

YOUTH ENGAGEMENT AND CLIMATE ACTION: A CASE STUDY OF UNITED AID
FOR NATION

Internship Organization: United Aid for Nation

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Submitted in Partial Fulfillment of the Requirements for the Degree
Bachelor of Business Administration



23rd April, 2026.

Internship/Project Report Approval Form

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☒ Approved ☐ Not Approved ☐ Partial Re-write ☐ Full Re-write

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Name: MASHNUVA AYESHA

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Letter of Transmittal

23rd April, 2026.

To,

Dr. Minhaz Uddin Ahmed

Associate Professor

School of Business

University of Liberal Arts Bangladesh

Subject: Submission of the internship report on **“Youth Engagement and Climate Action: A Case Study of United Aid for Nation”**.

Dear Sir,

I would like to inform you that my internship tenure at United Aid for Nation is completed. As part of the mandatory requirements to complete my BBA degree, which includes six credits, I am pleased to submit my internship report titled **“Youth Engagement and Climate Action: A Case Study of United Aid for Nation”**.

I have put my utmost effort into writing this report, ensuring that it reflects my learning and experiences throughout the internship. I would also like to express my sincere gratitude for your invaluable guidance and support, without which this report would not have been as comprehensive as needed. Lastly, I humbly request your approval of my internship report so that I can successfully complete my internship course and fulfill the requirements for earning my BBA degree from the University of Liberal Arts Bangladesh, thank you.

Yours Sincerely



Mashnuva Ayesha

ID: 201011221

Program: BBA

Department: Business Administration

University of Liberal Arts Bangladesh

Acknowledgement

The completion of this internship course would not have been possible without the unconditional support of many individuals who have helped me along the way.

First and foremost, I would like to express my gratitude to the Almighty for granting me the strength and perseverance to complete this internship journey. I am also deeply thankful to my internship organization, as well as my academic and professional supervisors, for their invaluable guidance and support in making this a fruitful learning experience. In particular, I would like to extend my sincere appreciation to my internship supervisor, Dr. Minhaz Uddin Ahmed, for his constant support and insightful guidance. Without his mentorship, the completion of this internship report would not have been possible. I am also grateful to all the esteemed teachers at ULAB for their contributions to my knowledge and understanding, which I have applied throughout this experience. Furthermore, I would like to express my heartfelt gratitude to my internship organization, United Aid for Nation, for providing me with this valuable opportunity. I am especially thankful to my organizational supervisor, Ms. Khadija Akter Trisha, for her unwavering support and encouragement, as well as to all the officers and colleagues who have assisted me throughout my internship. This experience has been instrumental in preparing me for the challenges of the professional world.

In conclusion, I sincerely hope that you will find my internship report both insightful and engaging. I believe it effectively reflects the valuable skills I have acquired during this journey, thank you.

Mashnuva Ayesha

ID: 201011221

Program: BBA

Department: Business Administration

University of Liberal Arts Bangladesh

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PART A

Chapter One- Internship Preparation

1.1 Internship motivation and learning objectives

The internship or project is the final requirement for completing my BBA degree, carrying six credits. As a student, I aspired to graduate in Business Administration from a reputed institution. Over the past few years, I have completed several courses in business, and this is my final course to fulfill the degree requirements. For this course, I had two options: an internship or a project. I chose the internship because I wanted practical experience. The internship provides an opportunity to gain real-world job experience by interacting with officers and managers while applying the theoretical business knowledge I have acquired.

1.2 Internship search process

Application Process: The first step in securing an internship is to create a professional curriculum vitae (CV) or resume that clearly outlines my academic standing at the university. To achieve this, I sought guidance from corporate executives by reviewing their content—such as CV samples, instructions, and other resources—available on various websites. Additionally, I applied the knowledge I gained from my “Business Communication” course. I then compiled my educational qualifications, listed my extracurricular activities, and obtained a reference from a university professor. Once my CV was finalized, I began submitting it to different organizations.

Organization Selection: As a business student, I have always been fascinated by the idea of working in a progressive organization, making a voluntary organization the ideal workplace for me. With the assistance of the ULAB Career Service Office, I applied to several organizations and received my first call from United Aid for Nation. Then, United Aid for Nation plays a significant role in promoting social welfare and community development. The organization is dedicated to humanitarian support, sustainable development initiatives, and empowering underprivileged communities. Its strong commitment to social responsibility, innovation in

outreach programs, and long-term impact aligns closely with my career aspirations in business management. I am inspired by how it combines strategic planning with compassion to create meaningful and sustainable change in society.

1.3 Interview Experience

After receiving the call from United Aid for Nation, I began preparing thoroughly for the interview. I reviewed key business concepts, printed a hard copy of my CV, and ensured I was dressed in formal attire to present myself professionally. On the day of the interview, although I experienced some natural pre-interview nervousness, I remained focused and composed. Upon entering the interview room, I was relieved to find the atmosphere warm and welcoming. The interviewers asked about my major and minor fields of study, extracurricular activities and voluntary experiences. I responded confidently and articulated my answers clearly. Their positive feedback and encouraging expressions reassured me throughout the process, making the experience both engaging and rewarding.

1.4 About United Aid for Nation



United Aid for Nation (UAN) is a Bangladesh-based, volunteer-driven humanitarian and youth development organization committed to building resilient, skilled, and socially responsible communities. Established with the vision of empowering young people and strengthening grassroots initiatives, UAN works across multiple sectors including education, digital skills, disaster preparedness, sustainable development, and civic engagement.

- **Background and Vision**

United Aid for Nation was founded with the belief that youth are the driving force of national transformation. In a country like Bangladesh, where a significant portion of the population is young, UAN focuses on channeling youth energy into constructive social action, leadership development, and innovation. The organization upholds values such as neutrality and impartiality, voluntary service, transparency and accountability, inclusiveness and diversity, and community-driven development. Guided by these principles, UAN envisions a Bangladesh where every young person has access to the skills, opportunities, and platforms needed to contribute meaningfully to society.

- **Mission and Objectives**

The mission of UAN is to:

1. Empower youth with leadership and professional skills.
2. Promote community resilience through disaster preparedness programs.
3. Encourage sustainable development practices aligned with global goals.
4. Strengthen civic participation and social responsibility.
5. Provide equal opportunities for marginalized and rural communities.

Through structured training programs, awareness campaigns, and community outreach, UAN aims to create a generation of responsible citizens who can lead social change at both local and national levels.

