MEDIA STUDIES AND JOURNALISM DEPARTMENT

INTERNSHIP REPORT

NAME:	MD. SAJJAD HOSSAIN
ID:	161012022
TERM:	SPRING 2021
COURSE CODE:	MSJ11498, MSJ11499

HOST ORGANIZATION: PROTHOM ALO

SUBMISSION DATE: 24 MAY 2021

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ABBREVIATIONS

- ULAB - University of Liberal Arts Bangladesh
- H.S.C - Higher Secondary Certificate
- S.S.C - Secondary School Certificate
- PCR - Production Control Room
- DSLR - Digital Single-Lens Reflex
- Vox Pop - Voice of the People
- Ad - Advertisement
- LED - Light-Emitting Diode

Student's Details	
Name	Md. Sajjad Hossain
Student ID	161012022
Department	Media Studies and Journalism
Major Concentration	Digital Film & TV Production
Minor Concentration	BBA
Career Goal	In short, I'm a guy with passion in creating content, filmmaking, and working in the branding and promotions sector. I see myself as a big film producer in the long run. A strong team player with the ability to lead a project and have exceptional organizational skills.

Internship Details	
Host organization	Prothom Alo
Host Organization Address	Pragati Insurance Bhaban, 20-21, Karwan Bazar, Dhaka – 1215, Bangladesh
Name of Supervisor	Mohiuddin Syfullah Shuvro
Designation of Supervisor	Department Head, Multimedia Department
Internship Start Date	March 16, 2021
Internship End Date	May 25, 2021
How many Hours/week	54 hours (estimated)

ACKNOWLEDGMENT

I would like to thank the Almighty Allah for giving me the strength, patience and conscience to stand beside the truth and right. My respect to my mother who always supported me in needs and cheered me on my success. Then I would like to thank the honorable teachers of ULAB, especially Dr. Sarker Barbaq Quarmal for being there at the transition from a college graduate to a proper university student. Dr. Din Md. Sumon Rahman for being an inspiration in every single speech he delivers. Muhammad Abdul Kader sir for being the most supportive faculty I could ever have whenever I needed. And last but not the least, Mohammad Shazzad Hossain sir for being the tough person to teach us the reality in our career with his countless assignments and strict deadlines. I would also like to thank all the other faculties who taught me valuable things which are more than just a university course, the life lessons. Not to mention our internship coordinator Muhammad Aminuzzaman who instructed me for the first time in my internship period, Dr. Md. Abdul Kabil Khan who guided me throughout my entire internship period and supported me whenever I needed & my last gratitude goes to Prof Dr. Jude William Genilo, our department head.

Beloved media lab instructors, especially Piyash Roy and Md. Naim Khan for being constant support, not only for their media lab services but also in many other things. Thanks to admin officers and other supporting people of the Media Studies and Journalism department. It was quite impossible for me to survive the last four years without their kind help.

I always wanted to work in an organization where I can get a space to show my skill and my thoughts and also learn new things that I don't know. Prothom Alo is that organization where I could explore everything that I wanted. I would like to express my gratitude to Mr. Mohiuddin Syfullah Shuvro for guiding and supervising me in the internship period and also like to thank my fellow colleagues Sara Fairuz Zaima, Riyan Sobhan Talha, A.K.M Saifur Rahman Shuvo, Nasib Ahsan, S.S. Al Arafin, Abdus Salam and everyone in the department for the tremendous support in my internship period.

The last regards go to the one and only person who always supported me in my university life and stood beside me throughout my hardships till now.

PLAGIARISM DECLARATION

1. I know that plagiarism means taking and using the ideas, writings, works or inventions of another as if they were one's own. I know that plagiarism not only includes verbatim copying, but also, the extensive use of another person's ideas without proper acknowledgement (which includes the proper use of quotation marks). I know that plagiarism covers this sort of use of material found in textual sources and from the Internet.

2. I acknowledge and understand that plagiarism is wrong.

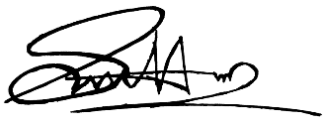
3. I understand that my research must be accurately referenced.

4. This assignment is my own work, or my group's own unique group assignment. I acknowledge that copying someone else's assignment, or part of it, is wrong, and that submitting identical work to others constitutes a form of plagiarism.

5. I have not allowed, nor will I in the future allow, anyone to copy my work with the intention of passing it off as their own work.

Name: Md. Sajjad Hossain

ULAB ID: 161012022



_____

Signature

Date: 12.05.2021

INTERNSHIP REPORT APPROVAL FORM

Student Name: Md. Sajjad Hossain | Year: 2021

ID No: 161012022 | Local Phone: +88 018 244 96 999

Major: Digital Film and TV Production | Email: sajjad.hossain.msj@ulab.edu.bd

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INTERNSHIP/PROJECT INFORMATION

Internship Host Organization: Prothom Alo

Area of Work: Video Editor, Videographer, and Assistant Producer

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Semester (Tick one): □ ✓ Spring 2021 □ Summer 2021 □ Fall 2021

SUPERVISOR APPROVAL:

(Please place a Tick)

□ ✓ Approved □ Not Approved □ Partial Re-write □ Full Re-write

---

Remarks (If Not Approved/Pretrial/Full Rewrite):



Signature:
Date: 22.05.2021

Name: Md. Abdul Kabil Khan, PhD | Title: Assistant Professor

Email: abdul.kabil@ulab.edu.bd | Phone: +88 017 050 59 549

INTRODUCTION

This report contains all the details of my work and responsibilities throughout the internship period. After reading this report, you will see which role I played at Prothom Alo Video Department. This report also shows the errors that I made and the difficulties that I faced in my internship period. ULAB taught me many things in my academic period which helped me to work in the professional field. But the fact is that there is a huge difference between professional and academic fields. It was a different experience for me. More of a bittersweet, but it was an exciting one. I enjoyed it a lot.

It all started during the preparation of my SSC exam. Some free days to study which I eventually passed watching sitcoms and movies. One day, someone suggested a movie and believe me when I say this, that was the film that changed my life. Gave me inspiration to work in the media, travel the whole world, a film that inspired me to become a photographer. The name of the movie is *"Secret Life of Walter Mitty"*. Also, I wanted to work in a creative sector where I can use my ideas, thoughts and philosophy. Hence, I chose media studies and journalism as my undergrad subject. After being a student of ULAB I learned many things about filmmaking and I decided that I will become a filmmaker. But my concern was to work in a commercial sector where film and video can be used as products of the market. This is not an easy job for a country like Bangladesh where the audience is so versatile. Different people have different tastes and it's quite tough to make a visual product which can do its business properly. In the meantime, online platforms like Facebook and YouTube are booming in Bangladesh. There is a huge scope for the video makers who can turn a creative piece into a product. I think making a marketplace for creative people is really important for them. Otherwise, it will become really tough for them to survive.

At the beginning, I was really interested in working on an online platform. Then I got an opportunity to do my internship in Prothom Alo Online Video Department. I was really happy to work with some dedicated people and a highly professional workplace. It enhances my mindset about the professional world.

I worked in the Prothom Alo Video Department as a team member. In my academic period of university, I learnt cinematography, script writing, video editing, direction and also learnt how to

design any type of video production. It was a plus point for me that I could work in every phase of a video production. So, I worked as a video editor, camera operator, director as well as online live broadcaster and acted as a proper team mate.

It was a great experience for me to work in Prothom Alo Online Video Department. I have met some dedicated people and learnt so many things from them. I got to know how a big organization runs and also got to know about their professionalism. The learning I have learnt in this period and the norms they follow as employees will help me in my further professional life.

EXPECTATION AND OBJECTIVE

Internship is an opportunity for a student to work in a professional world. After successfully completing the academic period for my graduation I was asked to do an internship. I am a workaholic. I like to be updated all the time. Day by day the online platform is developing. I chose Prothom Alo Online Video Department as my internship host organization.

As an intern I had some expectation and objective from the host organization-

- I have never worked in a big scale organization, so learning organizational behavior is my most important and core objective.
- Prothom alo has an online broadcasting system, so I want to learn the broadcasting procedure.
- Learning teamwork, but on a professional level.
- Deliver several ideas for the video content and execute them with the team.
- Make at least one feature story.
- Learn how to produce content. Not only the making or editing, producing an entire content.
- Want to develop my editing skills.
- Sharpen my thought process with the professional sector and know the policies that are in the field.
- Want to create myself a reliable person for any type of creative work regarding video content.
- Want to create a positive vibe of myself towards the department.

HOST ORGANIZATION

Prothom Alo is the most popular daily newspaper in Bangladesh. For courageous journalism, rich content and presentation, it won the hearts of millions of readers. Its head office is situated in Karwan bazar, Dhaka. It is published from Dhaka in the Bengali language. The word “Prothom Alo” means “The First Light” in Bangla. It was named after Sunil Ganguly’s popular novel “Prothom Alo”. It started its journey from 4th November 1998. Transcom group is the owner of Prothom Alo. This group is one of the big companies in Bangladesh which has several kinds of products.

Prothom Alo is the second largest newspaper in Bangladesh based on circulation. According to the National Media Survey 2014, conducted by MRB Bangladesh, more than 4.9 million people read the print edition of Prothom Alo every day. Not only the print version, its online visitor is more than 1.6 million. Readers read the online version from 200 different countries daily. The online portal of Prothom Alo is the most visited Bangladeshi and Bengali website of the world. 81.8% Bangladeshi people read this paper online through prothom-alo.com & eprothomalo.com. Prothom Alo Apps for Smartphones is also very popular.

According to a brand equity study conducted by Quantum Consumer Solutions Limited, Prothom Alo is considered to be the most influential newspaper brand in Bangladesh. Based on Facebook fan following, Prothom Alo is one of the leading corporate houses of Bangladesh. Till November 2015, 6.75 Million people were following this newspaper through Facebook. This is the biggest FB Fan page for any organization in Bangladesh. Prothom Alo's blog (www.prothomaloblog.com) provides a well-moderated platform where thousands of bloggers share their constructive thoughts on various contemporary issues.

Prothom Alo has been carrying on a campaign against acid violence, drugs, HIV/AIDS, and religious terrorism. For the contribution of Matiur Rahman, the editor of Prothom Alo since its founding, to this fight, the Philippines-based Ramon Magsaysay Award Foundation has described Rahman as „the guiding force in the positive changes in society and culture“ and in 2005 honored him with a Magsaysay Award, which is considered to be the 'Nobel Prize of Asia'.

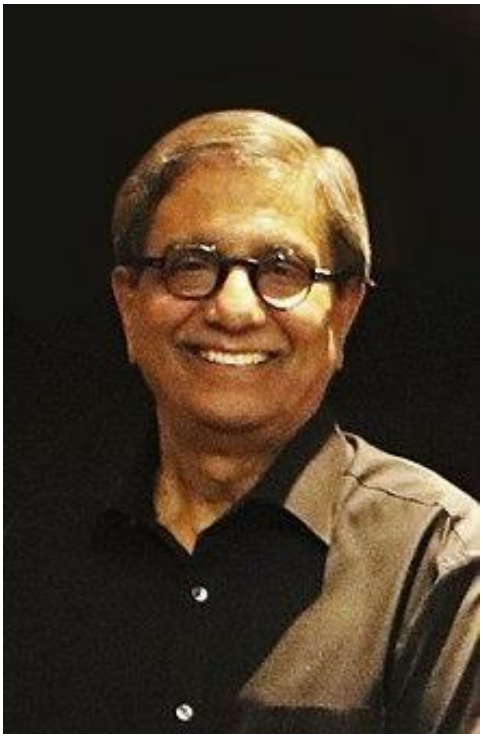


Figure 1 Photo of the Prothom Alo editor Matiur Rahman

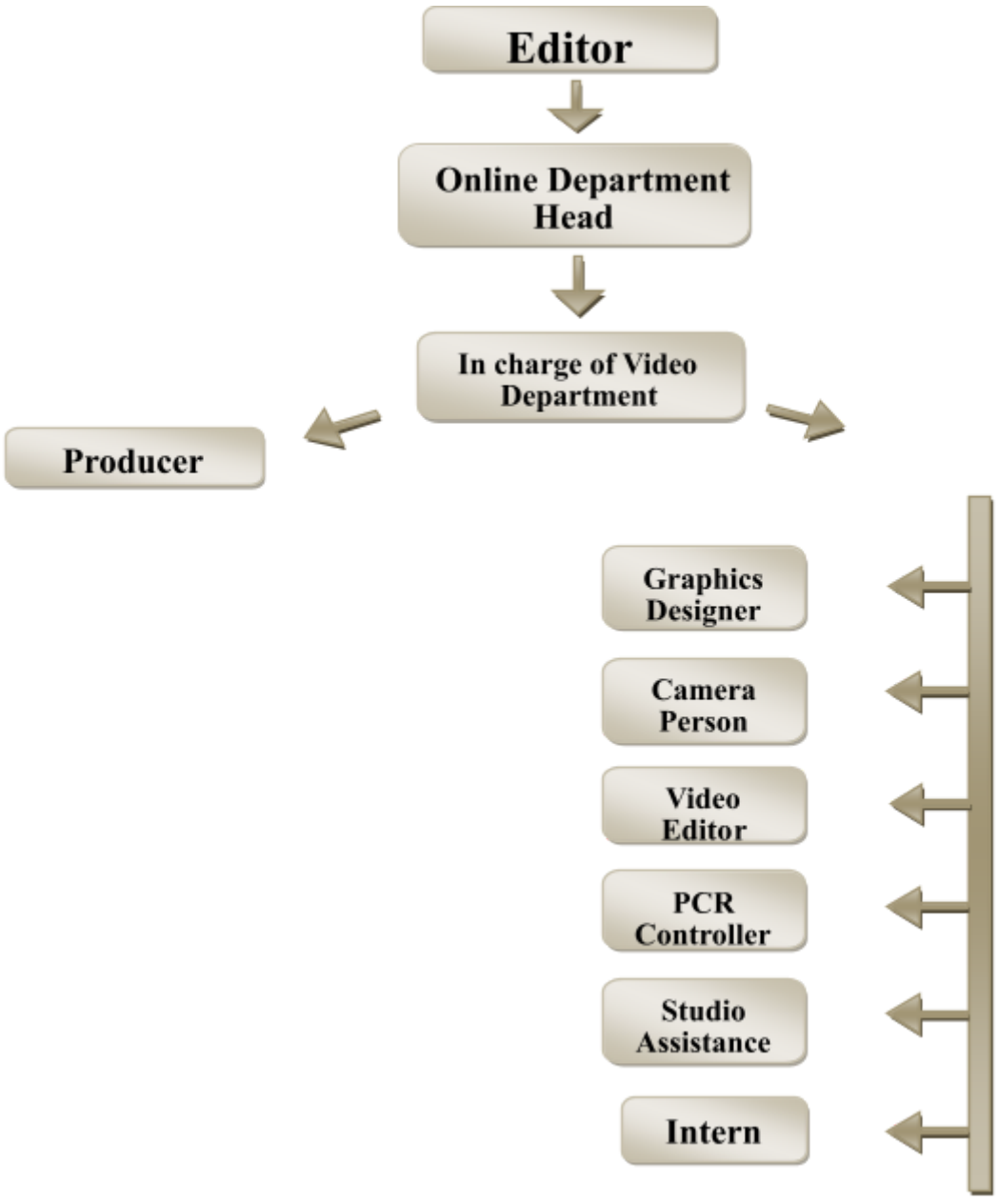
Rahman donated the prize money in equal proportion to the three funds that the Prothom Alo Trust has set up to help and support acid-burnt women, anti-drugs campaign, and persecuted journalists. It organized Mathematics Olympiad for the first time in Bangladesh in 2003. It is one of the main sponsors and the main organizer of Bangladesh Mathematics Olympiad. Anisul Haque, the famous writer of Bangladesh, works here as a Deputy Editor. He regularly contributes his satirical column "Godyo Cartoon". Writer and columnist Muhammad Zafar Iqbal regularly contributes his column "Shadashidhe Kotha". Other regular columnists include Farukh Wasif, Syed Manzoorul Islam, A B M Musa, Syed Abul Maqsud, Abul Momen, Abul Hayat, and Abu Ahmed.

After so many obstacles Prothom Alo is updating itself and the readers with the passing time. Though the world is concentrating on the visual medium so Prothom Alo started a video department where they made news and many programs as video. Prothom alo has a video studio where so many programs are being produced. There is an online broadcasting where they do Facebook live for many productions. There is a small team including

producer, Mobile journalism Specialist, video editor, graphics designer, camera operator and studio light operator.

I did my internship under the Video Department. My supervisor was Mr. Mohiuddin Syfullah Shuvro. He is the department head of the department.

ORGANOGRAM OF VIDEO DEPARTMENT



TASK AS AN INTERN

As an intern I did not have a particular job to do. I had to work with the team in every phase of the production. In every project I did in my internship period, I had to do various tasks in the production.

Tasks that I needed to do in my internship period

Major Tasks:

1. Video Editing
2. Cinematography
3. Producing
4. Production Control Room (PCR) Controlling
5. Online Broadcasting

Other Tasks:

1. Script Writing
2. Shooting Breakdown
3. News Video Editing
4. Assisting the Director
5. Studio Camera Operation

PROJECT DETAILS

Project 01

26th March Special Feature

Project Type: Documentary

Duration: 5 minutes 50 seconds.

