



Department of Media Studies and Journalism

Internship Report

Prepared By

Name: Sarker Pritha Mrittika

ID: 191012072

Term: Summer 2023

Course Code: MSJ11498

Host Organization: Scenecut Pictures



Date of Submission: September 03, 2023

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STUDENT DETAILS

Name	Sarker Pritha Mrittika
Student ID	191012072
Department	Media Studies & Journalism
Major Concentration	Digital Film & TV Production
Minor Concentration	Bachelor of Business Administration
Carrier Goal	To establish myself as a successful filmmaker

INTERNSHIP DETAILS

Host Organization	Scenecut Pictures
Address	House 37, Road 06, Niketon, Gulshan, Dhaka
My Working Section	Director's Team as an assistant director
Supervisor	Adnan Zulqar Nayin
Designation	Director
Start Date	June 1, 2023
End Date	September 30, 2023
Hours Per Week	48 hours (on average)
Total Working Period	12+ Weeks

ACKNOWLEDGEMENT

I would like to convey my gratitude to my university, my department and all the faculties for giving me constant support throughout my journey. I am very grateful to the Department of Media Studies and Journalism for providing us with the opportunities to enrich our knowledge and skills which are necessary for our future. As most of our courses have practical tasks, it helped me to think creatively, enhance my skills and take me one step closer to my goal.

During my internship as an assistant director, I had a wonderful experience filled with challenges and new learnings in the production house Scenecut Pictures. It has provided me with practical experience and knowledge about how the film industry works. I would like to thank my supervisor Adnan Zulqar Nayin for helping me and giving me immense support so that I can learn and do my job correctly. Every time he helped me to understand my mistakes and learn from them. Also, my co-workers were very helpful and they helped me a lot to learn. I feel very fortunate that I have got a friendly and supportive workplace. I would like to thank all the members of Scenecut Pictures for supporting me.

I wish to extend my sincere gratitude to my internship advisor A.F.M Moniruzzaman Shipu, Assistant Professor, University of Liberal Arts Bangladesh (ULAB) for his guidance, support and valuable suggestions throughout my internship.

I also want to thank my friends and parents for their constant support and encouragement.

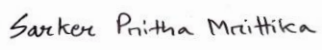
Finally, I would like to express my gratitude to everyone who helped me and guided me in completing my internship.

PLAGIARISM DECLARATION

1. I know that plagiarism means taking and using the ideas, writings, works or inventions of another as if they were one's own. I know that plagiarism not only includes verbatim copying, but also the extensive use of another person's ideas without proper acknowledgement (which includes the proper use of quotation marks). I know that plagiarism covers this sort of use of material found in textual sources and from the Internet.
2. I acknowledge and understand that plagiarism is wrong.
3. I understand that my research must be accurately referenced.
4. This assignment is my own work, or my group's own unique group assignment. I acknowledge that copying someone else's assignment, or part of it, is wrong, and that submitting identical work to others constitutes a form of plagiarism.
5. I have not allowed, nor will I in the future allow, anyone to copy my work with the intention of passing it off as their own work.

Name: Sarker Pritha Mrittika

ULAB ID: 191012072

Signature:  _____

INTERNSHIP REPORT APPROVAL FORM

Student Name Sarker Pritha Mrittika ID No. 191012072
Major: Digital Film and TV Production Year: 2023
Local Phone: 01912180037 Email: pritha.mrittika.msj@ulab.edu.bd

INTERNSHIP/PROJECT INFORMATION

Internship

Organization/Project: Scenecut Pictures

Internship /Project Report

Topic: _____

Semester (Tick one): ☐ Spring 2023 ☒ Summer 2023 ☐ Fall 2023

Advisor APPROVAL

(Please place a Tick)

☐ Approved ☐ Not Approved ☐ Partial Re-write ☐ Full Re-writeRemarks (If Not Approved/Pretrial/Full Rewrite):

Signature: _____

Date: 03.09.2023Name: A.F.M Moniruzzaman ShipuTitle: Assistant ProfessorE-mail: afm.moniruzzaman@ulab.edu.bdPhone: +8801711272437

INTRODUCTION

From the moment I took Digital Film and TV Production as my major, I knew that I would work at a production house so that I could gain more practical knowledge about filmmaking. This would help me in achieving my dream of becoming a filmmaker. I searched for several production houses and dropped my CV there for an internship. I got an interview call from two houses and Scenecut Pictures was one of them. I went for the interview and got the opportunity to work as an assistant director at Scenecut Pictures.

I always wanted to know about the behind-the-scenes of a film. Also, the process of pre-production, production and post-production part. I wanted to know how the film industry works. Scenecut Pictures has given me the chance to know and learn. As I want to be a director in the future, the job of assistant director will keep me on track. I practically learned the entire process of making a production.

Before joining Scenecut Pictures I had no idea about how to make an advertisement, how to do a detailed pre-production for a feature film and how to communicate with an artist professionally regarding a project. I learned the importance of referencing for audio-visual production, taking notes, paperwork and so on. My communication skills have improved a lot. My intellectuality has improved. I noticed a self-growth in me.

As this was the first time I had experienced working in an office environment, I felt very good because my supervisor and other official members were very supportive and friendly towards me. Every time I faced any difficulty, they helped me to identify my mistakes and guided me so that I could learn. In this internship journey, I experienced a lot of new things, new learnings, new challenges and new abilities which have broadened my knowledge. Overall, it was an incredible and beneficial experience. My internship report reflects the learnings and experiences that I gained during my internship.

EXPECTATIONS

During an internship, we get the opportunity to apply the skills and knowledge that we have learned from the classroom to the practical world. I was very excited to work as an assistant director so that I could learn more about the duties of a director closely. Before joining Scenecut Pictures I had the following expectations:

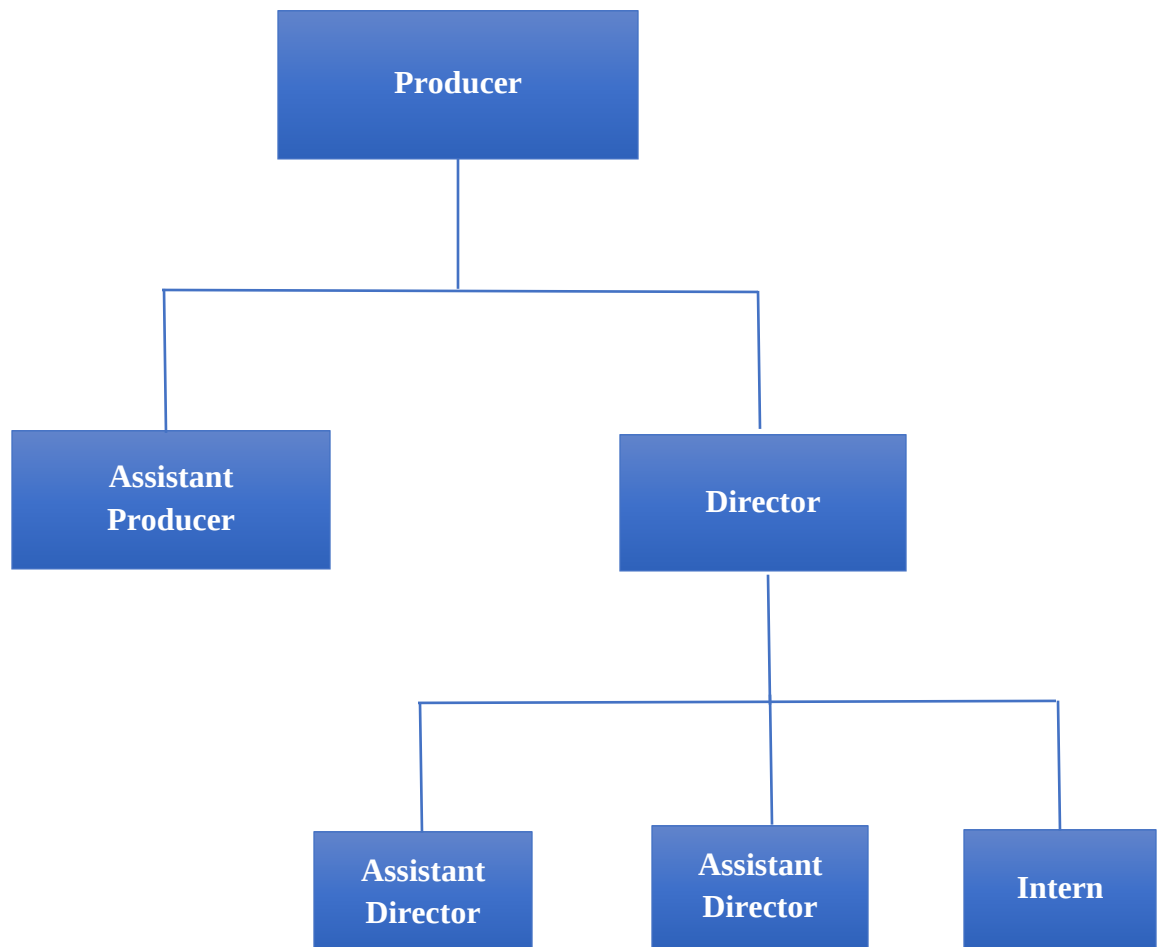
- Enhance my knowledge of direction
- Learn the process of making advertisement videos
- Learn how to search relevant videos according to the script
- Improve my ability to do teamwork
- Improve my communication skill
- Improve my problem-solving skill
- Enhance my creativity
- Improve my speaking skill
- Learn about the working process of a production house
- Contribute to the progress of Scenecut Pictures through my performance

HOST ORGANIZATION

Scenecut Pictures

Introduction: Scenecut pictures is a visual content-making firm and the visual branch. Our main aim is to develop contents that are going to make an impact on the audience and the industry as a whole. Our vision is not only to come up with quality content but also to change the whole infrastructure of the industry with rich contents. We will try to make the best use of our resources and give the people global contents that they would enjoy because that is exactly what they deserve and we strive for.

HOST ORGANIZATION ORGANOGRAM



TASKS

I have been working as an intern assistant director at Scenecut Pictures since June 01, 2023. Here is the list of duties I had during my internship.

- Searching, finding and collecting relevant videos according to the script as reference
- Communicating with the artists regarding projects
- Collecting pictures and work links from artists
- Giving reminders to the artist about shoot date and call time
- Coordinating the artists in shooting floor
- Going to recce and take pictures of locations
- Searching for casts for projects
- Taking notes in client meetings
- Making call sheet for shoot
- Coordinating dubbing sessions

PROJECT DESCRIPTION

Project 01

Project Name: Go Zayaan Chuti Song OVC (Online Video Commercial)

Start Date: 08/06/2023

End Date: 21/06/2023

Client: Go Zayaan

Project Details: Go Zayaan is a Travel Agency. In the concept of a travel booking site musical video based on an office setup, the focus is on bringing the excitement and inspiration of travel into the workplace. They wanted to establish the thinking among people that vacation means 'Go Zayaan'. The commercial highlights the travel booking site as the solution to their wanderlust. With the site's user-friendly interface displayed on computer screens and smartphones, the employees are shown exploring a variety of destinations, flights, and accommodations. The visuals convey the simplicity and convenience of using the travel booking site, allowing employees to easily plan and book their dream trips during their office breaks.

My tasks and responsibilities: At first my supervisor told me what things I had to do after getting a script. He told me the entire process of pre-production which includes collecting relevant advertisement videos on youtube, making PPM (Pre-Production Meeting) slides, searching for casts, etc. I was a little nervous because I had never worked on this type of project before. But, I followed the instructions of my supervisor and finished my work. My tasks and responsibilities in this project were:

- Collecting relevant advertisement videos as reference
My supervisor gave me some clues on what type of advertisement videos I should search for. Then I searched for videos and made a playlist with them on youtube. I showed it to my supervisor and asked for feedback. He told me that I should not add any advertisement videos of Bangladesh. He told me to remove those videos from the playlist. So, I updated my playlist according to the feedback that I got.

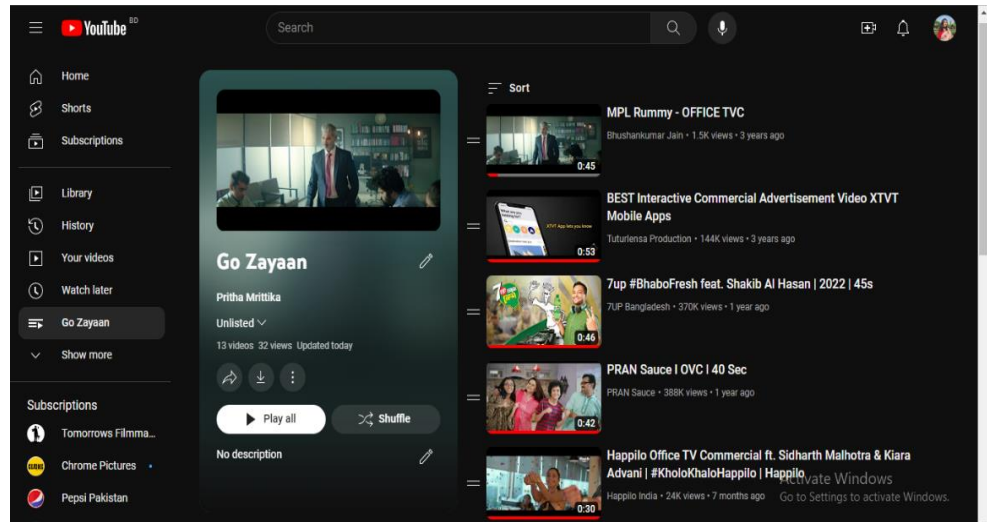


Image 1.1: Playlist on youtube that I made with Bangladeshi advertisement videos

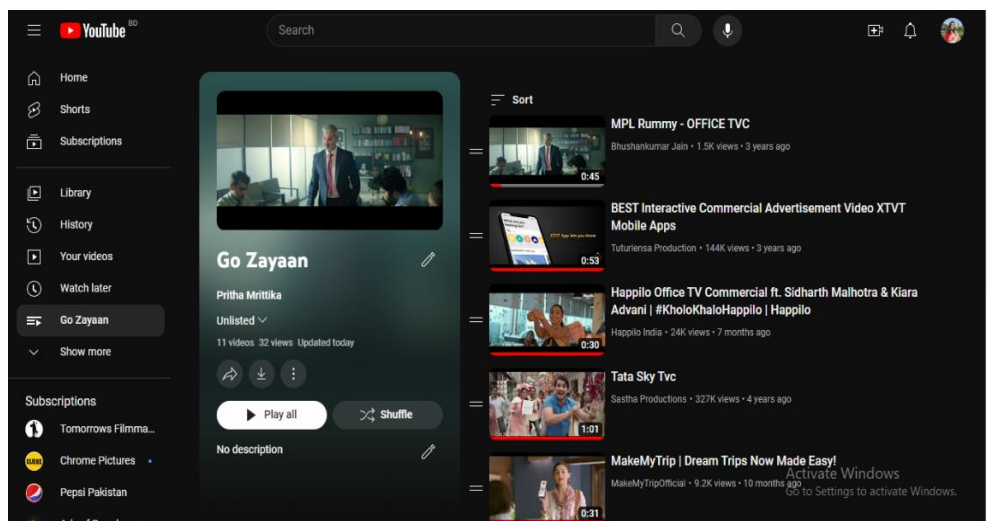


Image 1.2: After getting the feedback I removed those Bangladeshi advertisement videos and updated the playlist

- Communicating with the artists regarding the project

I had to communicate with the artists who were enlisted by our in-house casting team. At first, I collected their contact numbers. My supervisor explained to me how to start a conversation with an artist as an assistant director. He told one of my co-workers to share the format of giving a message as an assistant director. I followed the instructions. Then, I explained the script and told the shoot date to the artists. I asked my supervisor if I was doing it correctly or not. He told me that I was doing it right.