- **Leadership**

United Aid for Nation in Bangladesh was founded by Mr. Kazi Abdullah, who serves as the Founder and General Secretary. His academic and professional background spans Political Science, Public Administration, and business studies, bringing both strategic vision and global perspective to the organization. Under his leadership, UAN has expanded its volunteer network and program activities across different regions of Bangladesh.

- **Core Program Areas**

UAN organizes leadership workshops, seminars, and training sessions aimed at developing communication and public speaking skills, enhancing teamwork and project management abilities, promoting ethical leadership and civic awareness, and encouraging entrepreneurship and innovation. These programs provide students and young professionals with opportunities to build confidence, strengthen their skill sets, and prepare effectively for their future careers.

- **Digital Skills & Employability Training**

Recognizing the importance of technology in the modern world, UAN provides basic computer literacy training, freelancing and online income workshops, coding and digital marketing sessions, as well as career guidance and CV-building support. These initiatives are especially impactful in rural and semi-urban communities, where access to digital education and skill-building opportunities may be limited, helping young people enhance their employability and thrive in a digital economy.

- **Disaster Preparedness & Humanitarian Response**

Bangladesh is highly prone to natural disasters such as floods and cyclones, and UAN works to strengthen community resilience through first-aid training programs, emergency response awareness campaigns, disaster risk reduction education, and volunteer mobilization during crises. By educating communities and training volunteers, UAN helps reduce vulnerability, enhance preparedness, and improve the overall capacity to respond effectively during emergencies.

- **Sustainable Development Initiatives**

UAN aligns many of its programs with the United Nation Sustainable Development Goals (SDGs), focusing on climate action and environmental awareness, gender equality and women's empowerment, health and sanitation campaigns, quality education promotion, and civic responsibility and social justice. Through these initiatives, UAN encourages long-term, sustainable community development while empowering individuals and communities to create lasting positive impact.

- **Volunteer Engagement and Grassroots Mobilization**

One of UAN's strongest pillars is its volunteer network. The organization actively recruits and trains volunteers who conduct community awareness programs, participate in social service initiatives, organize local events and workshops, and support humanitarian efforts. Through this model, UAN fosters a culture of volunteerism, civic engagement, and collective responsibility, empowering young people to make meaningful contributions to their communities.

- **Impact and Community Engagement**

United Aid for Nation operates through youth committees, campus representatives, and district-level coordinators. Their programs reach students, young professionals, and underprivileged communities, providing both immediate support and long-term capacity building.

The organization emphasizes practical skill development, not just theoretical learning. Participants often gain hands-on experience in organizing events, managing community projects, and leading initiatives—skills that enhance both employability and civic leadership.

- **Organizational Philosophy**

UAN believes that: “Empowered youth create empowered communities”. Rather than focusing solely on short-term aid, the organization invests in capacity building and sustainable empowerment. This approach ensures that beneficiaries can continue developing independently after program completion.

- **How to Get Involved**

Individuals can engage with United Aid for Nation by:

- Becoming a volunteer.
- Participating in training programs.
- Collaborating as a partner organization.
- Supporting community initiatives.

Students, professionals, and social activists are especially encouraged to join the movement.

Conclusion: United Aid for Nation (UAN) stands as a dynamic and youth-centered nonprofit organization in Bangladesh. Through leadership development, digital education, disaster preparedness, and sustainable development initiatives, UAN contributes to building resilient communities and nurturing the next generation of leaders.

Chapter-Two: About the Internship

2.1 Roles and Responsibilities as an intern

Office Environment: My journey as an intern began at United Aid for Nation (UAN) in R H Home Centre, Level 3, Green Road, Dhaka, a dynamic volunteer-based organization dedicated to humanitarian service and youth empowerment. The place where I worked operates in a well-organized office setting designed to support both administrative and community-focused activities. The main workspace includes a coordination desk where volunteers manage communications, project planning, and beneficiary records. There is also a dedicated section for program management, where training sessions, awareness campaigns, and development initiatives are planned and monitored. Additionally, the office provides a comfortable environment for volunteers and staff members. A designated prayer space is available to maintain spiritual well-being, along with a separate area for meals and short breaks. Tea and light refreshments are often provided, creating a friendly and motivating atmosphere that enhances teamwork and productivity. Throughout my internship at United Aid for Nation, I experienced a supportive and energetic environment where collaboration, compassion, and commitment to social development are strongly encouraged.

Work Environment: A positive and supportive work environment plays a vital role in enhancing productivity, teamwork, and professional growth. As an intern, I always hoped to gain experience in such an environment, and I am truly pleased to say that my time at United Aid for Nation (UAN) exceeded my expectations. The coordination, leadership, and behavior of the program coordinators and team members were outstanding. Everyone was cooperative, respectful, and always willing to guide and support me whenever needed. This created a welcoming and motivating atmosphere where I felt encouraged to learn, contribute, and grow both personally and professionally. My internship at United Aid for Nation has not only strengthened my skills and confidence but also inspired me to pursue a long-term career in the development and humanitarian sector, where I can continue working for social impact and community empowerment.

Job duties and responsibilities as an intern: As per the instructions of my organizational supervisor, I was assigned to the operations and program support department at United Aid for Nation (UAN). This department primarily manages volunteer registration, beneficiary enrollment, and documentation for various humanitarian and community development programs. When individuals visited the office to register as volunteers or apply for support services, I assisted them by explaining the required documents and information, such as copies of their NID cards, passport-sized photographs, contact details, and relevant background information. My responsibilities included providing them with the necessary registration or application forms and guiding them in completing the forms accurately and clearly. In cases where applicants did not bring all the required documents, I informed them about the missing items and advised them on how and when to submit the remaining documents. I also followed up to ensure their applications were properly processed. Additionally, I reviewed and corrected incomplete or incorrectly filled forms, including volunteer registration forms, beneficiary assistance applications, and program participation forms. This experience helped me develop strong communication, organizational, and documentation skills while contributing to the smooth operation of the department.

2.2 Learning, Skills and Contribution

Then Things I have learned during my internship: Internship is a great opportunity to step into the job world, which is a valuable thing when I will join an organization to strengthen my CV and me. Now, I would like to say my key learning in this internship tenure, those are like:

- I have learned to talk with a wide range of people, which has helped me to make my communication skills better. As an example, during a meeting, I effectively adjusted my communication style to address different stakeholders' concerns, which led to a successful agreement and significantly improved my ability to connect with diverse individuals. Maintaining time by attending the office and complete the tasks on time.
- Maintaining commitment by completing the tasks in a timely manner. I consistently met deadlines for entering and updating data in the system, ensuring that reports were ready for review without delay and supporting the smooth operation of the department.
- Earning the trust of my colleagues through honesty and punctuality played a crucial role in establishing my reliability and strong work ethic, allowing me to collaborate effectively, seek guidance when needed, and take on responsibilities with confidence, ultimately fostering a positive and productive work environment.