Location: Uttara, Hazrat Shahjalal International Airport, Dhamrai, Gabtoli, Kawran Bazar, Mohammadpur, and Manik Mia Avenue.

Core Responsibility: Cinematography, Assistant Direction

This project was a representation of people's opinion and thoughts about 50 years of independence of Bangladesh. The video features people of different professions, including celebrities like Shahiduzzaman Selim, Masum Reza, Manoj Pramanik, Bobby, Puja Sengupta, Tasnuva Tisha, former cricketer Javed Omar Belim, and present cricketer of Bangladesh national team Nazmul Hossain Shanto.

Pre-Production:

My colleague A.K.M Saiful Karim Shuvo gave me a short brief about how I should create the video. Before the shooting date, I booked our office car for our shoot transportation, took all the necessary gears needed for the shoot from the studio equipment room and went for the shoot.

Along with Shuvo, I planned how we can design the structure of the video. Including some glimpse of the city doing a celebration with all the lights and decorated streets.

Production:

The shooting period was 3 days in total. The first day we went to Uttara at first and started taking footage of the celebrities as most of them were working on their respective projects. After that we went to the airport to get some inserts and vox pops from people who came from abroad. But we didn't get much luck there as everyone was in a hurry but still got one vox pop.

The second day we went to dhamrai early in the morning to take some footage of some farmers and their vox pop. It was a scorching hot day and the heat was so unbearable my blood pressure went high at one point and I had to take a break and had to apply water

continuously to get well again. After a while I felt good again and then started working. We were at Dhamrai till 2.30pm and then started heading back to Dhaka. In between we stopped for lunch and then continued our journey to Gabtoli and reached there by 4. We took vox pop of some more coal workers, a boatman and a towel-selling hawker there. I also took some landscape footage for the video.

On our third day, we roamed around Kawran Bazar, Mohammadpur, and Manik Mia avenue to take in as much cityscapes as we can. Then we had an interview of Masum Reza.





*Figure SEQ Figure * ARABIC 3 Having a conversation with Manoj Pramanik*



Figure 4 Shooting at airport



Figure 5 Shooting in Dhamrai



Figure 6 Shooting in Dhamrai

Post production:

After we finished shooting, Shuvo started working with the edits right away as we were on a tight schedule. I had no contribution in the edits of this project as I was assigned to another project right away.

Video Link: https://www.youtube.com/watch?v=QGGoX8PfWNE

Challenges:

- It was really very hot outside during my shoot time. It was very hard to cope up with the weather and I almost fainted due to high blood pressure at Dhamrai.
- I have never used a p2 video camera. All this time I only worked with a DSLR and it took me some time to get comfortable working with a big camera.

Mistakes:

Shuvo was a very good colleague and gave me heads up about all the precautions. Fortunately, I won't say there was any mistake in this project as everything was taken care of before.

Learning:

- Hydration is really important during outside shoots. Always bring enough cold water, preferably drinks that contain enough glucose to keep you charged for the whole day.
- I learned how to use p2 cameras. It is indeed a big learning.
- Teamwork is very important in video projects. You can never do it alone.

Project 02

Oppo F19 pro Review

Project Type: Sponsored promotional video

Duration: 4 minute 02 seconds.

Location: Prothom Alo Office Dhaka University, TSC, Fuller Road, Kawran Bazar

Core Responsibility: Hosting in front of camera, Producing, Scriptwriting

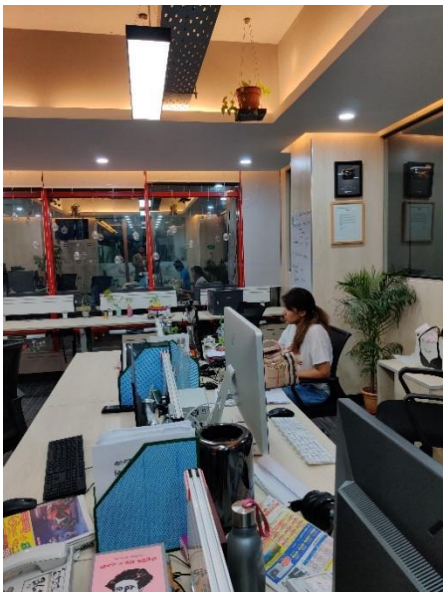
Oppo reached out to Prothom Alo to get a journalist's view on their newly launched phone Oppo F19 pro. Their main focus was to emphasize the camera. So it was more of a sponsored phone review video. As I had experience in doing such videos from videos, I teamed up with Fuaduzzaman Jukto and started working on the video. I can call this video **my first ever content** to be in charge and guide Jukto in editing.

Pre-Production:

Oppo provided us with a basic structure of the video, for example how they would like the video to be made, what goes in the video and what doesn't. According to that, Jukto and I sat and made our shooting plan.

I prepared a script that helped me to design the shoot and it gave us an idea how things will be put in a place. I made a plan that first we will visit shooting areas and will shoot accordingly.





Production:

We started shooting by 9am at Dhaka University area and ended by 1pm. Then we came back to the office, had our lunch and started shooting our studio shots and recorded the voiceovers. The entire production ended within one day and everything went quite smoothly.



Figure 8 Me presenting Oppo F19 pro

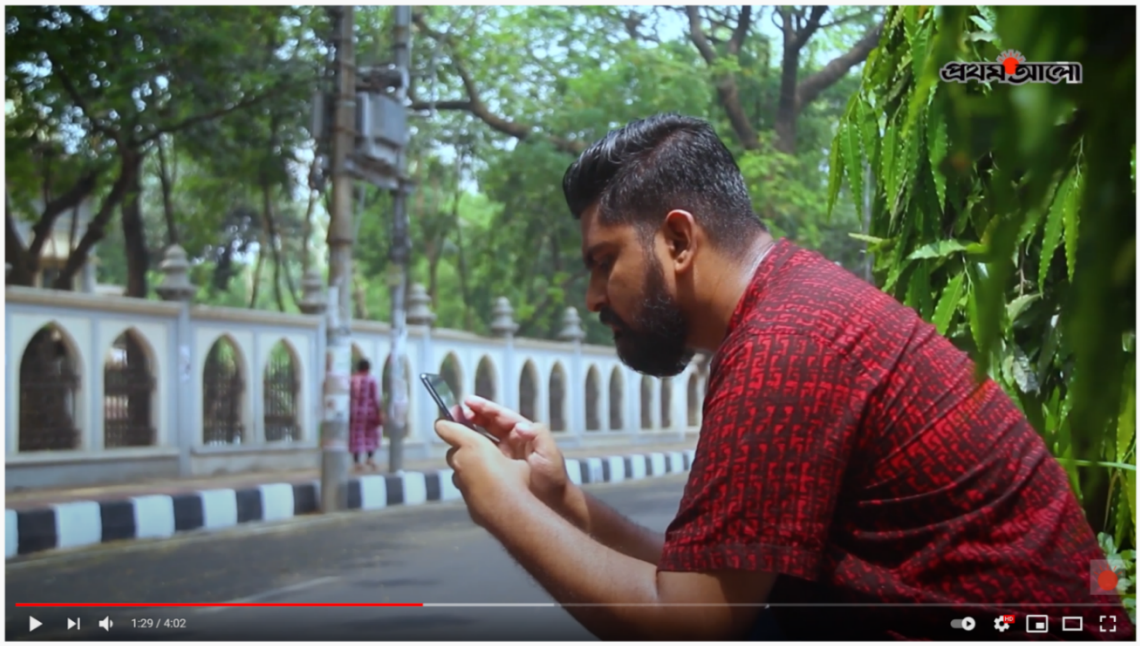


Figure 9 Using the phone to check performance



Figure 10 Taking photos with the phone



Figure 11 Taking videos with the phone

Post Production:

Jukto took the responsibility to edit the entire video. After he finished editing, it was under my supervision for any fixes. The video did really well on Facebook in terms of reach and impression.

Video Link: https://www.youtube.com/watch?v=Q6wWchLnqjg

Challenges:

- Jukto and I had a conflict of interest while working on the project. But we talked within ourselves and came up with a solution every single time.
- P2 is not a good and reliable camera in terms of tech review videos. It was hard to portray our phone in such an aesthetic and had to struggle.

Mistakes:

I am very proud to say that we made no mistake during the shoot or in this entire project. Nothing at all. Everything was pre-planned. But I don't know if this will be considered as a mistake, we should've chosen a better camera to make this video. That would make the video better.

Learning:

- Proper research and equipment revision is very important for any type of video.
- Explaining my own thoughts is a tough job and also really important and we should always use reference by other videos or by sketch or by any visual medium. It helps a lot when explaining.
- Communicating or convincing people is a very tough job.

Project 03

Nakshi Katha story for Boishakh 1428

Project Type: Feature Story

Duration: 5 minute 10 seconds.

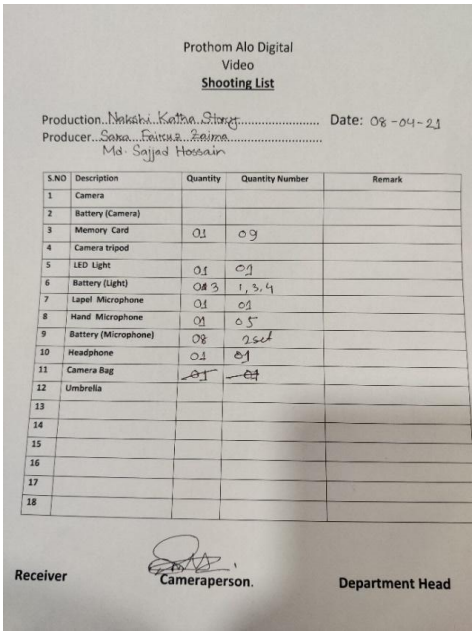
Location: Dhaka, Tangail

Core Responsibility: Research, Cinematography, Editing

For the upcoming Bengali New Year celebration, Sara Fairuz Zaima and I teamed up together for a feature story to work with. It was on Nakshi Katha, it's history, heritage, cultural impact and the lifestyle around it.

Pre-Production:

The host Sara Fairuz Zaima was the in-charge of this project. She gave me a brief about how we should design the program. She contacted all the necessary people for the interview and spots for shoot. The story needed a lot of research and we spent hours in the library and went through a number of books to get some idea on what we are going to shoot and also how to design the structure of our video.



Prothom Alo Digital
Video
Shooting List

Production: Nakshi Katha Story Date: 08-04-21
Producer: Sara Fairuz Zaima
Md. Sajjad Hossain

S.NO	Description	Quantity	Quantity Number	Remark
1	Camera			
2	Battery (Camera)			
3	Memory Card	01	09	
4	Camera tripod			
5	LED Light	01	01	
6	Battery (Light)	03	1,3,4	
7	Lapel Microphone	01	01	
8	Hand Microphone	01	05	
9	Battery (Microphone)	08	2set	
10	Headphone	01	01	
11	Camera Bag	~~01~~	~~01~~	
12	Umbrella			
13				
14				
15				
16				
17				
18				

Receiver Cameraperson. Department Head

Figure 12 Gears requisition before shoot

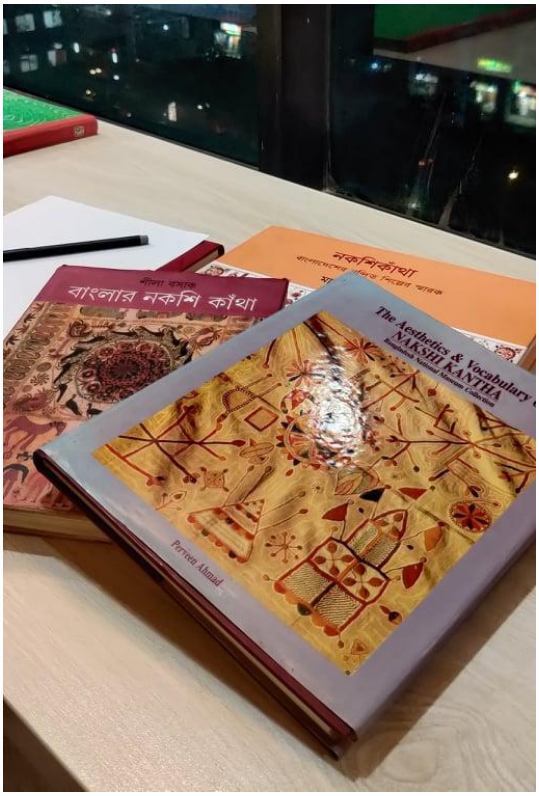


Figure 13 Books selected for research on Nakshi Katha

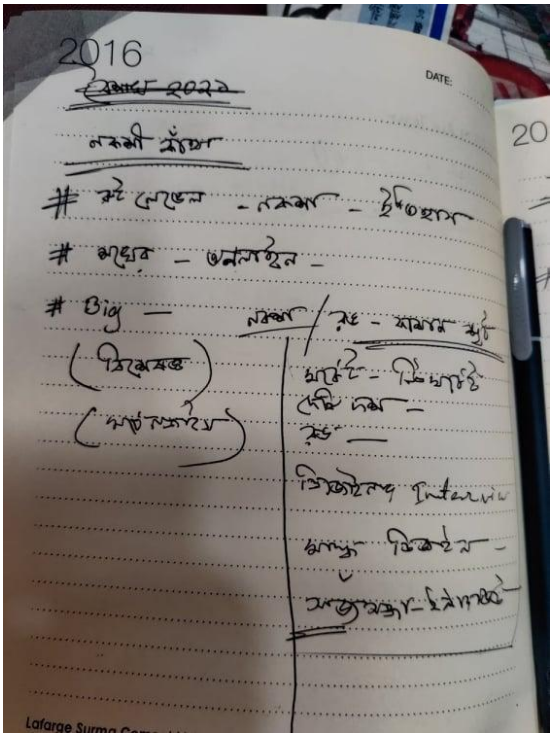


Figure 14 Notes on what to research on. Handwriting of Sara Fairuz Zaima

Production:

I got sick during the lockdown and took a few days break. During that time, Nasib Ahsan took the responsibility of taking videos the first day of shoot and took footage at Jothashilpo. We planned to take the interview of Shaown Akanda, Researcher and Founder of Jothashilpo, and Afsana Ferdowsi, fashion activist. Nasib did the job brilliantly and the first day of shoot ended.

As soon as I returned to work from my sick leave, we started planning our shoot for Tangail and went for it the next day at 7am in the morning. It was a difficult day to shoot due to lockdown situations and we had trouble for our lunch as no shops offered dine in facility for us. But we managed through everything and it was an amazing experience shooting. Sara Fairuz Zaima is a great host and also a great company to have while working.



Figure 15 Opening shot of the video



Figure 16 Beauty shot



Figure 17 Sara Fairuz Zaima in frame, taking interview



Figure 18 Video screenshot of my name in cinematography credit

After completing the shoot, we rushed to the office and started editing the project.

Post Production:

As me and Sara both did research on the subject and designed the structure together so I knew what to do and how to start my editing process. The deadline was near so Nasib and I teamed up for editing as well and split the work accordingly.

