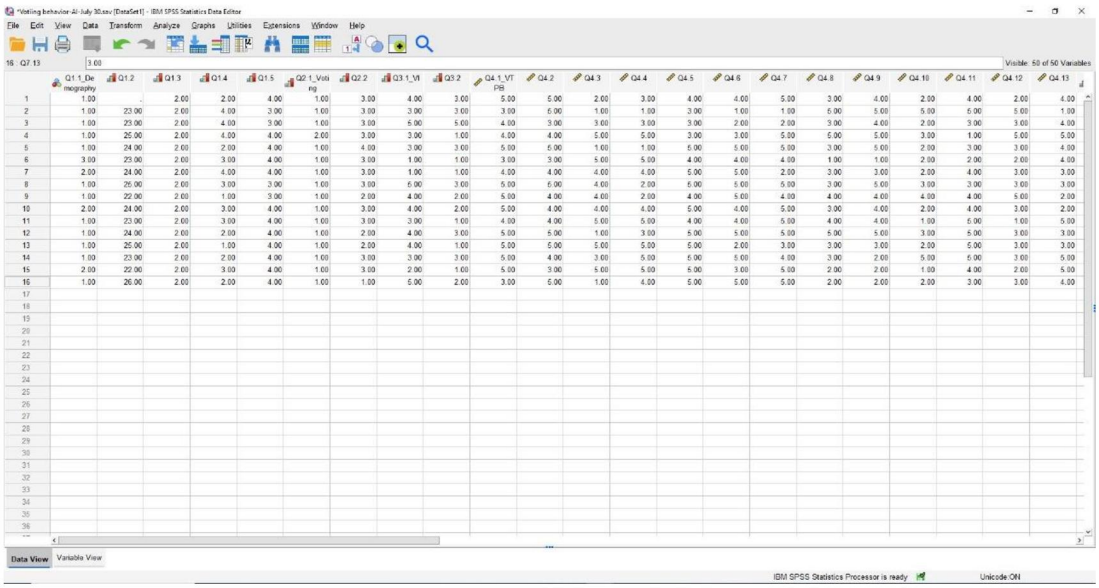


Figure 7.2: Data View of the Data Table (SPSS)

Limitations and Overcoming Challenges

Not adding Serial Numbers: One of the common mistakes I made in data entry is not adding serial numbers to the records. Serial numbers are unique identifiers that help organize, sort, and track the data. If there are any missing, duplicated, or incorrect records, it is hard to locate and correct them without serial numbers. This resulted in cross checking the entire data multiple times, which was time-consuming and inefficient.

Time Consuming: Because entering data may be a time-consuming process, particularly for big datasets, this might cause delays in the further research steps. There were 470 data entries for this survey, which took us about 4 days to complete.

Monotony: The fact that entering data involves a lot of repeated action might cause mental exhaustion, which in turn raises the risk of making inaccuracies as the process develops.

No area to Multitask: The manual entry of data is prone to human error, which may result in erroneous data. Examples of such errors include mistyping numbers, transposing numerals, and omitting entries. Here, I needed to bring my A game and give undivided attention, which resulted in other chores getting delayed because my primary focus was this project.

Contribution to the Project's Overall Success

Learned how to use the SPSS Software: This software was relatively new to me. I learned that with SPSS, you can not only use it for Data entry, but also use it as a Visualization Designer, frequencies, cross-tabulation, and bivariate statistics.

Data Cleaning: During the data entering process, recognizing and fixing anomalies, outliers, and missing data points adds to the competence of my grasp of data cleaning, which is essential for doing reliable analysis.

Collaboration: Working in a team, data entry taught me collaborative skills like communication and coordination with my peers to ensure consistency in data handling.

Understanding Quantitative Analysis: I learned more about the analysis's potential applications as I input each number value. My comprehension of quantitative research methodologies improved after making this link between data input and analysis.