The Skills I have gained during my internship: BBA program has taught me how to manage Payroll, business ethics and to communicate with various numbers of equations. In this internship process, I had determined that I will use this knowledge and gain other skills. After completing the internship, I have gained to utilize this knowledge and turn those into skills. So, the basic skills I have gathered are:

- Understanding official documents of an organization and to make those properly checked.
- I have learned to scan official documents and update those in Excel data.
- Be positive in a pressurized situation.

Contribution to the United Aid for Nation (UAN): Throughout my internship, I actively contributed to the operations and program support department of United Aid for Nation (UAN). My primary responsibilities included reviewing volunteer and beneficiary registration forms, organizing and scanning important documents, and entering relevant data into Excel sheets to maintain accurate digital records. In addition, I communicated regularly with volunteers, beneficiaries, and visitors—assisting them with their queries and guiding them through various organizational procedures, such as program registration, event participation, and documentation requirements. When new interns or volunteers joined, I helped them understand the organization’s mission, culture, and working procedures, ensuring they could smoothly adapt to their roles. I also supported individuals who needed extra assistance by answering their questions patiently, helping those complete forms correctly, and preparing the necessary documents for submission. This experience significantly improved my communication and interpersonal skills while deepening my understanding of service-oriented work in the development sector. Moreover, working in a professional and humanitarian environment allowed me to develop patience, adaptability, teamwork, and problem-solving abilities—qualities that will be highly valuable in my future career and personal growth.

2.3 Use of educational knowledge in the internship roles and responsibility

Now, I would like to reflect on how my academic knowledge was applied during my internship at United Aid for Nation (UAN) and how it supported the roles and responsibilities I undertook. As a BBA student, I have studied various business disciplines throughout my undergraduate program, and this internship provided me with the opportunity to apply that knowledge in a real-world development and humanitarian context. In my foundational business courses, I learned how leaders and managers make strategic and operational decisions. This understanding proved valuable when communicating with my supervisor and coordinating tasks with fellow interns and volunteers. Observing how organizational decisions were made at UAN helped me connect theoretical concepts with practical leadership and teamwork. Through my marketing courses, I gained insights into human behavior, communication strategies, and how to understand the needs of different target groups. This knowledge helped me interact effectively with volunteers, beneficiaries, and community members by understanding their expectations and responding accordingly. It also helped me appreciate how awareness campaigns and social programs are promoted and managed within a nonprofit environment. My management courses taught me about organizational structure, planning, coordination, and control. During my internship, I had the opportunity to observe how a nonprofit organization functions—how programs are designed, how responsibilities are distributed, and how teamwork ensures successful project implementation. Additionally, my accounting and finance courses enabled me to better understand budgeting processes, documentation, and record-keeping practices within the organization. While assisting with documentation and data management, I could apply my knowledge of financial principles and administrative systems in a practical way.

In conclusion, I can confidently say that this internship at United Aid for Nation fully met my expectations as a business student. It allowed me to bridge the gap between theory and practice, apply my academic learning in a meaningful social context, and enrich my overall educational experience.

Chapter Three- Self Reflection

3.1 Feedback on Internship

My internship journey was around three months long, I have learned and experienced many aspects. I believe that this will help me in the future when I will be constructing my career. So, in this process I have liked and felt uncomfortable about United Aid for Nation. Below, I am going to discuss those factors.

Things I Liked: United Aid for Nation (UAN) is a highly respected and inspiring humanitarian organization in Bangladesh. I truly feel grateful and fortunate to have completed my internship here. The working environment and coordination among the team members were excellent. Everyone was friendly, supportive, and approachable, which made my learning experience both comfortable and enjoyable. Whenever I needed guidance or assistance, I received full support without hesitation. If I required time to communicate with my academic supervisor, the organizational supervisor was understanding and cooperative. They not only guided me throughout the internship but also encouraged me and expressed their willingness to support me in the future. The welcoming atmosphere, including thoughtful gestures like providing refreshments, made the workplace even more pleasant and motivating. Moreover, the encouragement and motivation I received from senior members of the organization inspired me to consider building my future career in the development and humanitarian sector. Overall, I would like to express my heartfelt gratitude to United Aid for Nation for giving me this valuable opportunity. The experience has been enriching, memorable, and deeply meaningful, and I will always remain thankful to the organization.

Things I felt uncomfortable with: There is a well-known proverb that says, “*There is no unmixed blessing on earth*”. While my internship at United Aid for Nation (UAN) was overall a positive and enriching experience, there were a few areas where I felt improvements could be made.

First of all, there was no dedicated seating arrangement for interns. I often had to sit on sofas or in shared spaces, which sometimes made it difficult to work comfortably and maintain full concentration. Other interns also experienced similar discomfort due to limited workspace arrangements. Providing designated desks or workstations for interns could significantly enhance productivity and create a more professional and organized environment. Additionally, the lunch and break area was not sufficiently spacious for all employees and interns. Improving this facility would contribute to greater comfort and well-being during working hours. In my opinion, recruiting too many interns at the same time may also create challenges in terms of supervision, workspace, and overall efficiency. A more balanced intake system could ensure better learning opportunities, proper guidance, and a healthier working environment for everyone. These observations are shared with respect and gratitude, as I believe that addressing such minor issues could further strengthen the positive and supportive atmosphere that United Aid for Nation already maintains.

3.2 Improvements to internship

Improvements to internship: There are few things I want to add in this section. Though they have taught me a lot, but I believe that they can empower the interns a little bit more. They could allow the interns to work for a different department in their idle time. Then, they should make the interns more familiar with the organization’s goals. Then, they should make the interns more familiar with the organization's goals.

How the organization could utilize me better: They could send me to other departments to work more in this institute. Providing more assignments to me could help me to take the professional job vibes. Finally, they could suggest me to work with other business related software’s to enhance my skills.