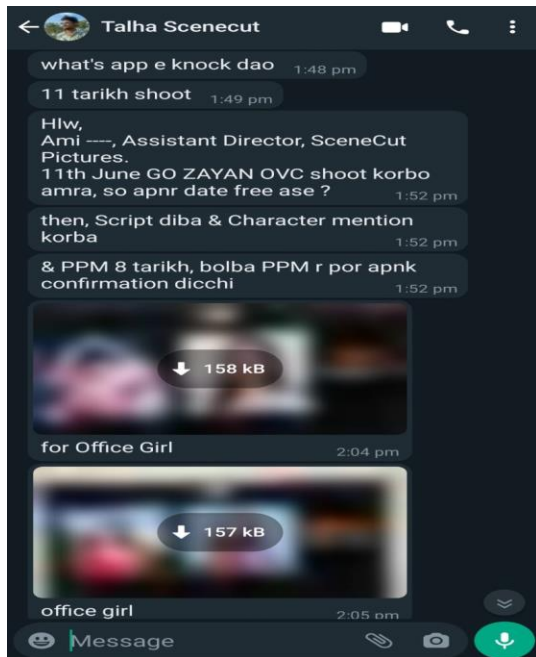


Image 1.3: My co-worker sent me the format of giving message as an assistant director to an artist regarding a project

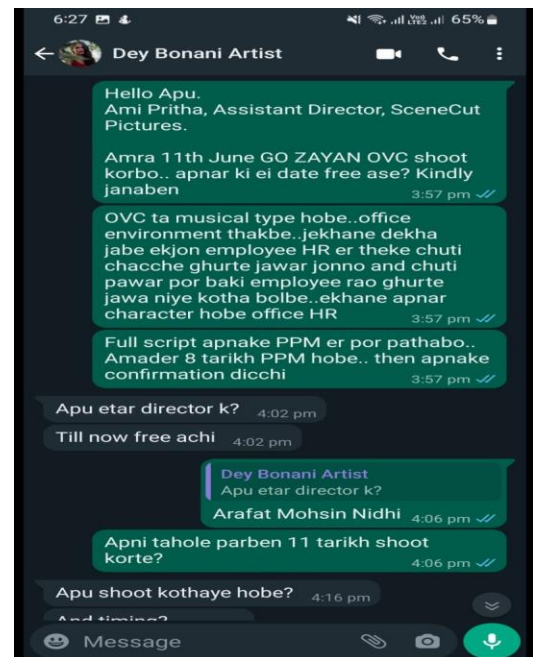


Image 1.4: Communication with an artist regarding the project

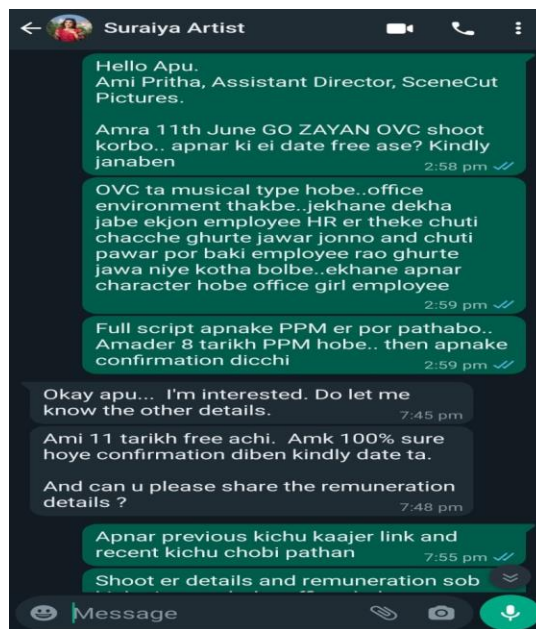


Image 1.5: Communication with an artist regarding the project

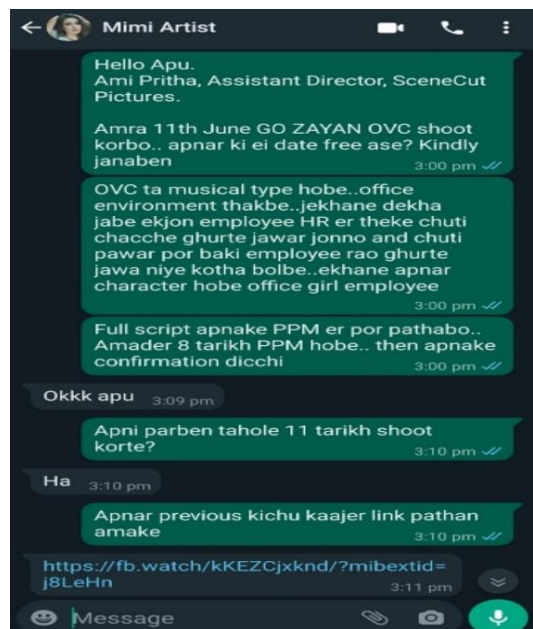


Image 1.6: Communication with an artist regarding the project

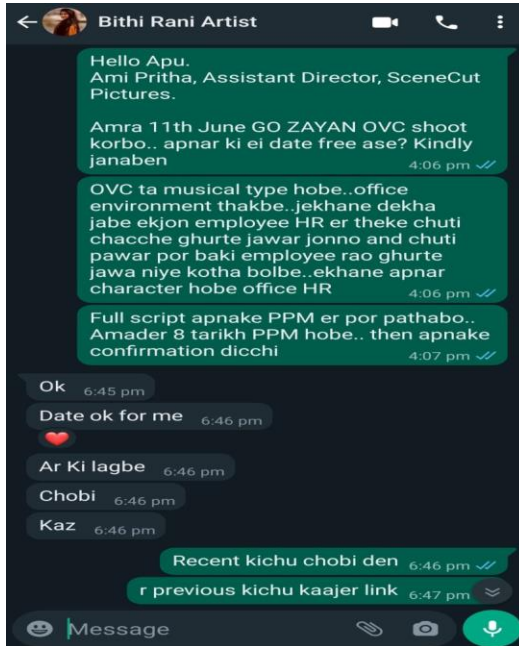


Image 1.7: Communication with an artist regarding the project

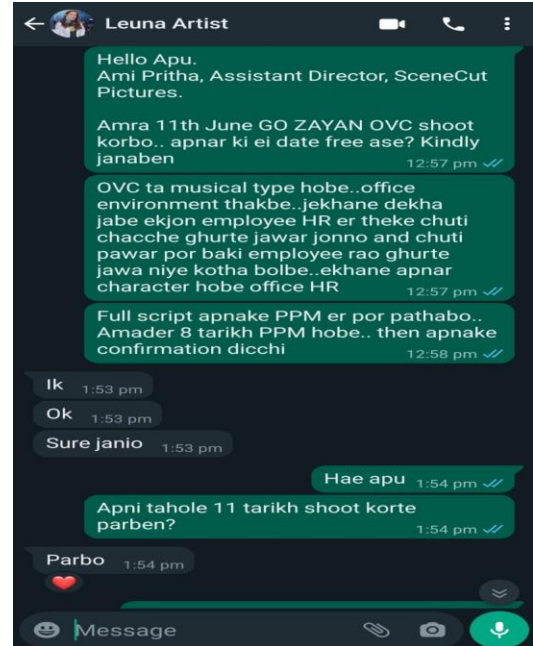


Image 1.8: Communication with an artist regarding the project

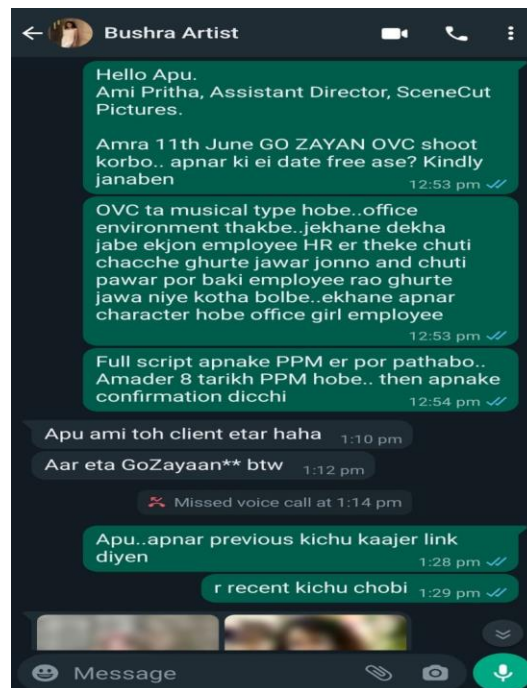


Image 1.9: Communication with an artist regarding the project

- Collecting pictures and work links from the artists

I collected the pictures and work links of the artists which were necessary for the meeting with the client. I downloaded the pictures and works. My supervisor gave me a suggestion. He told me to create a folder with each of the artists' names and keep the downloaded files in those folders. Otherwise, it would be difficult for me to find the files when needed.



Image 1.10: Communication with an artist regarding their pictures and work links

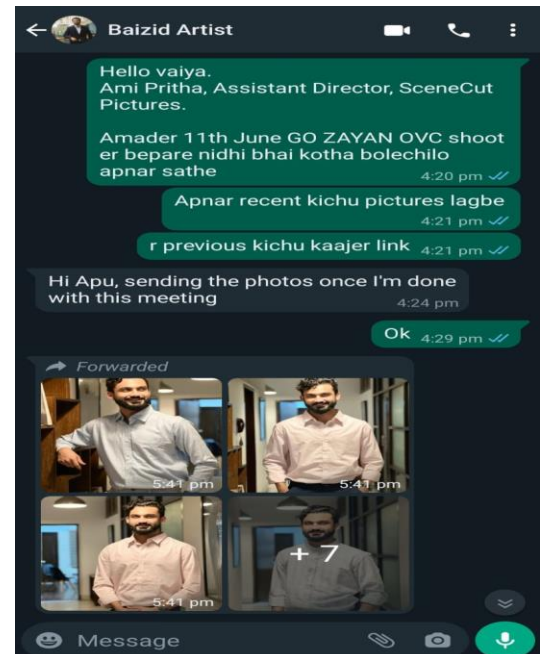


Image 1.11: Communication with an artist regarding their pictures and work links

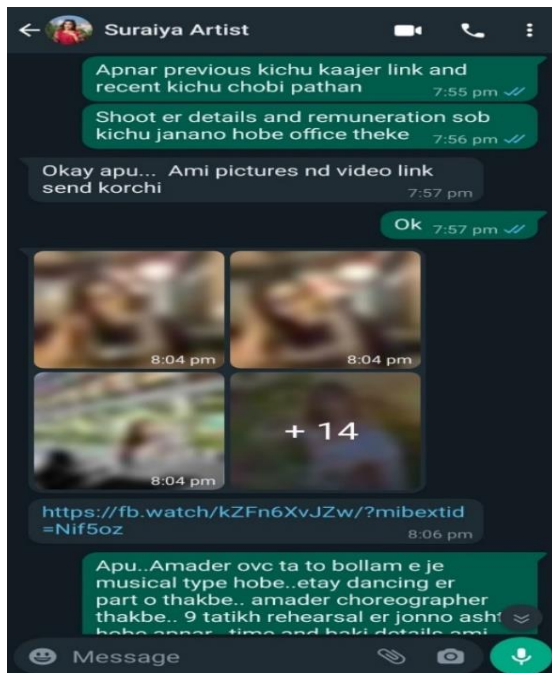


Image 1.12: Communication with an artist regarding their pictures and work links

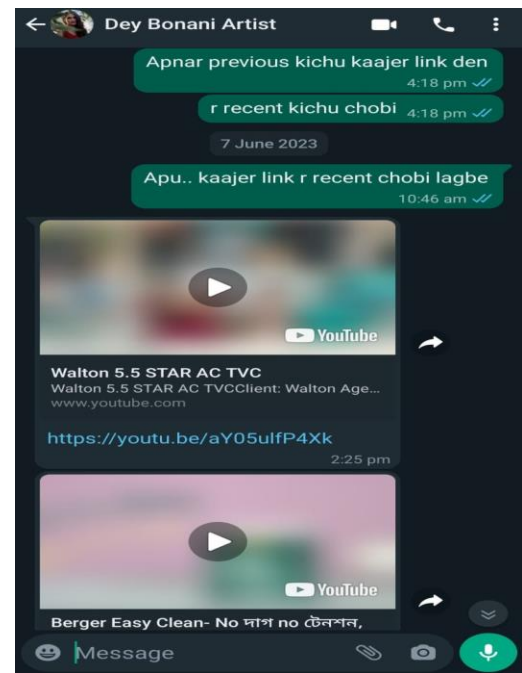


Image 1.13: Communication with an artist regarding their pictures and work links

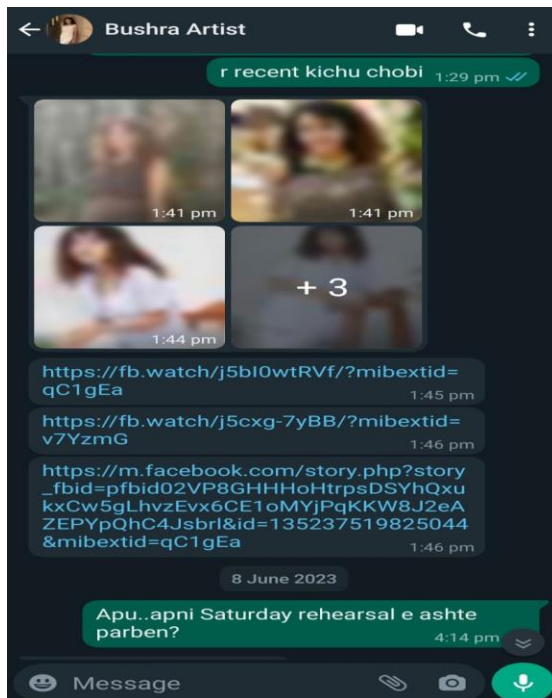


Image 1.14: Communication with an artist regarding their pictures and work links

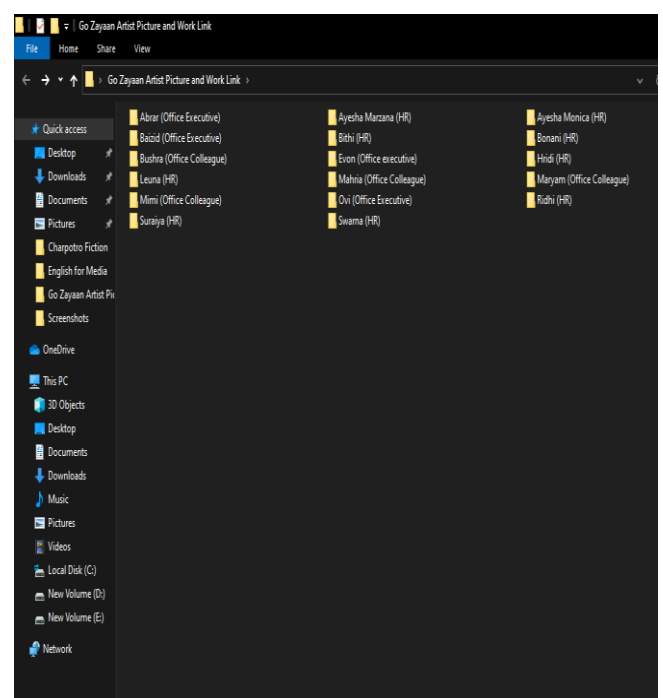


Image 1.15: Separated folder for each artist pictures and work links

- Communicating with the confirmed artists

In the final meeting with the client, three artists were finalized for the project by the client. I had to communicate with them regarding their selection and the shooting plan. From that day I had to keep in touch with those three artists till the shoot ended.



Image 1.16: Communication with the confirmed artist regarding shoot plan



Image 1.17: Communication with the confirmed artist regarding shoot plan

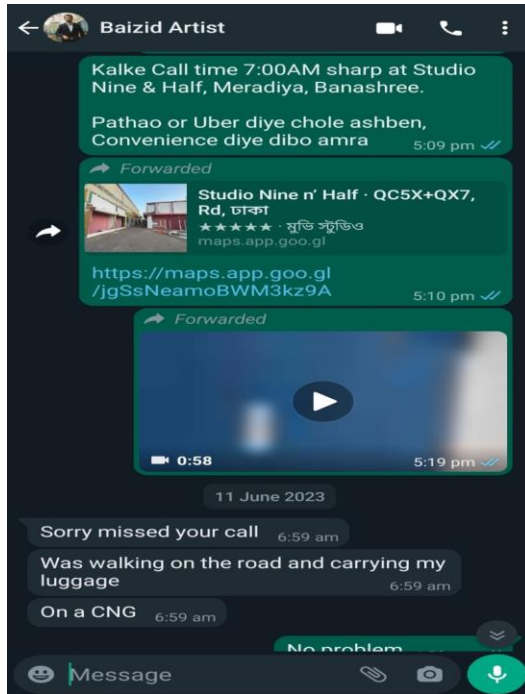


Image 1.18: Communication with the confirmed artist regarding shoot plan

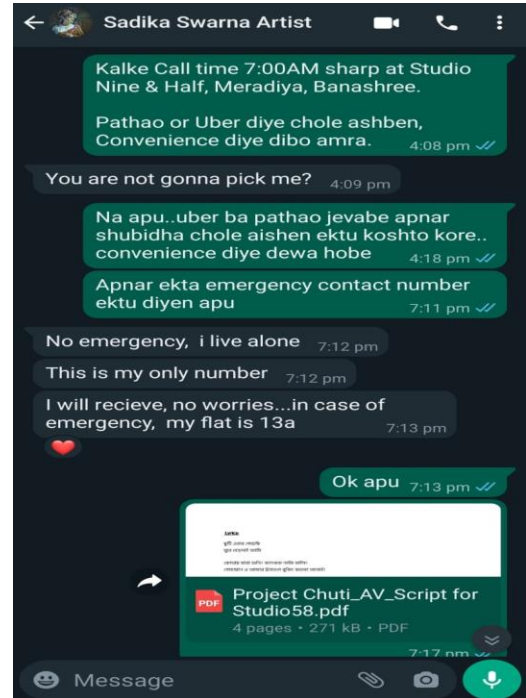


Image 1.19: Communication with the confirmed artist regarding shoot plan

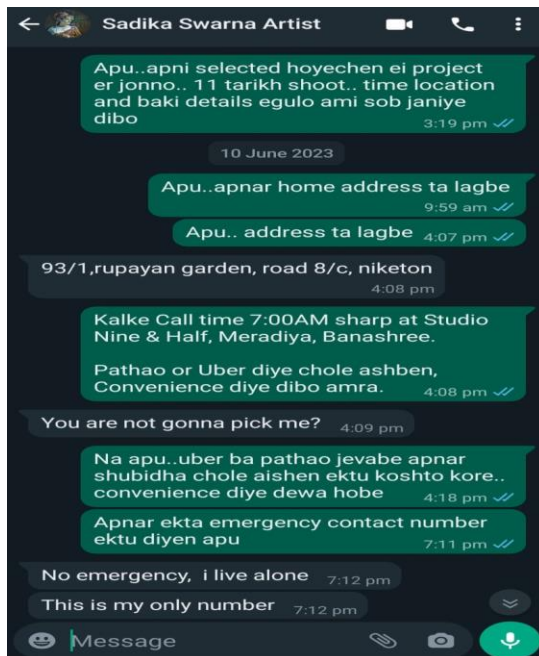


Image 1.20: Communication with the confirmed artist regarding shoot plan

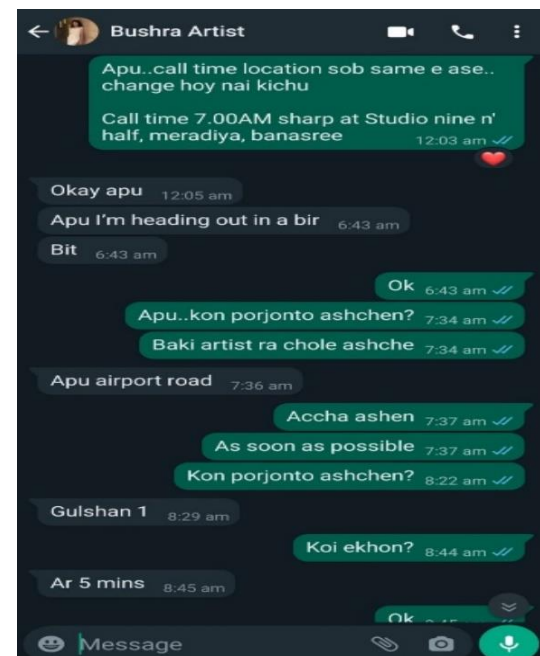


Image 1.21: Communication with the confirmed artist regarding shoot plan

- Supervising the dance rehearsal session

There was a dance rehearsal session for the project as it was a musical advertisement video. I took the artists to a dance studio. It was a day-long rehearsal. I kept checking if the rehearsal was running smoothly or not and if the artists were learning the dance steps properly or not.