Project 8

Project Name: Curriculum Integration Exhibition

Start Date: 17 August 2023

End Date: 19 August 2023

Project Overview: Organizing Curriculum Integration Exhibition Summer 2023 at Bangladesh Shilpakala Academy



Figure 7.1: Online promotional for the Curriculum Integration Exhibition Summer 2023 term

Project Details

The Curriculum Integration Program is an approach where students at the University of Liberal Arts Bangladesh (ULAB) are asked to work on real-life situations to imbibe the university's core values: (1) Love of Lifelong Learning, (2) Practicing Integrity and Leadership, (3) Encouraging Innovation, (4) Promoting Tolerance and (5) the Pursuit of Excellence. Every term, students, from different year levels, study concentrations and departments need to analyze inside out a prevailing social problem. The student then produces outputs – projects, campaigns and performances – illustrating their understanding of and proposed solutions to these problems.

There are around 14 to 20 courses joining the Curriculum Integration Program every term. The outputs from the participating courses may be divided into: project-based, campaign-based and performance-based. Project-based outputs include visual exhibits and film exhibits. The former incorporates photographs (Introduction to Photography), digital arts (Convergence Communication 1), video art (Convergence Communication 2) and posters (Principles of Public Relations). Film-based projects involve documentaries (Documentary Production), television news packages (Investigative Journalism), fictional narratives (Fictional Narrative Production), music videos (Digital Post-production) and animation (Introduction to Animation).

Before the Corona pandemic the CI had a long tradition to get organized in the Bangladesh Shilpakala Academy's Chitrashala, a hub of contemporary art and artists. Due to the COVID outbreak there was a long break of this festivity. Though in the post pandemic period, the CI audiovisual exhibition got several chances to get screened in the auditorium of Bangladesh Film Archive, but students could not achieve that taste of having the film screening and photo and art exhibition under the same roof, most specifically that long missed festivity.

After the Fall 2019 term, this term Curriculum Integration has got the opportunity to be organized at Bangladesh Shilpakala Academy's Chitrashala gallery and auditorium, and I feel proud to be a part of this organizing team to make this thing happen.

Achievements

Get to know how an Event Team Works: In my student period I had a long experience of working with CinemaScope, film apprenticeship program under the Media Studies and Journalism Department. There I have managed several workshop and film screening sessions. But compared to that experience organizing Curriculum Integration holds quite a bigger plan dealing with a large number of student exhibits and even a nationwide recognized venue. From the Curriculum Integration meeting held at the beginning of an academic term how the exhibition execution plans are deployed, was a big learning of my internship career.

Dealing with external vendors and service providers: I had to keep contact and regular communication with different vendors providing exhibition support, printing, light and sound design, and even the transportation to get updates. Which I maintained very well, resulting an error-free exhibition to become a success.

Professional Growth: Through the process of event organizing, I witnessed my own growth in terms of active participation, punctuality, and communication efficiency. These skills have proven to be invaluable assets that extend beyond this project.



Figure 7.2: Gallery curated with student works at Bangladesh Shilpakala Academy

Limitations and Overcoming Challenges

Overcoming the Fear: Personally, I always been a bit shy to make contact with unknown persons in my professional and personal life. This introvert nature always pushed me back be in behind the curtain responsibilities. But this time Media Lab team pushed me front to be in the role to represent the media lab to the external bodies, which turned my fear to disappear and helped me to explore a new version of myself.

Time Management: Organizing an event is not a one person's job. It's a combined output of the efforts of many. As being an active member of the organizing team, I could maintain the time scheduling properly, that helped us to make the event a success.

Contribution to the Project's Overall Success

My role as a part of the organizing committee of Curriculum integration exhibition I was assigned to:

Accompanying the Team at Venue: I was assigned to keep a track record of the exhibit artworks and photographs to be packed in the campus, accompanying them with the transport agency till the curation in the exhibition gallery. After the closing I also had to took charge of bring them back to campus to ensure safe returning to the owner students.