3.3 Insights for the next position

As an intern at United Aid for Nation (UAN), I feel incredibly fortunate to have gained valuable exposure to the practical workings of a development and humanitarian organization. In the future, when I work for any organization, I will strive to apply the principles, insights, and experiences I have gained during this internship. As a business student, I am eager to further enhance my capabilities by learning more about program coordination, volunteer management, documentation, and community engagement practices. I have also come to appreciate the importance of effective communication in a professional and service-oriented setting. I plan to improve my skills in this area by attending workshops, seeking guidance from experienced mentors, and learning from reputable thought leaders in the nonprofit sector. Furthermore, I recognize the significance of relationship management—not only with volunteers but also with beneficiaries and community members—and I aim to deepen my knowledge in this area to strengthen my expertise in program outreach and social impact initiatives. Lastly, this internship has provided me with a deeper understanding of professionalism, organizational culture, and teamwork within a nonprofit environment. Additionally, I have built a stronger professional network with supervisors, team members, and fellow interns, which will undoubtedly support my growth and success as I progress in my career.

Chapter Four-Personal Development Plan

4.1 Career plan and the next course of action

I am a student of the BBA program, my major is Finance, and in the future I want to gain recognition as an effective business leader in the corporate sector. I chose the internship course to get the corporate vibes and to understand the real world job environment. After completing the internship, now I have a clear path of doing certain things to make my career more smooth and fast. Those are like:

- Conducting SWOT analysis on myself to understand my Strengths, Weaknesses, Opportunities, and Threats and to work on them. Such as strong problem-solving skills; weaknesses, like PLC experience with specific software; opportunities, such as the availability of online courses for skill enhancement; and threats, including rapidly changing industry standards.
- Expand professional networking by using social media platforms, and attending different kinds of seminars, job fairs, corporate training and networking functions. For example, actively engaging on social media platforms, attending a variety of seminars, job fairs, corporate training sessions, and networking functions to connect with industry professionals and enhance career opportunities.
- Connect with the professional financial analyst, including teachers, public practitioners, legal advisers, and industry experts by attending industry events, joining relevant professional associations, and engaging with them on platforms like LinkedIn.
- Earn more knowledge and prestigious degrees from the reputed institutions which can be in the home country or abroad to give the career an upliftment. Such as pursuing an MBA from a top business school, to gain specialized knowledge and credentials.

- Stay updated with the business related software's by regularly attending webinars and training sessions on the latest tools, such as advanced features in ERP systems and CRM platforms. Additionally, I subscribe to industry newsletters and participate in online forums to keep abreast of software updates and best practices.

4.2 Skills for Career Development

As a fresh graduate, I am aiming to secure employment in a reputed institute and build a successful career. Therefore, I need to be very good at technical and interpersonal skills, as it is very much needed in the job world. So, below I am going to talk about those aspects.

Technical Skills: In this part, I want to talk about becoming an expert in a few more software and apps. Those are like Quick book, proofhub and others, to enhance my financial management skills to better understand the financial operations of an organization. I also need to have a good knowledge of data analysis and research. To do that I will need to learn statistical software such as SPSS and acquire experience about data visualization. Be best with the Microsoft PowerPoint, excel and word. Also be good with mobile apps.

Interpersonal Skills: In this part, I want to talk about my communication and my other managerial skills. Like, I need to work on my listening by active listening exercises and seek feedback from peers and mentors on my communication style, because my patience on this topic is not very satisfactory. Then, having leadership charisma by taking care of my friends and colleagues. I need to have the capability of negotiating with my business clients, and finally solving the problems whenever it is needed.

PART B

Executive Summary

United Aid for Nation is a youth-driven non-governmental organization in Bangladesh that works to address social and environmental challenges through community engagement. In climate vulnerable areas like Rangpur district, issues such as irregular rainfall, flooding and extreme weather affect local livelihoods and ecosystems. In this context, youth participation in climate action is increasingly important. United Aid for Nation engages young people in activities such as tree plantations, climate awareness campaigns, community clean-up programs and environmental education. Therefore, examining youth engagement and climate action through this organization helps us understand how youth-led initiatives promote environmental awareness, community participation and sustainable practices in climate-sensitive regions.

On this internship journey, I have chosen the research topic about how United Aid for Nation engages with youth and deals with climate action in this sector. So, the current study is the following question: “How does youth engagement and climate action work in the case of United Aid for Nation?” I believe that this research outcome will provide valuable insights into how United Aid for Nation can strengthen its youth engagement strategies, improve program effectiveness, and foster greater community participation in climate action.

For this study, questionnaires were distributed among 30 participants from Rangpur district, including students, young professionals, and community volunteers, to assess their engagement in climate action programs run by United Aid for Nation and their perceptions of the programs’ effectiveness. The findings indicate that while the organization has successfully raised environmental awareness and encouraged community participation, there are still gaps in resources, training and outreach that limit the full potential of youth involvement in climate initiatives. While preparing the questionnaire, I considered factors such as program accessibility, level of participation and perceived impact on sustainable practices. The feedback was analyzed using both quantitative and qualitative methods, and the results were presented in clear and simple languages. Finally, based on the findings, recommendations were made to strengthen youth engagement strategies, enhance program impact, and improve community participation, followed by a conclusion summarizing the study’s outcomes.

Chapter One- Introduction

Research Title: Youth Engagement and Climate Action: A Case Study of United Aid for Nation

Research Objective: To evaluate the youth engagement and climate action through a case study of United Aid for Nation.

Problem Statement: Climate change poses significant environmental and socio-economic challenges, particularly in vulnerable countries like Bangladesh. Youth have the potential to drive meaningful climate action, yet their participation is often limited by lack of resources, training and engagement platforms. United Aid for Nation seeks to involve young people in climate initiatives, but the effectiveness and impact of these programs remain underexplored. Understanding how youth engagement contributes to environmental awareness and sustainable practices is critical for strengthening climate action efforts. This study investigates the role, challenges and outcomes of youth participation in United Aid for Nation's climate-related programs.

1.1 Background of the Study

Climate change has become one of the most pressing global challenges, affecting ecosystems, economies and human well-being, especially in vulnerable regions like Bangladesh. Youth, as a large and dynamic segment of the population, have the capacity to drive environmental change through awareness, advocacy, and community initiatives. Organizations such as United Aid for Nation have increasingly focused on mobilizing young people to participate in climate action programs. These initiatives aim to enhance environmental knowledge, promote sustainable practices and build resilient communities. However, there is limited research on the effectiveness and impact of youth-led climate activities, highlighting the need for this case study to understand and strengthen such efforts.