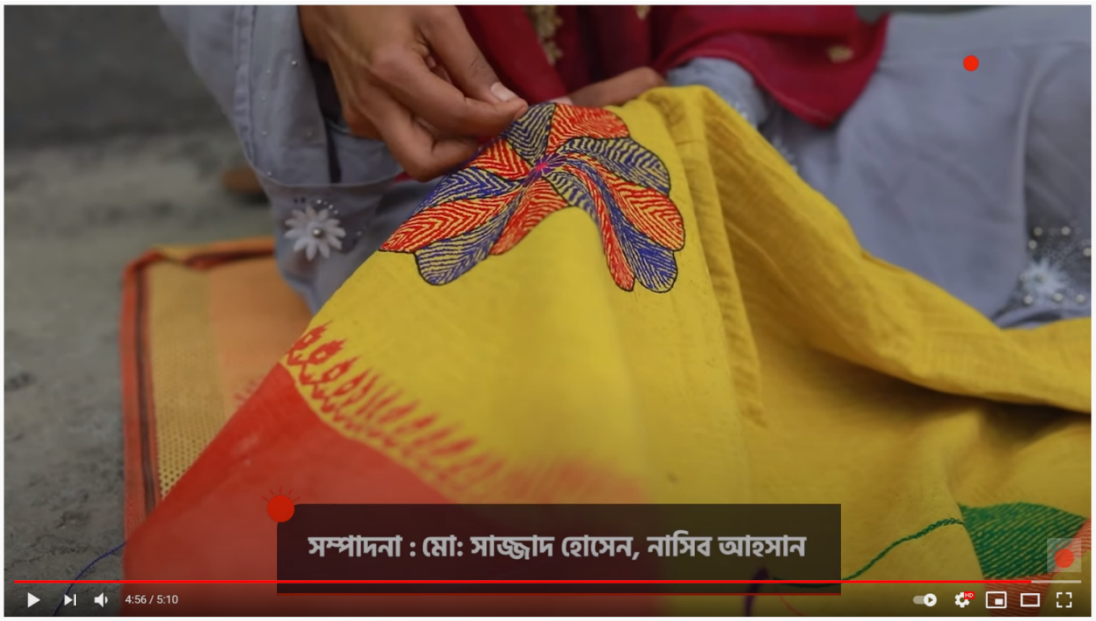


Figure 19 Screenshot of main video | Both my name in the editing credit

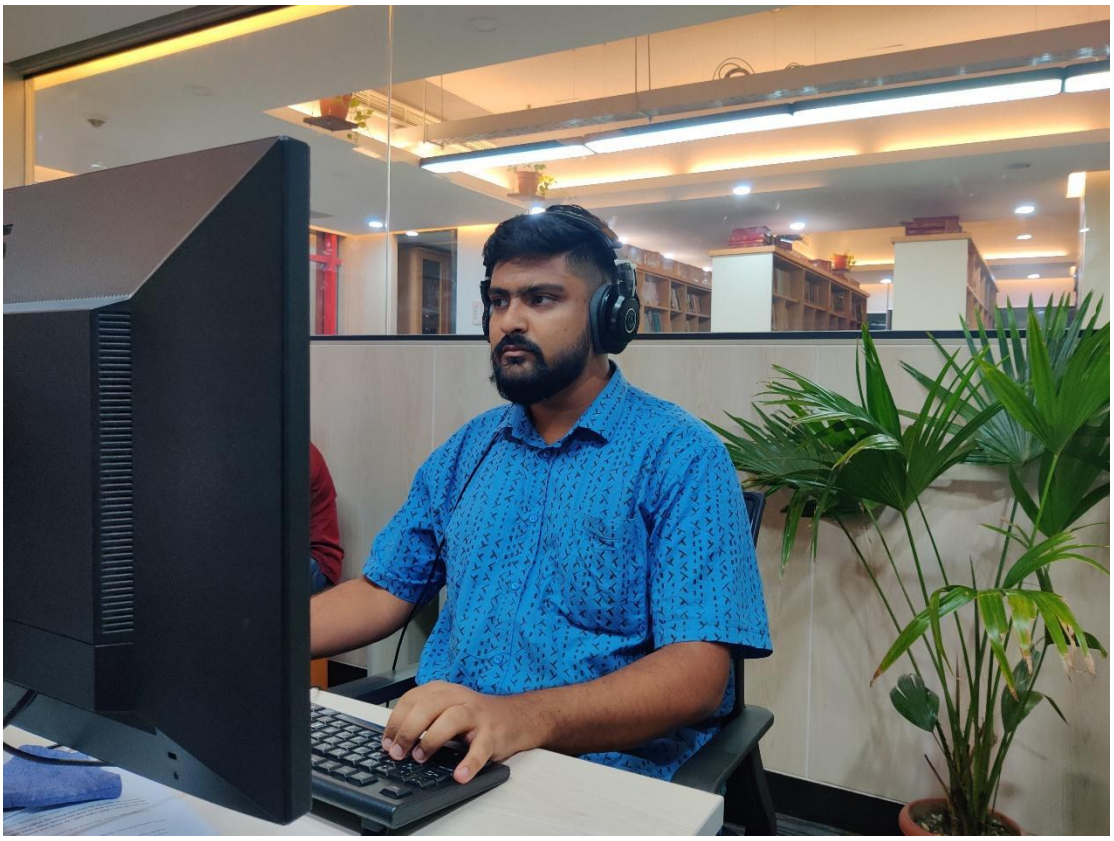


Figure 20 Editing in panel

Video Link: https://www.youtube.com/watch?v=jmqhFFpPQYo

Challenges:

- My concern was to cooperate with the host so that I can create a positive vibe. As nice as Sara Fairuz Zaima is, we had a great time shooting.
- I am not used to rush editing, before working for Prothom Alo I always edited commercial videos, my own course film projects, which didn't require so much of a deadline so I worked smoothly taking time. Working under pressure was tough which made me quite nervous sometimes but with the help of Sara and Nasib, I was able to complete my task.
- The shoot did not go as we planned as we were rooting for work on the root of the Nakshi Katha, but when we reached Tangail, it turned out we were just talking to some people who only work commercially in this field. So, it was tough for us to bring out some points that we wanted from their mouths.

Mistakes:

- A huge mistake I made in this project was I did not take enough footage of the host. The shots of the host herself candidly roaming around was a huge need which we realized during the editing.

Learning:

- Every time we should recheck everything and operate it properly. Nothing should be confused.
- Keeping a shooting log during production is a big necessity.
- Communication with the people who stand in front of the camera is important.
- I should know the logistics properly that I am going to use in production.

Project 04

2 Year Anniversary of Nogod

Project Type: Sponsored feature news

Duration: 3 minute 08 seconds.

Location: Banani

Core Responsibility: Cinematography, Editing

Nogod completed their 2 years last March 26th, and they wanted a feature story on them celebrating their success in the last 2 years. Sara Fairuz Zaima took me as her cinematographer for this project and we went to Banani, Nogod's office to shoot.

Pre-production:

There was not much pre-production of this project. I took a p2 camera, a lapel, a boom mic, and a tripod for the shoot. Everything was planned on the spot.

Production:

We first met the CEO and discussed the whole plan with him. While Sara and him were talking through what to tell and what not, I looked around the entire office and decided the places to shoot at. The interview shoot went well and then we went to a telecom shop to take some vox pop of the shopkeeper and a customer.



Figure 21 Close-up frame in interview



Figure 22 Work on field



Figure 23 Long shot of telecom shop



Figure 24 Close-up shot of app layout

Post Production:

I cut the CEO's bites first and then the vox pops and then started putting all the footage together in their relevant spot. Then Nasib bhai took over the editing as I was assigned to be involved in another project asap.

Video Link: https://www.youtube.com/watch?v=aAPenWCsuCM

Challenges:

- During the shoot we had some problem with the lapel as I couldn't figure out how to connect the channels to the camera.

Mistakes:

- I did not check my gears properly before leaving for the shoot and faced problems later.
- I used one camera. I think if I could use two cameras for the interview then I could edit it more flexibly. But I took enough insert footage so that covered it all.

Learning:

- Check everything first. It is the most important thing of all.
- Always be confident even if you're nervous. It is normal that you can get blanked out. But being confident and honest helps to communicate with others.

Project 05

Pizza Hut KFC Art Competition for children (26th March Special)

Project Type: Event cover story

Duration: 2 minutes 58 seconds

Location: KFC and Pizza Hut, Gulshan Outlet

Core Responsibility: Cinematography

Transcom Limited (distributor of Pizza Hut and KFC in Bangladesh) arranged an art competition for children on the theme of independence on 26th March. To cover the story I, along with Sara Fairuz Zaima went to the venue. Sara was the host of the feature story and also in charge of this project.

Pre-Production:

The shoot was 8am in the morning so we had to plan out everything the night before. The next day we took all the gears necessary and left for the venue.

Production:

It was 26th march and also the day the Prime Minister of India Mr. Narendra Modi came to Bangladesh. So, there were curfews on roads and a lot of restrictions. Still somehow, we managed to reach the venue in time and started shooting. Then the real problem came as I made the biggest and shameful mistake anyone can do. **Forgetting the memory card** on the day of the shoot. I was dumbfounded at the moment and Sara apu told me to rush to the office and come back as soon as I can. Luckily the driver drove his car the fastest and I reached the office from Gulshan in only 9 minutes. I ran to the studio, took a memory card and headed back to the venue within another 9-10 minutes. Thankfully the competition still went on for a while and I was able to take a lot of footage that were enough for my content.



Figure 25 Video screenshot of a top frame I took

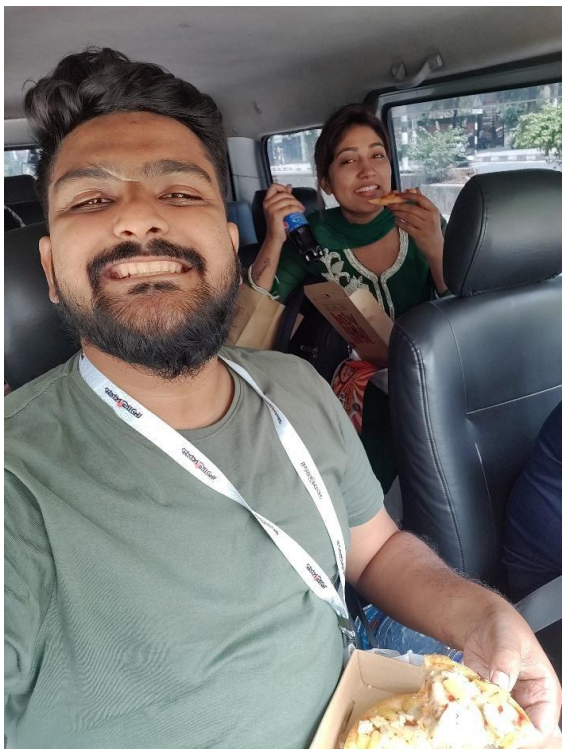


Figure 26 Host interviewing a participant



Figure 27 All participants with certificates





Post-Production:

I had no responsibility for editing this project. Nasib bhai took care of the editing.

Video Link: https://www.youtube.com/watch?v=G7Ff3aQ6KZ0

Challenges:

- The shooting got delayed because of me. But still I was able to come to the venue as fast as possible and work on the project.

Mistakes:

- Forgetting the memory card. Biggest mistake of all.

Learning:

- Always double check the equipment before you leave for a shoot.
- Always pack your gears the night before the shoot day if the shoot happens in early morning.

Project 06

Mother's Day Special News

Project Type: Feature News

Duration: 3 minutes 45 seconds

Location: Dhaka

Core Responsibility: Video Editing

The idea was finding a person who lost his/her mother in the times of corona and a person who is lucky enough to have his/her mother even at an old age. Abdus Salam was the reporter of this news and he interviewed Silvia Nazneen, Researcher and artist, and Shoibal Saha, fashion designer. As I was sick and took a break from work for a week, this was my first project that I worked on. I was told not to do any outdoor work and focus on staying in the office and editing. That's what I did.

Pre-production:

As I was back in the office from a break, I didn't know much about the pre-production. It was not my responsibility.

Production:

I was given the responsibility of editing only. So I did not go for the shoot in this project.

Post Production:

When Abdus Salam came to the office with the footage, he came to me and briefed the entire project to me. We sat and planned out what goes after which and made a format for the video. The plan was to tell two stories parallelly and explain the depth and emotions of both sides of the story.

I told Polash bhai to make a graphic pop-up animation for me containing some of the Mother's Day posts and statuses in Facebook. Shoibal Saha's interview was taken through the StreamYard platform and then we downloaded the recording and added it with the video as well.

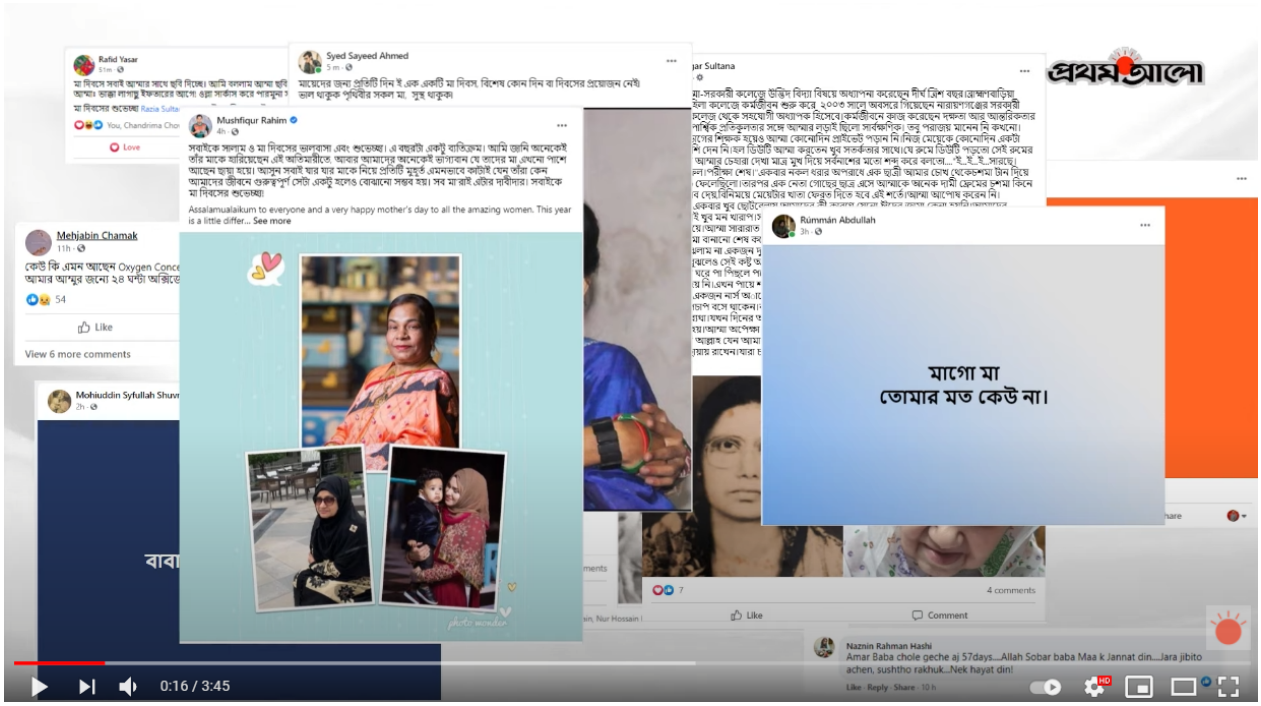


Figure 29 Screenshot from pop-up animation



Figure 30 Screenshot from streamyard interview



Figure 31 Screenshot from the video

It was a rush project and I had a very short time to finish this and publish. But with the assistance of Salam bhai, it became a little feasible.



Figure 32 Me editing the project



Figure 33 My name in the editing credit

As it was my responsibility to build up a story from the footage, I learned how important an editor's role is when it comes to storytelling.

Video Link: https://www.youtube.com/watch?v=nwWPDPLmQe0

Challenges:

- The deadline of this project was very short and I was told to finish the editing and publish as soon as possible.
- Constant plan changes made my time to edit the project a little bit lengthy.

Mistakes:

- As I was pressured to deliver the final file as fast as possible, I had a little panic attack at one moment because I was not used to working under pressure that much in the past.

Learning:

- Editing plays as much an important role as production does. An editor can create an entire new story using the same footage with his creativity.
- Working under pressure is hard. But in order to reach the audience with your news or story, there is no exception.

Project 07

Weather Report: Highest heat recorded and its effect on COVID-19

Project Type: News Reporting

Duration: 2 minutes 48 seconds.

Location: Dhaka

Core Responsibility: Video Editing

Abdus Salam brought a news report on the ongoing scorching hot weather and its effect on COVID-19. The news explained the ongoing hot weather, the reason behind it, and when it will rain. I was at the office doing my regular editing and other work, and then Salam bhai gave me this project to work with.

Pre-Production:

I was not affiliated with this project until the post production.

Production:

I was not affiliated in this project until the post production

Post production:

After Salam bhai came back, he showed me all the footage, worked with the script sitting beside me and we discussed how we can proceed to the editing. Then we went to the studio and Salah bhai gave his voice over for the report. Nasib Ahsan was there to moderate and to provide equipment support.



Figure 34 With Salam bhai and Nasib bhai for recording

Later I sat down for the editing and followed the script accordingly.