Image 1.22: Dance rehearsal session of the artists



Image 1.23: Dance rehearsal session of the artists

- Coordinating the shooting floor

Our shoot was held in studio nine n half. I had never done any shoot in a studio before. It was my first shoot with the house as an intern. So, my supervisor told me to observe the shoot and also take some behind-the-scenes footage. So, I took some photos and videos.



Image 1.24: Shooting floor



Image 1.25: Shooting floor

- Coordinating the artists on shoot day

As I communicated with the artists from the first day, I had to coordinate the artists on shoot day also. I was supervising the makeup and costume team. I was checking if the makeup and costume were done properly or not. Then, when the director was calling the artists on set, I took them to their positions on set.



Image 1.26: Took artists to the set and placed them in their positions



Image 1.27: Took artists to the set and placed them in their positions

- Coordinating the dubbing session in post-production
In the post-production part, I coordinated the dubbing session. I told the artist to come for a voiceover. Our house has a sound studio. So, I took her into the sound studio and my supervisor told me to monitor the artist if she remembered her lines properly or not. I also helped her remember the lines.



Image 1.28: The artist is giving voice for dubbing in the sound studio

Challenges: As I have no previous experience with a video advertisement project, it was a bit challenging for me to understand the whole pattern of the work. Also, I have never communicated with so many artists at a time. Each person has a different personality. Some people are nice, some people are a little arrogant and some are a little rude. So, It was also challenging for me to deal with so many personalities. But my supervisor was very helpful. He helped me throughout my work and guided me. So, I overcame the difficulties and completed my tasks.

Mistakes:

- I forgot to send the script to the confirmed artists.
- I had a little communication gap with my team on shoot day. One artist was not coming within the call time and I didn't inform any of my team members about it. This problem had delayed the shoot.
- I had to give the travel expenses to the artists after the shoot and it was my responsibility. I forgot to communicate with the assistant producer regarding the travel expenses of the two artists.

Learnings:

- I learned how to identify keywords to get relevant advertisement videos for reference.
- I learned how to deal with different types of personalities.
- My communication skills have improved.
- I learned how to communicate with an artist regarding a project.
- I learned how to give a brief of the project.
- I learned that I should always inform my team about any kind of unexpected problem so that the problem could be solved.
- I learned to stay calm in a problematic situation.

Project 02

Project Name: Global Health Care OVC (Online Video Commercial)

Start Date: 18/07/2023

End Date: 30/07/2023

Client: Global Health Care

Project Details: Global Health Care is a concern of PharmaSolutions Bangladesh Limited. This is a one-stop healthcare solution that enables people to assess and access treatment options across the globe from their home country. When we face different health problems we get confused about where to go and which treatment will be the best for us. Global Health Care is the solution to this problem. The environment of the health care center is very refreshing which helps a patient to feel good. Their exception is they make a patient profile where every single detail about patients' health is given so that a doctor can easily identify the problem and prescribe medicines. This video commercial is about the services they provide.

My tasks and responsibilities: I had to search for relevant advertisement videos for reference as the first step of pre-production. Then, my supervisor gave me the responsibility of communicating with the artists. My tasks and responsibilities in this project were:

- Collecting relevant advertisement videos as reference
I started searching for relevant advertisement videos on youtube according to the script. My supervisor told me to find some videos which are about problem-solving situations. Also, these videos should be relevant to the look and feel of the script. I made a playlist and showed it to my supervisor. He told me none of the references were correct. Then again, I started searching for videos. This time I was able to find some correct advertisement videos.

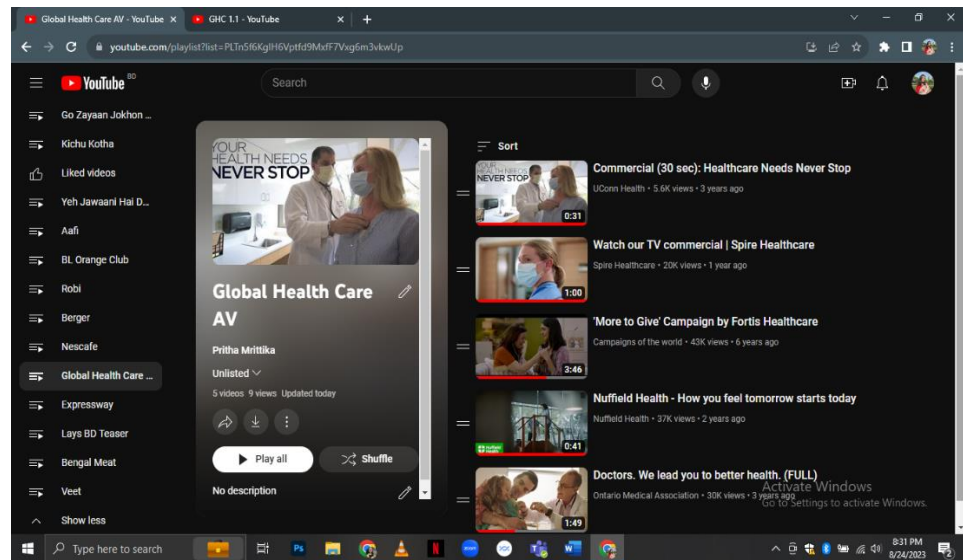


Image 2.1: Playlist on youtube that I made with the wrong advertisement videos

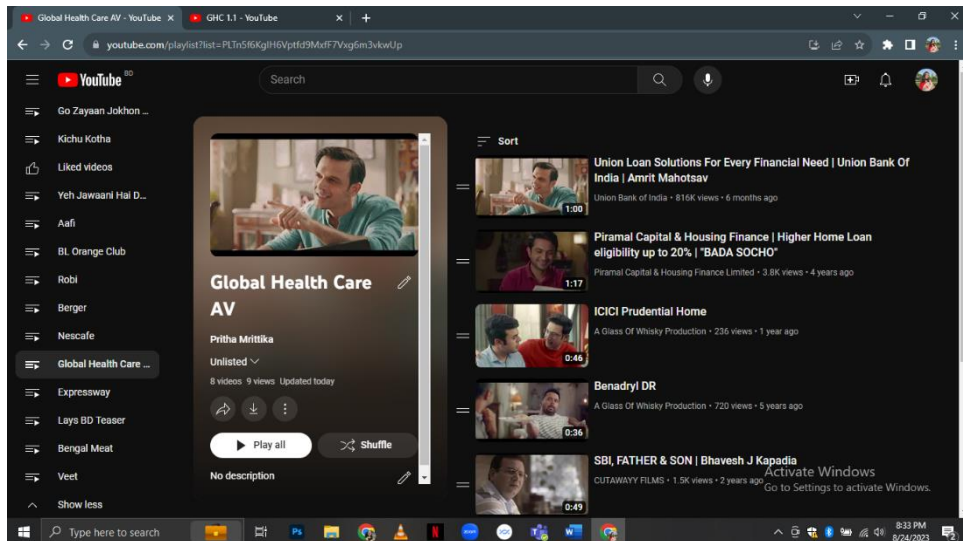


Image 2.2: After getting the feedback I corrected and updated the playlist

- Communicating with the artists regarding the project

As our house does in-house casting, this time the casting team had enlisted nearly 20 artists for this project. I had to communicate with each of them. I gave the brief of the script, asked for their availability for the shoot and told them to send me their pictures and work links.