Checking, checking and Rechecking: As I am good with words, one of my core responsibilities was checking the texts, wherever they got placed, in photo captions, or in the promotional posters or in venue decoration banners. Even in the credit lines I was assigned to check the text to be error free and let the team get acknowledged about it.

Web Exhibition: From the COVID period the CI exhibition got its electronic version in its webspace (www.ulabmsjci.net). This time I was the one to check the website if everything is in its place.

Communicating with different stakeholders: From students to the course instructing faculty members, from venue operating government officials to the different service providing vendors, I was assisting the communication of Media Lab with all the stakeholders.

Internship Outcome

My primary objectives for the internship were to gain as much knowledge as possible and to make a significant contribution. We picked up a lot of useful information, both theoretically and practically, throughout our time as Digital Production majors. However, it felt great to put my expertise to use in a corporate setting whenever it was necessary. During my internship, I worked hard to put into practice what I had learned at university over the last four and a half years, as well as the new skills I had picked up on the job.

Realizations

Before my internship, I had an overall "organized" perspective on a workplace. In my head, things just pop up on your plate, you tick them off one by one, and life goes on. In practice, however, many tasks arise at once, overlap, and force one to make difficult judgments about priorities; furthermore, it's not always clear whether a submitted task can be considered complete until it has been revised and tailored for feedback. Eventually, I'd want to become an expert multitasker who can easily overcome obstacles like this and accomplish all my goals while keeping my cool.

I gained the ability to collaborate successfully with people who have varying experiences, skill sets, points of view, and working methods. I also learned how to communicate effectively, how to listen attentively, how to appreciate variety, as well as how to provide and take feedback as well as constructive criticisms.

I learned how to think outside the box and come up with innovative ideas and solutions that can address real-world problems or opportunities. I was also amazed to notice how important it is to hang out with other fellow interns and the senior instructors outside of work, and build a friendly connection with them. This way, not only was I appreciated as an intern, but also the scope of my active participation in any discussions or major decisions was broadly appreciated.

Achievements from Brian Shoesmith Media Lab

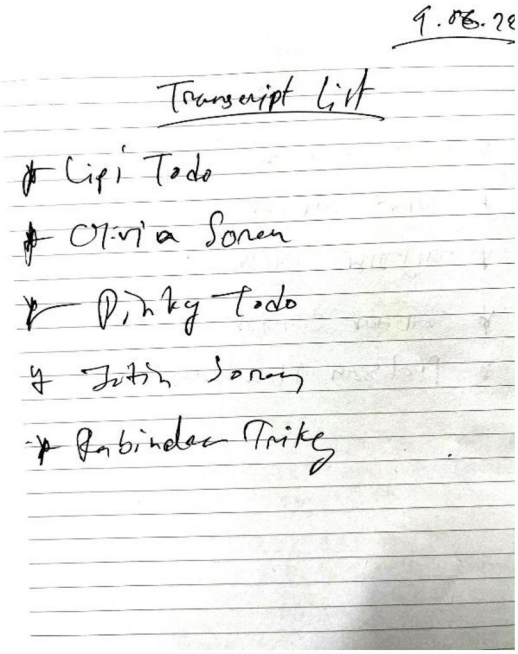
I was an introvert with a lot of anxiety before I started the internship. I was more productive when I could shut out the world and focus on my task. I feared that others would judge me harshly if I blundered. I used to believe that corporate environments were very rigid and inflexible, with little space for making mistakes or gaining experience. The pressures and responsibilities of a professional setting scared and exhausted me even before I stepped onto the battlefield.

During my internship, however, I learned that my preconceived notions were incorrect. I learned that corporate environments may be welcoming and encouraging places with plenty of room for professional development and personal improvement. I was impressed by the kindness and generosity of my peers and instructors. They made me feel at home right away with their kind welcome. They helped me through the process and provided me with constructive feedback and encouragement. They were generous with their knowledge and wisdom, and I was able to learn a great deal from them. We worked together, shared ideas, and celebrated successes as a team, and that made me realize how crucial it is to have a supportive setting to grow as an individual.