Figure 35 Opening shot of the video



Figure 36 Abdus Salam in frame



Figure 37 Shot from Weather Department

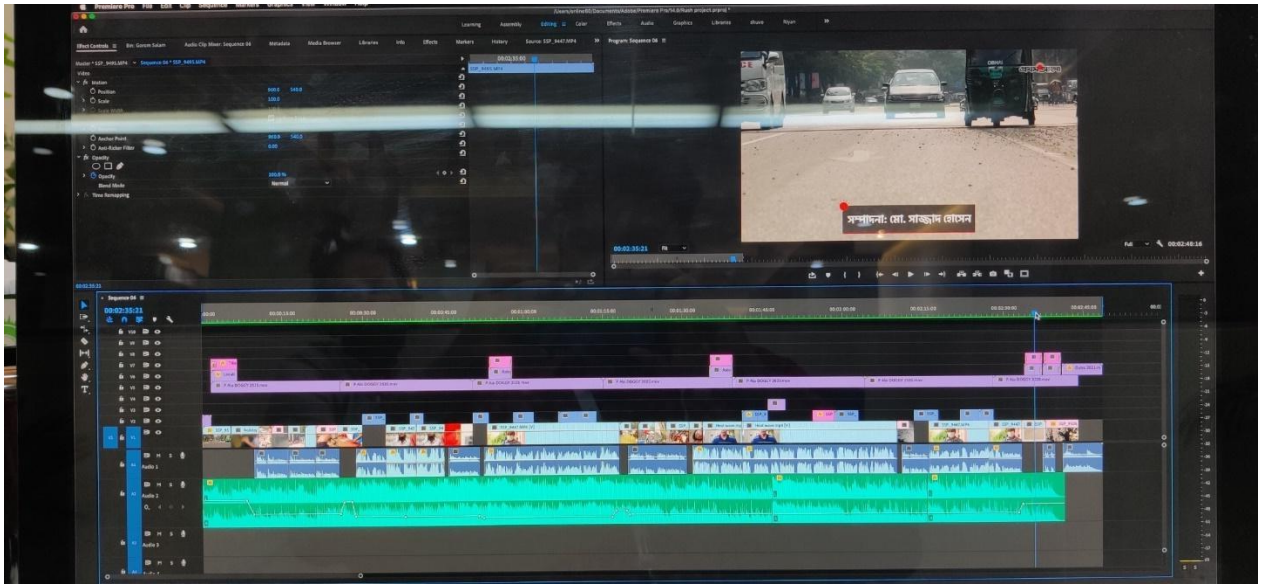


Figure 38 Premiere Pro timeline of this project

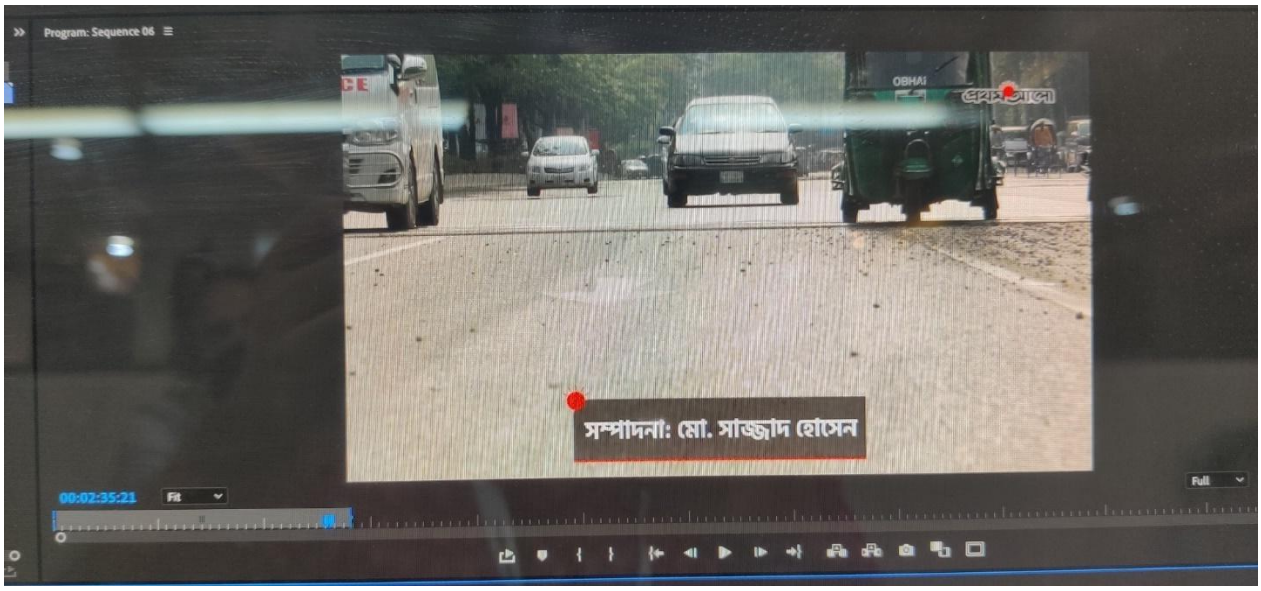


Figure 39 My name in editing credit



Figure 40 Screenshot from YouTube of my name credit

Video Link: https://www.youtube.com/watch?v=wfnFpbqRgiE

Challenges:

- I have gained some experience in this company by the time I edited this. So, I knew what to put in the videos and how to make it easier for people to understand. Not a challenge but I easily finished this project in due time.

Mistakes:

- There was no mistake during this project. Salam bhai helped me where there were no confusions and he was very supportive.

Learning:

- Experience teaches you the job more than the academics.

Project 08

Stream Yard shows broadcast

Project Type: Show Online Broadcasting

Duration: Variable

Location: Prothom Alo

Core Responsibility:

Moderator, Broadcaster

In this portion of the report, I am going to talk about all the Stream Yard broadcast shows and my responsibilities in it under a single project. Stream Yard is a website Prothom Alo frequently uses for their online show broadcasting and also to record online interviews. And I learned a lot about operating and moderating a live online session during my time in this internship period. My gratitude goes to S.S. Al Arafin, A.K.M. Saifur Rahman Shuvo, Riyan Sobhan Talha for teaching me how to moderate a live session.

I invited all the guests and the host by providing a stream yard link which they used to enter the panel. During the session, I had the responsibility to play the intro, the bug of sponsors and also Prothom Alo, along with the Astons of guests and host's name. It was very crucial and critical to end the session directing the host from the private chat and also end the show with an outro. It was something I have never done before and this is something very important.

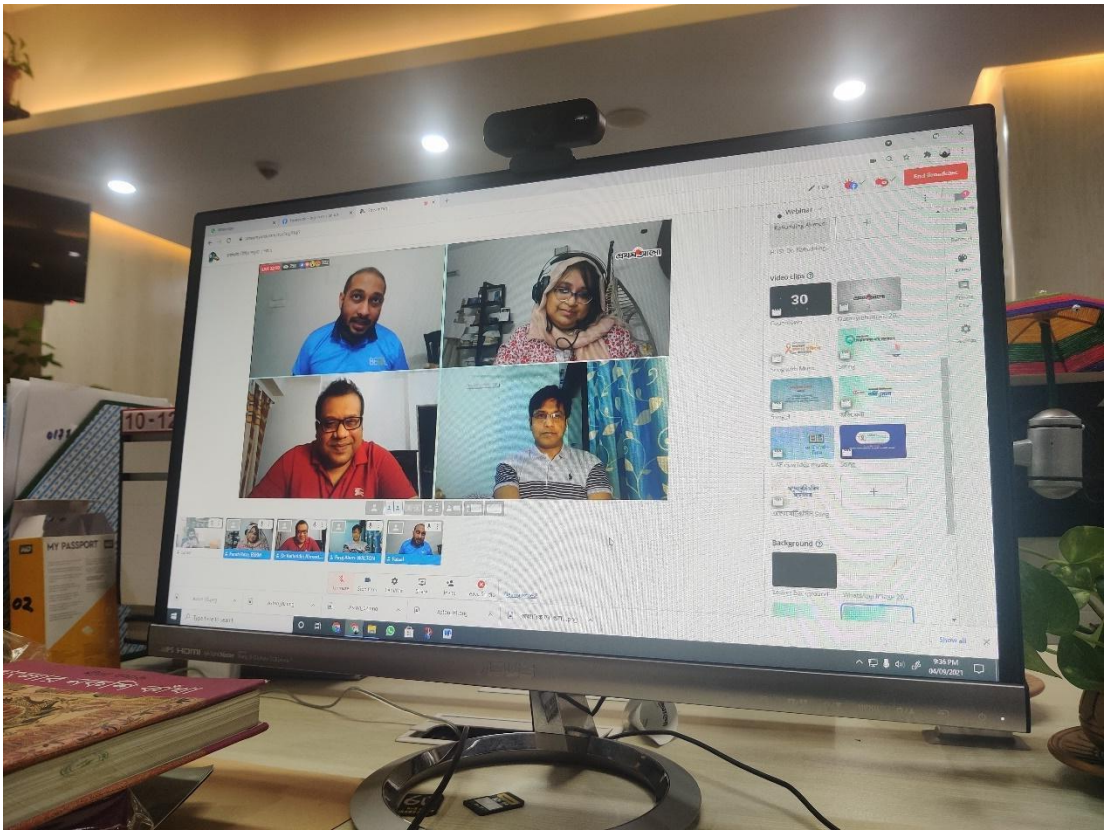


Figure 41 Ongoing stream yard show about university admissions

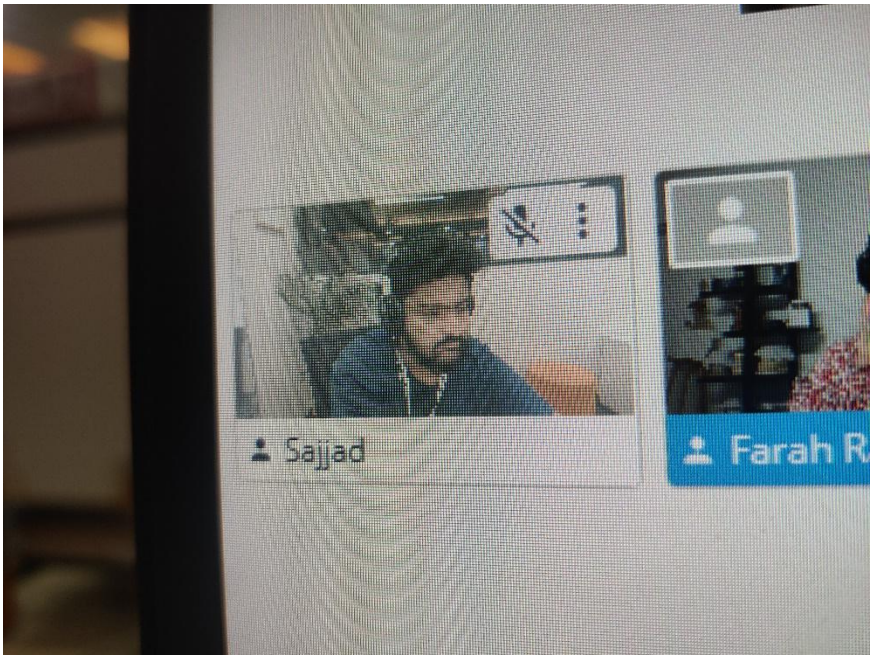


Figure 42 Proof of me being the moderator behind panel

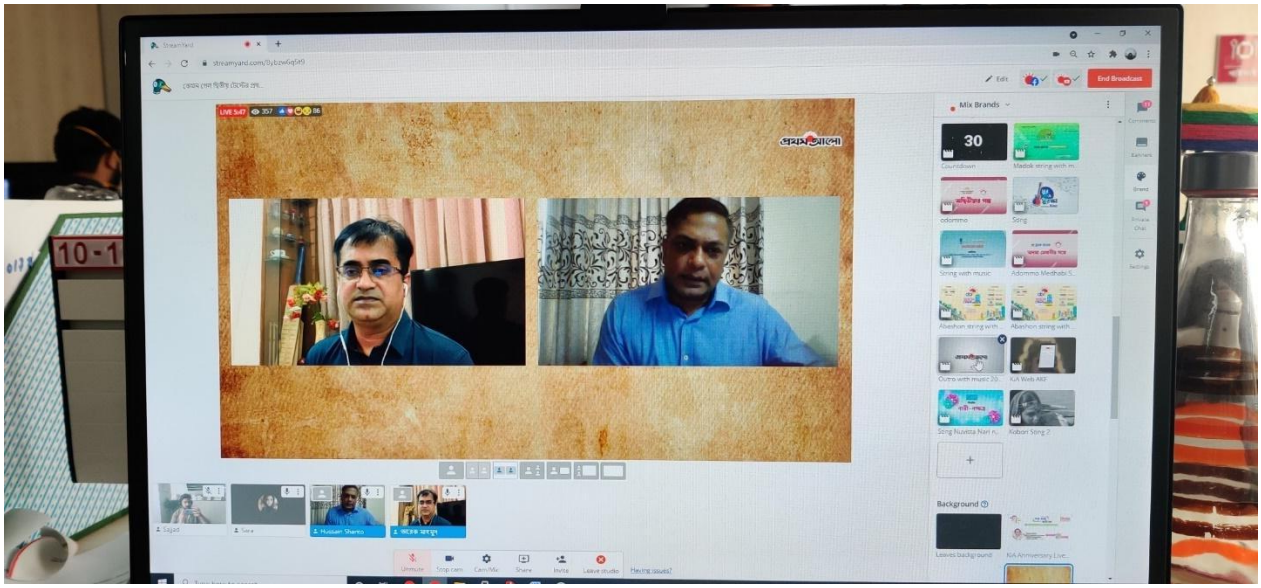


Figure 43 Ongoing stream yard show on SL vs BAN Test series

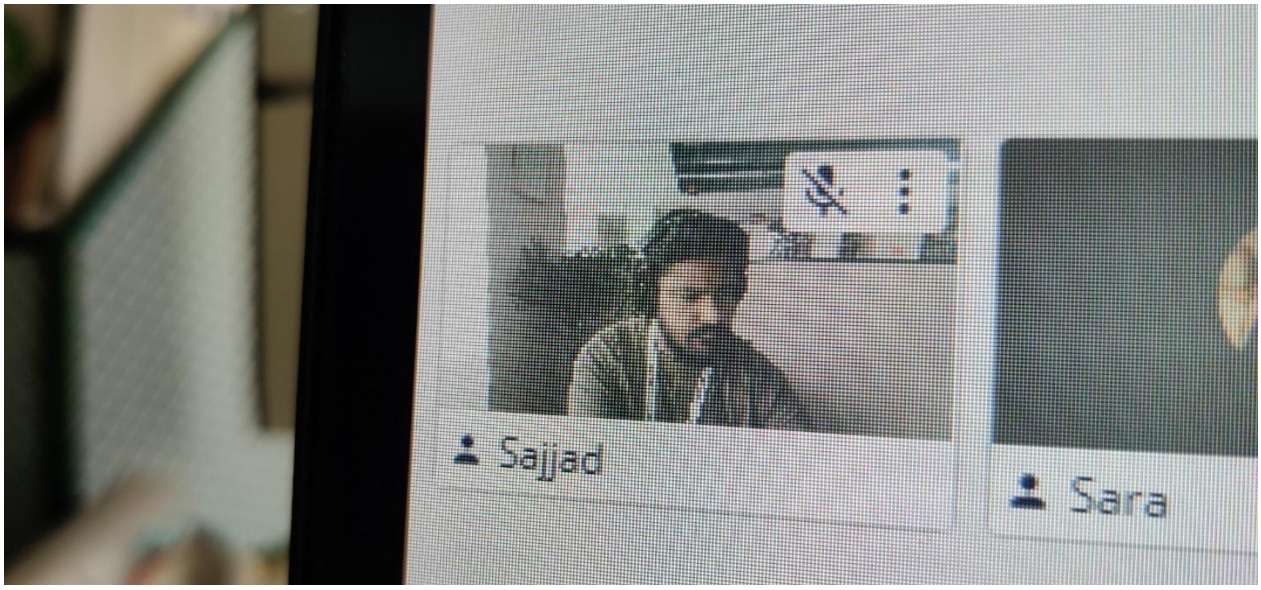


Figure 44 Proof of me being the moderator behind panel

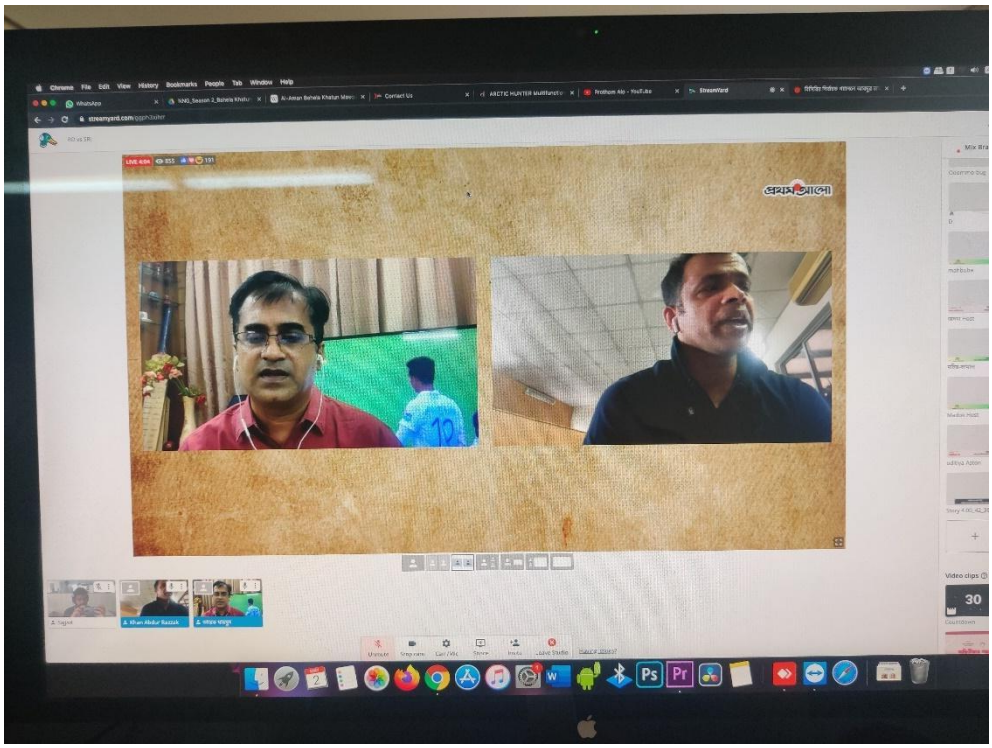


Figure 45 Abdur Razzak guest of the show on SL vs BAN Test series

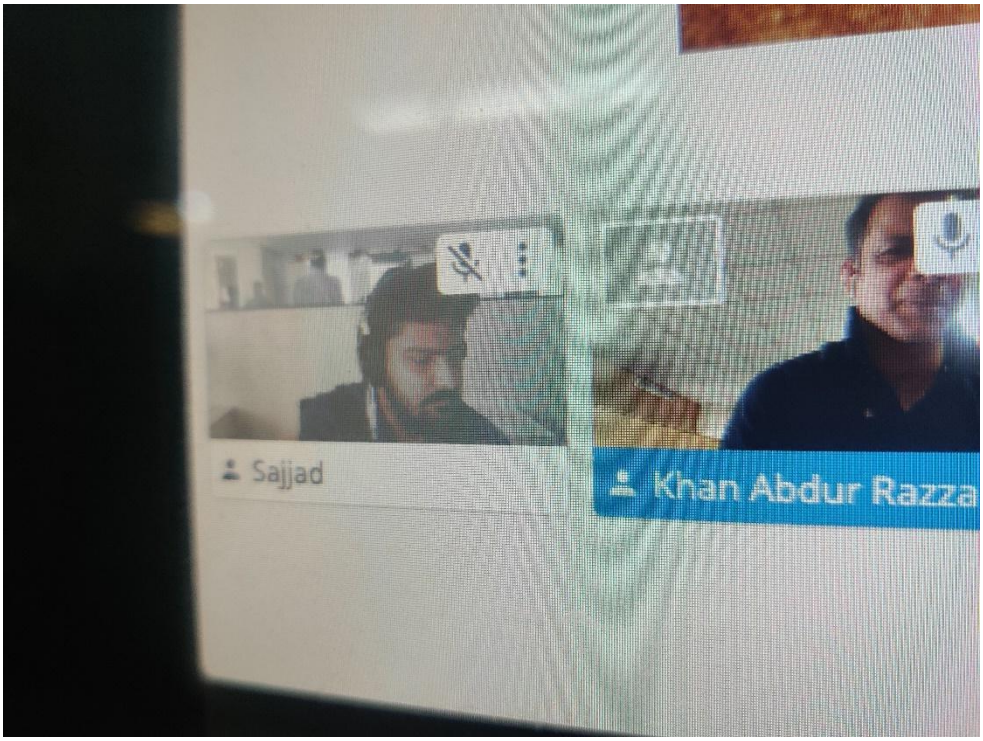


Figure 46 Proof of me being the moderator behind panel

Video Links: Here are the video links of all the shows I was a moderator of.