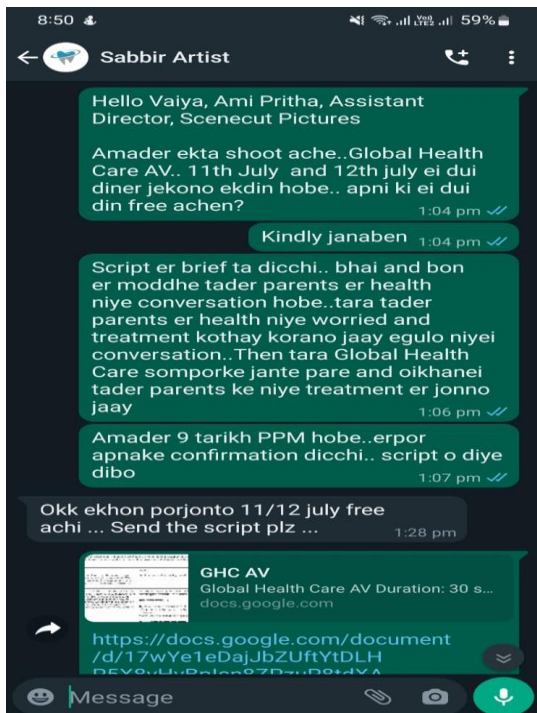


Image 2.3: Communication with an artist regarding the project

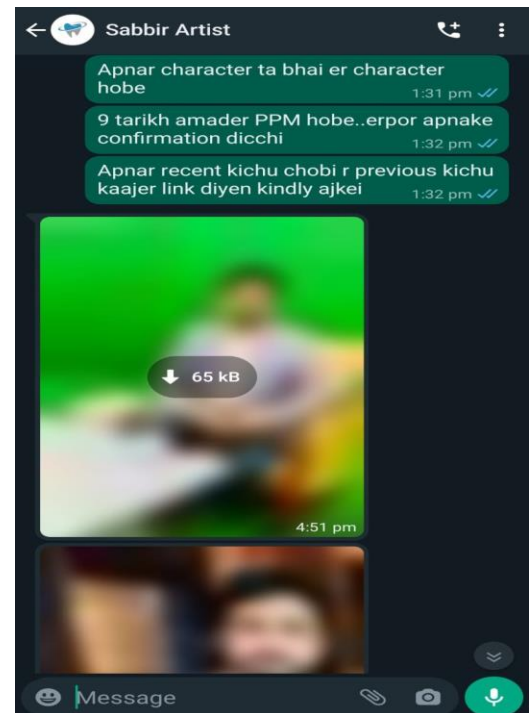


Image 2.4: Communication with an artist regarding the project

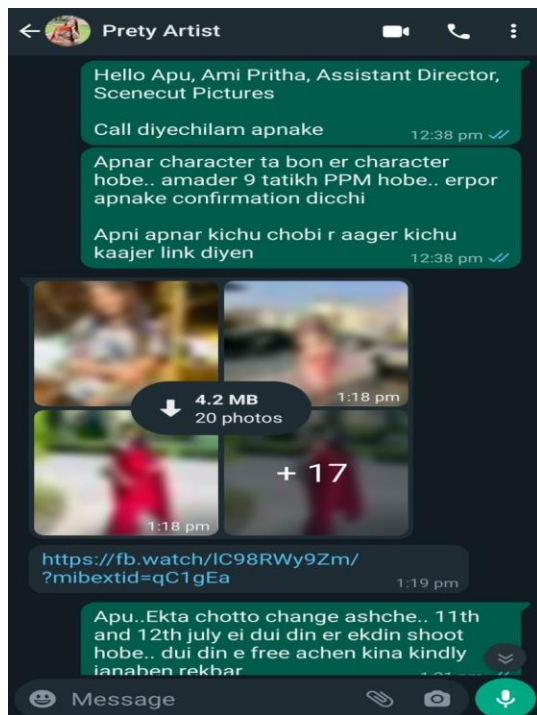


Image 2.5: Communication with an artist regarding the project

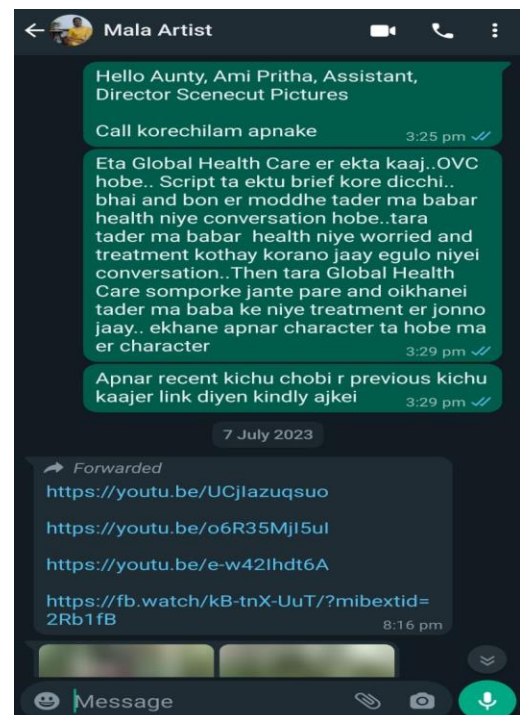


Image 2.6: Communication with an artist regarding the project



Image 2.7: Communication with an artist regarding the project

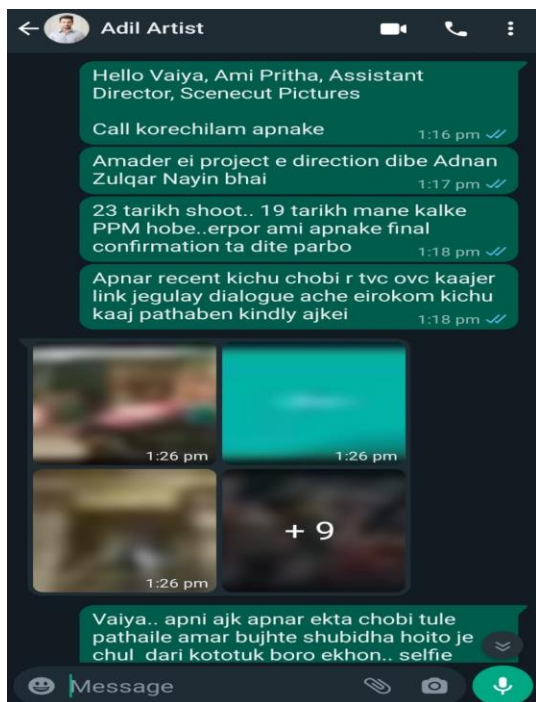


Image 2.8: Communication with an artist regarding the project

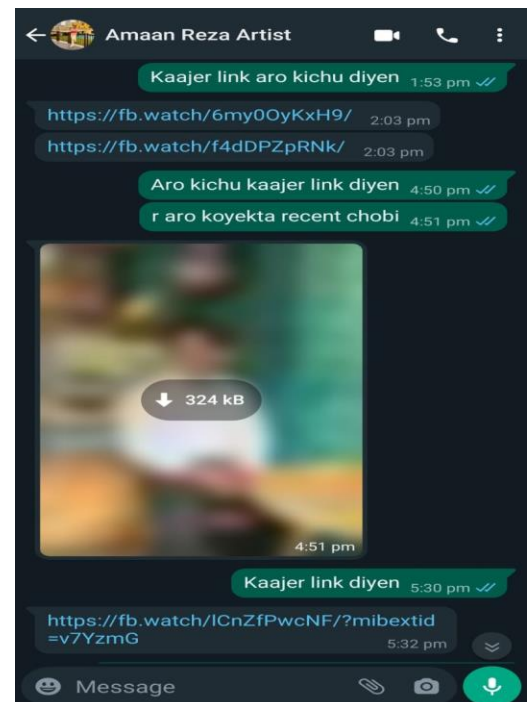


Image 2.9: Communication with an artist regarding the project

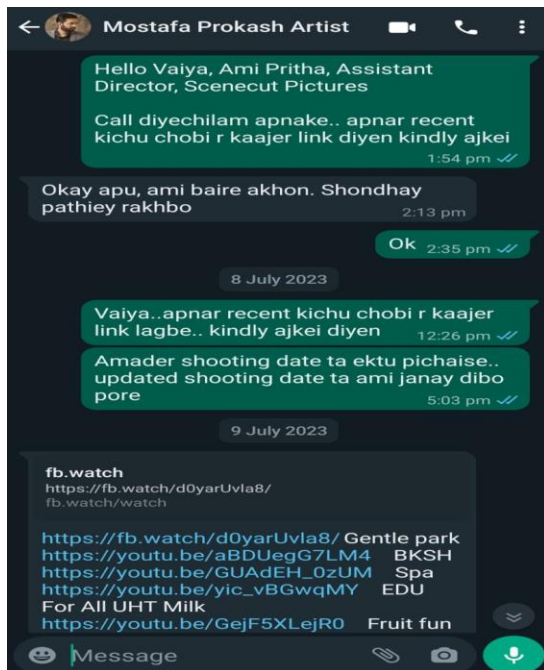


Image 2.10: Communication with an artist regarding the project

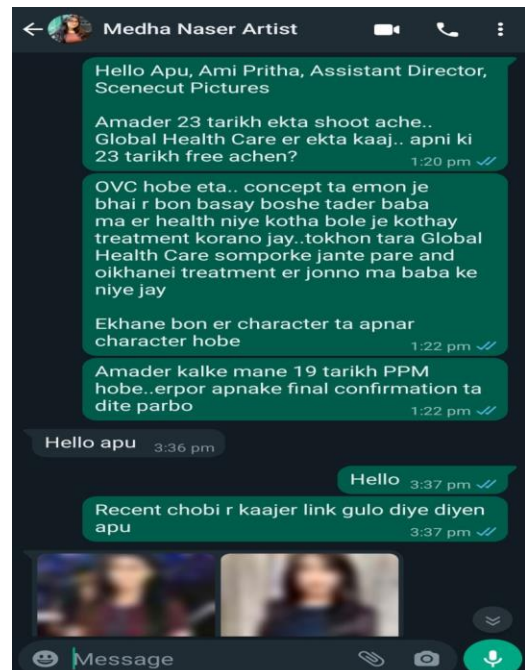


Image 2.11: Communication with an artist regarding the project

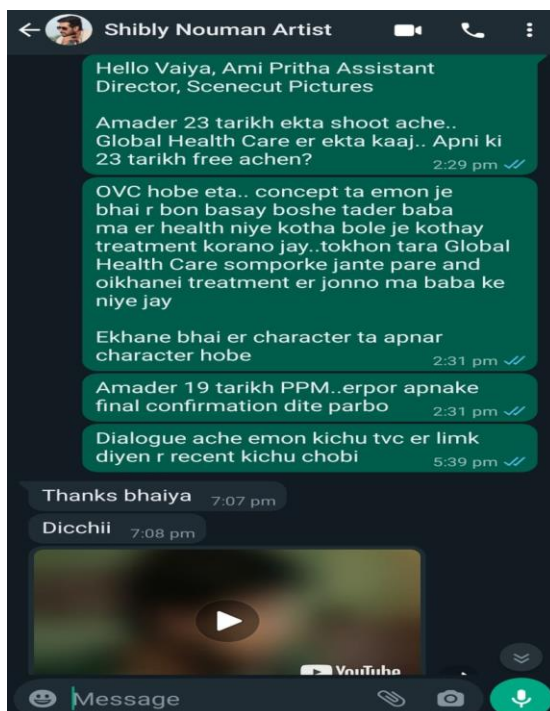


Image 2.12: Communication with an artist regarding the project

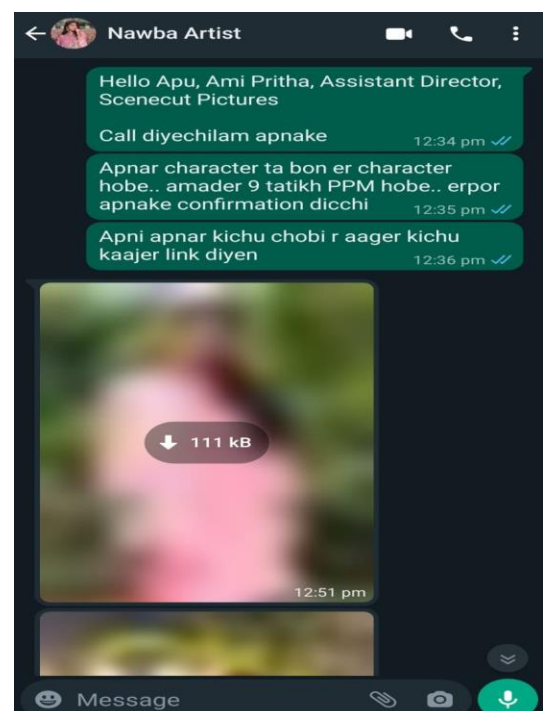


Image: 2.13: Communication with an artist regarding the project

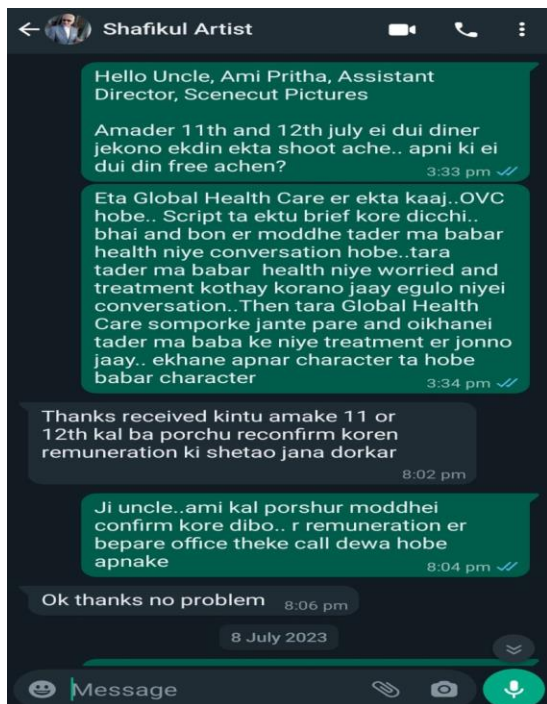


Image 2.14: Communication with an artist regarding the project

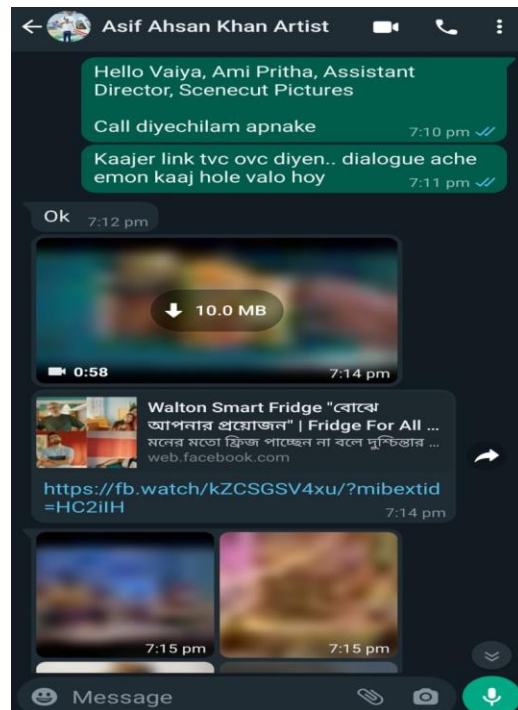


Image 2.15: Communication with an artist regarding the project

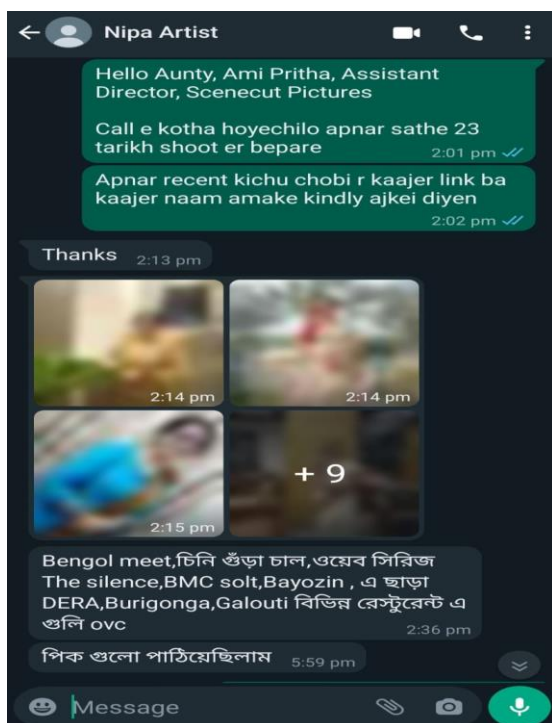


Image 2.16: Communication with an artist regarding the project

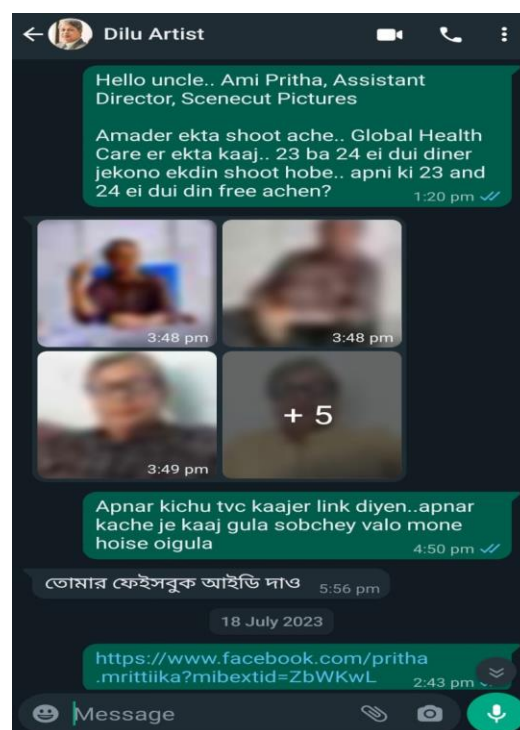


Image 2.17: Communication with an artist regarding the project

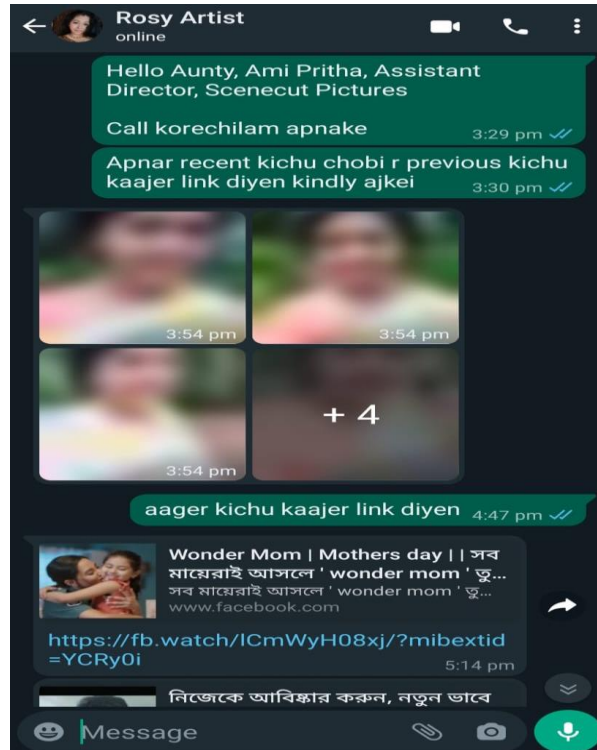


Image 2.18: Communication with an artist regarding the project

- Coordinating the PPM (Pre-Production Meeting)
I went to the PPM with my team in the client's office. The client gave their feedback and they finalized the artist, costume and set design from the options given by us. My supervisor told me to take notes and I took every note on the feedback given by the client.

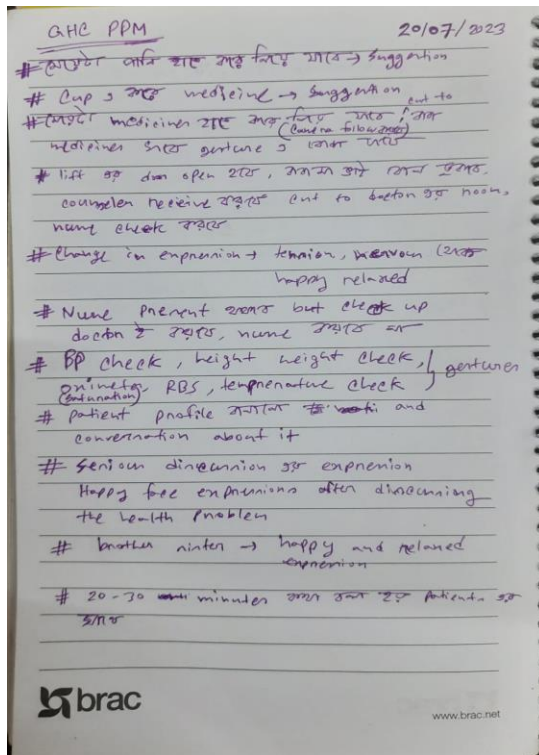


Image 2.19: Notes during pre-production meeting with the client

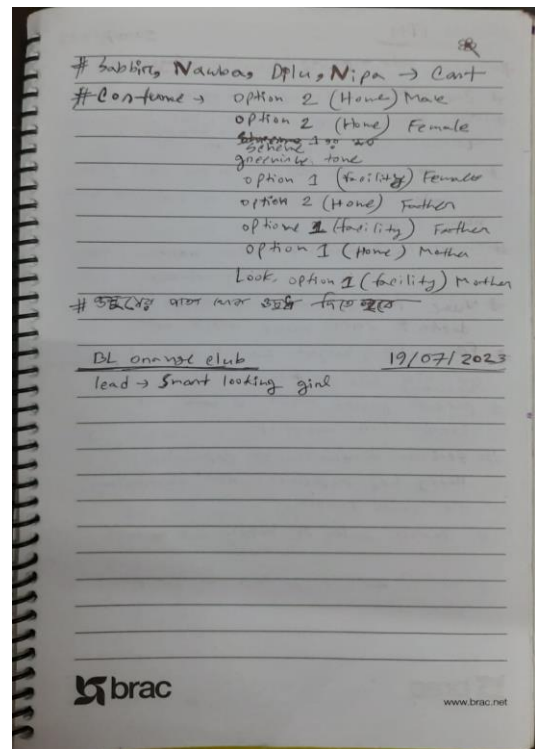


Image 2.20: Notes during pre-production meeting with the client

- Communicating with the confirmed artists
After returning from the PPM, I called and gave a message to the confirmed artist regarding the confirmation and the shooting plan. I gave them the script.