1.2 Research Questions

The current study aims of the following question:

- How does youth engagement and climate action work in the case of United Aid for Nation?

1.3 Scope of the Report

This report examines how young people are engaged in climate action through the programs of United Aid for Nation. It focuses on strategies and activities used to involve young people in environmental initiatives. The study also explores the outcomes of these programs on environmental awareness and sustainable practices. The scope is limited to the youth participants and communities directly involved, excluding broader national or global climate policies.

1.4 Limitations of The Study

Like every human being, I have certain limitations. As an undergraduate student, I do not yet have the same level of experience or advanced research skills as a professional. Additionally, my survey was conducted with a small number of participants, so the results may not fully represent the broader population. Finally, there is a possibility that some participants provide inaccurate or biased responses, which is a common challenge in survey-based research.

Chapter Two- Methodology

2.1 Type of Research

This study aims to explore how youth engagement strategies can enhance climate action initiatives by United Aid for Nation, using descriptive research methods. The focus is on understanding how the organization's current programs influence youth participation, environmental awareness, and adoption of sustainable practices.

2.2 Research Design

For this research, I gathered both primary and secondary data. First, I conducted a survey among youth participants in Rangpur District to understand their experiences with and perceptions of United Aid for Nation's climate action programs. I also collected information from academic sources, reports on youth engagement and climate initiatives, and the organization's official publications. Before starting the survey, I obtained approval from my supervisor, who provided guidance and support throughout the research process.

2.3 Sampling Method

Here, I have followed a non-probability sampling method which is called convenience sampling method because the sample size is small and time constrained.

2.4 Data Collection

- **Primary Sources:** Semi-structured individual interviews with the 30 participants from Rangpur district of the organization.
- **Secondary Sources:** I have collected the data from academic journals, industry reports, and organization's websites or documents.

2.5 Data Analysis Technique

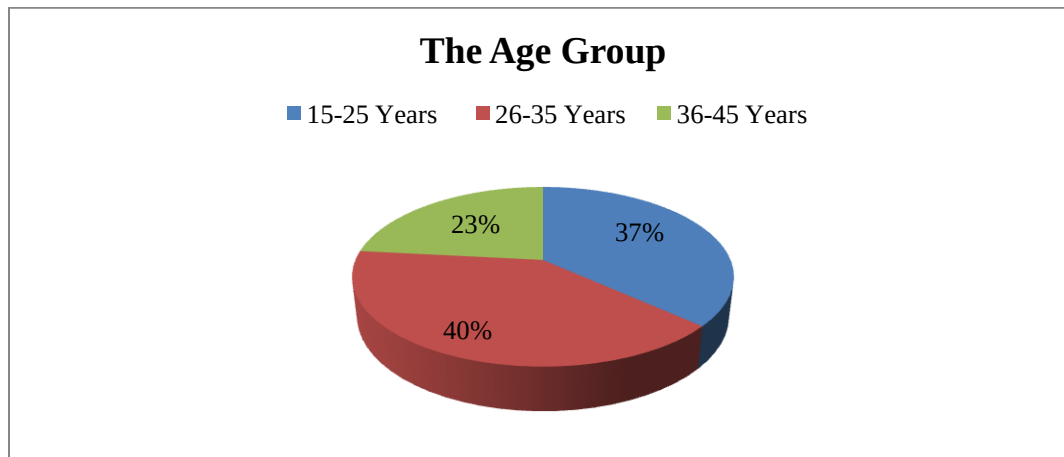
Here, the data analysis techniques I have followed are called Quantitative and Qualitative Data Analysis techniques.

Chapter Three- Findings and Discussions

By doing a lot of research on youth engagement and climate action of United Aid for Nation, I have prepared the questionnaires to accurately assess the current scenario on this topic. Here, the common factors: awareness of climate change, participation in environmental activities, challenges faced by them, and possible improvements they suggest. Here, I have worked with a 30 sample size. So, let the process begin:

- **The Age Group (n=30)**

Group	Person	Percentage
15-25 Years	11	37
26-35 Years	12	40
36-45 Years	7	23
Total	30	100



The age distribution shows that the largest portion of respondents, which is 40%, falls within the 26–35 age group, indicating strong representation of young adults who are often actively involved in social and environmental activities. Then, the 15–25 age group includes 37%, showing strong participation from younger individuals. Finally, 23% are more experienced people but younger.

- **The Gender (n=30)**

Group	Person	Percentage
Male	19	63
Female	11	37
Total	30	100

The gender distribution of respondents shows that 63% of the participants are male and 37% are female. Overall, both genders are represented in this study, although males constitute the larger proportion.

- **Your Education Level (n=30)**

Group	Person	Percentage
Secondary School	5	16
Higher Secondary	8	27
Undergraduate	9	30
Graduate or Above	8	27
Total	30	100

In this questionnaire, I found that 30% of the respondents are undergraduate students, and that is the highest portion. Higher secondary and graduate or above levels each account for 27% of respondents. Then, secondary school education constitutes 16% of the sample. Overall, the data shows that the participants have formal education qualifications.

- **You have been involved with United Aid for Nation (n=30)**

Group	Person	Percentage
6 Months - 1 Year	10	33
1-2 Years	12	40
More Than 2 Years	8	27
Total	30	100

Among the 30 respondents involved with United Aid for Nation, the largest portion, 40%, have been engaged with the organization for 1–2 years. Those with 6 months to 1 year of involvement account for 33%, while 27% have been associated with the organization for more than 2 years. This indicates that a majority of participants have moderate experience with the organization. Overall, the data reflects a mix of short-term and long-term engagement, providing insights from varying levels of involvement.

- **You are familiar with the concept of Climate Change (n=30)**

Group	Person	Percentage
Very Familiar	13	43
Somewhat Familiar	9	30
Slightly Familiar	6	20
Not Familiar	2	7
Total	30	100

Here, I have found out the participants are familiar with the concept of climate change. 43% of the people are very familiar with this concept. Then, 50% of people have moderate knowledge of this topic. Finally, 7% of the people are not familiar with this. Overall, the data suggests that most of the participants have at least a moderate understanding of climate change, which is essential for engaging effectively in related initiatives.

- **You think climate change is a serious issue in Bangladesh (n=30)**

Group	Person	Percentage
Agree	17	56
Neutral	11	37
Disagree	2	7
Total	30	100

Among the 30 respondents, 56% of people believe that climate change is a serious issue in Bangladesh, 37% have neutral views, and 7% disagree with this matter. This indicates that most participants recognize the significance of climate change in the national context. Overall, the findings reflect a general awareness of the seriousness of climate-related challenges in Bangladesh.