In the 12 weeks that I have worked at Media Lab, I have not missed a single deadline on any of the project work. I was always on time and stayed late, if necessary, except on two occasions where I was a tad bit late due to adverse weather. It's an achievement in which I truly take pride in.

Overall, my internship experience altered my perspective and behavior. Eventually, I built up my self-assurance and started making new acquaintances. I realized that difficulties and setbacks were just chances to grow. I gained an understanding of the value of other people's perspectives and skillsets. I picked up the ability to appreciate and enrich my workplace through my own efforts. I learned to grow as an individual and as a professional.

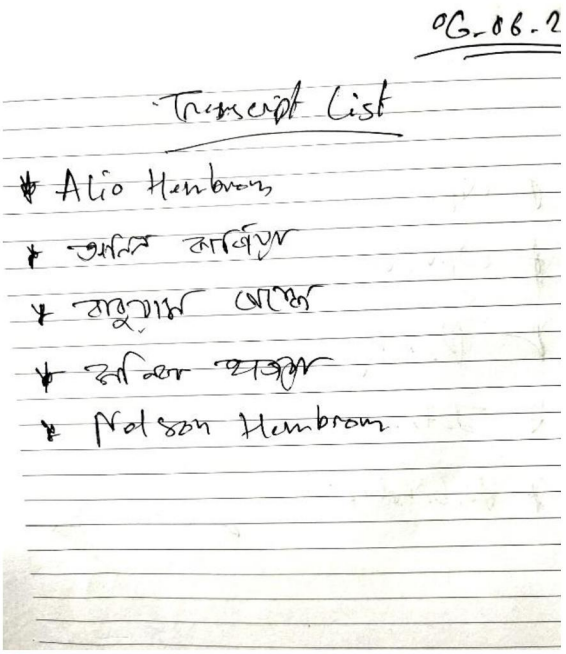
Workplace Log



9.06.2

Transcript List

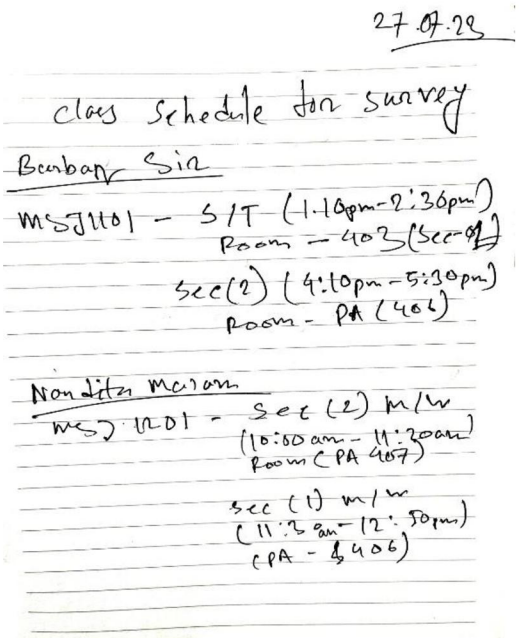
- Lipi Todo
- Olivia Soren
- Pinky Todo
- Jatin Soren
- Rabindra Tirkey