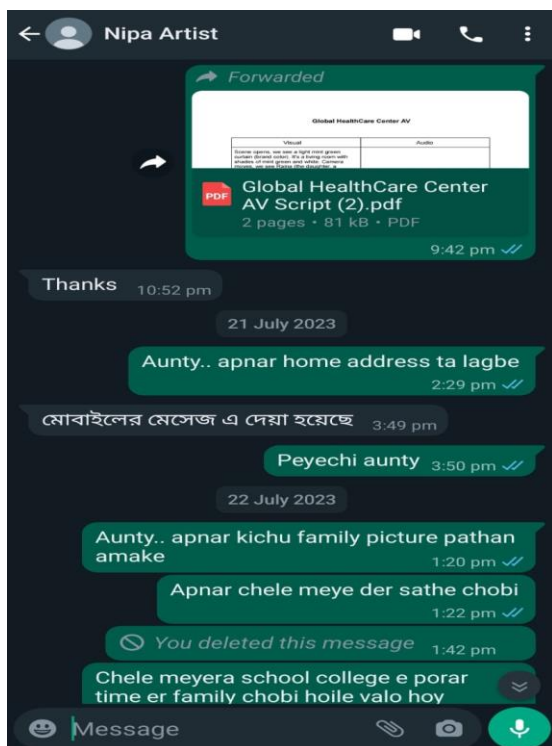


Image 2.21: Communication with the confirmed artist regarding shoot plan

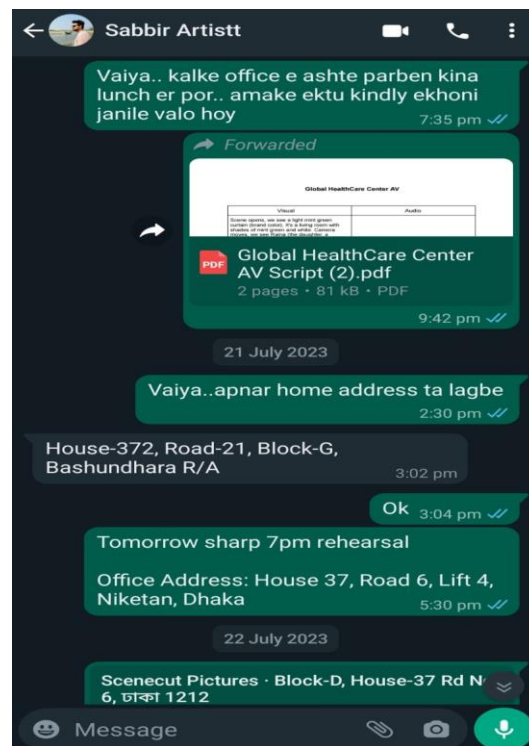


Image 2.22: Communication with the confirmed artist regarding shoot plan

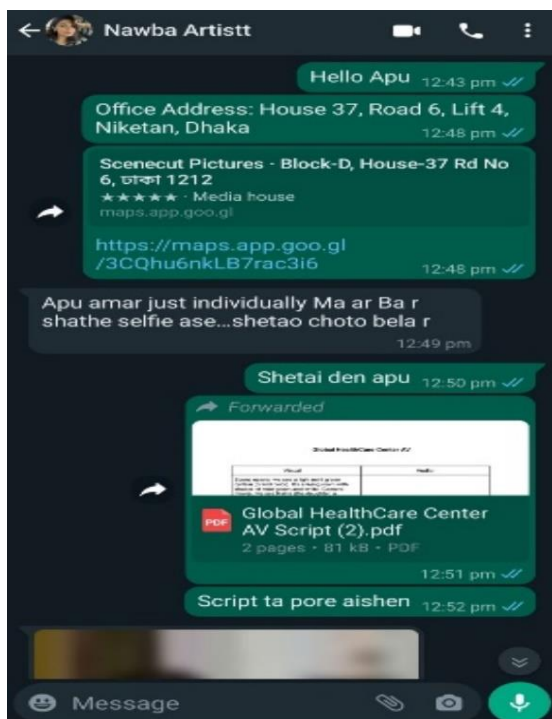


Image 2.23: Communication with the confirmed artist regarding shoot plan

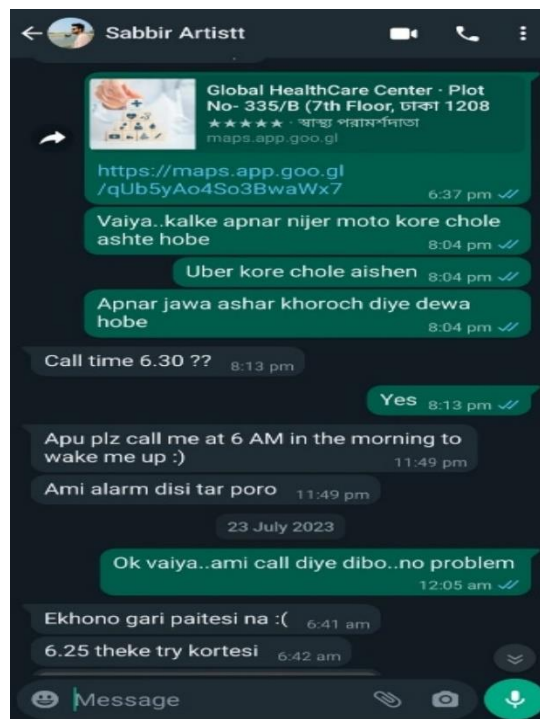


Image 2.24: Communication with the confirmed artist regarding shoot plan

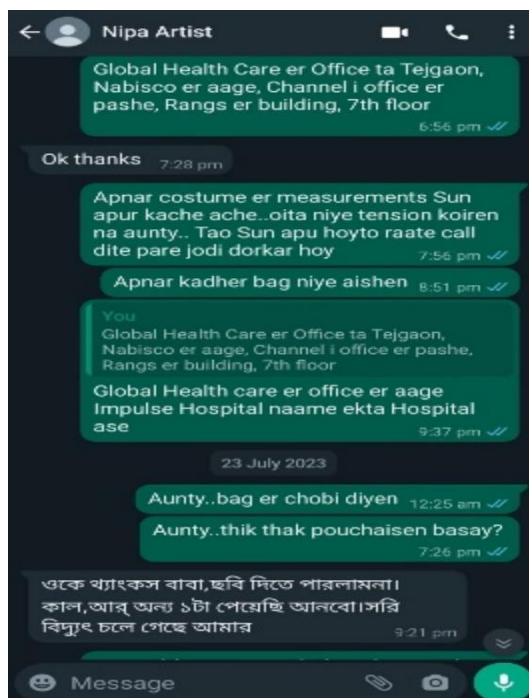


Image 2.25: Communication with the confirmed artist regarding shoot plan

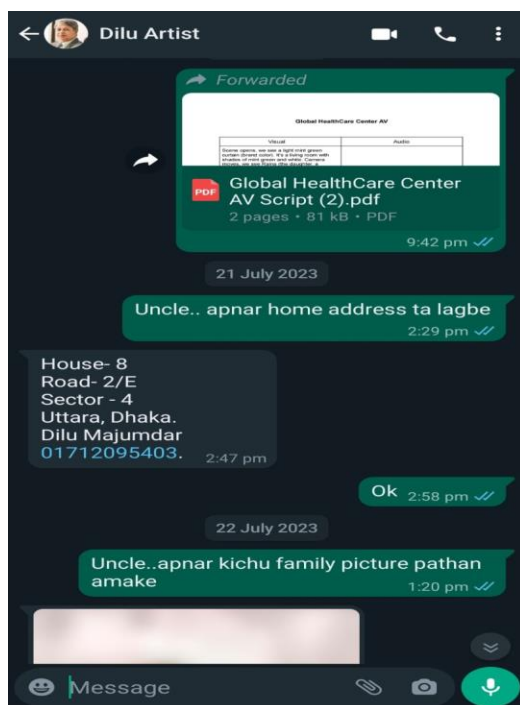


Image 2.26: Communication with the confirmed artist regarding shoot plan

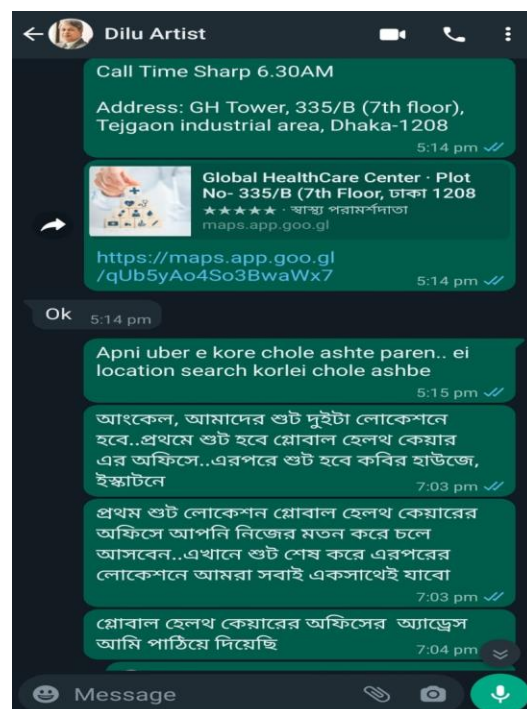


Image 2.27: Communication with the confirmed artist regarding shoot plan

- Coordinating the acting rehearsal session

In this project, we had four artists. We needed two of them for the rehearsal. My supervisor told me to call the artists for a rehearsal session. So, I told them to come to our office for rehearsal. Then, I checked if they were practicing their dialogues properly or not.



Image 2.28: Picture of acting rehearsal session at our office meeting room

- Going for recce with the team

This is the first time I went to recce for a professional project. During the recce, I took pictures of the locations as my supervisor told me to do it.



Image 2.29: Picture of location during recce



Image 2.30: Picture of location during recce



Image 2.31: Picture of location during recce



Image 2.32: Picture of location during recce

- Making call sheet
I made a call sheet for the shoot.

Scene Cut
pictures

CALL SHEET for 23/07/2023
CLIENT: GLOBAL HEALTH CARE
AGENCY: ANALYZEN
PRODUCTION HOUSE: SCENECUT PICTURES
PROJECT: GLOBAL HEALTH CARE AV

Director Adnan Zulqar Nayin 01675957053 Producer Arafat Kirty 01781334989 Production Manager Anwar Hossain 01721270403	GLOBAL HEALTH CARE AV Emergency Contact : Assistant Producer Atiqul Sakib - 01673777699	Shoot Date 23/07/2023 Weather: Mostly cloudy with widely separated thunderstorms Sunrise: 5:24 AM Sunset: 6:46 PM Temperature High 34C* Low 28C*
---	--	--

Production CALL TIME 6: 00 AM	Client, Agency CALL TIME 09:00 AM
--	--

PRODUCTION OFFICE SCENECUT PICTURES HOUSE 37 ROAD 06 BLOCK D NIKETAN HOUSING SOCIETY GULSHAN-1 DHAKA 1212 CONTACT 01781334989 EMAIL:scenecutpictures@gmail.com	NEAREST HOSPITAL 1. Impulse Hospital. 304/E, Shaheed Tazuddin Avenue, Dhaka 1215 PHONE : 01715-016727 2. Holy Family Red Crescent Medical College Hospital 1 Eskaton Garden Rd, Dhaka 1000 PHONE : 02-48311721
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Image 2.33: Screenshot of the call sheet

Location

Date	Scene	Address	Parking	Contact
23/07/2023	Hospital	1. Global Health Care Center, GH Tower, 335/B (7th floor), Tajgaon industrial area, Dhaka-1208	Available	Asst. Producer Atiqul Sakib 01673777699
	Home	2. Kabir House, 16 Eskaton Garden Rd, Dhaka 1205		

Production			
Director	Adnan Zulqar Nayin	Executive Producer	Arafat Kirty
Assistant Director		Assistant Producer	
Pranta Das Gupta	01794532085	Atiqul Sakib	01673777699
Hasan Talha Jihad	01700525762		
Pritha Mittika	01912180037	Makeup	
Art Department		Jahangir Alam Apu	01674-940264
Md Rinku	01625956497	Production Manager	
Costume Department		Anwar	01721270403
Farzana Sun	01677488290		
Camera Department			
Director Of Photography			
Saddat Hossain	01670877943		

Image 2.34: Screenshot of the call sheet

- Coordinating the artists on shoot day
My supervisor gave me the responsibility of artist management on the shooting floor. I checked if they were getting ready within the given time. I took them to the shooting floor and placed them in their positions. I noticed if any artist needed to retouch the makeup or iron the dress. I also checked if they needed anything to eat or drink and when they needed anything I called the production manager to help them.



Image 2.35: Took artists to the set and placed them in their positions



Image 2.36: Took artists to the set and placed them in their positions



Image 2.37: Took artists to the set and placed them in their positions

- Coordinating the dubbing session in post-production
We needed two of the artists for the dubbing session. I told the artists to come for dubbing. This time the dubbing session took place in a different sound studio. I told the time and gave the address of the studio. Our director and my other co-worker were present in the studio. As soon as the artists reached the studio, I informed them.

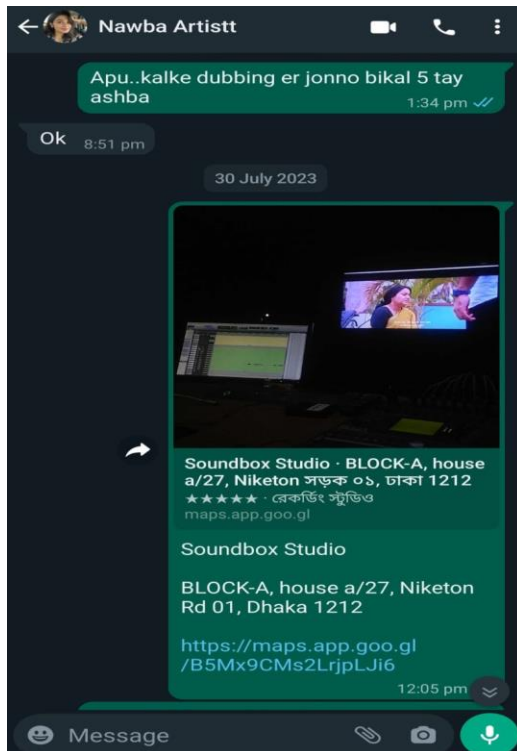


Image 2.38: Gave time and location details to the artist for dubbing

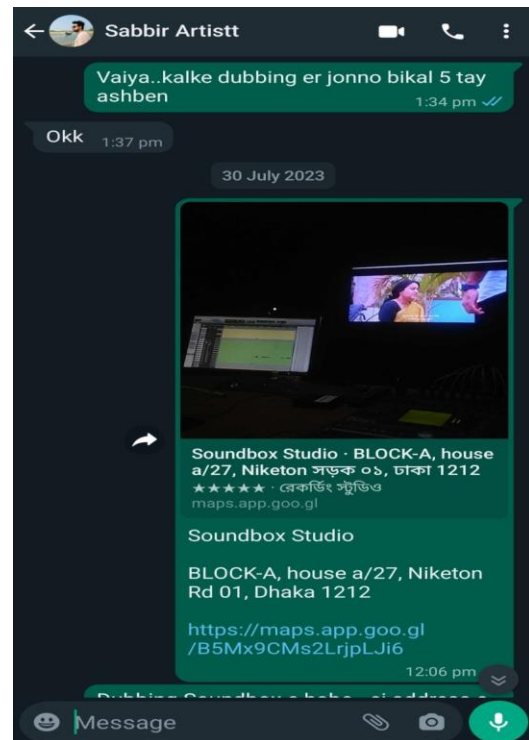


Image 2.39: Gave time and location details to the artist for dubbing

Challenges: In this project, I had to talk to nearly 20 artists regarding the project. It was very difficult for me to remember which artist was available for the shoot. My supervisor told me to maintain a list. It helped me a lot. Communicating with so many people at a time was a bit challenging for me because I had to demonstrate the same thing again and again to different people. It was difficult to keep my mind calm at that time. Also, I had to struggle a lot to find relevant advertisement videos.

Mistakes:

- On the shoot day, I should have managed the artists more carefully. The artists spent a lot of time having food. This became one of the reasons for the delay in shoot.
- This was the first time I went on a recce. I didn't hear much about the plans of the DOP and the art director. My supervisor told me that it is very important to listen carefully to the planning of the DOP and art director for any shoot.

Learnings:

- This time I talked with more people than before. It helped me to improve my communication skills.
- I didn't forget to send the script this time. I gave every piece of information carefully so that I didn't miss any. I learned to stay focused while working.

- I was more vocal and confident than my previous shoot. As, this time I was provided with a specific responsibility, I could give more focus to it and this helped me to learn how to think sharply.
- Also, I learned I should make a plan so that my job gets done correctly.
- I learned when I should take a call on things on the shoot day. If I see any work that has not been done correctly on set, I should raise my voice and get things done quickly.

Project 03

Project Name: Bengal Meat Qurbani OVC (Online Video Commercial)

Start Date: 21/05/2023

End Date: 06/06/2023

Client: Bengal Meat

Project Details: Bengal Meat is a meat processing company. This year on the occasion of qurbani they wanted to make a video commercial about their qurbani initiative. A lot of people live alone, especially the aged people. Their children live far away. During the time of qurbani eid, it became a hassle to do qurbani for them. Bengal Meat wants to decrease this hassle. They are providing qurbani facilities where they will do the qurbani on behalf of those people and divide the meat into equal proportions and deliver it to their houses. They wanted to make a video commercial about this facility so that people could know about their services.

My tasks and responsibilities: After joining the team, this was the ongoing project that I got. The pre-production and shoot were done. The post-production was running. My task and responsibility in this project was:

- Coordinating the dubbing session in post-production
I was given the responsibility of coordinating the dubbing session. My supervisor told me to check if the artists were speaking the lines according to the script or not. Also, I was helping the artists summarize the lines.



Image 3.1: The artist is giving voice for dubbing in the sound studio



Image 3.2: The artist is giving voice for dubbing in the sound studio

Challenges: I was a bit nervous regarding my task because it was the first task in my internship journey. Also, I had not interacted with the artists before. I met them just before the dubbing session. I had to communicate with them so that I could coordinate them during dubbing. It was very challenging for me to make a sudden bond with unknown persons.

Mistakes:

- Because of nervousness, I couldn't tell the lines properly to the artists. But my supervisor gave me courage and he told me that I don't need to do it in a hurry or fear. I must stay calm. Then, I started speaking the lines slowly one after another and completed my task.

Learnings:

- I learned how to help an artist during the dubbing session.
- I learned to keep my mind calm in an unexpected situation.
- It improved my communication skills.

Project 04

Project Name: Kichu Kotha (Feature Film for OTT Platform)

Date: August 2023

End Date: December 2023

Client: Alpha-i

Project Details: Kichu Kotha is an anthology feature film that has four different stories but each story is connected. This has four chapters. The first chapter is a conversation between two old people about their life and their loneliness. The second chapter is about the bonding of a father and daughter and an emotional conversation between them. The third chapter is about the day-long hangout and conversation of a boy and girl who have their wedding the next day. The fourth chapter is about a girl who has gone on a solo trip for the first time in her life after breaking a toxic relationship with her boyfriend. On this trip, she meets a boy and they have a deep conversation about life and relationships. All these four chapters have different philosophies. This project is for an OTT platform. It is an ongoing project. Currently, the pre-production is going on. Shooting will probably start at the end of September.

My tasks and responsibilities: My task was to collect relevant movies and find relevant clips from them according to the script. My supervisor suggested some names of movies for reference. My tasks and responsibilities in this project were:

- Collecting relevant movies and movie clips as reference
I searched and downloaded the movies. Then I shortlisted the scenes from the movies. I took note of the duration of those scenes from the movies. Then I cut the scenes from the movies and made a folder with it. After that, I along with the team members watched the scenes. My supervisor gave me some corrections. Two of the movies were not right as a reference. He told me to remove them from the folder. I did it right there.

Zindegi na milegi dobara- 2:00:00 father
daughter emotional dialogues
Dear Zindagi- 1:12:33 fourth story sea
beach scene
Kapoor & sons- 1:37:00 daughter
emotional scene acting reference,
10:00:00 dining table reference+ kitchen
reference, 1:16:55 date
Once again: 30:49 first story car scene
50:22
Sillu karupatti- turtles sea beach scene
96- 1:10:13 3rd story date

Image 4.1: List of scene durations from the movies

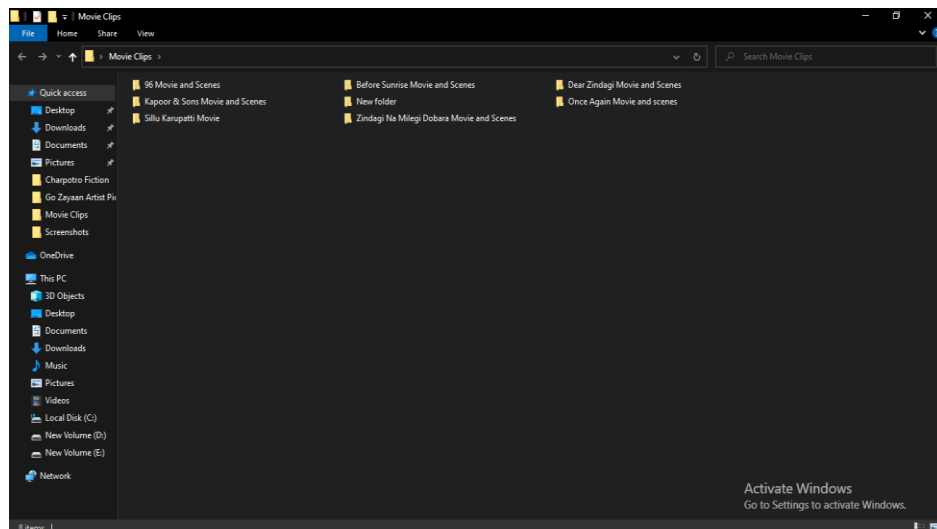


Image 4.2: Movies and movie scenes for the reference

- Making character list

I was given the task to make a list of the characters from script and which character would need for how many days. So, I made a list according to the instructions I got.

Artist Schedule	
Day	Artist
1	Mazid, Lopa, Renu, Rasha, Sadman, Oyshe
2	Mazid, Lopa, Mazid's Manager, Car Mechanic
3	Mazid, Lopa
4	Bristi, Samir, Samir's Band Mate, Audience
5	Bristi, Samir
8	Rasha, Raihan
9	Moin, Nawshaba
10	Lopa, Rasha, Renu, Raihan, Moin, Bristi, Caretaker
11	Moin, Nawshaba
12	Samir, Bristi, Renu, Rasha, Raihan, Moin, Nawshaba

Mazid- 3 days (Day 1,2,3)
 Lopa- 4 days (Day 1,2,3,10)
 Renu- 3 days (Day 1,10,12)
 Rasha- 4 days (Day 1,8,10,12)
 Raihan- 3 days (Day 8,10,12)
 Samir- 3 days (Day 4,5,12)
 Bristi- 4 days (Day 4,5,10,12)
 Moin- 4 days (Day 9,10,11,12)
 Nawshaba- 3 days (Day 9,11,12)

Sadman, Oyshe- 1 Day (Day 1)
 Mazid's Manager, Mechanic- 1 Day (Day 2)
 Samir's Band Mate, Audience- 1 Day (Day 4)
 Caretaker- 1 day (Day 10)

Image 4.3: Screenshot of character list

- Searching for casts

I was also told to search for a cast for the character of a mother (age 55-60). I searched on google as well as on facebook and instagram and showed my options to the team group.