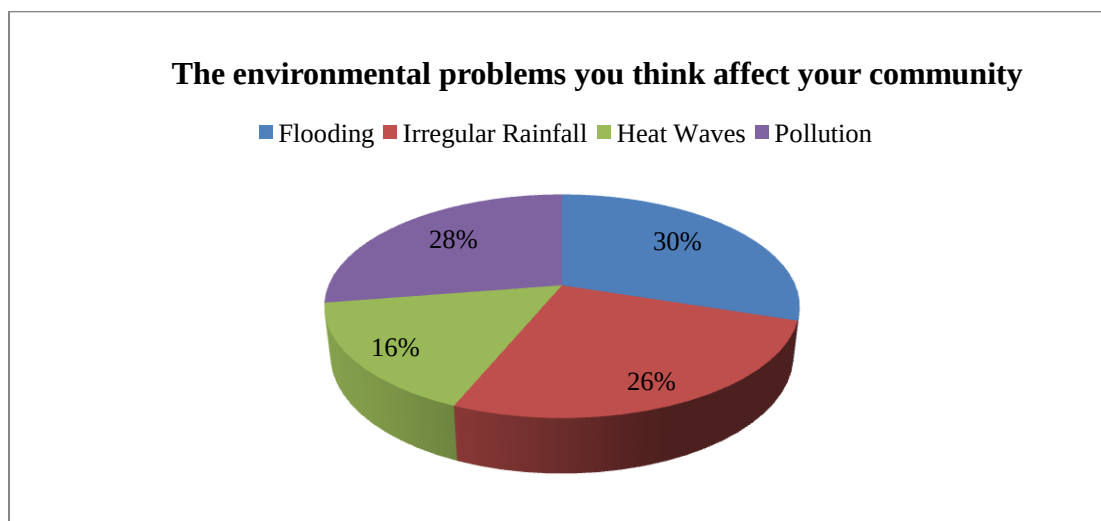
- **You believe youth can play an important role in climate action (n=30)**

Group	Person	Percentage
Strongly Agree	9	30
Agree	8	27
Neutral	7	23
Disagree	4	13
Strongly Disagree	2	7
Total	30	100

Here, we have found out that maximum number of people agree that youth can play an important role in climate action, here the majority of percentage is 57%. 23% remain neutral, while 20% do not completely agree with the matter. Overall, we can say that a generally positive perception of youth engagement in climate action.

- **The environmental problems you think affect your community (Multiple Responses)**

Group	Response	Percentage
Flooding	24	30
Irregular Rainfall	21	26
Heat Waves	13	16
Pollution	22	28



Among the respondents, the most commonly reported environmental problem is flooding, identified by 30% of responses. Irregular rainfall and pollution were cited by 26% and 28%, indicating they are also significant concerns for the community. Heat waves were reported by 16% of respondents; making it the least frequently mentioned issue. Overall, the data suggests that flooding, irregular rainfall, and pollution are perceived as the most pressing environmental challenges affecting the community.

- **Before joining United Aid for Nations, you were aware of climate issues (n=30)**

Group	Person	Percentage
Very Aware	3	10
Moderately Aware	10	34
Slightly Aware	13	43
Not Aware	4	13
Total	30	100

Here, the largest group, 43%, reported being slightly aware of climate issues before joining United Aid for Nation. 34% stated that they were moderately aware, while 13% were not aware of climate issues at all. Only 10% indicated that they were very aware prior to their involvement with the organization. Overall, the data suggests that most participants had limited awareness of climate issues before joining the organization.

- **You often participate in their environmental activities (n=30)**

Group	Person	Percentage
Very often	13	43
Sometimes	12	40
Rarely	5	17
Never	0	0
Total	30	100

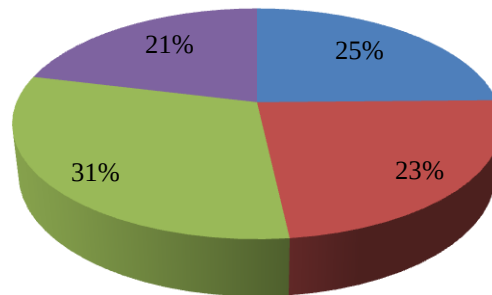
Among the respondents, 43% reported that they very often participate in environmental activities organized by United Aid for Nation. 40% stated that they sometimes participate in such activities. Meanwhile, 17% indicated that they rarely take part, and none of the respondents reported never participating. Overall, the findings suggest a high level of engagement in environmental activities among the participants.

- **The activities you have participated in (Multiple Responses)**

Group	Response	Percentage
Tree Plantation	21	25
Clean-up Campaigns	20	23
Climate awareness programs	26	31
Environmental Training	18	21

The activities you have participated in

■ Tree Plantation ■ Clean-up Campaigns ■ Climate awareness programs ■ Environmental Training



Among the reported activities, climate awareness programs received the highest participation with 31% of responses. Tree plantation activities accounted for 25%, while clean-up campaigns represented 23% of the responses. Environmental training had the lowest participation at 21%. Overall, the data indicates that awareness programs and community-based environmental actions are the common forms of engagement among the participants.

- **You are satisfied with the programs organized by United Aid for Nation (n=30)**

Group	Person	Percentage
Very satisfied	7	23
Satisfied	11	37
Neutral	5	17
Dissatisfied	4	13
Very dissatisfied	3	10
Total	30	100

Here, 37% reported that they are satisfied with the programs organized by United Aid for Nation, representing the largest group. 23% indicated that they are very satisfied, while 17% expressed a neutral opinion. Meanwhile, 13% are dissatisfied and 10% are very dissatisfied with the program. Overall, the findings suggest that most participants hold a generally positive level of satisfaction with the organization's activities and there are places for improvement.

- **Your environmental awareness has improved after joining the programs (n=30)**

Group	Person	Percentage
Significantly improved	11	37
Moderately improved	10	33
Slightly improved	9	30
Not improved	0	0
Total	30	100

The findings show that participation in the programs of United Aid for Nation has positively influenced the environmental awareness of the respondents. A majority of participants reported noticeable improvement, with 37% stating significant improvement, 33% moderate improvement, and 30% slight improvement in their awareness. Importantly, none of the respondents indicated that their awareness had not improved after joining the programs. This suggests that the organization's activities are effective in enhancing environmental knowledge and awareness among participants.