- Bisshobidyalay Samachar: University of Liberal Arts Bangladesh
  https://www.youtube.com/watch?v=m1MkVuYdSI4
- Kormoshala: BBA Porbo?
  https://www.youtube.com/watch?v=UtQaAmPxfdk
- Adamya Medhabir Songe
  https://www.youtube.com/watch?v=ttpgUuUKa2Q&t=2s
- Bangladesh vs Sri Lanka Test series discussion
  https://www.youtube.com/watch?v=-ue1bN7NGBo&t=1s
  https://www.youtube.com/watch?v=aI2i5rfGvpY
  https://www.youtube.com/watch?v=yZRPFnjxC-k
  https://www.youtube.com/watch?v=nRqOBXzs8jM
  https://www.youtube.com/watch?v=t1gaGQg37eA

Challenges:

- I did not know a lot of things before joining Prothom Alo about how they broadcast their online live shows. This took me some time to learn
- I didn't know some jargons that are used to mean something. For example, what is bug, what is sting, what is super, etc.

Mistakes:

- I accidentally hit the show button of a comment once and I was really scared of it. Later Nasib bhai and Ashique bhai came in and told me it's not that big of a deal, and told me to stay out of the comment section all the time.

Learning:

- I learned a very compact and easy way to do online streaming and also record it for future publications. I am going to use this for my future work purposes for sure.

Internship Outcome

1. I have learned how to become a dedicated and disciplined professional while working for an organization. I had the pleasure to experience what is an office environment, about corporate mentality, professionalism. It gave me clear ideas about office cultures and how the industry works.

2. I have learned how to make and maintain a shooting schedule and how to cope up with difficult situations.

3. My editing skills have gotten stronger during my internship period. I have learned a lot of keyboard shortcuts and tricks that helped me to deliver my project faster and work easier.

4. I have learned that no matter what is happening in your personal life, no matter how bad a situation you are having you have to react like professionals.

5. I have learnt how to work in a video studio and also witnessed how to control a production control room (PCR). This was new to me. In the following 8 weeks I have learned how to work in this system.

6. I have never used a stream yard before. It was a very big learning for me to moderate online live sessions and guide the host with notes.

7. Prothom Alo Video Department is highly organized and quite deservingly one of the most active and hardworking departments in this organization. They are passionate about what they do. I have observed all my colleagues and realized how dedicated they are about their work.

8. I found some of the most passionate, hardworking and very helpful colleagues who were always there whenever I needed them. I am grateful to each and every single person in this team who made my internship period productive and also fun and entertaining at the same time.

9. I have learned how one can maintain an organized creative team and also learned how a team becomes a team, not just a few people working together.

Last but not the least I gained the practical education of working in a professional field, which is the most important and precious thing for me. For a person like me who has never worked under a big organization as an employee. This was definitely a must-have experience.

The Workplace Log

16th March →

1. Lux Cafe live Promo edit
   from 5pm to 8:30 pm
   Assigned by Sara Fairuz Zarrar

17th March →

1. Bongobandhu Chironton (Youtube)
   Editing from 4pm to 8:00 pm
   Assigned by Sadia Mahzabeen Iram
2. 26th March special Project plan
   2:00 to 4:00.

19th March →

1. Learning streamyard (~~Assigned~~ Raiyan Sobhan Talha)
2. Kayra Water crisis story & video editing (Assigned Raiyan Sobhan)
   3:00 to 8:00

21st March →

1. 26th March special project shoot day
   Location Uttara 11am to 8 pm
   Assigned by AKM Saifur Kareim

~~22nd March →~~

~~1. Shoot day 2. Dhamrai Savar Gabtoli~~

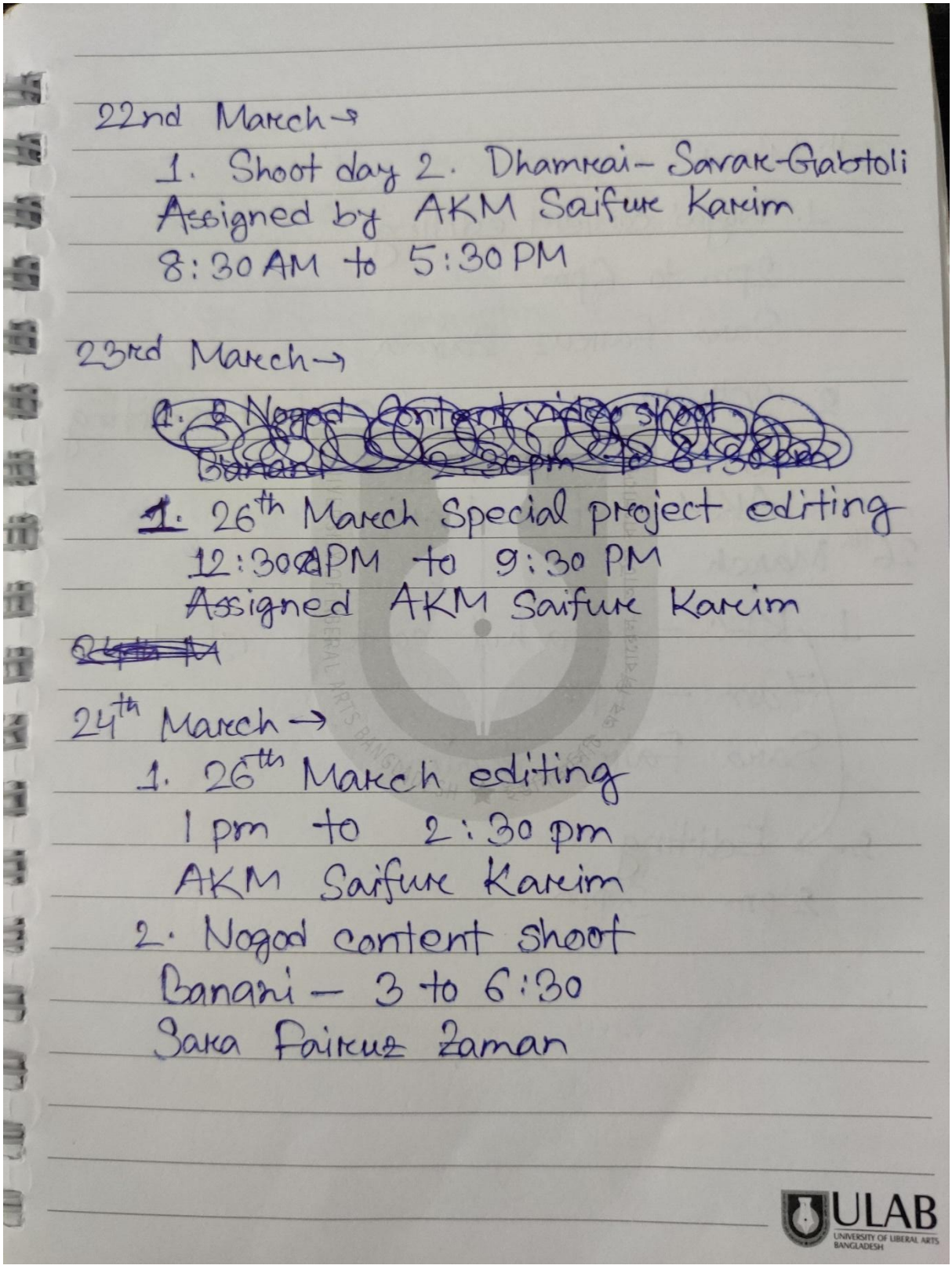


Figure 47 Work log from March 22 to March 24

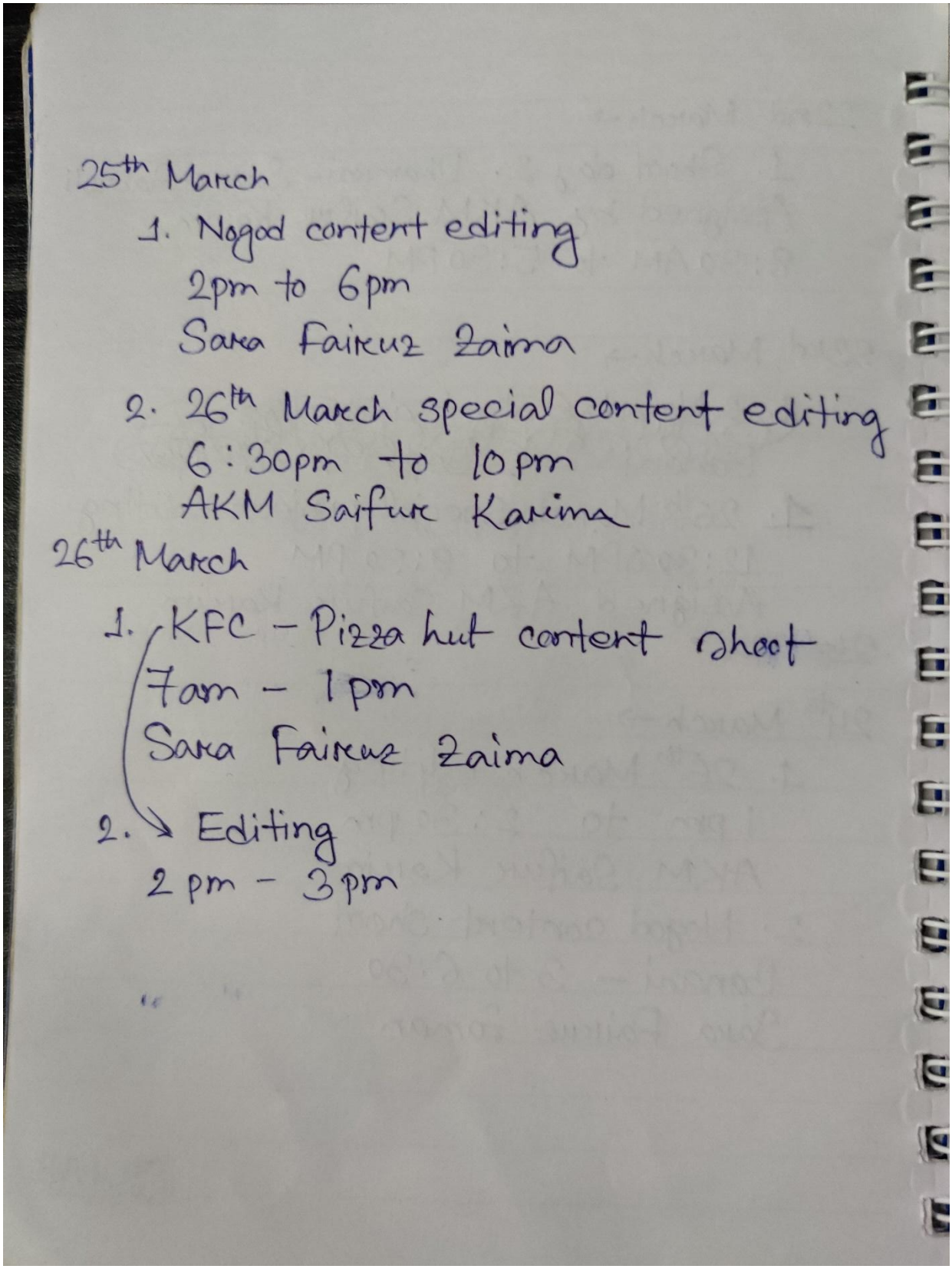
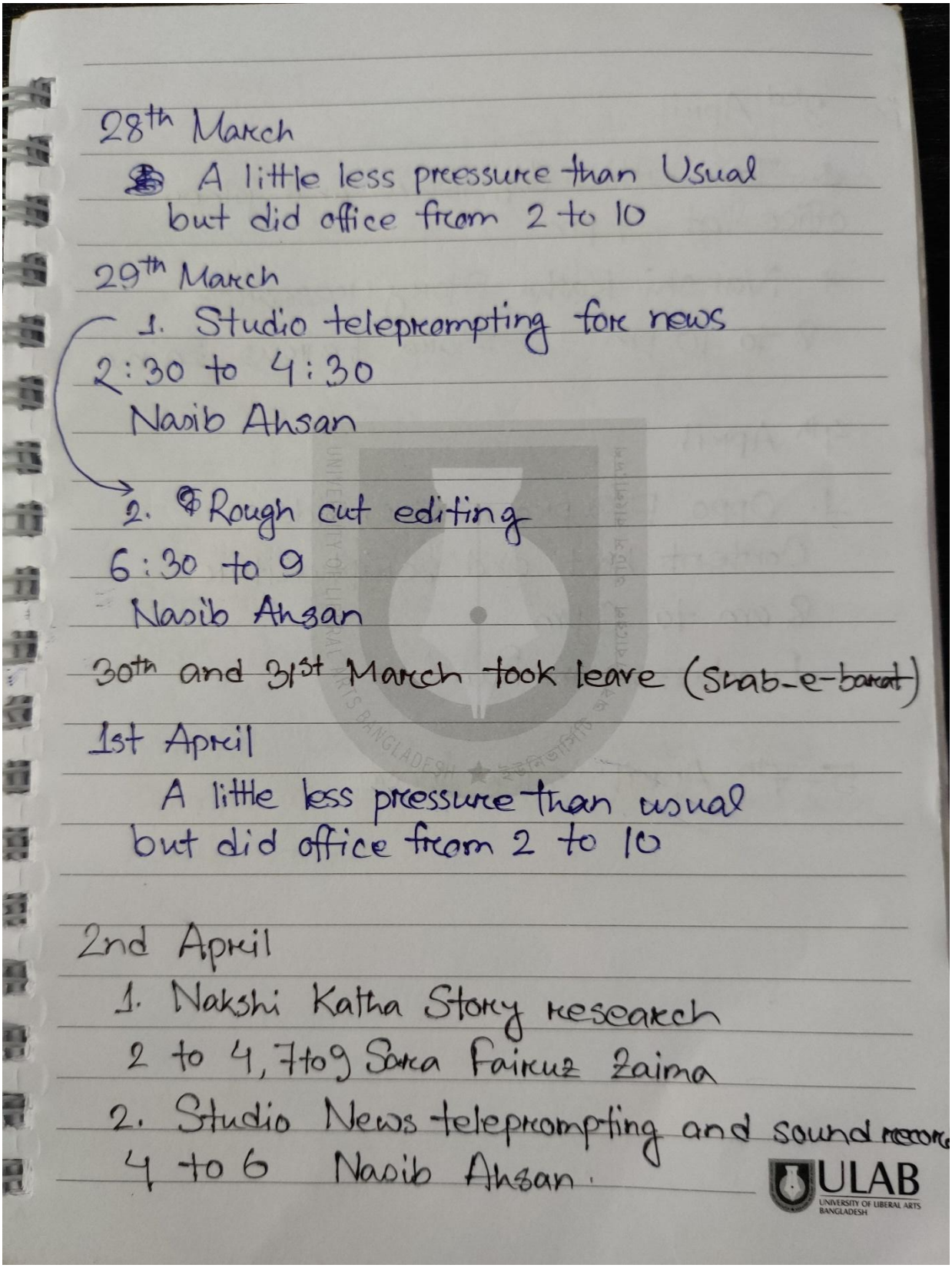


Figure 48 Work log from March 25 to March 26


28th March
A little less pressure than Usual but did office from 2 to 10

29th March
1. Studio teleprompting for news
2:30 to 4:30
Nasib Ahsan

2. Rough cut editing
6:30 to 9
Nasib Ahsan

30th and 31st March took leave (Shab-e-barat)

1st April
A little less pressure than usual but did office from 2 to 10

2nd April
1. Nakshi Katha Story research
2 to 4, 7 to 9 Sara Fairuz Zaima
2. Studio News teleprompting and sound record
4 to 6 Nasib Ahsan.