Image 4.4: Sent my casting options to our in-house casting group



Image 4.5: Got feedback on my options

- Writing the Bangla translation of the end scene of the script
Our director sent the English writing of the end scene to the group. My supervisor told me to translate it into Bangla and send it to the group.



Image 4.6: English writing of the end scene



Image 4.7: Translation in Bangla that I did

Challenges: I faced challenges while searching for references. I watched nearly 10 to 15 movies but was unable to find any relevant scenes. I was only able to find 6 or 7 movie scenes which was very minimal as a reference for fiction. This made me frustrated. Also, I was nervous because this was the first time, I was working on a feature film. Finding a proper cast according to the character description was a difficult job. It is important to know who is working in the industry and who is not. Also, who is doing good and who is not. I didn't have much knowledge about it. So, this task was also challenging for me.

Mistakes:

- I was given one week to find the relevant movies. I found only 6 to 7 movie scenes. My supervisor was expecting more and he told me that I should have collected more movie scenes.
- I should have searched for relevant movies with more attention and dedication. Searching for relevant videos is an important part of any kind of audio-visual production to understand the look and feel of the production.
- I should have learned about which artist is currently working well and which artist has good acting skills so that I could find an appropriate cast for the film.

Learnings:

- My referencing skill has improved.
- I learned how to search for movie references according to the script.
- I learned to write a translation for a script.
- I learned how to search for a cast according to the character description.

Project 05

Project Name: Nescafe Quality Content OVC (Online Video Commercial)

Start Date: 15/07/2023

End Date: 21/07/2023

Client: Nescafe

Project Details: Nescafe is a coffee brand. The concept of this video commercial is very simple. It has three parts. The first one is a girl drinking coffee. The second one is the making of coffee which includes grinding coffee beans, making coffee powder from it and then making the coffee. Third and the last one is a girl who just finished making coffee and drinking it. Nescafe coffee means drinking coffee with relaxation. However, the project was postponed because the client wanted to make some corrections in their script. As soon as we get the updated script, we will start working on the project again.

My tasks and responsibilities: As a part of pre-production my supervisor told me to search for relevant advertisement videos on nescafe coffee. Also, I attended an online meeting with the client along with my team. In this meeting, the client gave the brief for the project. I took note of the suggestions they gave. My tasks and responsibilities in this project were:

- **Collecting relevant advertisement videos as reference**
I searched for relevant advertisement videos on youtube and made a playlist out of it. Then I showed it to my supervisor. He gave me feedback. I added some b-roll videos to my playlist. My supervisor told me that I can't add any b-roll videos because I am searching for video references for an advertisement. So, I should only add advertisement videos to my playlist. He told me to remove those b-roll videos. I followed his feedback.

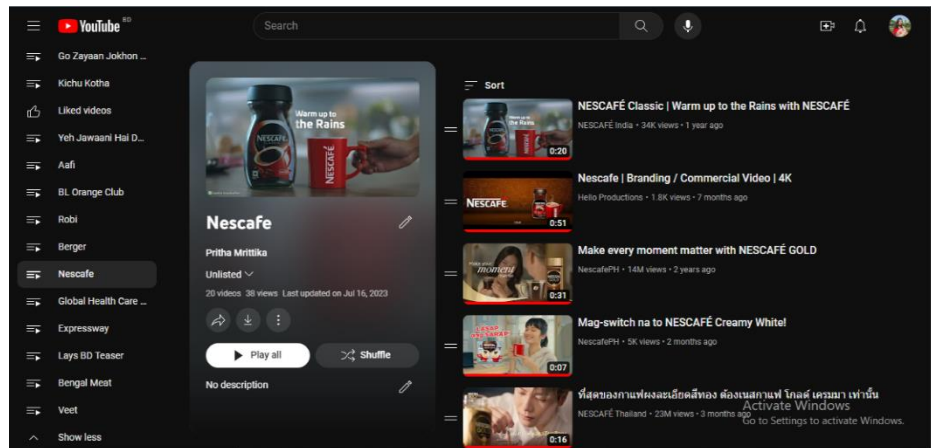


Image 5.1: Playlist that I made on youtube with a b-roll video

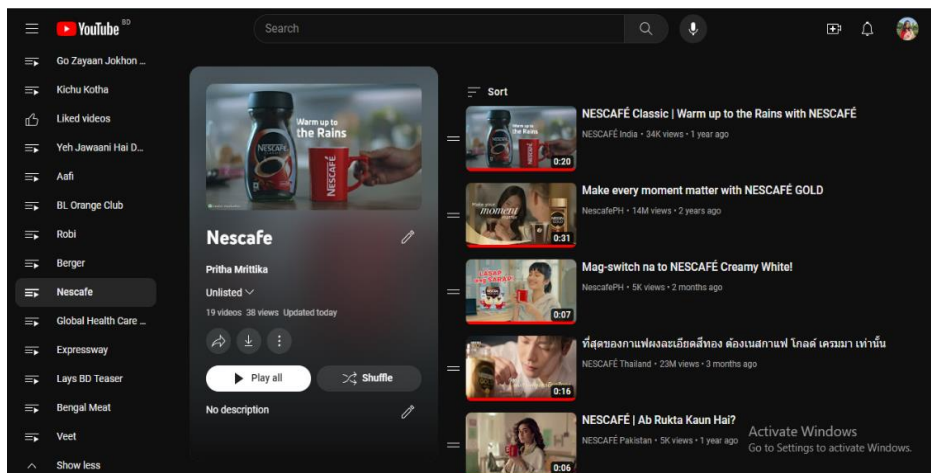


Image 5.2: After the feedback I corrected and updated my playlist

- Taking notes during meeting with the client
There was an online meeting that took place with the client where they gave a brief on the script and told us what they were expecting from us. I took notes on the suggestions that the client gave.

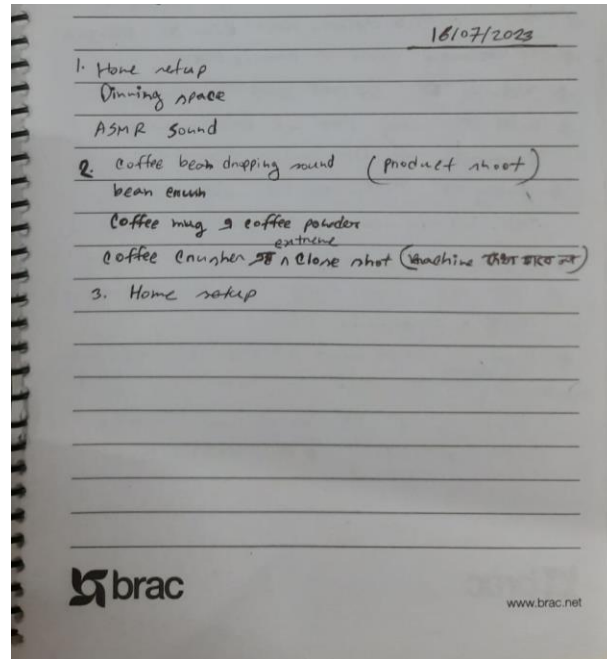


Image 5.3: Took notes during the online script briefing session by the client

- Searching for casts

For this project, we needed a female cast aged between 20-22 years. My supervisor told me to search for female influencers on instagram. I searched for some instagram influencers and sent their profile link and pictures to our team group. There I got some feedback on which girl is okay for the project and which is not.

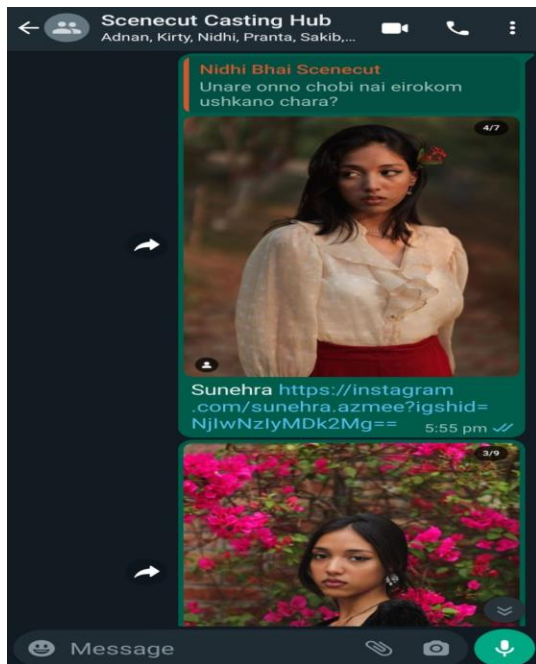


Image 5.4: Sent my casting options to our in-house casting group

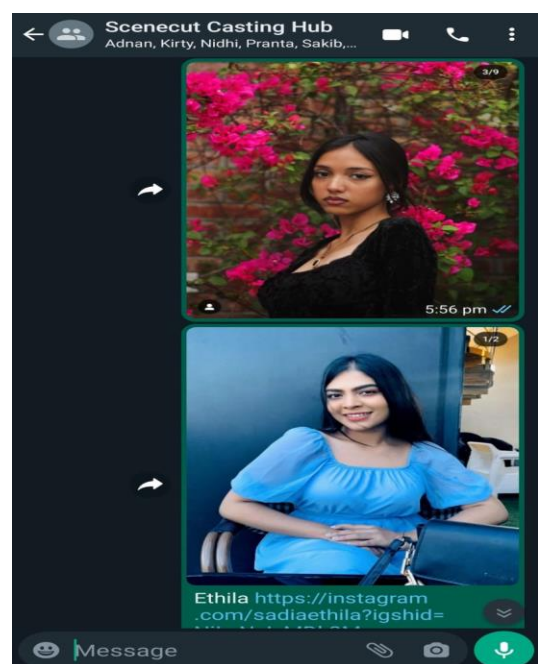


Image 5.5: Sent my casting options to our in-house casting group

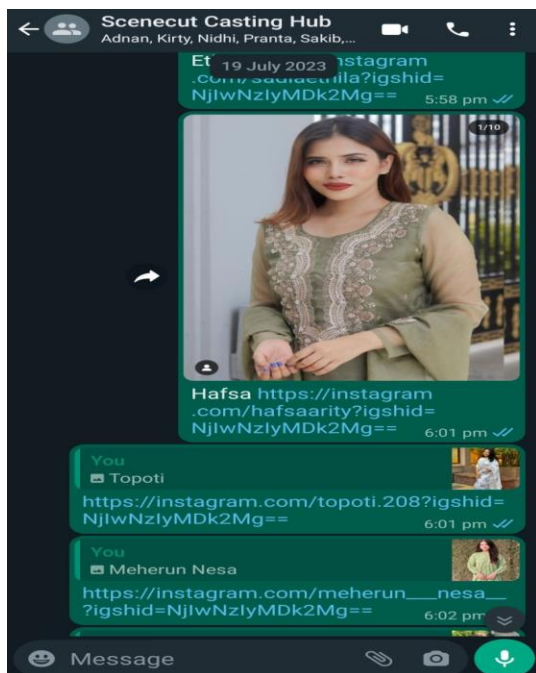


Image 5.6: Sent my casting options to our in-house casting group

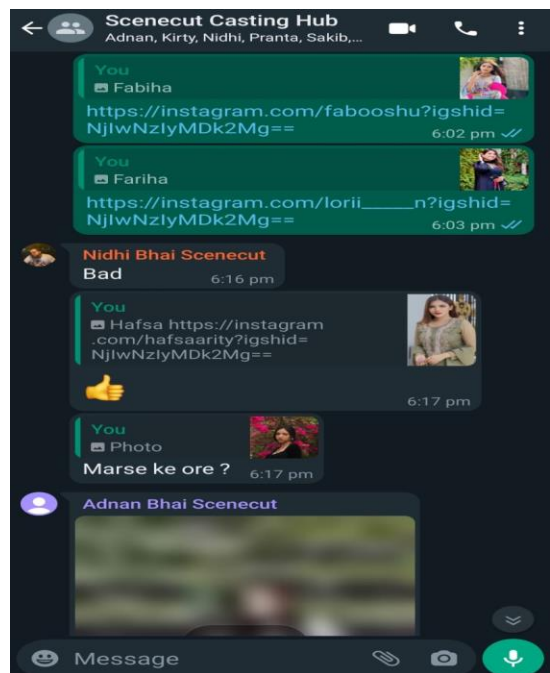


Image 5.7: Got feedback on my options

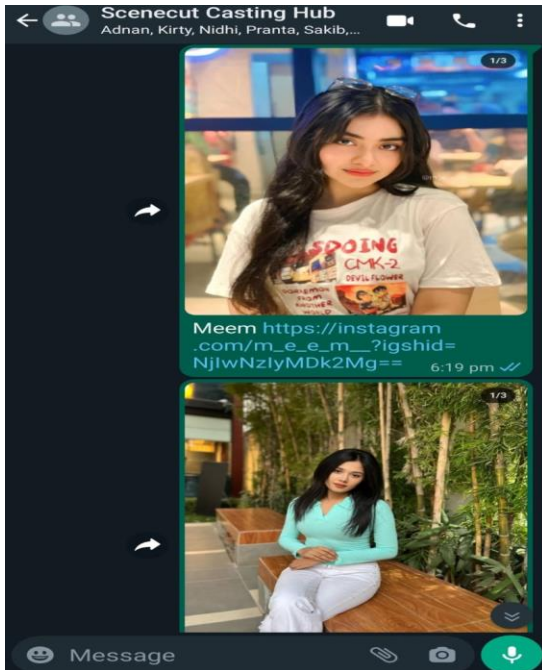


Image 5.8: Sent my casting options to our in-house casting group

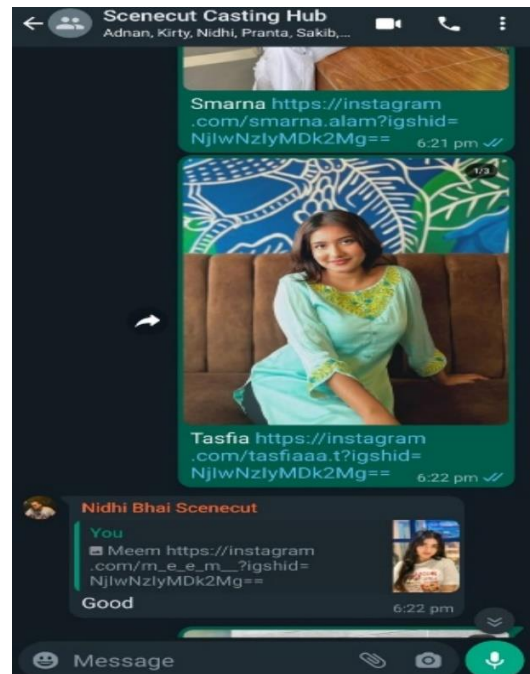


Image 5.9: Got feedback on my options



Image 5.10: Sent my casting options to our in-house casting group

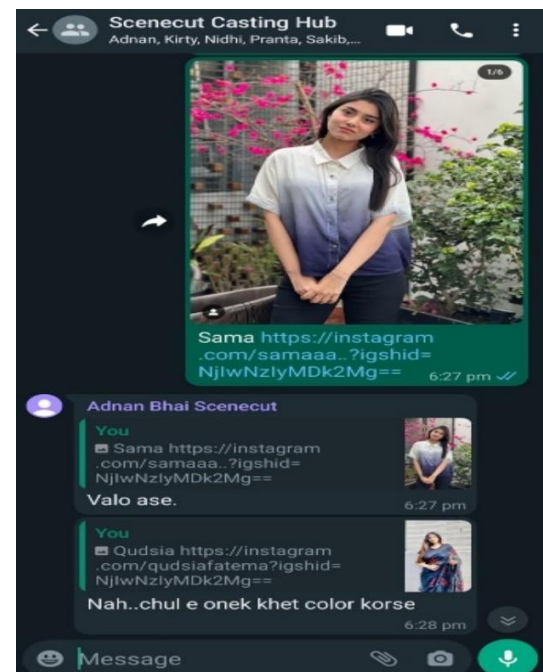


Image 5.11: Got feedback on my options

Challenges: Searching for relevant advertisement videos for reference is a challenging task. In this project, my supervisor told me to collect as many references as I could. He told me to search for all the country's nescafe's advertisements. I did that but couldn't collect many references. Also, finding the cast is quite difficult. I searched as many profiles on instagram as I could. At first, I was searching by names and it was taking a lot of time. I was getting frustrated because of this. Then my supervisor told me to find influencer accounts from the suggestion's section of instagram. It made my task easier.

Mistakes:

- After getting feedback from my supervisor about not adding b-roll videos to the playlist, I mistakenly added one b-roll video.
- I should have searched for more keywords to collect more relevant advertisement videos.

Learnings:

- I was able to sharpen my referencing skills.
- I understood the importance of taking notes in a meeting with a client.
- I learned how to search for a cast according to a script.
- I learned that to understand the look and feel of an advertisement script I must find only relevant advertisements. I should not look for any other types of videos.

Project 06

Project Name: Dhaka Elevated Expressway AV (Audio-Visual)

Start Date: 09/07/2023

End Date: 12/07/2023

Client: FDEE (First Dhaka Elevated Expressway)

Project Details: This project was about the Dhaka Elevated Expressway. This is a documentary type of project where the usage and benefits of the expressway will be discussed and shown. The client has postponed this project now because they want to do it after the opening of the expressway. So, we will continue the further work process later.

My tasks and responsibilities: My supervisor gave me the responsibility of collecting relevant mega structure or highway videos or documentary videos and finding the artists and locations from the script. My tasks and responsibilities in this project were:

- Collecting relevant videos as reference
I searched on youtube for expressway videos and documentaries. My supervisor gave me some keywords and I searched with them too. Then, I made a playlist and showed it to my supervisor. There was an explanation-type video on my playlist. My supervisor told me to remove it because it was not relevant. So, I removed it and updated my playlist.