- **You feel more responsible for protecting the environment now (n=30)**

Group	Person	Percentage
Strongly Agree	14	46
Agree	11	37
Neutral	5	17
Disagree	0	0
Strongly Disagree	0	0
Total	30	100

The results indicate that participation in the programs has increased participants' sense of responsibility toward environmental protection. Nearly half of the respondents (46%) strongly agree that they feel more responsible for protecting the environment, while 37% agree with this statement. Additionally, 17% of participants remained neutral, and none of the respondents expressed disagreement. Overall, the findings suggest a strong positive impact of the programs on participants' environmental responsibility.

- **The programs promote sustainable practices such as recycling and tree planting (n=30)**

Group	Person	Percentage
Strongly Agree	9	30
Agree	10	33
Neutral	5	17
Disagree	4	13
Strongly Disagree	2	7
Total	30	100

The findings indicate that many respondents believe the programs promote sustainable practices such as recycling and tree planting. 33% of participants agree and 30% strongly agree with this statement, showing generally positive perceptions of the programs. However, 17% remain neutral, while another 13% disagree and 7% strongly disagree, suggesting that some participants feel the promotion of sustainable practices could be improved. Overall, the results reflect a moderately positive view of the program's role in encouraging sustainable environmental actions.

- **You think the organization provides sufficient resources for activities (n=30)**

Group	Person	Percentage
Strongly Agree	7	23
Agree	10	33
Neutral	8	27
Disagree	3	10
Strongly Disagree	2	7
Total	30	100

The findings show varied perceptions regarding the sufficiency of resources provided by the organization for its activities. 33% of respondents agree and 23% strongly agree that the organization provides adequate resources, reflecting a positive view among the majority. 27% remain neutral, while 10% disagree and 7% strongly disagree, indicating some concerns about resource availability. Overall, the results suggest that while most participants perceive the resources as sufficient, there is room for improvement to fully support the organization's activities.

- **The financial limitations affect participation in environmental programs (n=30)**

Group	Person	Percentage
Strongly Agree	12	40
Agree	7	23
Neutral	6	20
Disagree	3	10
Strongly Disagree	2	7
Total	30	100

The findings indicate that financial limitations are a significant factor affecting participation in environmental programs. 40% of respondents strongly agree and 23% agree that financial constraints impact their involvement, together representing the majority. 20% remain neutral, while 10% disagree and 7% strongly disagree, suggesting a smaller portion of participants do not perceive financial barriers as a problem. Overall, the results highlight that addressing financial constraints could improve participation in the organization's environmental activities.

- **You think more training programs are needed (n=30)**

Group	Person	Percentage
Strongly Agree	11	36
Agree	8	27
Neutral	7	23
Disagree	2	7
Strongly Disagree	2	7
Total	30	100

The findings suggest that participants recognize the need for additional training programs. 36% of respondents strongly agree and 27% agree that more training is needed, representing a majority. 23% remain neutral, while 7% disagree and 7% strongly disagree, indicating a small portion of participants do not see additional training as necessary. Overall, the results highlight a consensus on the importance of expanding training opportunities to enhance skills and engagement in environmental activities.

- **You think more collaboration with schools and universities is needed (n=30)**

Group	Person	Percentage
Strongly Agree	16	54
Agree	7	23
Neutral	4	13
Disagree	2	7
Strongly Disagree	1	3
Total	30	100

The findings indicate a strong consensus among participants on the need for greater collaboration with schools and universities. 54% of respondents strongly agree and 23% agree, together accounting for 77% of the sample. 13% remain neutral, while a small minority do not see additional collaboration as necessary. Overall, the results suggest that expanding partnerships with educational institutions is widely perceived as important for enhancing youth engagement in environmental initiatives.

- **You would like to participate in more climate action projects (n=30)**

Group	Person	Percentage
Yes, definitely	21	70
Maybe	7	23
Not sure	2	7
No	0	0
Total	30	100

The findings indicate a strong interest among participants in engaging in more climate action projects. A significant majority, 70% of respondents, stated they would definitely like to participate in more initiatives. Meanwhile, 23% responded “maybe”, showing potential interest, and 7% were not sure about their participation. Overall, the results suggest a high level of motivation among participants to become more actively involved in future climate action activities.

- **You believe youth engagement can reduce environmental problems in your community (n=30)**

Group	Person	Percentage
Strongly Agree	11	36
Agree	10	33
Neutral	5	17
Disagree	2	7
Strongly Disagree	2	7
Total	30	100

The findings indicate that most respondents believe youth engagement can help reduce environmental problems in their community. 36% of participants strongly agree and 33% agree with this statement, forming a clear majority. 17% remain neutral, while 7% disagree and 7% strongly disagree with the idea. Overall, the results suggest a generally positive perception of the role of youth in addressing environmental challenges.

- **The effectiveness of United Aid for Nation in promoting climate action (n=30)**

Group	Person	Percentage
Very effective	10	34
Effective	13	43
Slightly effective	7	23
Not effective	0	0
Total	30	100

The findings suggest that respondents generally perceive United Aid for Nation as effective in promoting climate action. 43% of participants consider the organization effective, while 34% believe it is very effective in its initiatives. 23% view it as slightly effective, and none of the respondents consider it ineffective. Overall, the results indicate a positive evaluation of the organization's role in encouraging climate action among participants.

- **The impact you think United Aid for Nation's climate programs have on the local community (n=30)**

Summary: By talking with every individual of the respondents, I want to know from them what kinds of impact United Aid for Nation's climate programs have on the local community. They have given their individual opinions, and I am going to write a summary of those. First, they said the organization's initiatives increased environmental awareness among community members about climate change and its effects. Then, it encourages youth participation in environmental protection activities. Moreover, it increases sustainable practices such as tree planting, recycling and waste management. After that, it has built leadership and teamwork skills among young people through climate action projects, which have brought a large awareness among the people of Rangpur City. Then, the initiatives have reduced local environmental problems like clean-up campaigns and awareness programs. Finally, it has brought a long-term commitment to climate action and environmental conservation with the community.

- **The recommendations you would give to United Aid for Nations to strengthen their climate action initiatives (n=30)**

Summary: Now, I want to know from the participants the recommendations they give to strengthen United Aid for Nations to increase its action initiatives. First, they have said to increase training programs to improve participants' knowledge and skills related to climate change and environmental protection. Then, enhance collaboration with schools and universities to involve more students in climate action activities. Moreover, provide more financial and logistical support to ensure smooth implementation of environmental programs. Then, introduce regular monitoring and evaluation to measure the impact of climate programs. Eventually, strengthen partnerships with local government and NGOs for broader support and resources. After that, to use digital platforms and social media to spread climate awareness and engage more young people. Finally, organize more community-based activities like tree plantations, clean-up campaigns and environmental workshops.