Figure 49 Work log from March 28 to April 2

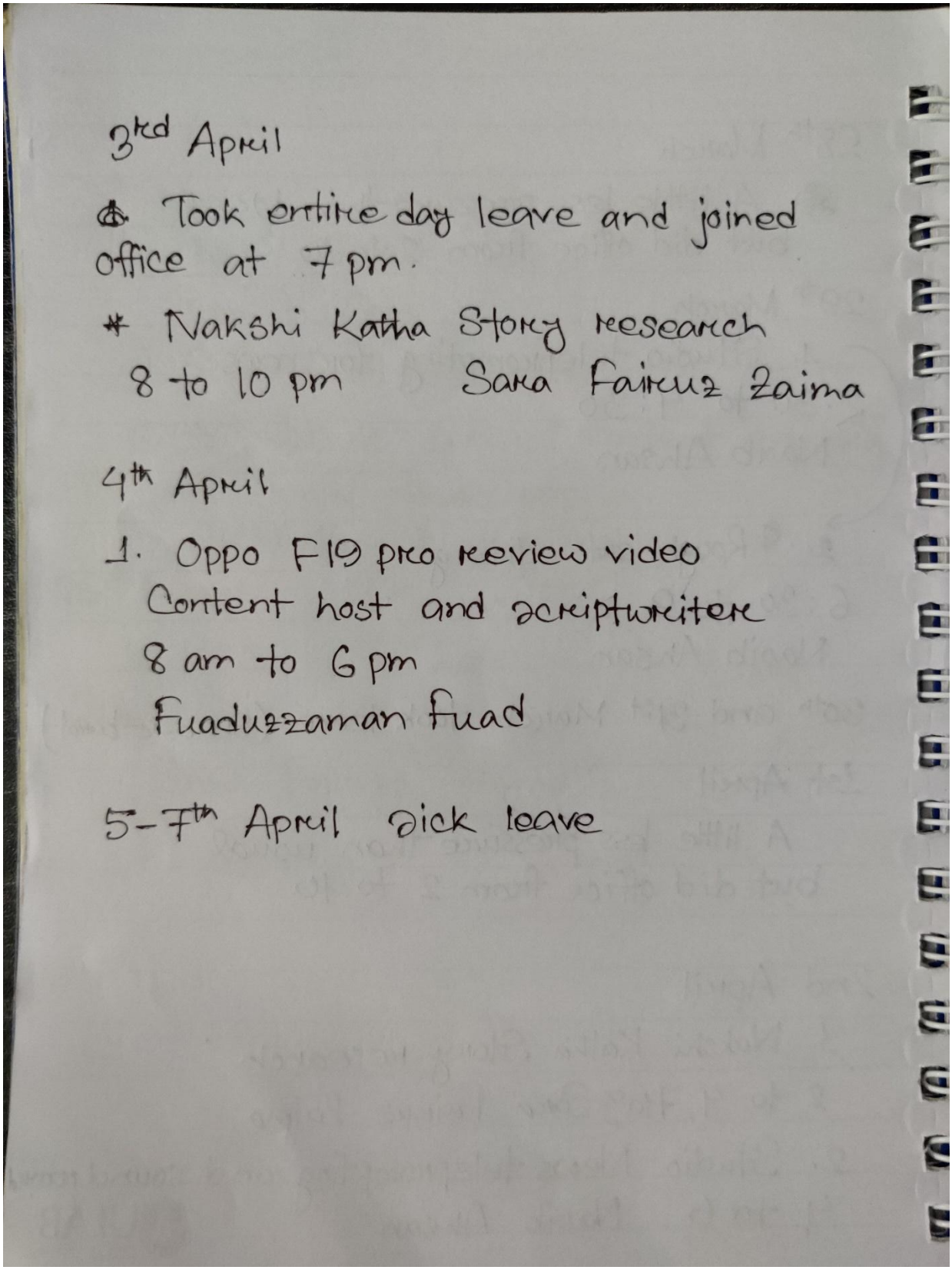
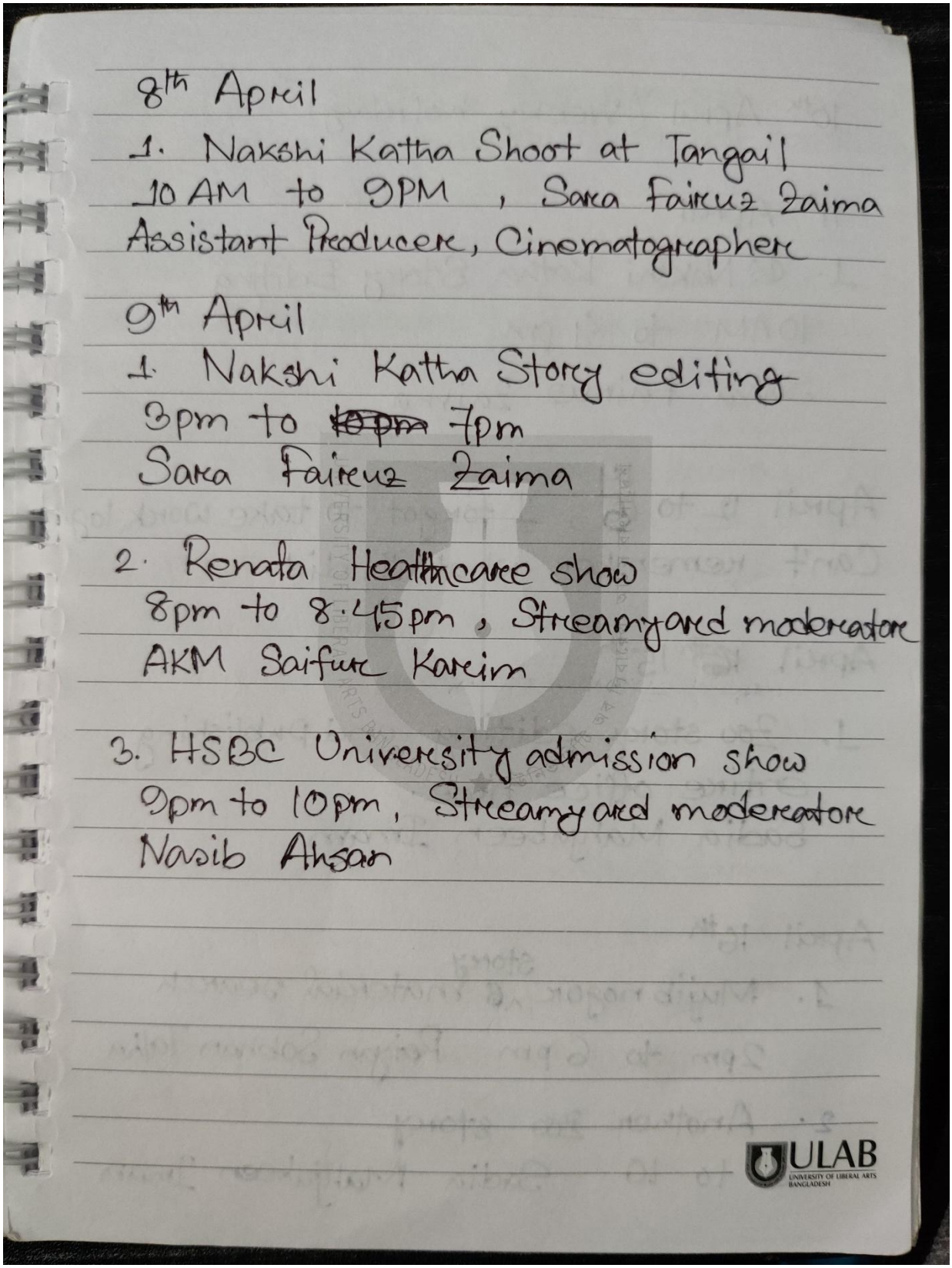


Figure 50 Work log from April 3 to April 7


8th April

1. Nakshi Katha Shoot at Tangail
10 AM to 9PM , Sara Fairuz Zaima
Assistant Producer, Cinematographer

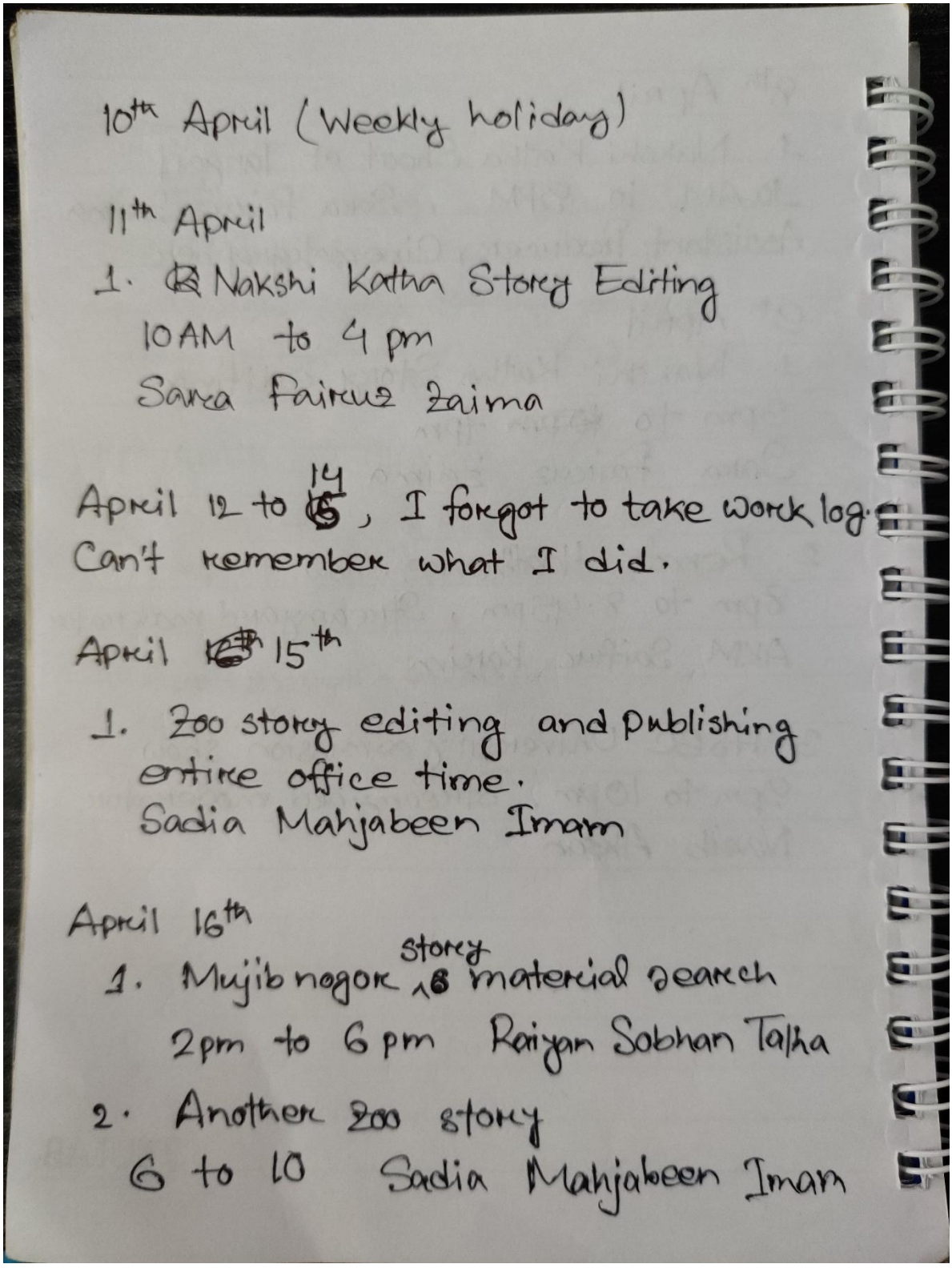
9th April

1. Nakshi Katha Story editing
3pm to ~~10pm~~ 7pm
Sara Fairuz Zaima

2. Renata Healthcare show
8pm to 8.45pm , Streamyard moderator
AKM Saifur Kareim

3. HSBC University admission show
9pm to 10pm, Streamyard moderator
Nasib Ahsan

Figure 51 Work log from April 8 to April 9


10th April (Weekly holiday)

11th April

1. Nakshi Katha Story Editing
   10AM to 4 pm
   Sarea Fairuz Zaima

April 12 to 14, I forgot to take work log. Can't remember what I did.

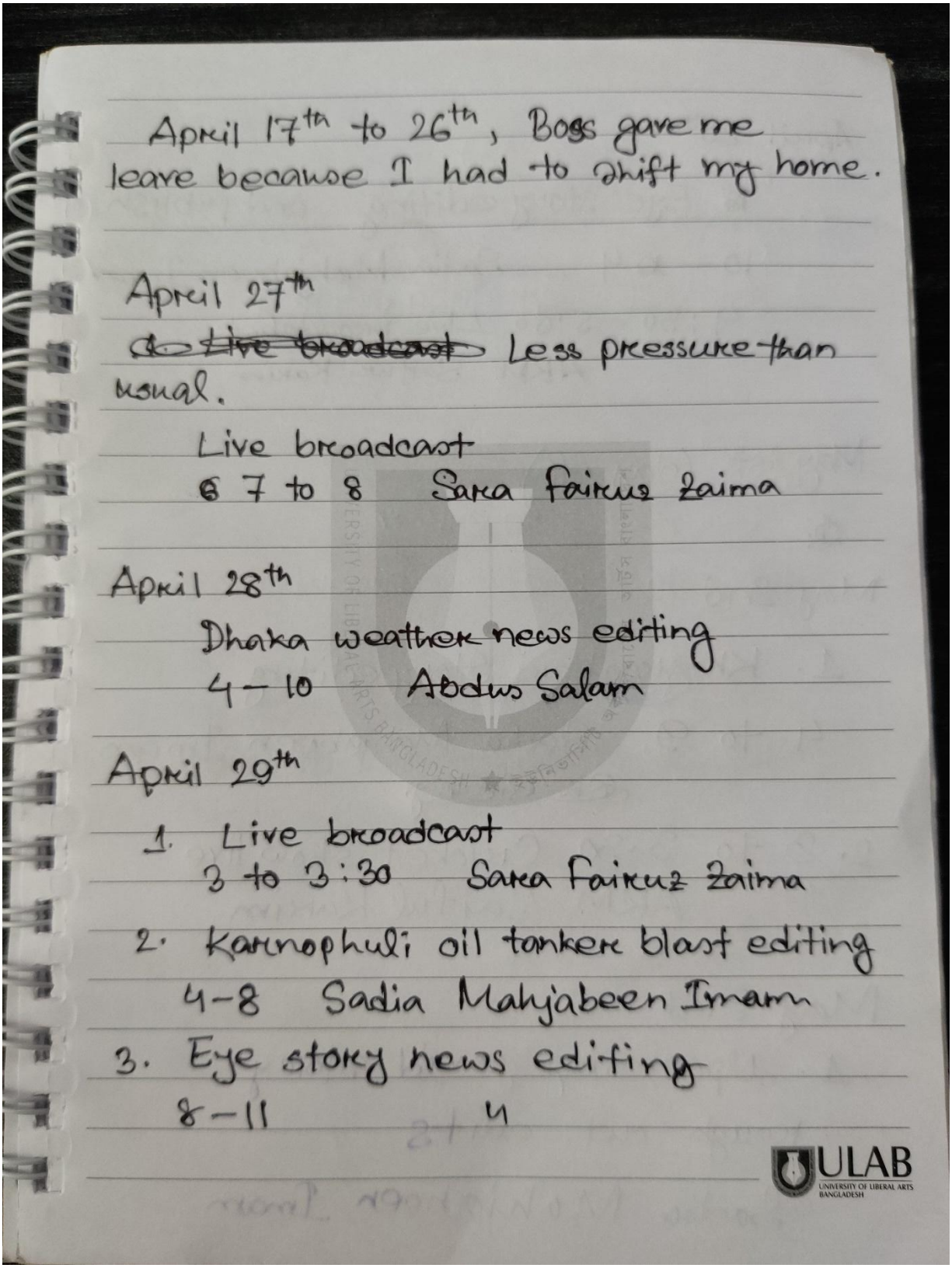
April 15th

1. 200 story editing and publishing entire office time.
   Sadia Mahjabeen Imam

April 16th

1. Mujib nogor story material search
   2pm to 6 pm Raiyan Sobhan Talha
2. Another 200 story
   6 to 10 Sadia Mahjabeen Imam

Figure 52 Work log from April 10 to April 16


April 17th to 26th, Boss gave me leave because I had to shift my home.

April 27th

~~Active broadcast~~ Less pressure than usual.