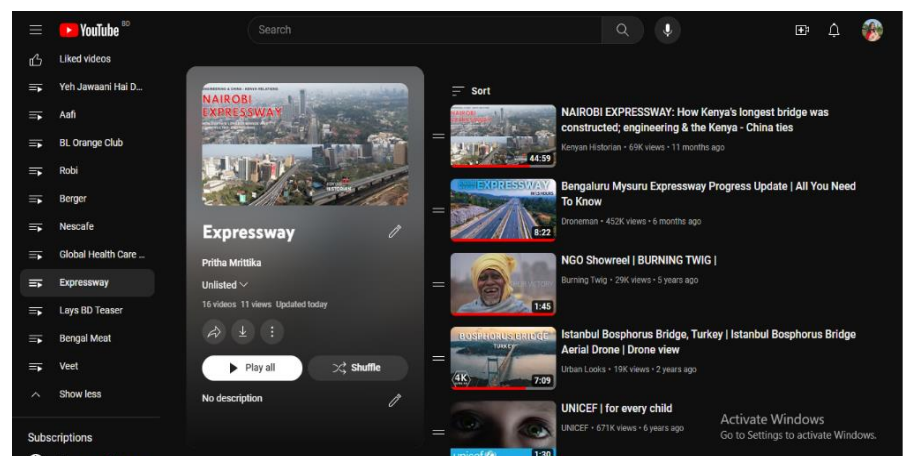


Image 6.1: Playlist on youtube where I added explanation-type videos

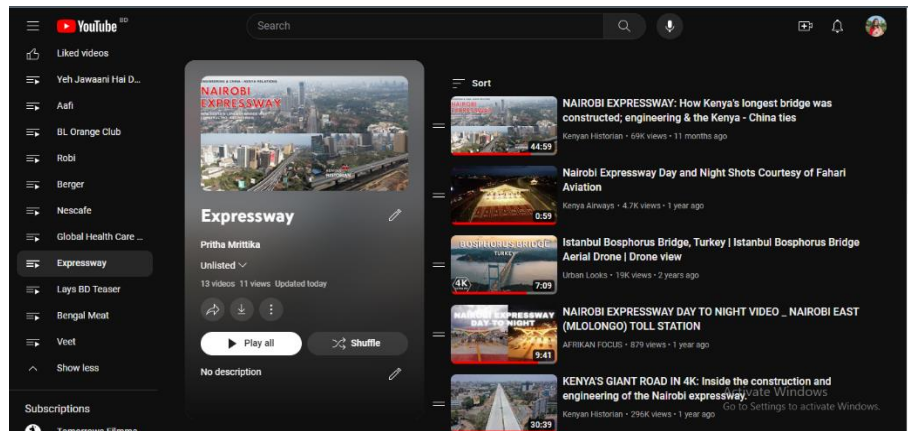


Image 6.2: After the feedback I corrected and updated my playlist

- Finding the locations and artists from the script
My supervisor told me to make a list of locations and artists mentioned in the script. I made this list.

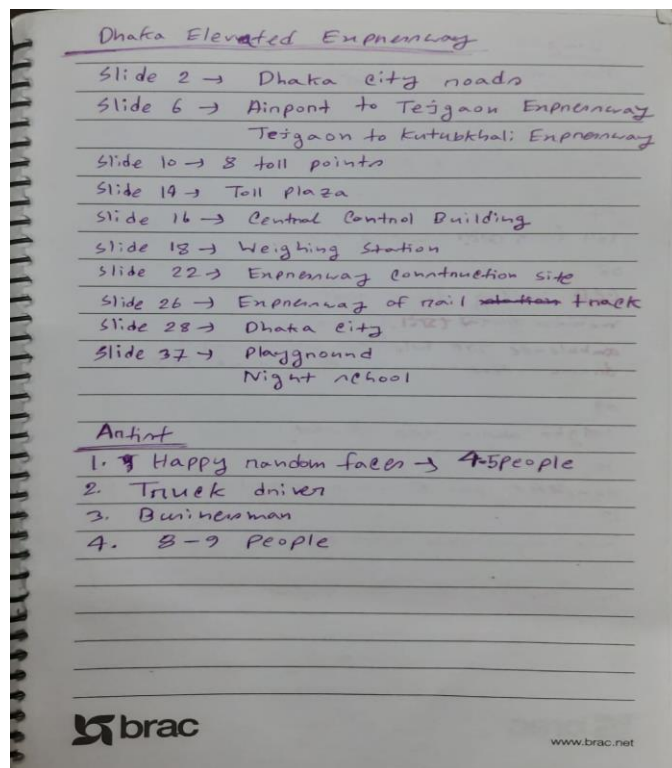


Image 6.3: Location and artist list

- Taking Notes

There was a meeting with one person from the client's team. He came to our office to give a brief of the script. I took note of everything he said as a suggestion.

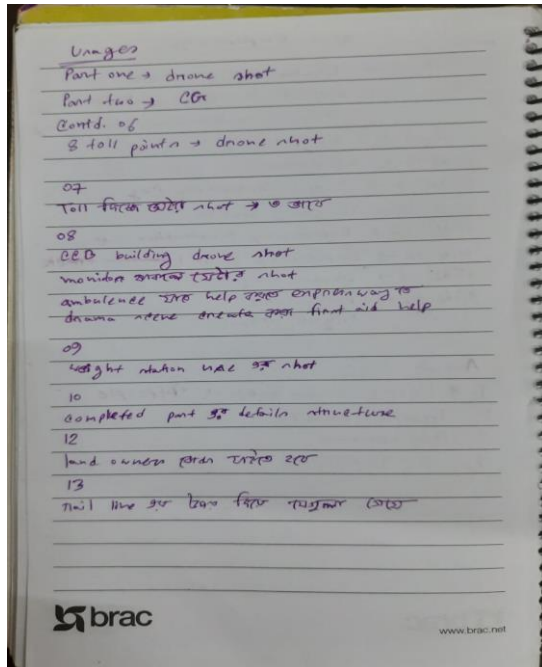


Image 6.4: Took notes during meeting with the client

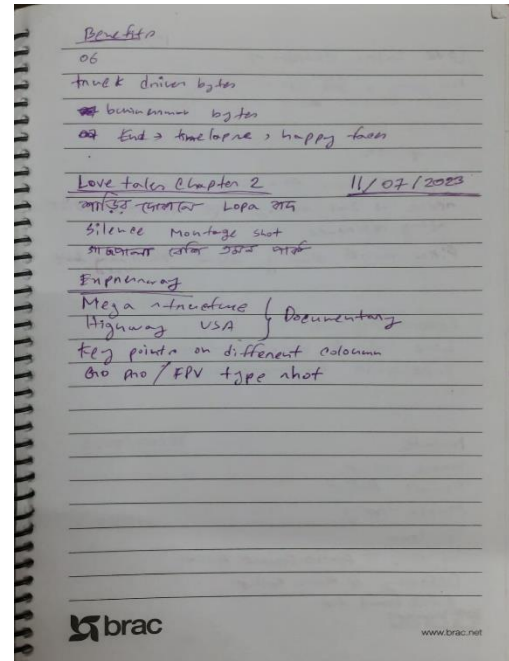


Image 6.5: Took notes during meeting with the client

Challenges: We have a total of three assistant directors in the house. So, when a script comes, we all three have to work on it and search for relevant videos according to the script. In this project, my supervisor only told me to collect relevant videos and make the artist and location list. So, I was a little nervous about whether I would be able to do this task correctly or not. So, I found it a bit challenging that I had to do that work alone.

Mistakes:

- I forgot to take notes at the beginning of the meeting with the client. Then my supervisor reminded me and I started noting down.
- I was not careful while adding relevant videos to my playlist. This is the reason I added some explanation-type videos instead of adding only documentary-type videos.

Learnings:

- This project enhanced my referencing skills more.
- Also, I learned how to find out locations and artists from a script.
- I learned that I have to be careful while searching for relevant videos.

Project 07

Project Name: Lays Bangladesh Teaser OVC (Online Video Commercial)

Start Date: 12/06/2023

End Date: 15/06/2023

Client: Lays Bangladesh

Project Details: Lays is a chips brand. It has recently launched in Bangladesh. They have already made the video commercial. In this commercial cricket players Sakib, Soumмо and Taskin were the lead cast. The teaser is not done yet. The concept of the teaser is Taskin and Soumмо are having a conversation where they indirectly talk about lays chips and then Sakib comes and asks them what they are talking about. This project was postponed because we couldn't get a schedule from Sakib. It will be rescheduled later. Then we will start working on this project again.

My tasks and responsibilities: I was given the task of finding relevant advertisement videos according to the script. My task and responsibility for this project was:

- Collecting relevant advertisement videos as reference
My supervisor told me to find and collect some advertisement videos named dream11 as a reference and I did that. I made a playlist. Then I showed it to my supervisor and he told me that I should have collected more videos. However, the project was postponed on the same day I got the feedback from my supervisor. So, I didn't have to collect more videos further.

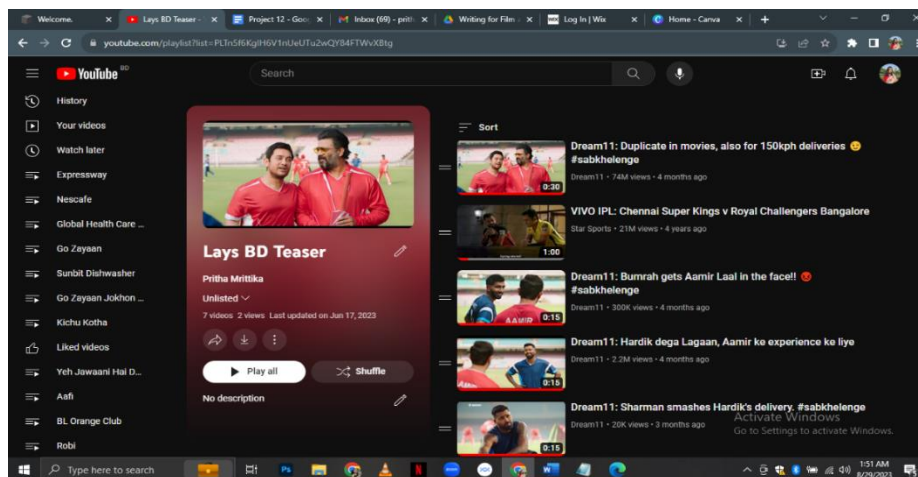


Image 7.1: Playlist on youtube that I made with dream 11 videos

Challenges: It is very difficult to find relatable advertisement videos according to the script. I had difficulties collecting relevant videos for this project. I was unable to find more relevant videos.

Mistakes:

- I didn't search for any other advertisement videos except the dream 11 videos.
- I didn't think much about searching more keywords for videos. Because of this reason, I couldn't find more videos.

Learnings:

- It has sharpened my referencing skills.
- It helped me to understand the importance of searching keywords to get a relevant advertisement video.

Project 08

Project Name: Aafi Cricket Qawali Song 2023 OVC (Online Video Commercial)

Start Date: 29/08/2023

End Date: 15/09/2023

Client: Akij

Project Details: Aafi is a mango fruit drink produced by Akij Group. They want to make a qawali song for the cricket world cup. The concept of the OVC (Online Video Commercial) is about two teams, one is a real fan group and the other one is a toxic fan group. They both will talk about cricket through song also will dance holding the aafi mango juice on hand. This is an ongoing project.

My tasks and responsibilities: My supervisor told me to search for male and female influencers as casts who have fewer followers. My task and responsibility in this project was:

- Searching for casts
I searched for both male and female influencers on instagram who have fewer followers. Then I sent the profile links to our team group. There I got some feedback.

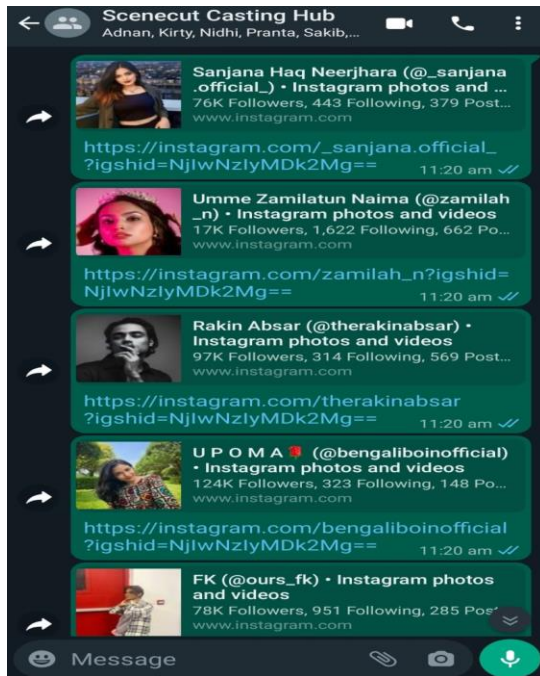


Image: 8.1: Sent my casting options to our in-house casting group

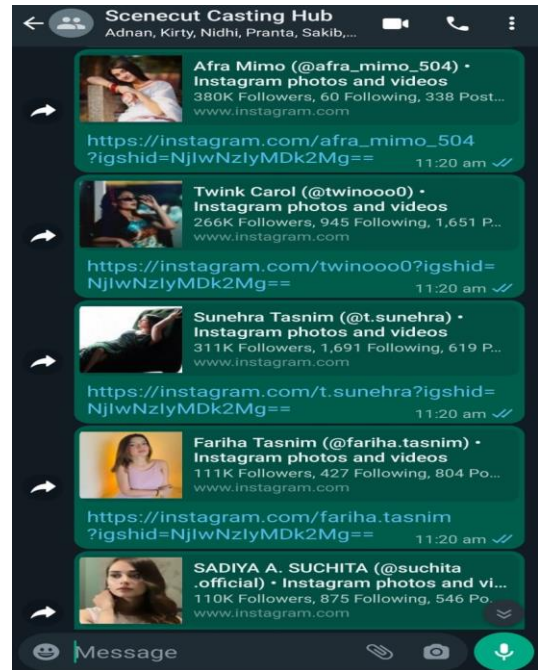


Image 8.2: Sent my casting options to our in-house casting group

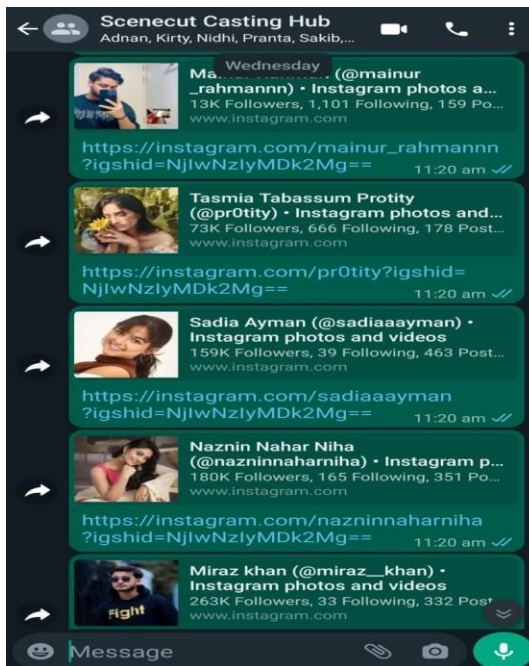


Image 8.3: Sent my casting options to our in-house casting group

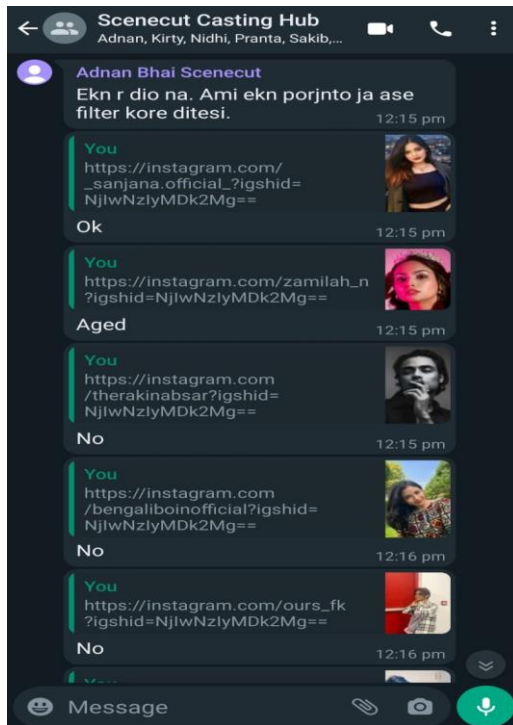


Image 8.4: Got feedback on my options

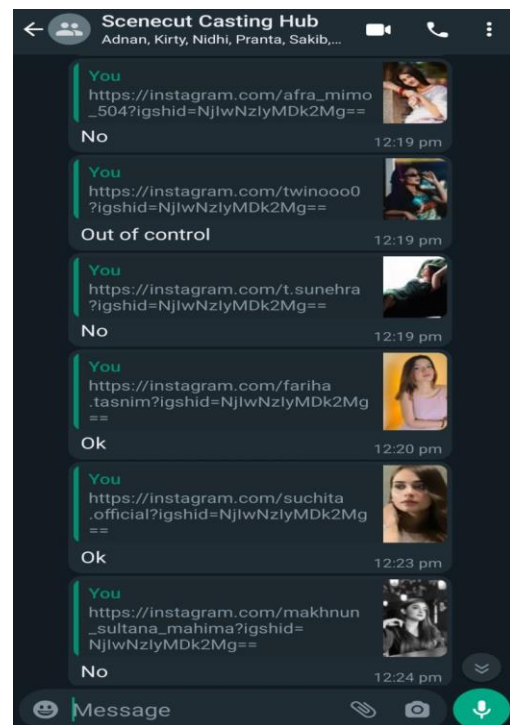


Image 8.5: Got feedback on my options

Challenges: I faced difficulties while searching casts. I had to search for both male and female influencers with fewer followers, but it was tough to find those types of accounts. Because I was only getting the accounts that had huge numbers of followers. Also, it was very tough for me to find male influencers. There were a lot of female influencers that I had found on instagram. But the number of male influencers with minimum followers was very low.

Mistakes:

- I had to find accounts of male and female influencers with fewer followers. But I collected the accounts which have a big amount of follows.
- I was told not to keep any influencer who has a controversy. Mistakenly I added this kind of influencer in my casting list.
- I only gave the profile links of the influencers and forgot to send their pictures to our in-house casting group.