06-06-2

Transcript List

- Alio Hembrom
- [illegible]
- [illegible]
- [illegible]
- Nelson Hembrom



27.07.25

class schedule for survey

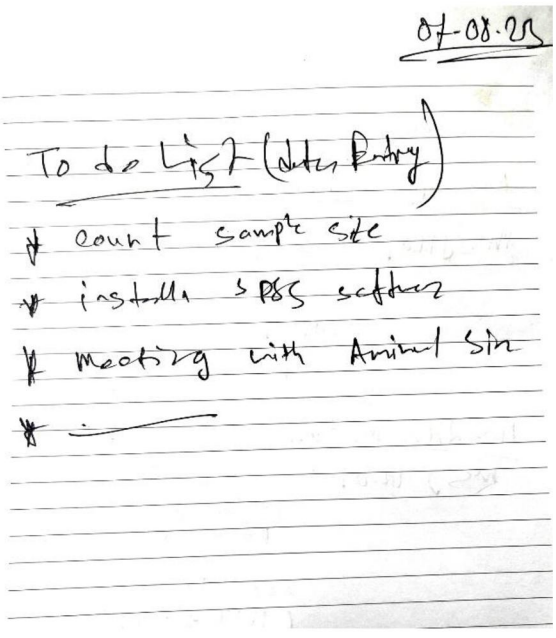
Bunbar Sir

MSJ1101 - S1T (1:10pm-2:30pm)
Room - 403 (Sec-01)
Sec(2) (4:10pm-5:30pm)
Room - PA (404)

Nandita Maram

MSJ 1101 - Sec (2) M/W
(10:00 am - 11:20am)
Room (PA 407)

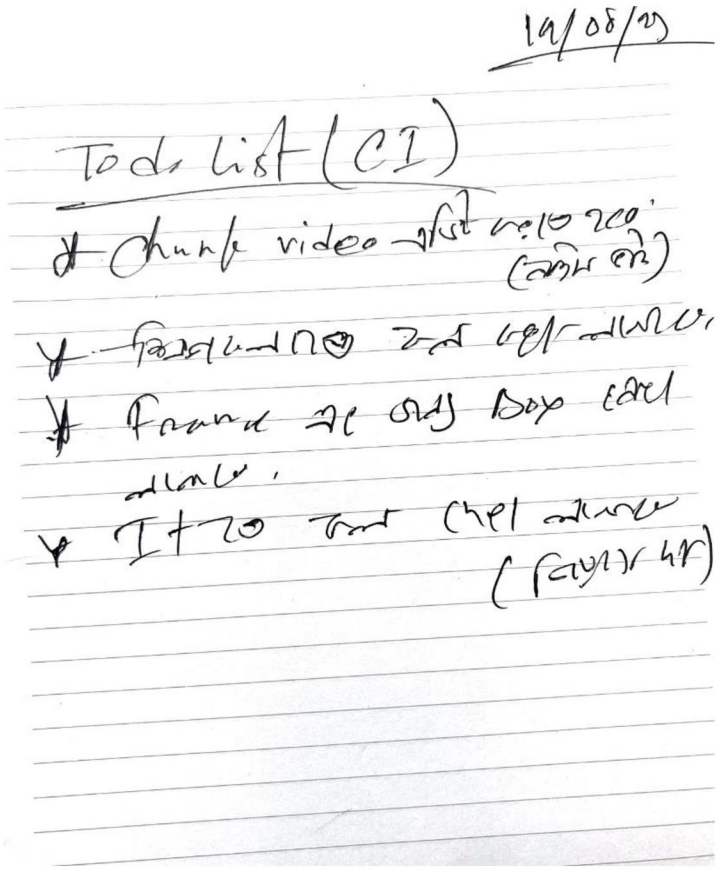
Sec (1) M/W
(11:30 am - 12:50pm)
(PA - 406)



07-08-25

To do List (Data Entry)

- count sample site
- install SPSS software
- Meeting with Anirul Sir
-



Apprenticeship day summer promo shoot - 2023

1. News presentation shoot
2. Program intro shoot
3. Programme outro shoot
4. Graphics team intro
5. Promo team (CampBuzz facebook page shoot)
6. Operation Team - Console close up shoot

MSJ043

Self-Assessment Form

The purpose of this survey is to obtain students' input on how they think they have performed.