Live broadcast
7 to 8 Sara Fairuz Zaima

April 28th

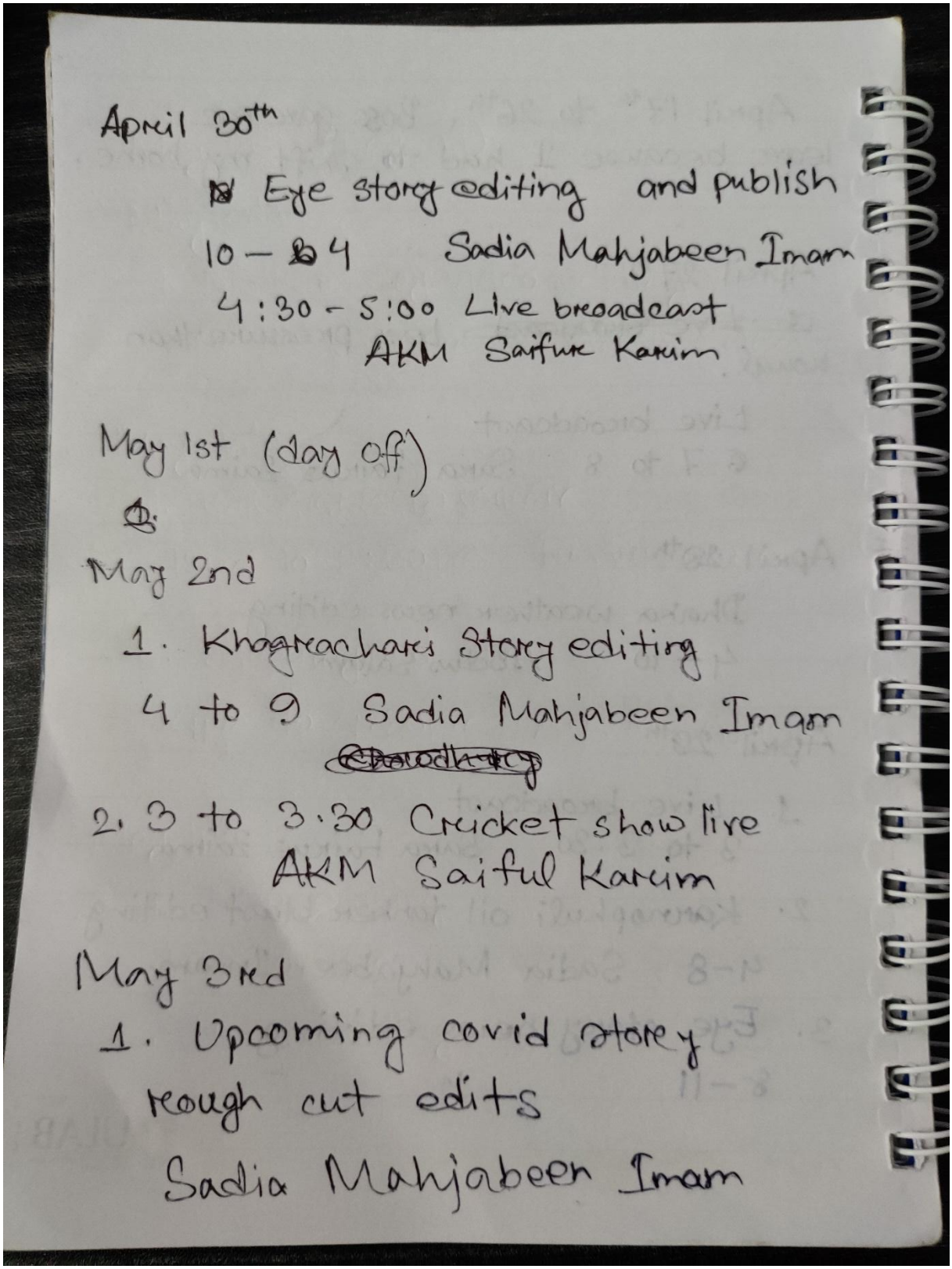
Dhaka weather news editing
4 – 10 Abdus Salam

April 29th

1. Live broadcast
   3 to 3:30 Sara Fairuz Zaima
2. Karnophuli oil tanker blast editing
   4-8 Sadia Mahjabeen Imam
3. Eye story news editing
   8-11 4

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Figure 53 Work log from April 17 to April 29


April 30th

Eye story editing and publish

10 – 4 Sadia Mahjabeen Imam

4:30 – 5:00 Live broadcast
AKM Saifur Karim

May 1st (day off)

May 2nd

1. Khagrachari Story editing

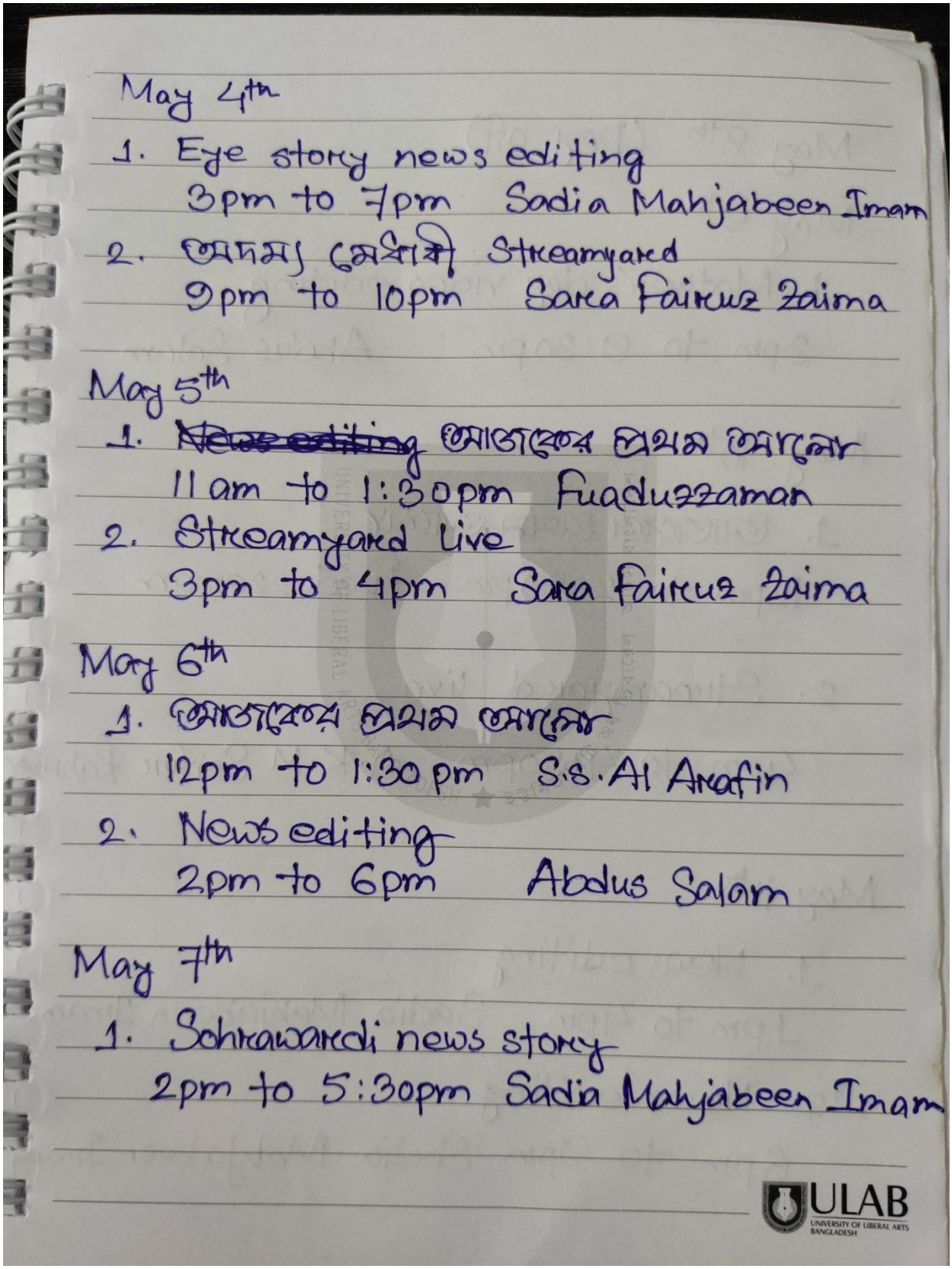
4 to 9 Sadia Mahjabeen Imam

2. 3 to 3.30 Cricket show live
AKM Saiful Karim

May 3rd

1. Upcoming covid story
rough cut edits
Sadia Mahjabeen Imam

Figure 54 Work log from April 30 to May 3


May 4th

1. Eye story news editing
   3pm to 7pm Sadia Mahjabeen Imam
2. আদম মেহাবী Streamyard
   9pm to 10pm Sara Fairuz Zaima

May 5th

1. ~~News editing~~ আজকের প্রথম আলো
   11am to 1:30pm Fuaduzzaman
2. Streamyard Live
   3pm to 4pm Sara Fairuz Zaima

May 6th

1. আজকের প্রথম আলো
   12pm to 1:30 pm S.S. Al Arafin
2. News editing
   2pm to 6pm Abdus Salam

May 7th

1. Sohrawardi news story
   2pm to 5:30pm Sadia Mahjabeen Imam

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Figure 55 Work log from May 4 to May 7

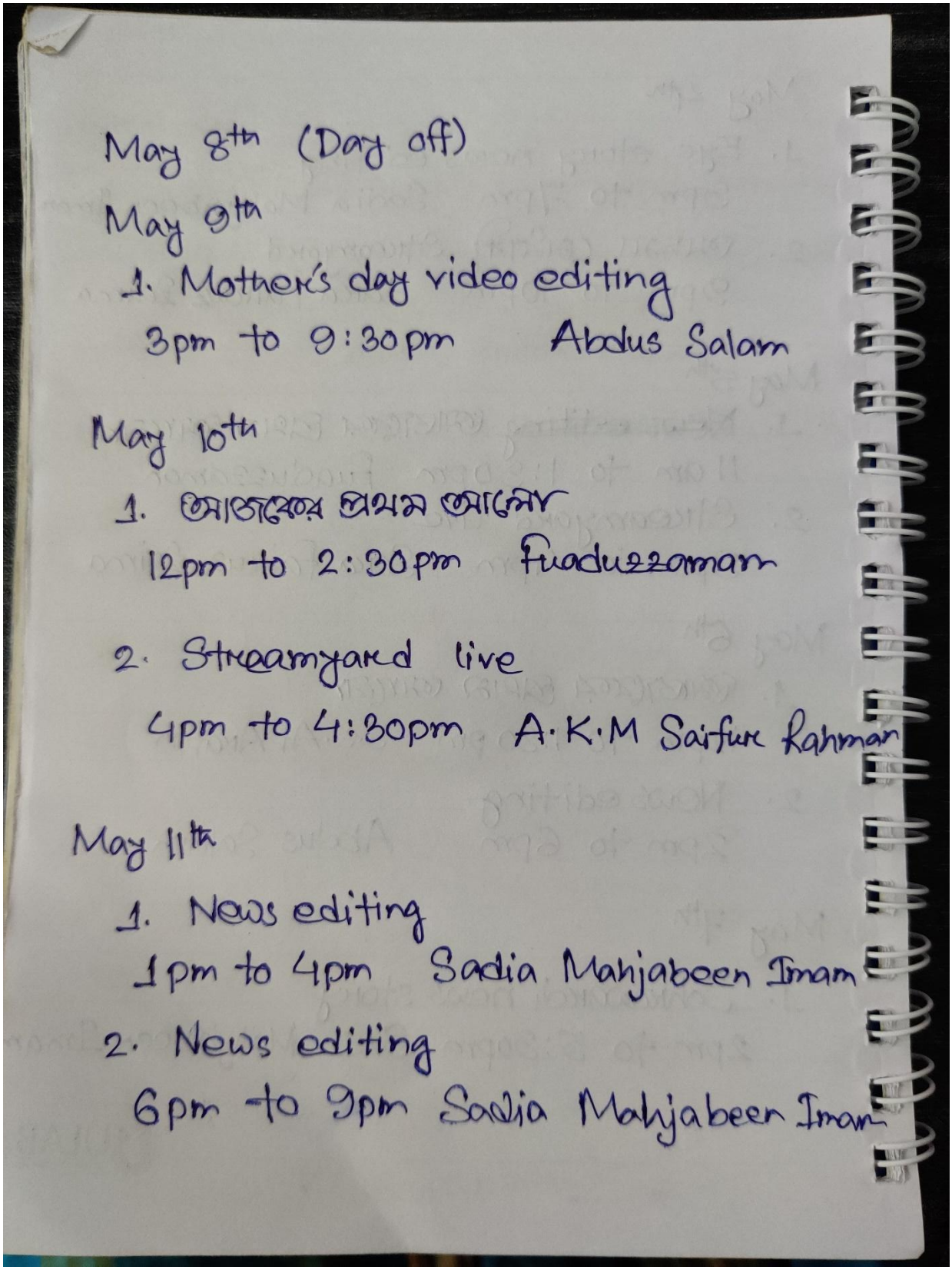


Figure 56 Work log from May 8 to May 11

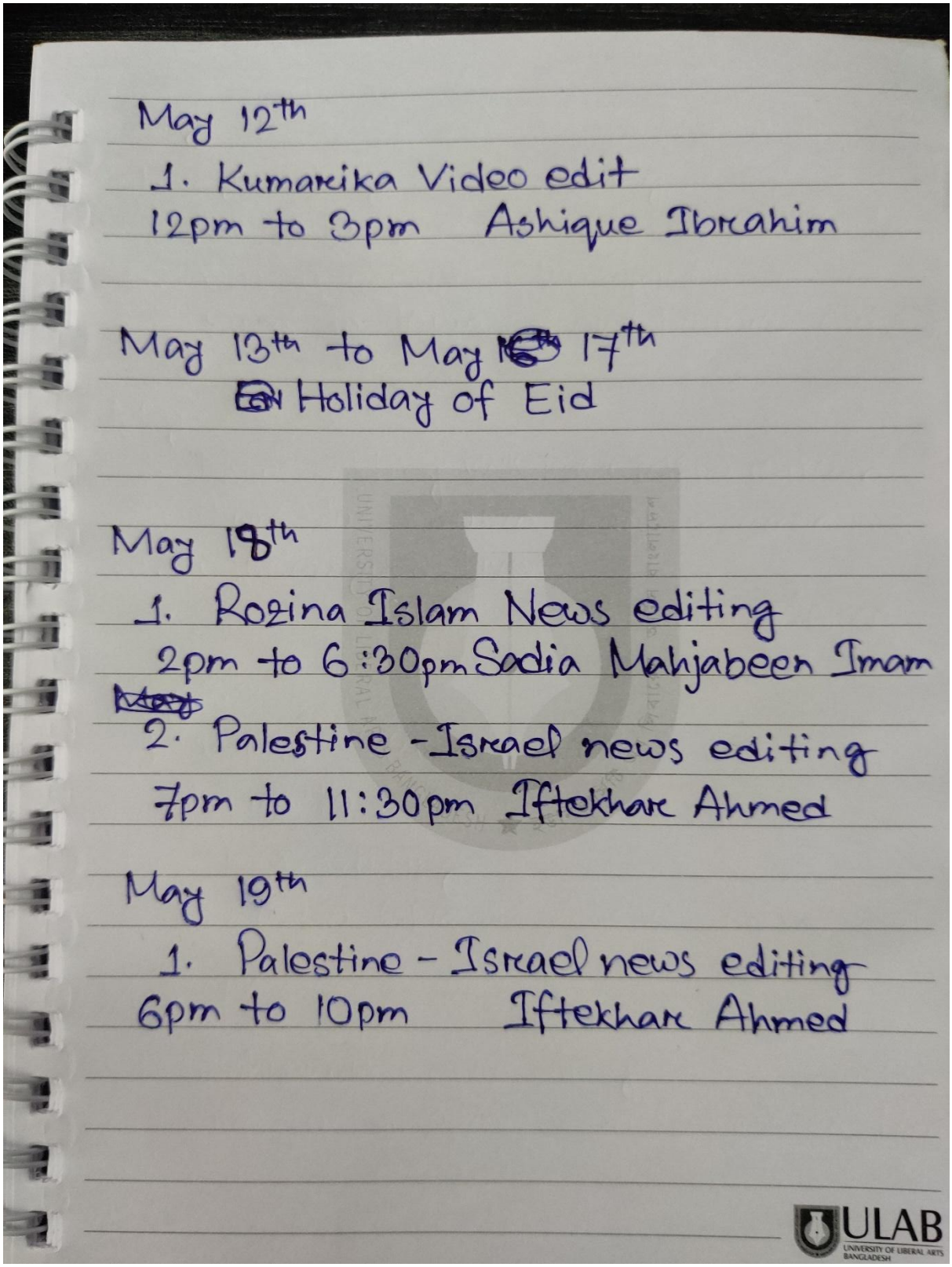
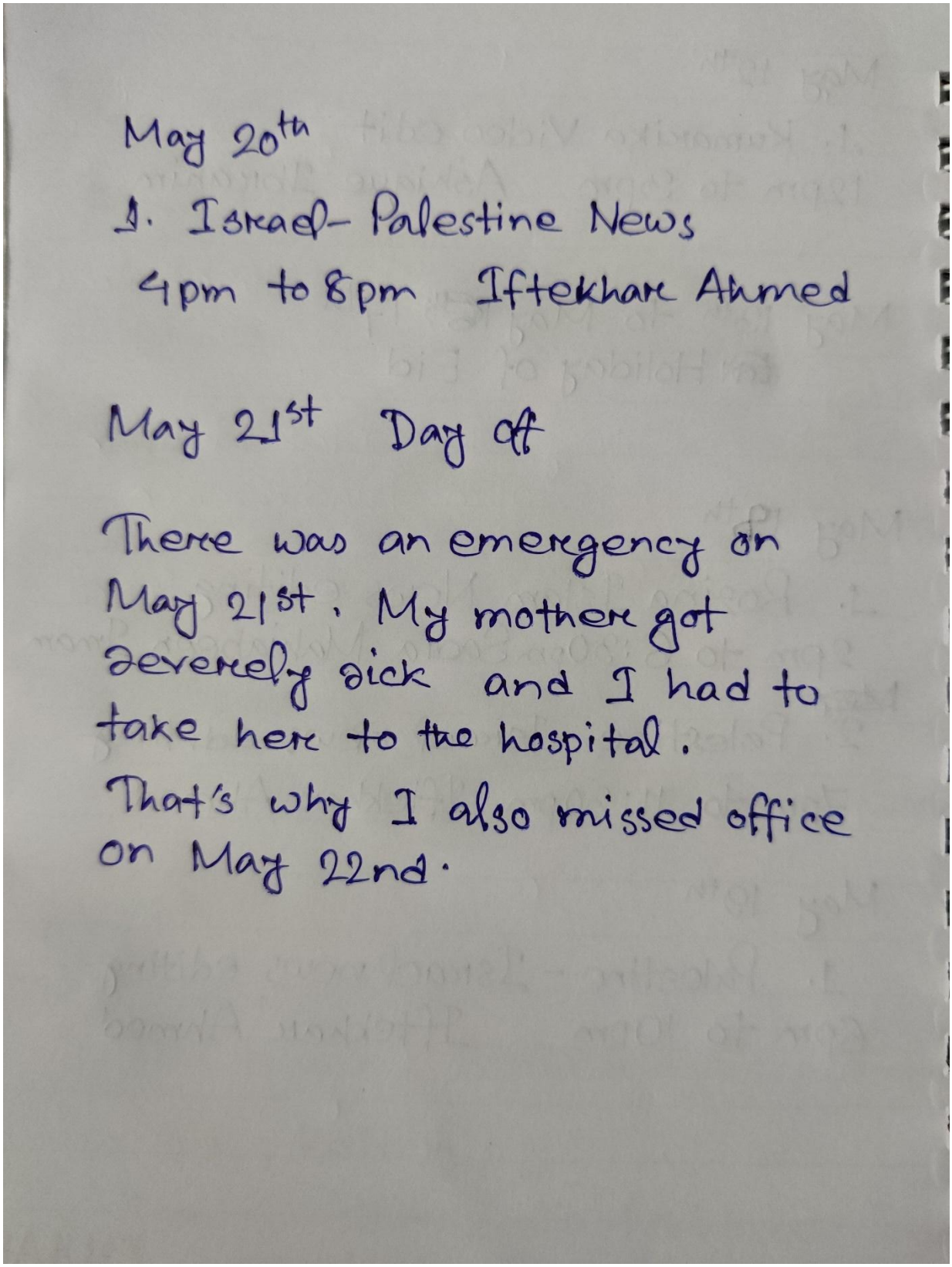