Chapter Four - Recommendation

United Aid for Nations has made significant efforts in promoting youth engagement and climate action through various environmental programs and awareness initiatives. The organization not only focuses on raising awareness about climate change but also encourages active participation of young people in sustainable practices and community-based environmental activities. To better understand the effectiveness of these initiatives and the experiences of participants, an extensive study has been conducted among members involved in these programs. Based on the findings of this research, several recommendations will be presented to further strengthen youth engagement and improve the impact of climate action initiatives implemented by the organization. These are:

- Increase the number of training programs on climate change, environmental protection and sustainability.
- Develop leadership training programs on climate change, environmental protection and sustainability.
- Strengthen collaboration with schools and universities to involve more students in climate programs.
- Provide financial support and small project grants for youth-led environmental initiatives.
- Expand climate awareness campaigns to reach rural and marginalized communities.
- Organize regular workshops and seminars on climate change and sustainable practices.
- Improve resource availability, including materials and tools for environmental activities.
- Introduce volunteer recognition programs such as certificates, awards or incentives to motivate participants.
- Develop community-based climate action projects that directly address local environmental problems.
- Promote recycling and waste management initiatives within communities.
- Strengthen partnerships with local government agencies to support climate initiatives.
- Collaborate with national and international NGOs for technical and financial assistance.

- Utilize social media and digital platforms to raise awareness about climate issue among young people.
- Develop educational materials such as guides, brochures and online content about climate action.
- Conduct regular monitoring and evaluation to measure the effectiveness of climate programs.
- Promote climate adaption strategies for communities vulnerable to flooding and irregular rainfall.
- Improve communication between the organization and volunteers to better understand their needs and challenges.
- Provide transportation or logistical support to volunteers for participating in environmental activities.
- Establish a youth climate network or forum within the organization to share ideas, experiences and best practices.

These recommendations are aimed to improve youth participation, strengthen climate action initiatives and enhance the overall impact of United Aid for Nation's environmental programs.

Chapter Five – Conclusion

My journey as an intern at United Aid for Nations has come to an end and my primary expectation of working in a voluntary organization is now fulfilled, and this organization will always remain in my heart. In climate vulnerable such as Rangpur, the organization plays an important role in raising awareness, encouraging youth participation and promoting sustainable environmental practices. That's why I explored the topic, **“Youth Engagement and Climate Action: A Case Study of United Aid for Nations”**. In the findings and discussion section, several challenges were identified, including limitations in resources, training opportunities and community outreach that sometimes restrict the full potential of youth participation in climate initiatives. In the recommendation section, I have suggested several strategies that could help the organization strengthen its programs, improve youth engagement and enhance the effectiveness of climate action initiatives. I believe that if these recommendations are implemented, United Aid for Nation will be able to expand its impact, empower more young people, and contribute more effectively to environmental protection and sustainable development. Ultimately, such an initiative will not only benefit local communities but will also support Bangladesh in building a more environmentally responsible and resilient future.

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Appendices:

1. What is your age group? [15-25 Years/ 26-35 Years/36-45 Years]
2. What is your gender? [Male/Female]
3. What is your educational level? [Secondary School/Higher Secondary/Undergraduate/Graduate or above]
4. How long have you been involved with United Aid for Nation? [6 months – 1 year/1–2 years/More than 2 years]
5. How familiar are you with the concept of climate change? [Very familiar/Somewhat familiar/Slightly familiar/Not familiar]
6. Do you think climate change is a serious issue in Bangladesh? [Agree/Neutral/Disagree]
7. Do you believe youth can play an important role in climate action? [Strongly Agree/Agree/Neutral/Disagree/Strongly Disagree]
8. Which environmental problem do you think affects your community the most? [Flooding/Irregular rainfall/Heat waves/Pollution]
9. Before joining United Aid for Nations, how aware were you about climate issues? [Very aware/Moderately aware/Slightly aware/Not aware]
10. How often do you participate in their environmental activities? [Very often/Sometimes/Rarely/Never]
11. Which activities have you participated in? [Tree plantation/Clean-up campaigns/Climate awareness programs/Environmental training]
12. How satisfied are you with the programs organized by United Aid for Nation? [Very satisfied/Satisfied/Neutral/Dissatisfied/Very dissatisfied]
13. Has your environmental awareness improved after joining the programs? [Significantly improved/ Moderately improved/Slightly improved/ Not improved]
14. Do you feel more responsible for protecting the environment now? [Strongly agree/Agree/Neutral/Disagree/Strongly Disagree]
15. Do the programs promote sustainable practices such as recycling and tree planting? [Strongly agree/Agree/Neutral/Disagree/Strongly Disagree]
16. Do you think the organization provides sufficient resources for activities? [Strongly agree/Agree/Neutral/Disagree/Strongly Disagree]

17. Do financial limitations affect participation in environmental programs?
[Strongly agree/Agree/Neutral/Disagree/Strongly Disagree]
18. Do you think more training programs are needed?
[Strongly agree/Agree/Neutral/Disagree/Strongly Disagree]
19. Do you think more collaboration with schools and universities is needed?
[Strongly agree/Agree/Neutral/Disagree/Strongly Disagree]
20. Would you like to participate in more climate action projects?
[Yes, definitely/Maybe/Not sure/No]
21. Do you believe youth engagement can reduce environmental problems in your community?
[Strongly agree/Agree/Neutral/Disagree/Strongly Disagree]
22. Overall, how effective is United Aid for Nations in promoting climate action?
[Very effective/Effective/Slightly effective/Not effective]
23. What impact do you think United Aid for Nations' climate programs have on the local community?
24. What recommendations would you give to United Aid for Nations to strengthen their climate action initiatives?

Internship Proposal Form

Name:	Mashnuva Ayesha
ID:	201011221
Semester (Spring/Summer/Fall)	Spring 2026
Department:	Business Administration
Supervisor's Name (Faculty):	Dr. Minhaz Uddin Ahmed
Organization Name:	United Aid for Nation
Internship Title:	Youth Engagement and Climate Action: A Case Study of United Aid for Nation



Student's signature & date

Supervisor's signature & date

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