Name of Intern: Md. Mehedi Hasan Auntor

University ID: 192012013

Name of the Institute/Organization:	Brian Shoesmith Media Lab, ULAB
Corporate Office Address:	688 Beribadh Road, Mohammadpur, Dhaka-1207
Email: media.lab@ulab.edu.bd	Web: www.ulab.edu.bd

1. During a typical week, approximately how many hours did you dedicate to your internship?

35 hours

2. Was your internship paid? If yes, how much?

8,000

3. Was your site supervisor available to meet when needed? Tick any one of the following.

☐ Not at all ☐ Slightly ☐ Moderately ☐ Quite a bit ☑ A great deal

4. Next, we would like to know how you were affected by your internship. Using the scale below, please indicate the degree to which participation in your internship experience increased or strengthened your abilities, attitudes, awareness or understanding in each of the areas identified:

1=Not at all 2=Slightly 3=Moderately 4=Quite a bit 5=A great deal

NO	CRITERIA (Personal)	RATING
1	I have a sense of satisfaction in doing something worthwhile.	5
2	I believe in my ability to make a difference.	5
3	I am open to new experiences.	5
4	I have gained the capacity to be more productive.	5
5	I can recognize my personal strengths.	5
6	I can recognize my personal weaknesses.	4
7	I have a sense of personal achievement.	4
8	I have the ability to persevere in difficult tasks	5
NO	**CRITERIA (Social/Interpersonal Impact)**	
9	I demonstrate concern for the welfare of others	5
10	I can be understanding and appreciative of people with diverse backgrounds	5

11	I have the ability to work cooperatively with others	5
12	I have the ability to communicate effectively	5
13	I have increased my ability to be a leader	5
14	I feel more connected to my community	5
NO	**CRITERIA (Academic learning impact)**	
15	I have acquired knowledge from the job duties I performed	5
16	I have broadened my critical thinking skills (reasoning, problem-solving)	5
17	I have learnt the ability to work independently	4
18	I feel my classroom learning was enriched	4
19	I have the ability to connect academic subject matter to the real world.	4
NO	**CRITERIA (EMPLOYMENT/JOB SPECIFIC IMPACT)**	
20	I developed specialised technical skills for a specific job function	5
21	I broadened my future employment possibilities	5
22	I received an opportunity to explore a specific career	5
23	I developed realistic ideas about the work world	5
24	I narrowed my future possible career choices.	5
25	**What is your average score on this test?**	**4.5**

5. General Comments



Signature of Intern

Professional Competencies

Professional competence can be summed up as having the ability to perform as an expert with appropriate abilities. Competence consists of professional knowledge, attitude, and abilities that will aid in achieving a variety of jobs in a specialized sector. During my internship in Brian Shoesmith Media Lab, I was able gain skills that would undoubtedly come in handy in the future. The following are the skills I learned throughout my internship program:

Skillsets:

- Microsoft Office Word/PowerPoint
- Google Docs, Slides, and Sheets
- Quantitative Data Entry/Analysis platform SPSS
- Adobe Premiere Pro, After Effects, Da Vinci Resolve and Blender (Basic)
- Quantitative Data Gathering
- Administrative Works
- Event Planning and Execution
- Audiovisual Production Planning
- Multitasking
- Inventory Management
- Leadership, Team Management and Punctuality

Attitude:

- Positive to meeting deadlines
- Collaborative approach
- “Can Do” approach to overcome all obstacles

Concluding Remarks

My first experience with a job in the professional world was gained through the ULAB Media Lab. This place has a really positive and inspiring atmosphere at work. Prior to this, I had no notion how the operations of a corporate office were carried out. Now that I have more experience, I can effortlessly see myself performing at an agency.

Everyone at my workplace, both my superiors and peers, was incredibly courteous and helpful. They helped me out with projects anytime I asked for their assistance. This was an unrivaled hands-on experience that has helped me become more self-assured and aware of my own capabilities. I am really appreciative to have been given this chance, and I want to make the most of it in the years to come.

Thank You.