Figure 57 Work log from May 12 to May 19


May 20th

1. Israel- Palestine News
4pm to 8pm Iftekhar Ahmed

May 21st Day off

There was an emergency on May 21st. My mother got severely sick and I had to take her to the hospital. That's why I also missed office on May 22nd.

Figure 58 Work log May 20 and May 21

SELF-ASSESSMENT FORM

The purpose of this survey is to obtain students input on how they think they have performed.

Name of Intern: Md. Sajjad Hossain

University ID: 161012022

Name of Organization	Prothom Alo
Corporate Office Address	Pragati Insurance Bhaban, 20-21, Karwan Bazar, Dhaka – 1215, Bangladesh
Email: info@prothomalo.com	Web: www.prothomalo.com

1. During a typical week, approximately how many hours did you dedicate to your internship?

54 Hours (estimated)

2. Was your internship paid? If yes, how much?

3. Was your site supervisor available to meet when needed? Tick any one of the following.
   ☐ Not at all ☐ Slightly ☐ Moderately ☐ Quite a bit ☐ A great deal

4. Next, we would like to know how you were affected by your internship. Using the scale below, please indicate the degree to which participation in your internship experience increased or strengthened your abilities, attitudes, awareness or understanding in each of the areas identified:

1= Not at all 2= Slightly 3= Moderately 4= Quite a bit 5= A great deal

NO	CRITERIA (Personal)	RATING
1	I have a sense of satisfaction in doing something worthwhile.	4
2	I believe in my ability to make a difference.	5
3	I am open to new experiences.	5
4	I have gained the capacity to be more productive.	3
5	I can recognize my personal strengths.	5
6	I can recognize my personal weaknesses.	5
7	I have a sense of personal achievement.	5
8	I have the ability to persevere in difficult tasks	5
NO	CRITERIA (Social/Interpersonal Impact)	
9	I demonstrate concern for the welfare of others	5
10	I can be understanding and appreciative of people with diverse backgrounds	5
11	I have the ability to work cooperatively with others	5

12	I have the ability to communicate effectively	5
13	I have increased my ability to be a leader	4
14	I feel more connected to my community	3
NO	CRITERIA (Academic learning impact)	
15	I have acquired knowledge from the job duties I performed	5
16	I have broadened my critical thinking skills (reasoning, problem solving)	5
17	I have learnt the ability to work independently	3
18	I feel my classroom learning was enriched	5
19	I have the ability to connect academic subject matter to the real world.	5
NO	CRITERIA (EMPLOYMENT/JOB SPECIFIC IMPACT)	
20	I developed specialized technical skills for a specific job function	5
21	I broadened my future employment possibilities	5
22	I received an opportunity to explore a specific career	5
23	I developed realistic ideas about the work world	5
24	I narrowed my future possible career choices.	5
25	**What is your average score from this test?**	**4.48**

5. General Comments

This surely was an experience of a lifetime. Honestly, having an experience to work for such a big corporation will definitely give me enough chances and opportunities in future.



_____

Signature of Intern

Professional Competency

I learned a lot of things in my internship period. It was a real-life experience in a professional field. I got the opportunity to work in a huge organization so I achieved lots of professional experience, some of them are:

Knowledge:

1. I've improved my knowledge about organizational behavior.
2. I've gained some knowledge on team management.
3. I got the idea how to run a huge organization.
4. I've learned how to propose for a production.
5. I've learned to run a production team smoothly. And to build up connections between team members.

Skill:

1. I improved my skill in video editing.
2. I have learned a live broadcasting system on an online platform.
3. I have learned how to operate a studio shooting from a production control room
4. I have improved my skill in communicating with colleagues.
5. I have improved my skill in shooting breakdown & script writing.

Attitude:

1. I have improved my professional behavior.
2. I have learned to deal with professionals and celebrities.
3. I have learned to work under pressure without creating a problem for others.
4. I have learned how to react to the problems.

APPENDIX

The following photos have been taken during the entire internship period. The photos here are added in a chronological order with captions which will give you the idea about my responsibilities in Prothom Alo.



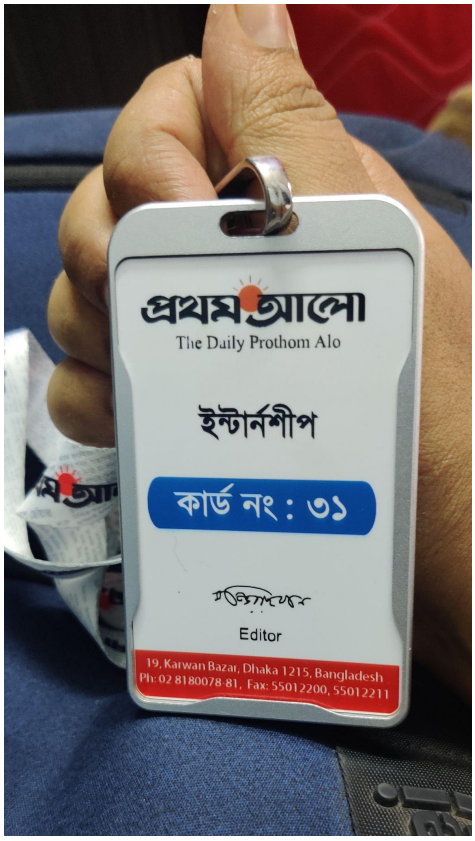
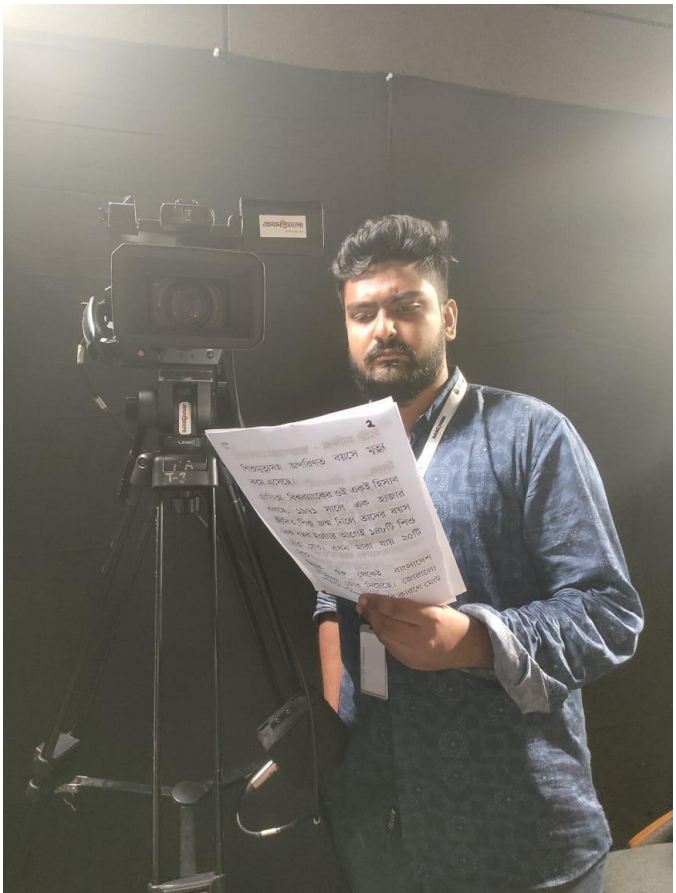

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Figure 61 Lux Cafe Live | Shomi Kaiser as guest





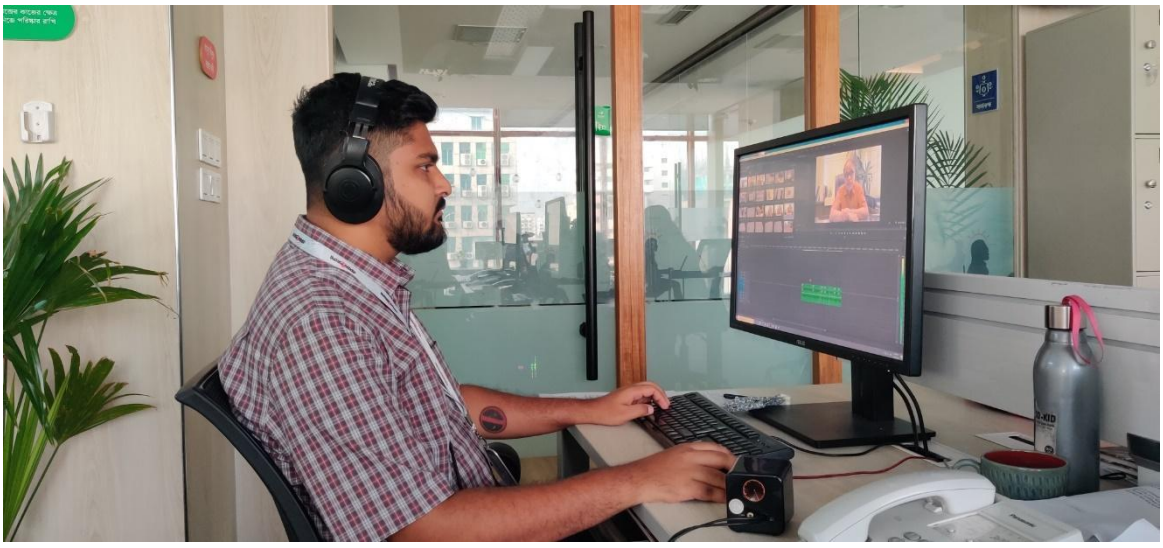


Figure 62 Some pictures from Editing Panel



Figure 63 Some pictures from Editing Panel



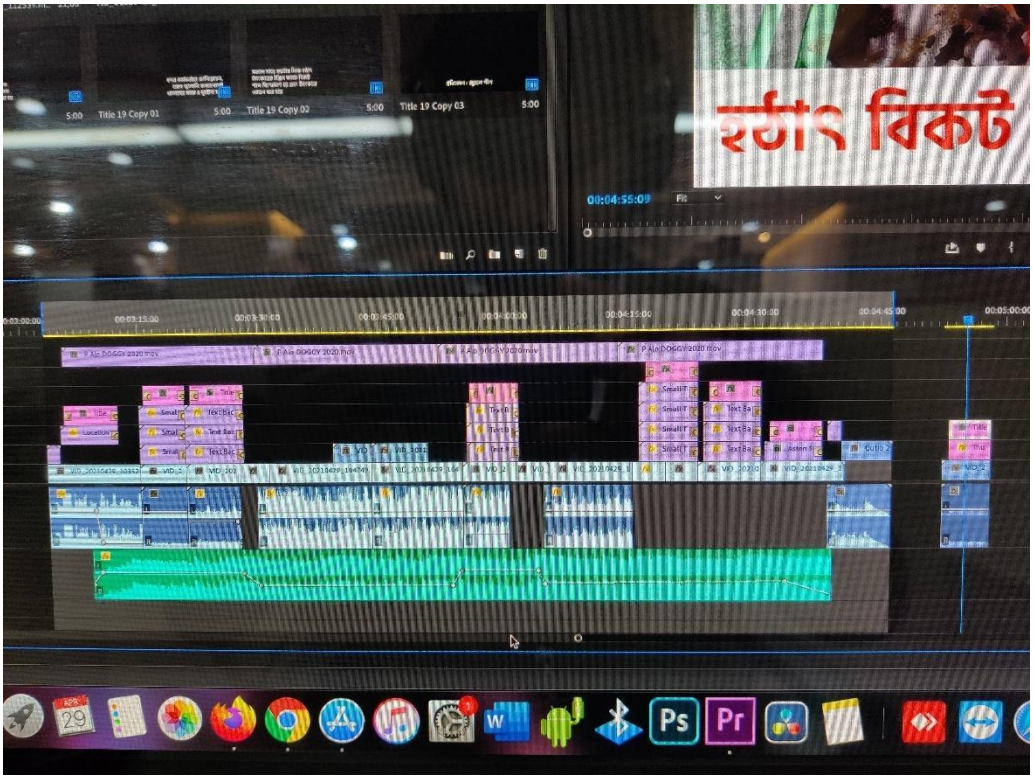


Figure 64 Some pictures from Editing Panel



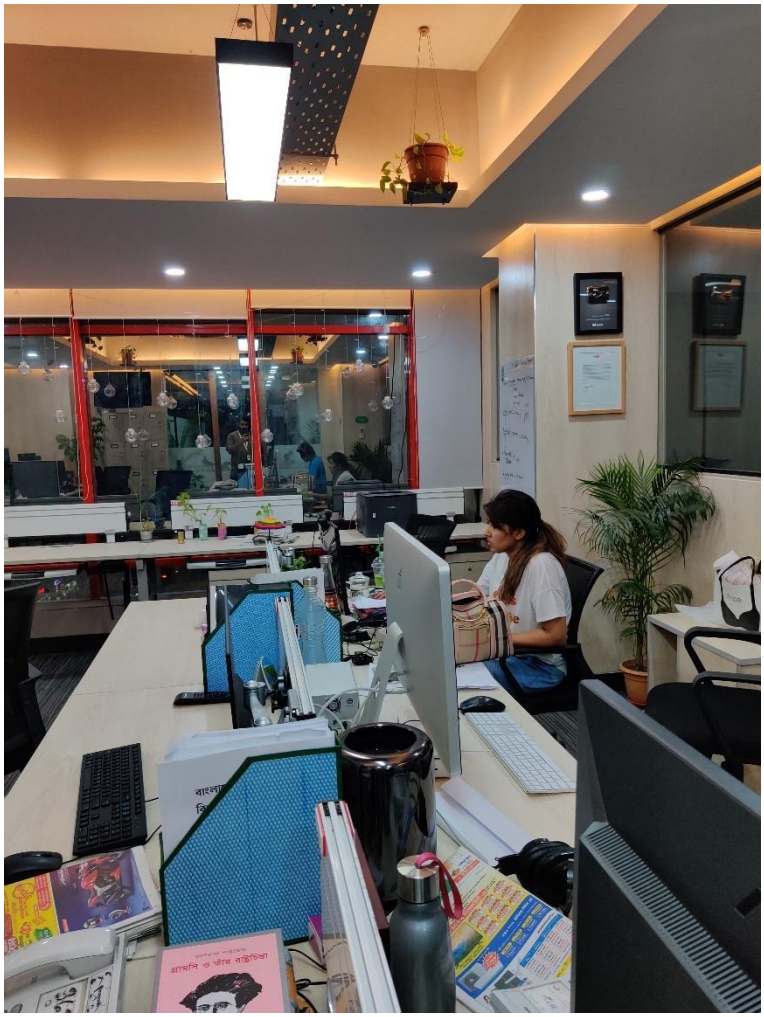


Figure 65 Workplace environment