Learnings:

- I learned that I have to be more aware when choosing someone as a cast.
- I also learned that I have to listen to the instructions of work more attentively.
- My skill in searching for casts has improved.

INTERNSHIP OUTCOME

My aim from this internship was to learn as much as I could and apply my learnings in my performance. As I took Digital Film and TV Production as my major, I had to work on different types of video productions for my course work which included short films, documentary, video art, etc. These university projects helped me to learn the basics of filmmaking. My internship helped me to take my learnings from basic to advanced level.

Realization

All those university projects that I made were low-budget student productions. But I have no idea about how to make a video production professionally. Working as an assistant director helped me to learn that. I gained knowledge about the working methods of a production house. What I learned from university was very basic to work in a professional field. I realized the differences between course work and professional work.

I thought that, as I had done pre-production, production and post-production on my course works, it would be the same in a production house too. But, the processes were more detailed and different there. I had no idea about referencing before. I had no idea about how to talk professionally with artists regarding work. These things were new for me. I thought I was good at communicating with people but I found it very difficult when I had to talk with nearly 20+ people in a day regarding a project.

Those difficulties were making me frustrated. However, I understood that the learning process could be slow. I have to keep patience. I have to acquire as much knowledge as I can. I have to keep trying. The recce session with my team was a whole new learning for me. I went for a recce before for my university projects. But this time I have experienced something different. I didn't know that a cinematographer fixes the framing and character positioning on a recce and assistant directors have to take notes on that. I hadn't experienced a detailed recce before.

I am very fortunate that I got a very supportive supervisor. He gave me a small portion of tasks so that I could learn all the steps of making a production in detail.

Achievements from Scenecut Pictures

All the learning I gathered from Scenecut Pictures is extremely valuable for me.

- I could see a great improvement in my communication skills.
- I am now more focused and responsible in my work.

- I have always been a nervous person and always feel less confident. But now I am more confident about myself and less nervous during work.
- I can handle unexpected situations better than before.
- I learned to finish work within the deadline.
- I learned that to be a director I have to gain knowledge about every aspect of filmmaking.
- I learned the process of detailed pre-production for an advertisement as well as a feature film.
- I learned how to keep patience in a difficult situation.

WORKPLACE LOG

Reference 31/05/2023
 look and feel
 Music
 Color grade
 CG
 Veet * searched reference too
 Character Age - 20
 Dangers, tiktok
 Female - 4 (option 10)
 Transition, format tiktok/reels
 Ponds, Veet, beauty product, soap, lotion.
 Vivo, oppo, tiktok → keywords for reference
 Gao Zayan
 Searched reference too
 Bengal meat
 (Port) → dubbing

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01.06.2023
 Reference → Veet & Gao Zayan
 Cart reference
 Gao Zayan (online meeting with club) 03.06.2023
 Celebration, Musical, high school musical,
 suspense wedding, office
 Blue, yellow → Costume (brand color)
 9, 10 - Rehearsal
 11 - PPM, 12 - Rehearsal, set, pre light
 13 - Pre light, set
 14 - shoot
 21 - Delivery
 Male - 2/3, female - 3/4
 Reference → Gao Zayan, Bengal meat (music reference)

brac

Portfolio (36 course) Website & PDF
 Project Description
 Project Justification
 Semester Learning outcome
 05.06.2023
 Reference → Gao Zayan
 Contact with Cart
 talked with the cart regarding
 go Zayan shoot
 Visual brief 06.06.2023
 first 3 200 images
 2nd 200 images
 Packing 3 bag of 200
 1st 200 1st 200 2nd 200
 flight, ticket, hotel, 100
 hotel to 100
 about 1000000
 Phone 33 internet 3 go Zayan
 1st 200, file 200

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Meeting with DOP, Art Director,
 Costume designer
 7.06.2023
 Cart list
 communicate with carts
 PPM Learned how to make PPM slides on camera
 flight 200 3 200 3 200 3 200
 200 200 200 200 200 200
 200 200 200 200 200 200
 8.06.2023
 Communicate with confirmed artists
 script briefing to the artists
 10.06.2023
 Dance rehearsal for artists
 (Coordinated them)
 * took them to the dance studio
 * supervised the dance rehearsal
 session from 10am to 5pm.

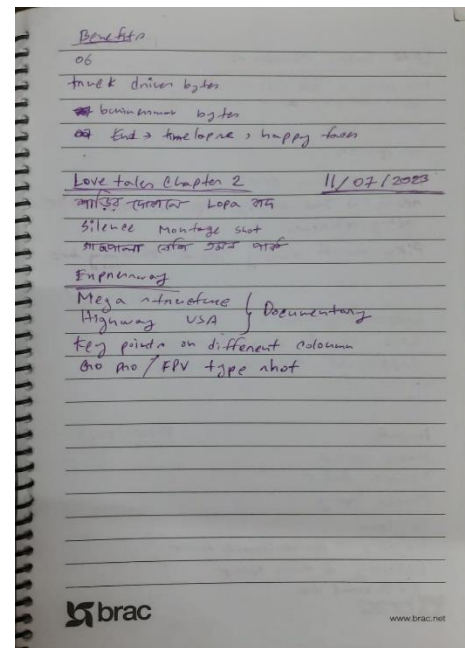
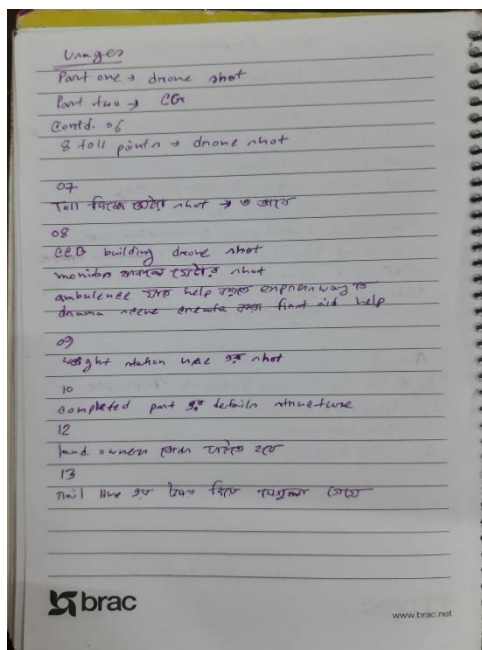
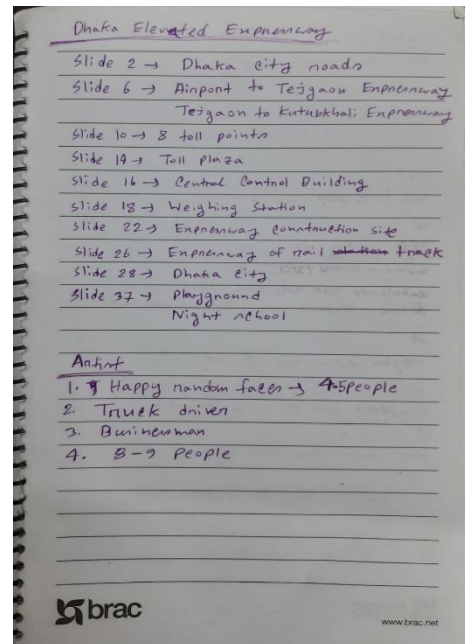
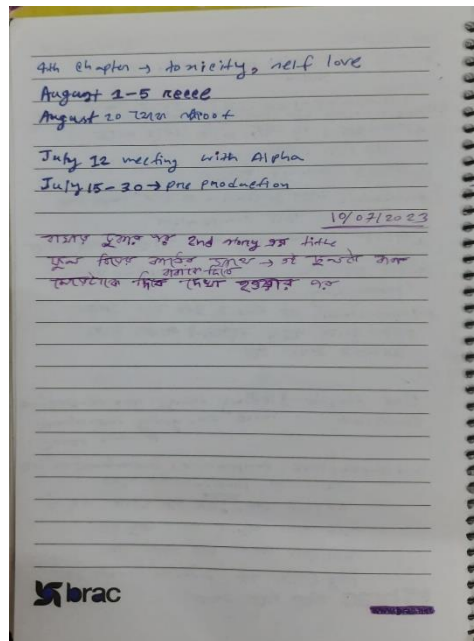
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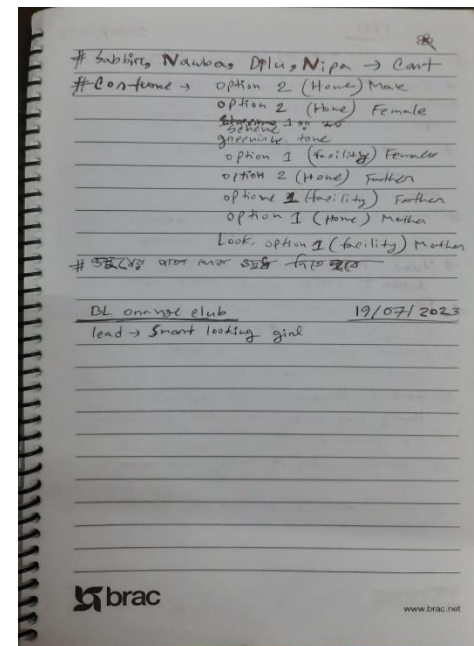
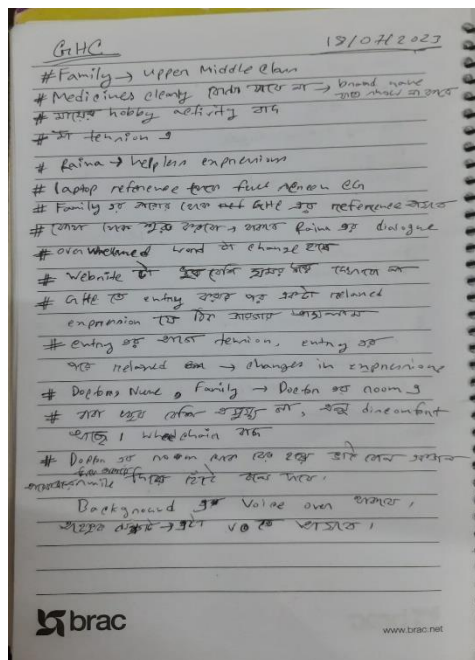
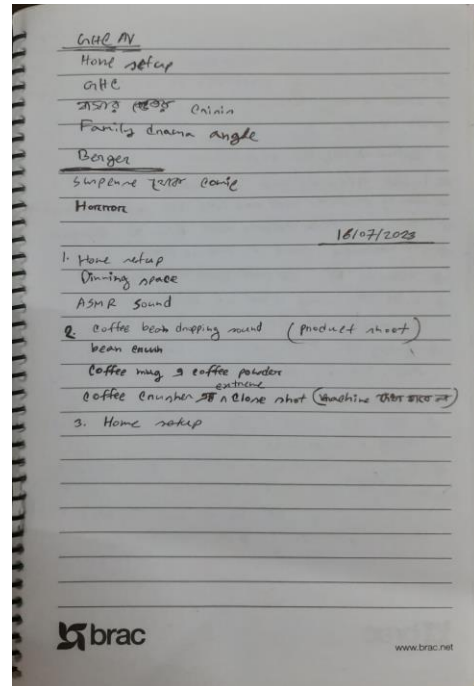
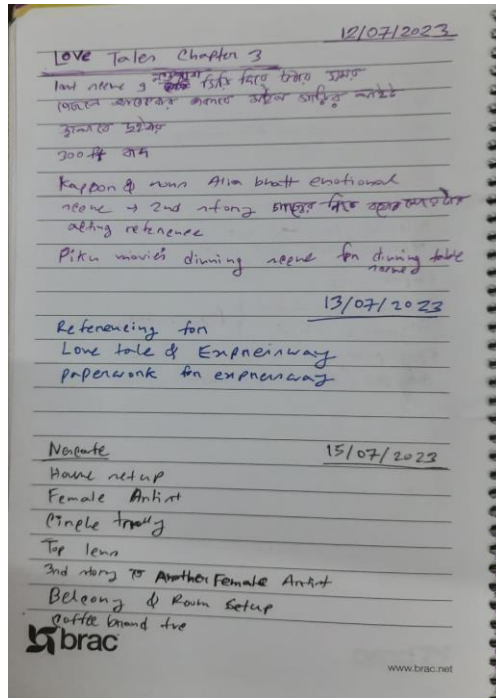
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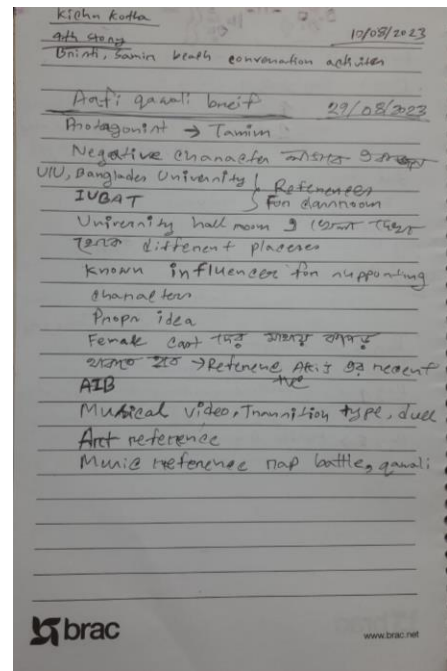
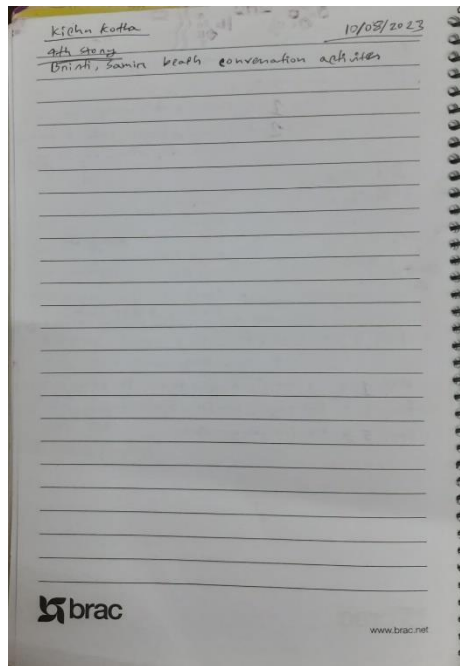
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SELF-ASSESSMENT FORM

The purpose of this survey is to obtain students input on how they think they have performed.

Name of Intern: Sarker Pritha Mrittika

University ID: 191012072

Name of the Institute/Organization:	Scenecut Pictures		
Corporate Office Address:	House 37, Road 06, Niketon, Gulshan, Dhaka, Bangladesh		
Email:	scenecutpictures@gmail.com	Web:	

1. During a typical week, approximately how many hours did you dedicate to your internship?

48+

2. Was your internship paid? If yes, how much?

6,000

3. Was your site supervisor available to meet when needed? Tick any one of the following.

☐ Not at all
 ☐ Slightly
 ☐ Moderately
 ☐ Quite a bit
 ☒ A great deal

4. Next, we would like to know how you were affected by your internship. Using the scale below, please indicate the degree to which participation in your internship experience increased or strengthened your abilities, attitudes, awareness or understanding in each of the areas identified:

1=Not at all 2=Slightly 3=Moderately 4=Quite a bit 5=A great deal

NO	CRITERIA (Personal)	RATING
1	I have a sense of satisfaction in doing something worthwhile.	5
2	I believe in my ability to make a difference.	5
3	I am open to new experiences.	5
4	I have gained the capacity to be more productive.	5
5	I can recognize my personal strengths.	4
6	I can recognize my personal weaknesses.	4
7	I have a sense of personal achievement.	5
8	I have the ability to persevere in difficult tasks	4
NO	CRITERIA (Social/Interpersonal Impact)	

9	I demonstrate concern for the welfare of others	4
10	I can be understanding and appreciative of people with diverse backgrounds	5
11	I have the ability to work cooperatively with others	5
12	I have the ability to communicate effectively	4
13	I have increased my ability to be a leader	4
14	I feel more connected to my community	4
NO	CRITERIA (Academic learning impact)	
15	I have acquired knowledge from the job duties I performed	5
16	I have broadened my critical thinking skills (reasoning, problem solving)	4
17	I have learnt the ability to work independently	4
18	I feel my classroom learning was enriched	5
19	I have the ability to connect academic subject matter to the real world.	4
NO	CRITERIA (EMPLOYMENT/JOB SPECIFIC IMPACT)	
20	I developed specialised technical skills for a specific job function	5
21	I broadened my future employment possibilities	4
22	I received an opportunity to explore a specific career	5
23	I developed realistic ideas about the work world	5
24	I narrowed my future possible career choices.	4
25	What is your average score from this test?	4.5

5. General Comments

I am glad that I was able to apply my learnings from the four years of my university life in my internship field. Also, working as an assistant director at Scenecut Pictures has helped me to grow more. I learned so many new things as well as professional techniques of work. I am sure that all these learnings will help me in the future to be a filmmaker.

Sarker Priitha Mrithika

Signature of Intern

PROFESSIONAL COMPETENCIES

Professional competence means achieving professional knowledge, skills and attitudes to obtain jobs in a specialized field. During my internship at Scenecut Pictures, I obtained skills that will help me in the future. The competencies that I gained during my internship are listed below:

Skills

- Microsoft Word/Microsoft PowerPoint
- Canva
- Google Docs, Slides
- Brainstorming
- Developing Problem-Solving Attitude
- Multitasking
- Friendliness

Attitudes

- Teamwork
- Stay focused
- Keeping patience
- Build Relationships

Knowledge

- Artist handling
- Professionalism
- Referencing for advertisement and feature film
- Learned the professional process of pre-production, production and post-production

CONCLUDING REMARKS

Scenecut Pictures has been my first professional experience. Each member of this production house including my supervisor has helped, supported and guided me so that I could learn easily and comfortably. I am very grateful to them. Now, I know what the job responsibilities of an assistant director are and what learning is important to become a director. I also know how a production house works. This was an amazing practical experience that made me more confident and patient as a person. I am grateful for this opportunity. I believe that this new experience and new learning will help me to become a filmmaker in the future.

Thank you.